

GODREJ PLATINUM

ALIPORE, KOLKATA

LUXURY HAS A NEW LANDMARK

An address that will remain unmatched. Services designed to bring the world to you. And a vision from Godrej Properties that delivers Kolkata's next landmark.



LIVE THE LANDMARK

Godrej Platinum brings Alipore, Kolkata's most coveted neighbourhood, into the 21st century. From its stylish contemporary design to state-of-the-art sustainability features, Godrej Platinum promises to reshape the skyline of Alipore and Kolkata with the luxury and exclusivity that you would expect from a city's finest address. With a home in Godrej Platinum, you become a part of Alipore's history and future. This is your chance to live the landmark.

GODREJ **PLATINUM**
ALIPORE, KOLKATA



CITY OF LANDMARKS

In a city of classic landmarks, luxury needs to strive harder to make its mark. From achievements like the Howrah and Hooghly Bridges to the iconic destinations like Victoria Memorial and Eden Gardens, Kolkata has been a city of landmarks. Now, at the most coveted address Alipore, Godrej Platinum brings homes that are a mark on their own for a discerning few who do not settle for anything but the best.












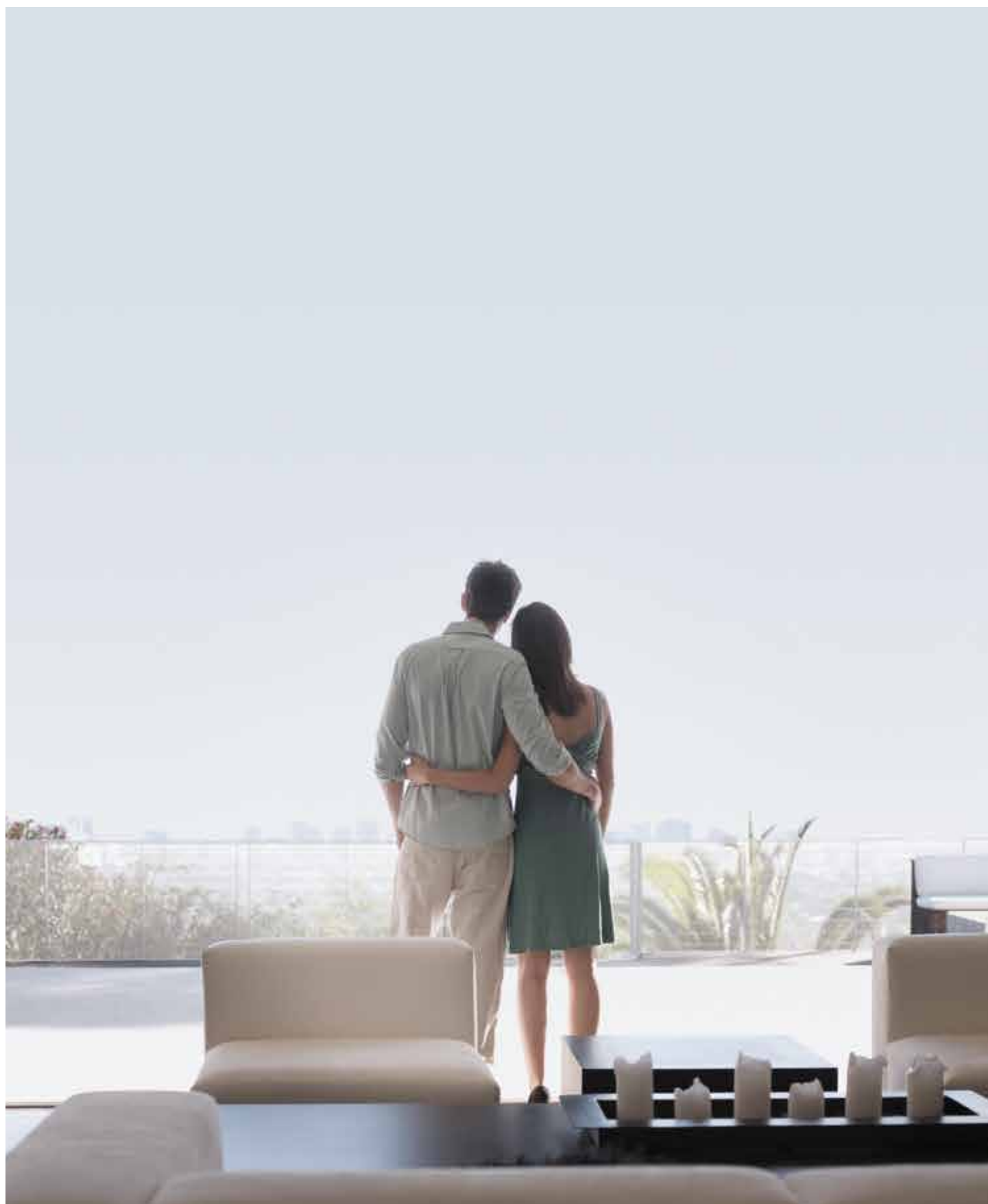
LANDMARK LOCATION

Alipore has a special place in the rich history of Kolkata. A favourite of the British settlers, it has always been one of the most prestigious locations of the city. The locality has been much sought-after for its unmatched surroundings, seamless connectivity and well-developed social infrastructure. The home of historical landmarks and key commercial destinations, is now a home to Kolkata's finest residential address – Godrej Platinum.



GODREJ PLATINUM

-  Schools & Colleges
-  Hospital
-  Landmarks
-  Roads
-  Mall
-  Gym
-  Commercial Complex



LANDMARK LIVING

Carefully crafted to provide only the best for those with a meticulous eye, Godrej Platinum is a reflection of the future and an example of the past. Blending the two in a timeless space, homes at Godrej Platinum employ luxuries that everyone desires, but only a privileged few can own.

LANDMARK EXCLUSIVITY

Nestled away in the heart of Alipore, a well-thought-out layout, simple yet contemporary design and exquisite lifestyle amenities are the hallmarks of Godrej Platinum. Each aspect of the project has been planned to perfection by Perkins Eastman, a globally-acclaimed design firm with over 200 design excellence awards to its credit. With just 35 homes in two towers, Kolkata's latest landmark promises its residents a life of absolute exclusivity.



LANDMARK LUXURY

Like the buildings that first set Alipore apart as Kolkata's most desirable address, Godrej Platinum epitomises the luxury of the moment, and will define style for the future. The exquisitely designed homes at Godrej Platinum are filled constantly with light, illuminating every material and detail. A spacious entry foyer makes an immediate impact on friends and family, while your private deck is the perfect getaway to enjoy a quiet evening overlooking the city. Walk-in closets in every bedroom and a utility space attached to every kitchen with a separate service elevator means plenty of space behind closed doors to keep your home running seamlessly.





LANDMARK CELEBRATIONS

Whether you are celebrating a landmark in your life like the birth of your child, marriage of a loved one or hosting a warm intimate dinner, you'll need a home that is as extraordinary as your special occasion. For all those grand get-togethers, Godrej Platinum's inviting foyers and spacious interiors unfold seamlessly onto the outdoors with expansive decks ideal for alfresco entertainment or simply indulging in a hot cuppa with your favourite book. More than a place to live, Godrej Platinum is a space to create memories.



LANDMARK HOMES

Luxury happens where attention to detail meets cutting-edge technology. Your home in Godrej Platinum combines state-of-the-art technology with comfortable, intuitive design to make your days simpler, more efficient, more reliable. Fully air-conditioned apartments with VRF (Variable Refrigerant Flow) technology gives you control over your ambient environment. CCTV surveillance at every floor and visitors screening at the main gate reassures you of your family's safety.



LANDMARK LIFESTYLE

Godrej Platinum spoils its residents with features that are unmatched. From in-house personalised global concierge services to energy efficiency, homes at Godrej Platinum epitomise thoughtful design and intimate luxury.

LANDMARK PRIVILEGES

The Quintessentially concierge service brings the world to your doorstep. The preferred choice of discerning clientele in 50 countries, it is a gateway to the most coveted restaurants, performances, travel destinations and more through an exclusive package of privileges, preferential rates and custom-tailored services. A network of the global elite, Quintessentially takes care of your day-to-day requirements giving you the invaluable gift of time. It is truly the perfect extension into the outside world of your lifestyle at Godrej Platinum.



CLUB PLATINUM

At Godrej Platinum, experience the best of indulgences, built exclusively for the residents. State-of-the-art facilities at your very own 'Club Platinum' offers you an ensemble of recreational activities along with the opportunity to interact with people much like yourself.



CLUBHOUSE

Find your perfect balance of fitness, rejuvenation, calm and holistic well-being.



GYM

A fully-equipped gym to push your limits and keep your energy rate up.



KID'S PLAY AREA

A safe haven where your little ones can play, learn and grow without a care in the world.



SWIMMING POOL

A cool, refreshing reprieve from the hot and hectic world outside.



BANQUET HALL

The perfect place to host a gathering and celebrate life's landmarks.



INDOOR GAMES

Make the most of your free time with a host of exciting options to choose from.

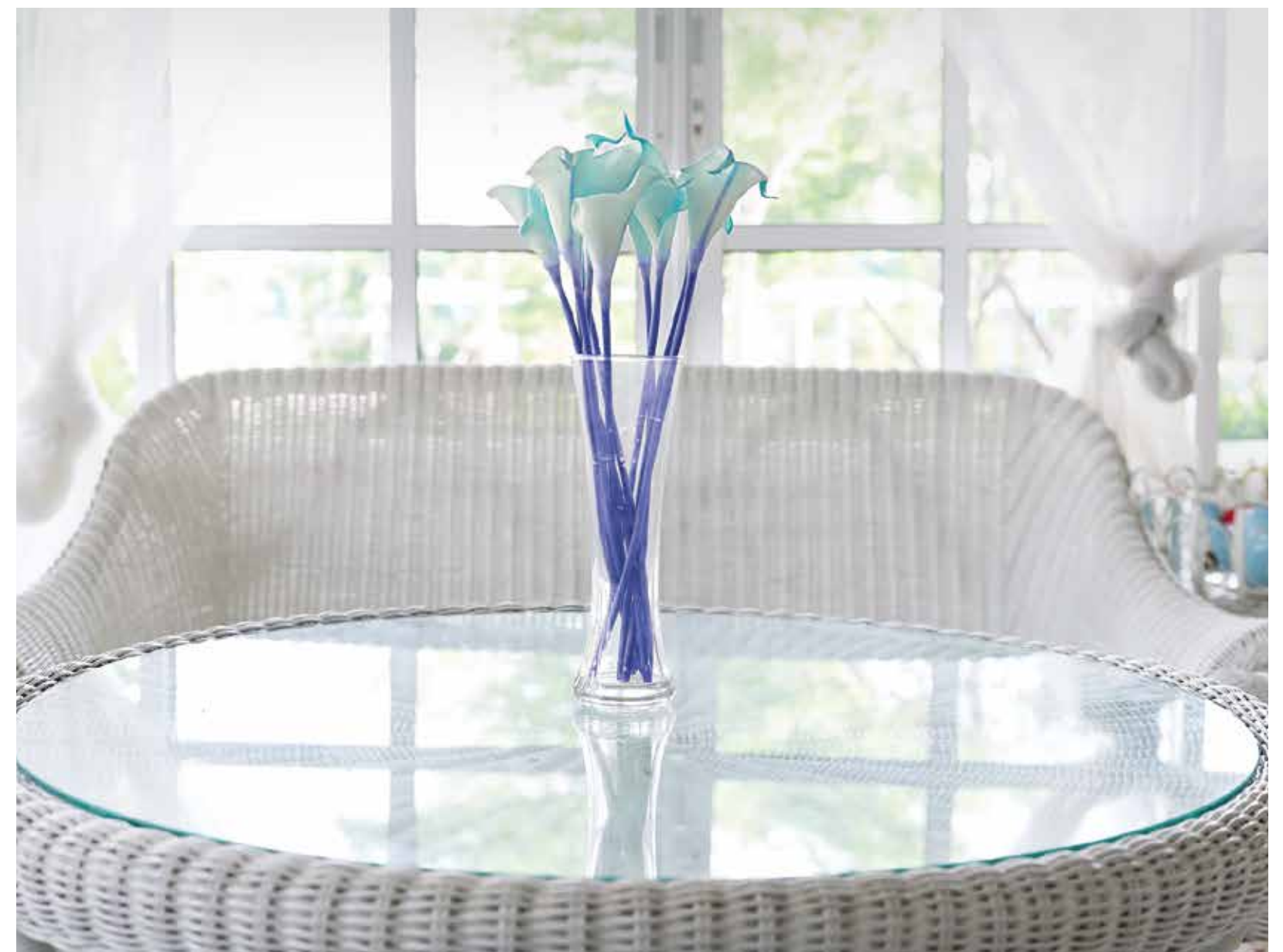


CLUB PLATINUM

Swimming pool with deck and locker facilities



Banquet hall



CLUB PLATINUM

Fully-equipped gymnasium with steam room



Kid's play area with gaming console, multi-board games, air hockey, foosball and climbing wall



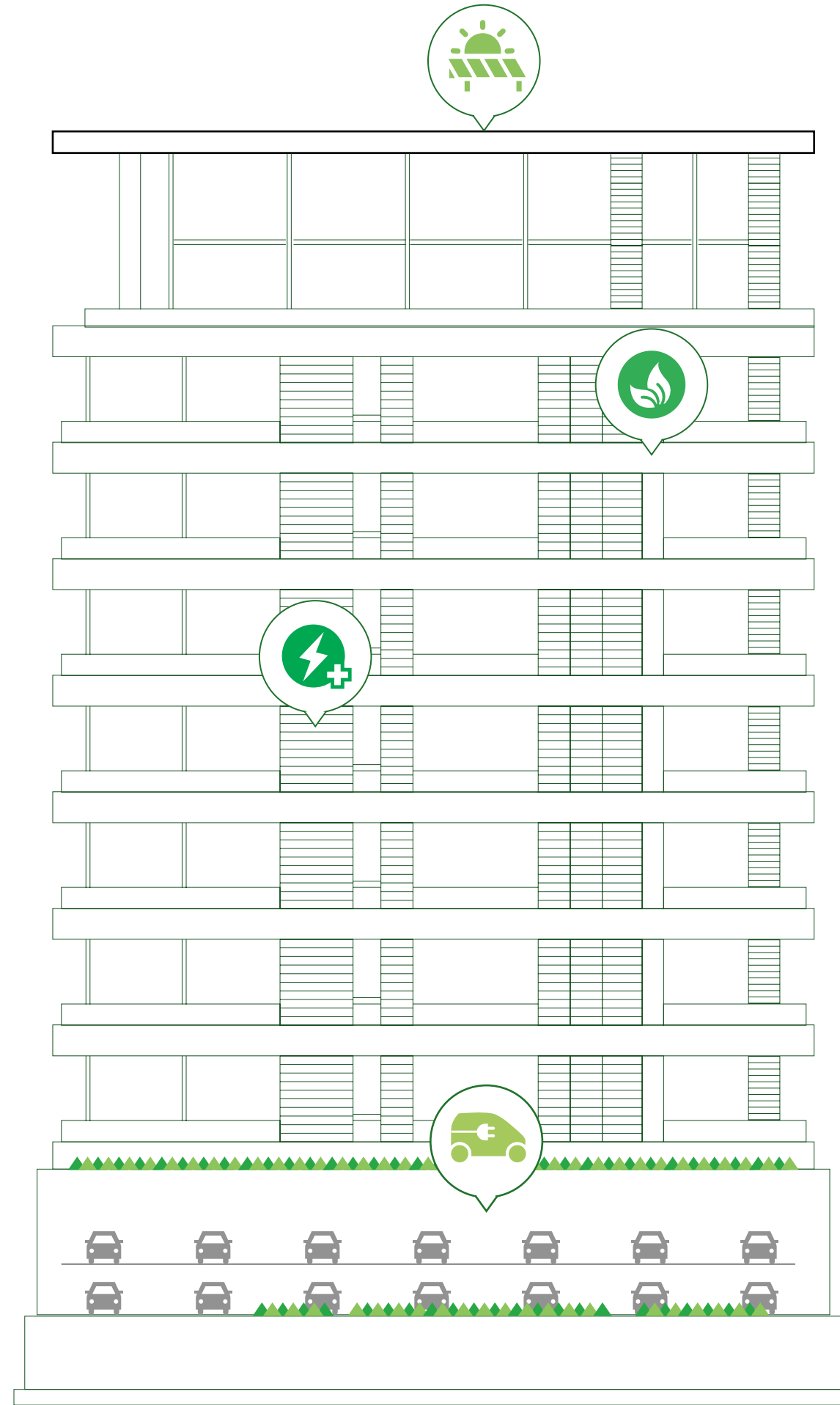
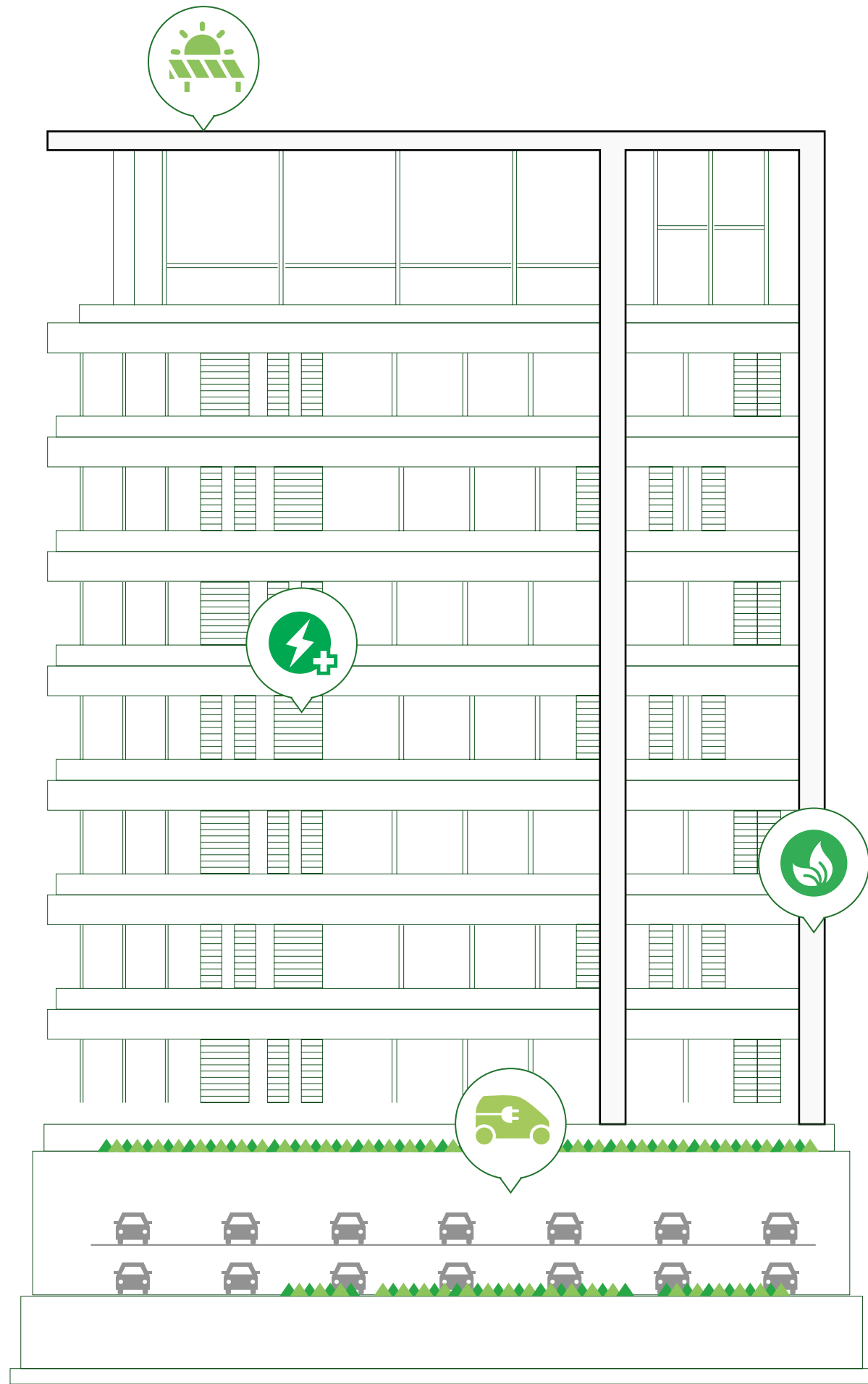
CLUB PLATINUM

Indoor games area with pool & billiards table, poker table, table tennis and reading lounge



Step fountain for kids and water garden in the landscape area





LANDMARK SUSTAINABILITY



CRISIL 6 STAR RATED PROJECT
Awarded '6 Star' rating from CRISIL.



IGBC GOLD PRE-CERTIFICATION
Awarded 'Gold' pre-certification by Indian Green Building Council.



CHARGING STATIONS
Intelligent site planning incorporates charging stations for electric vehicles, promoting a greener commuting future.



ENVIRONMENT FRIENDLY
Godrej Platinum uses Low VOC (Volatile Organic Compound) materials wherever possible. Separate recycling bins make trash sorting more efficient.



SOLAR ENERGY
Solar water heaters contribute to overall energy savings in your monthly power bill.



ENERGY SAVINGS
A reflective roof reduces the heat island effect in the building, while the high-performance façade regulates direct light and heat. Together with VRF (Variable Refrigerant Flow) air-conditioning, all the above reduce total energy consumption.

PERKINS EASTMAN: DESIGNING LANDMARKS

Perkins Eastman is an international planning, design and consulting firm renowned the world over for excellence in design with over 200 awards to its credit. The firm believes that architecture can have a direct and positive impact on people's lives. As the design and planning firm of Godrej Platinum, Perkins Eastman has followed a contemporary approach where sustainability features meet world-class design to create Kolkata's newest landmark.

AWARDS & HONORS:

Air Force Village I: Sky Lounge
San Antonio, Texas
Environments for Aging, Remodel/
Renovation Competition: First Place

Park Hyatt Saadiyat

Abu Dhabi, UAE
HA+D Awards, Certificate of
Excellence: Hotel Architecture

New York Stock Exchange:

Next Generation Trading Floor
New York
Best Projects: Interior Design

Chongqing Library: Chongqing, China














ONE LANDSCAPE: LANDMARK LANDSCAPES

ONE is a boutique design studio that specialises in high-end contemporary landscape architecture, urban design, public art and master planning in China, India, Southeast Asia and the Middle East. Highly influenced by local art and culture, ONE's designs are contextual and distinctly different. While working on Godrej Platinum, ONE has taken inspiration from India's culture and way of life, seamlessly integrating it in the project designs to create a unique landscape for its residents.

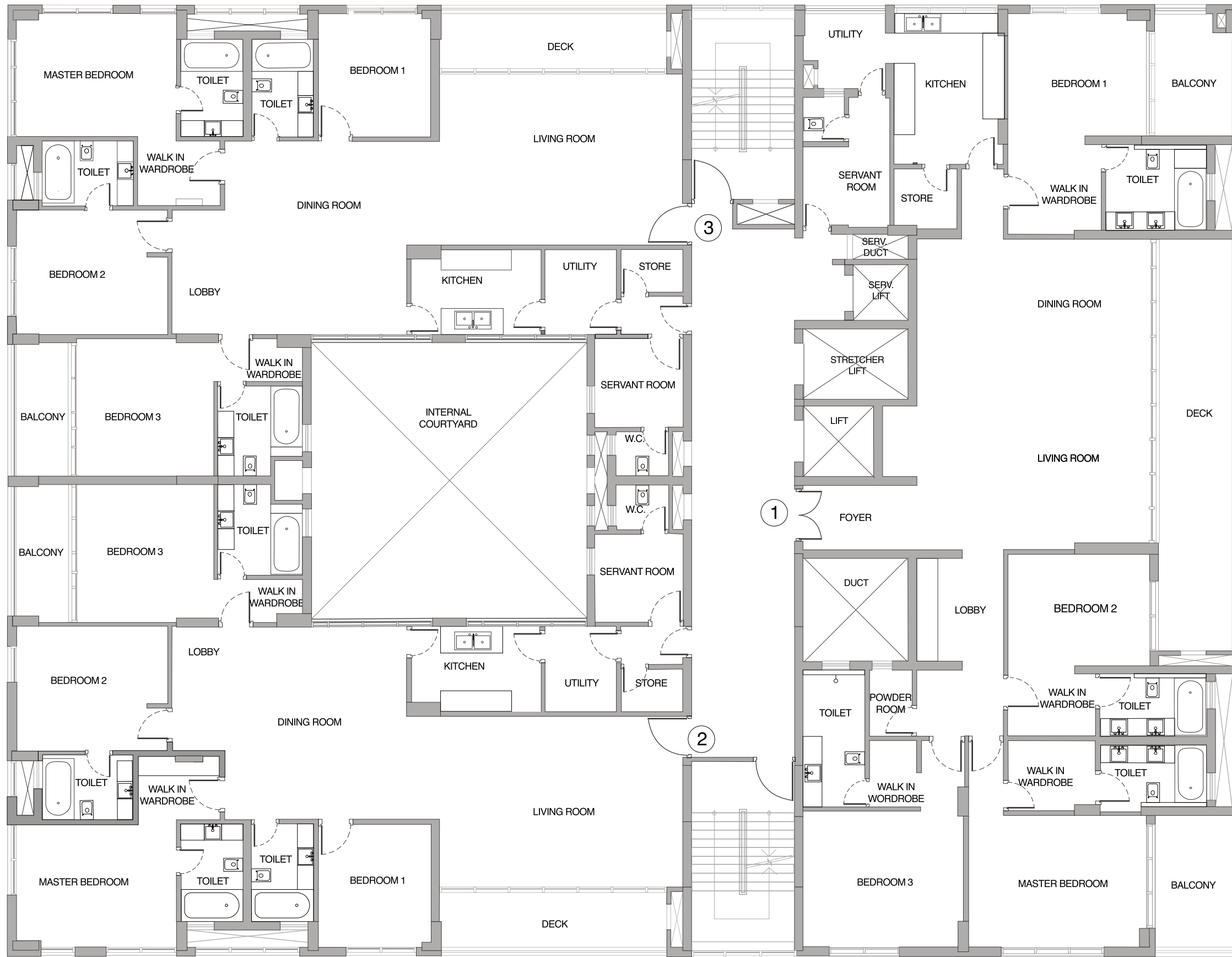




MASTER PLAN

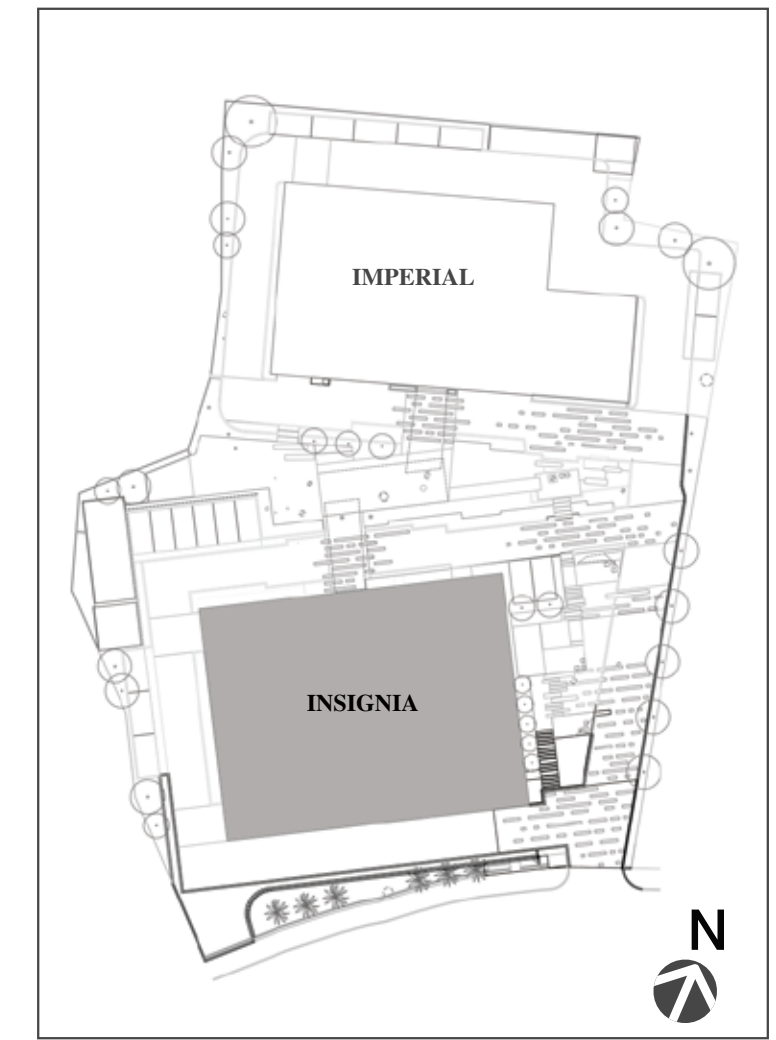
-  GUARD HOUSE
-  ENTRY PLAZA
-  ENTRY GARDEN
-  WATER GARDEN
-  WATER FALL
-  DROP-OFF AREA
-  CENTRAL COURT
-  CHILDREN'S PLAY LAWN
-  FEATURE WATER PLAY
-  CAR PARK
-  SECOND FLOOR COURTYARD GARDEN
-  SWIMMING POOL
-  DRIVEWAY WITH GRASS PAVERS





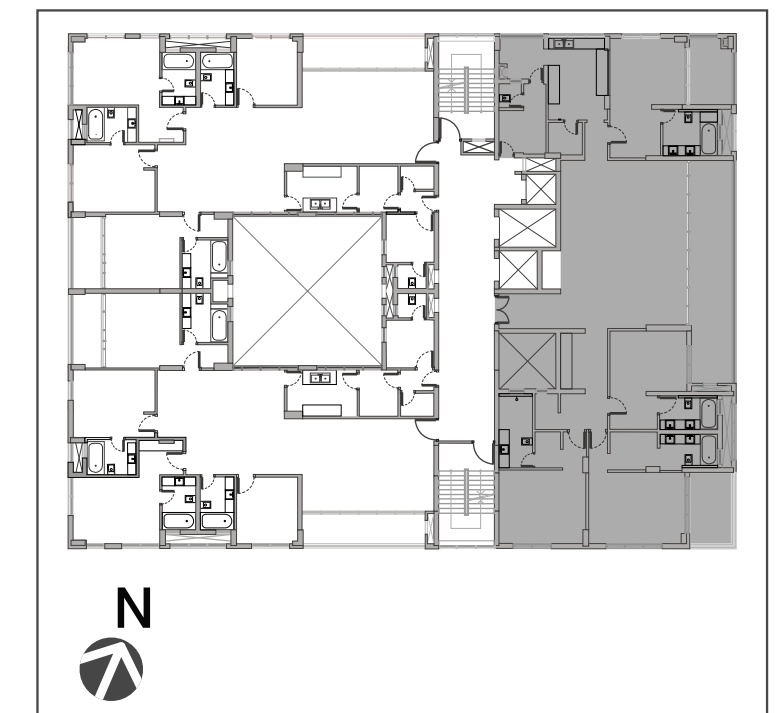
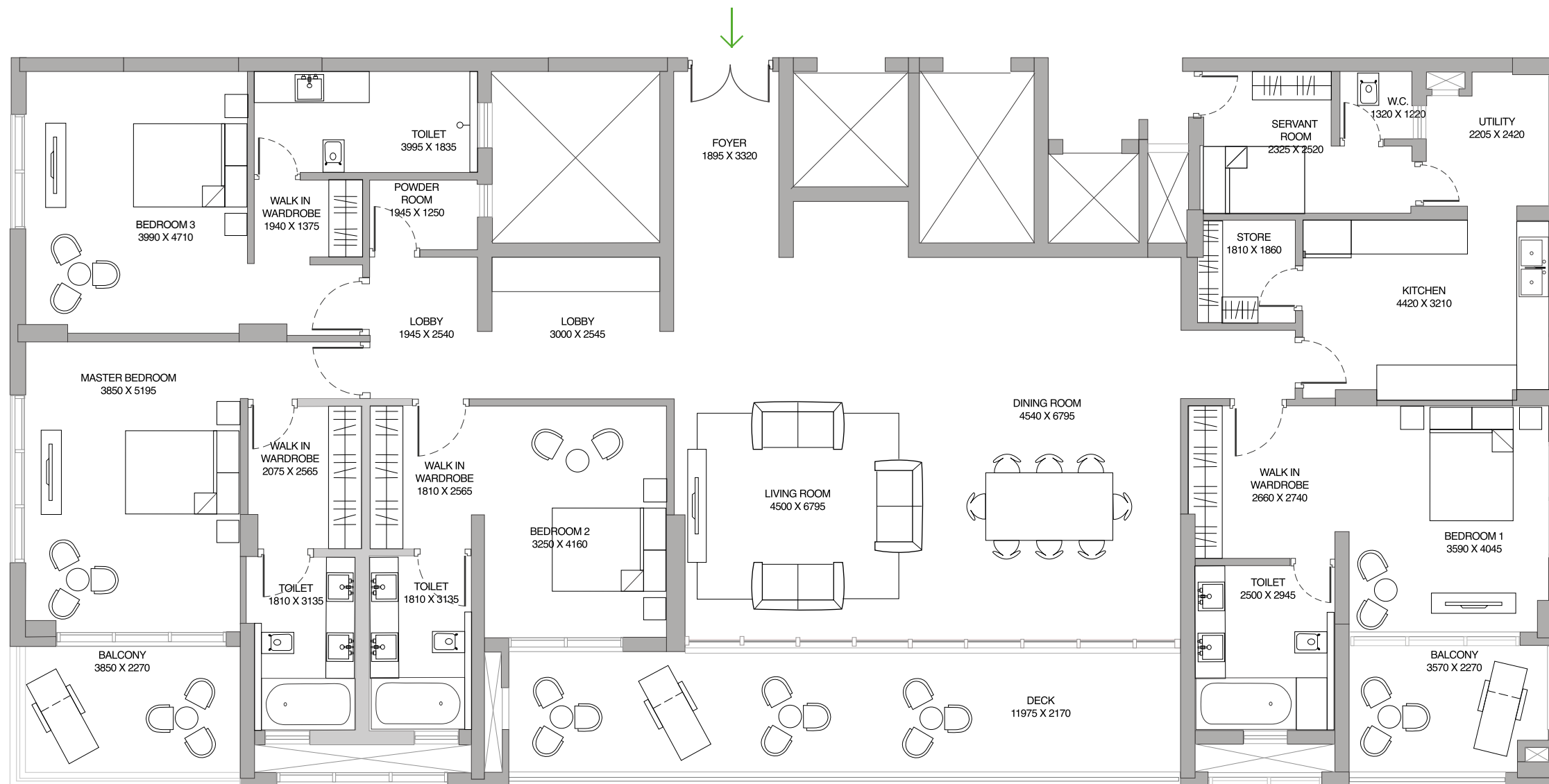
FLOOR PLAN TOWER - INSIGNIA TYPICAL FLOOR PLAN

Unit no.	Flat type	Area (sq.mtrs.)
01	4BHK	471.48
02	4BHK	349.50
03	4BHK	349.50



FLOOR PLAN TOWER - INSIGNIA UNIT PLAN

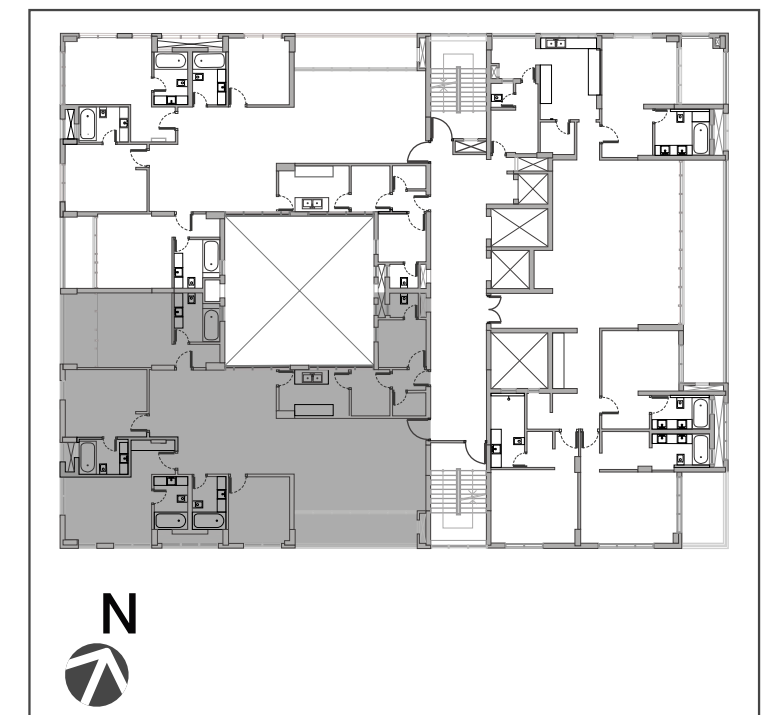
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01	4BHK	471.48

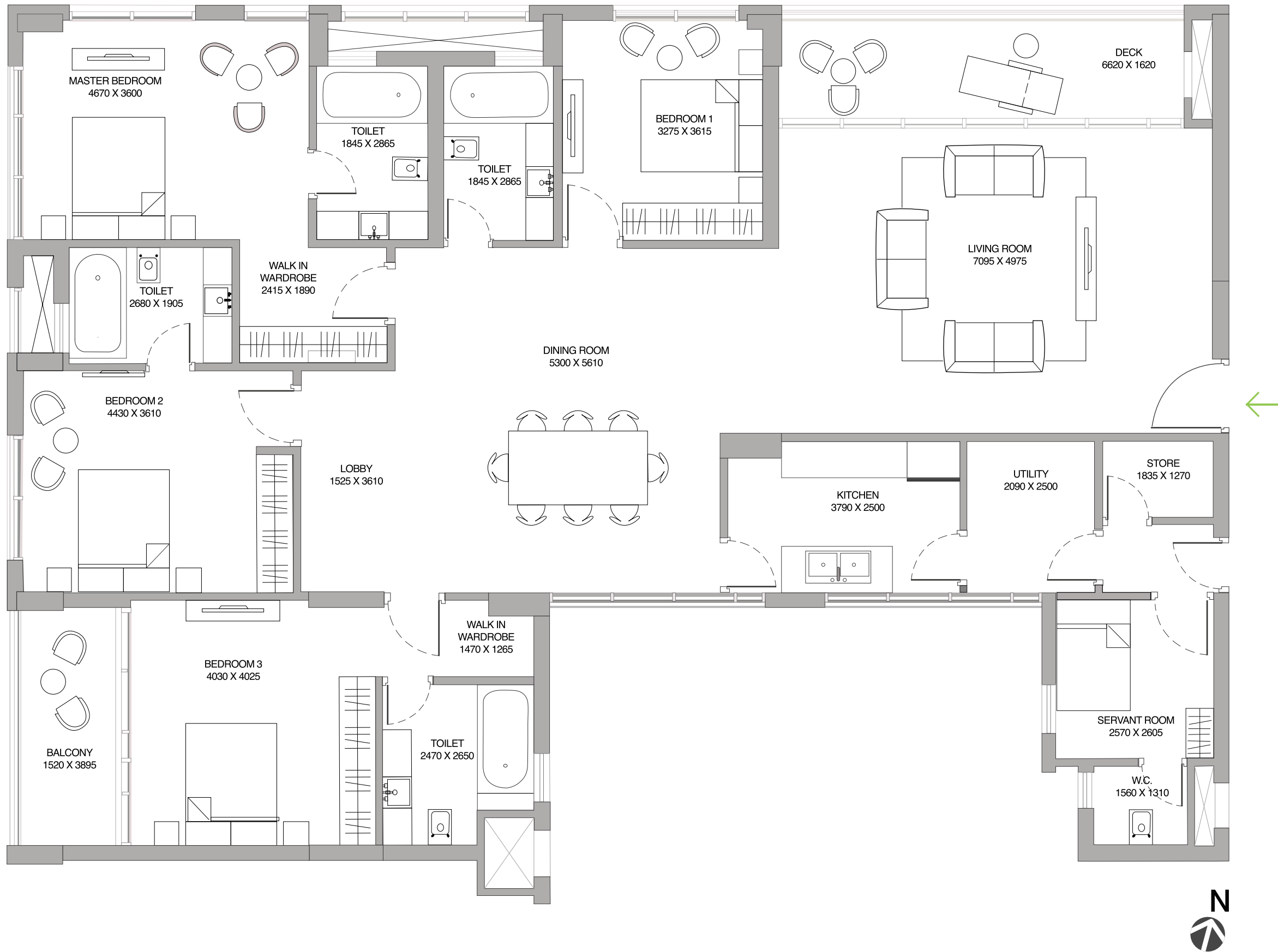




FLOOR PLAN TOWER - INSIGNIA UNIT PLAN

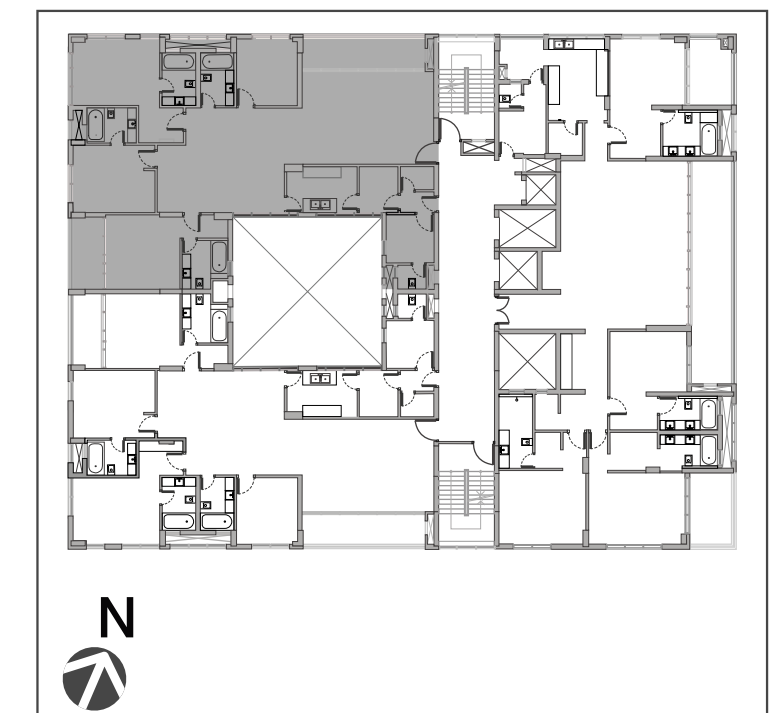
Unit no.	Flat type	Area (sq.mtrs.)
02	4BHK	349.50

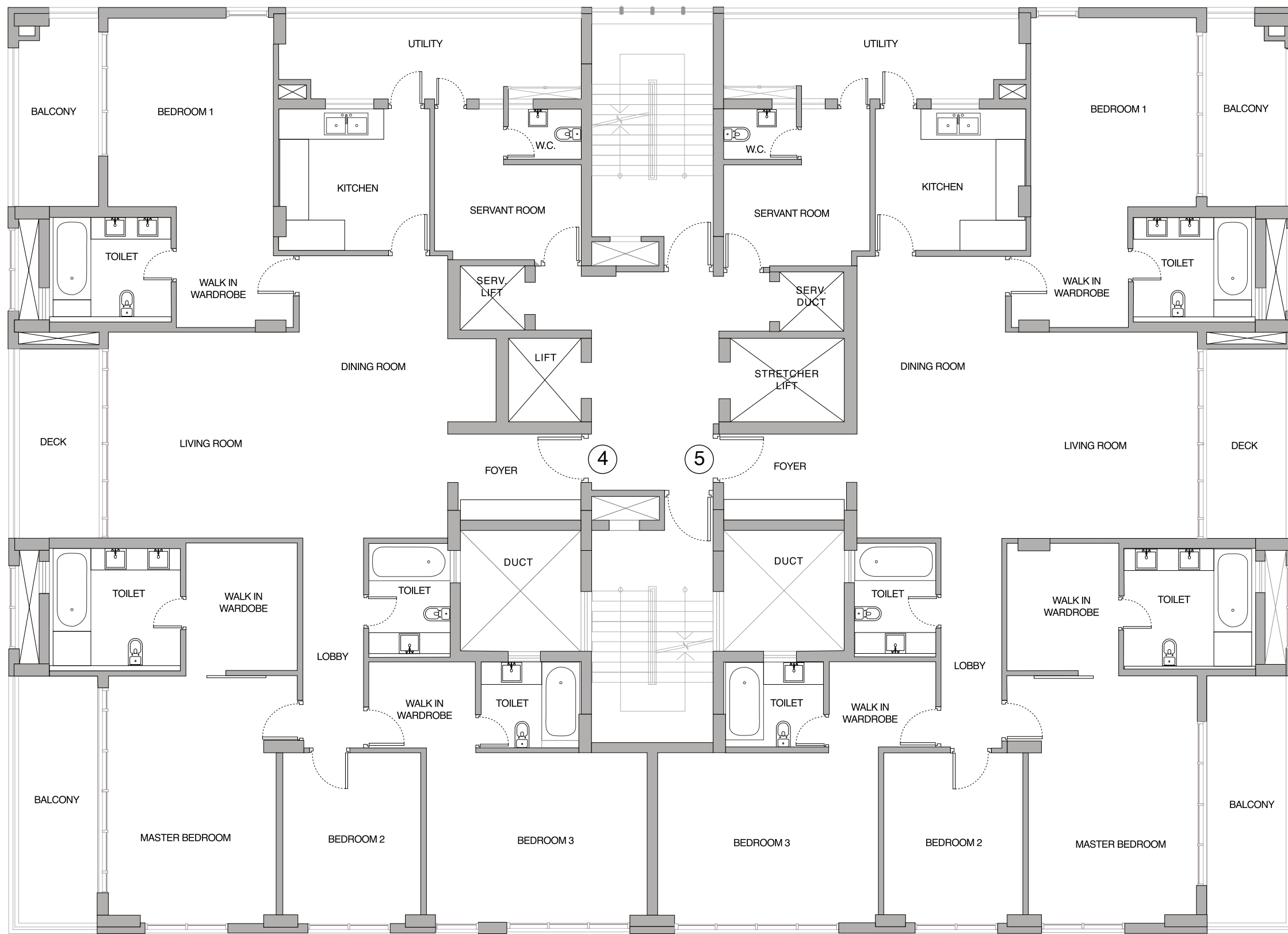




FLOOR PLAN TOWER - INSIGNIA UNIT PLAN

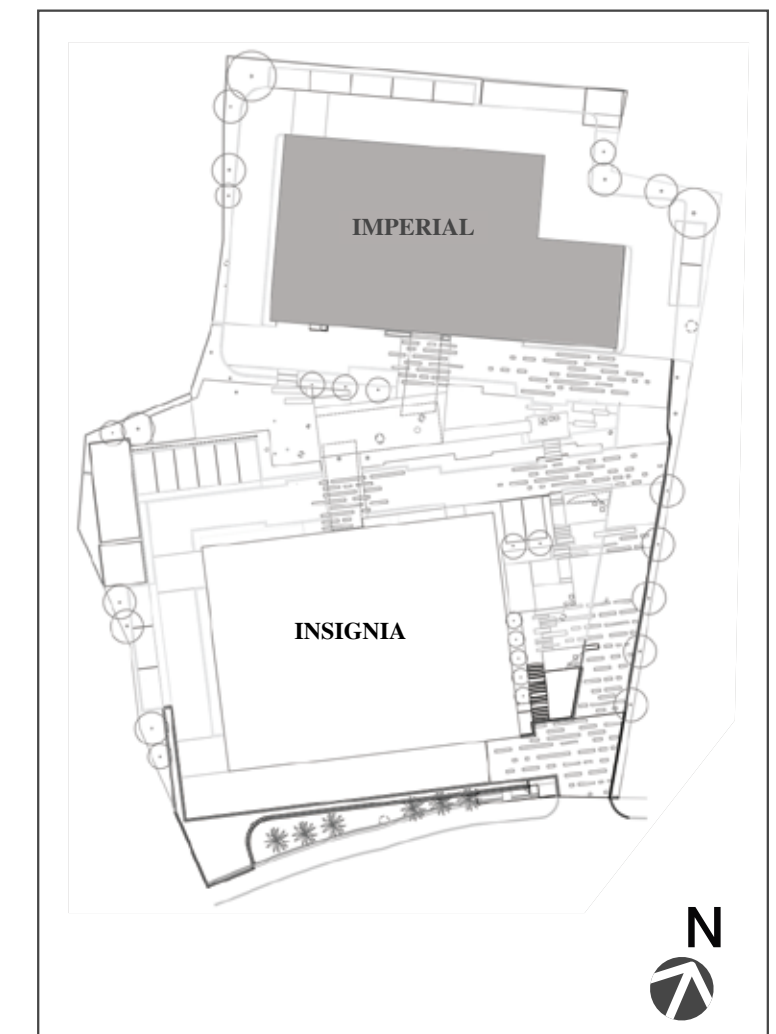
Unit no.	Flat type	Area (sq.mtrs.)
03	4BHK	349.50

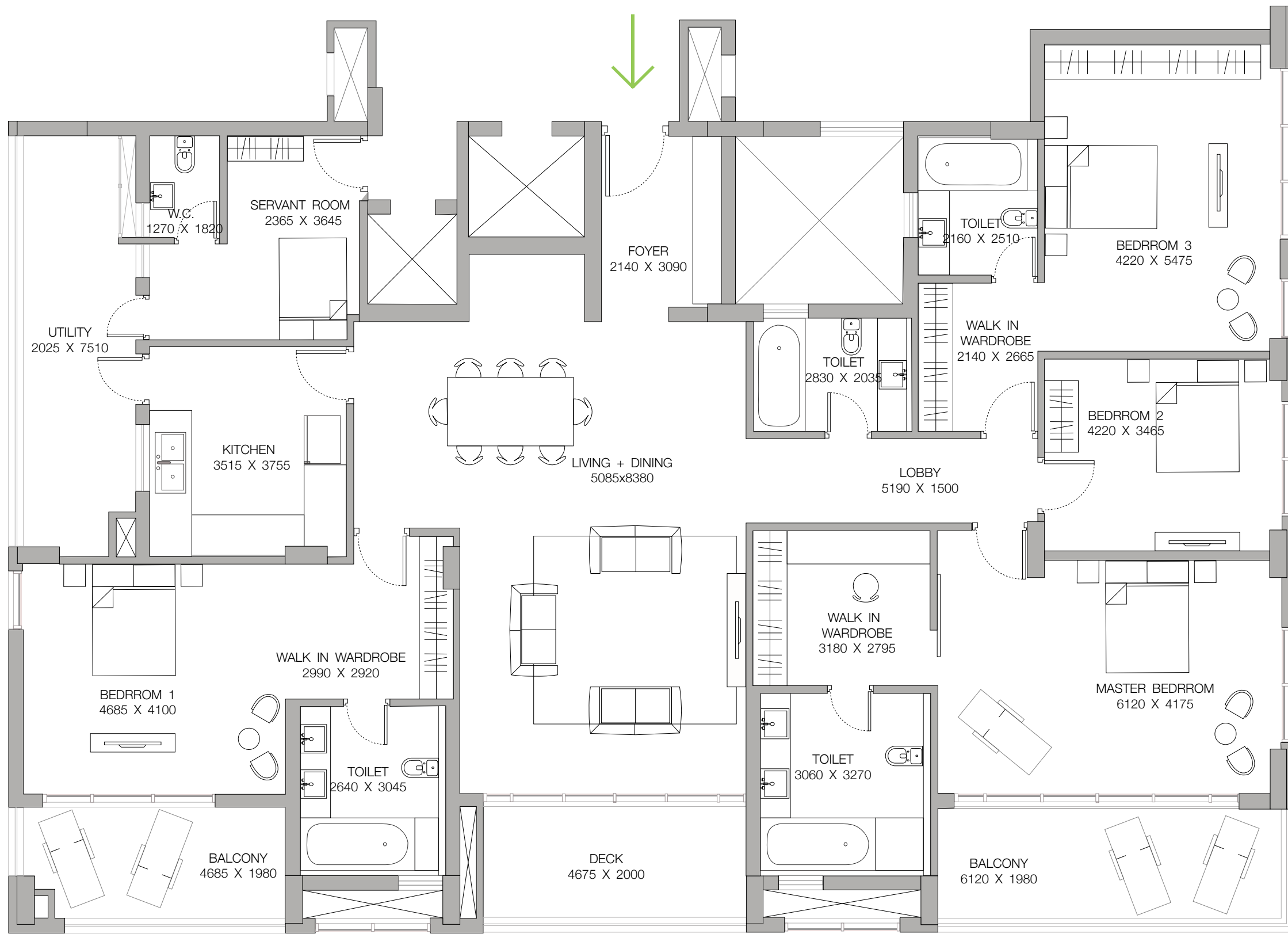




FLOOR PLAN TOWER - IMPERIAL TYPICAL FLOOR PLAN

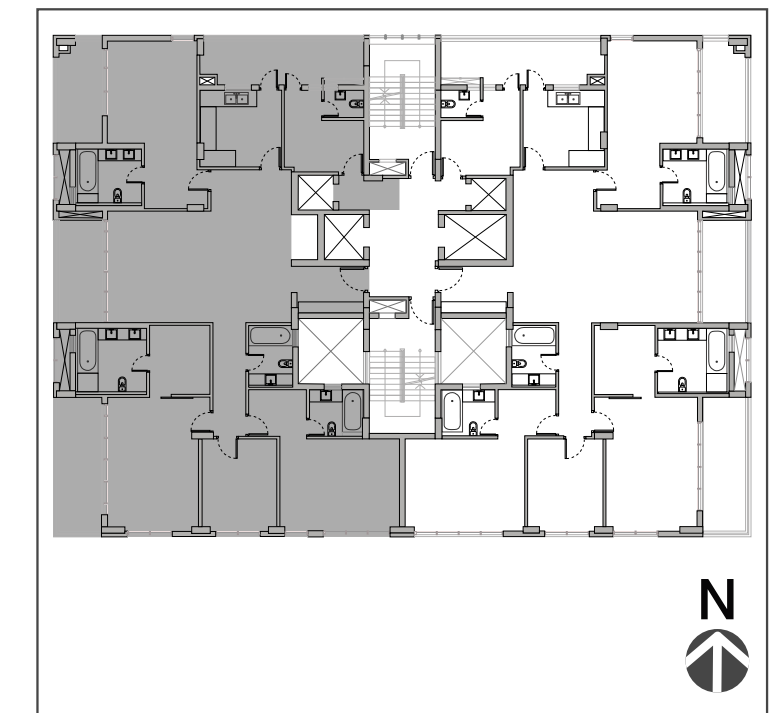
Unit no.	Flat type	Area (sq.mtrs.)
04	4BHK	460.33
05	4BHK	460.33

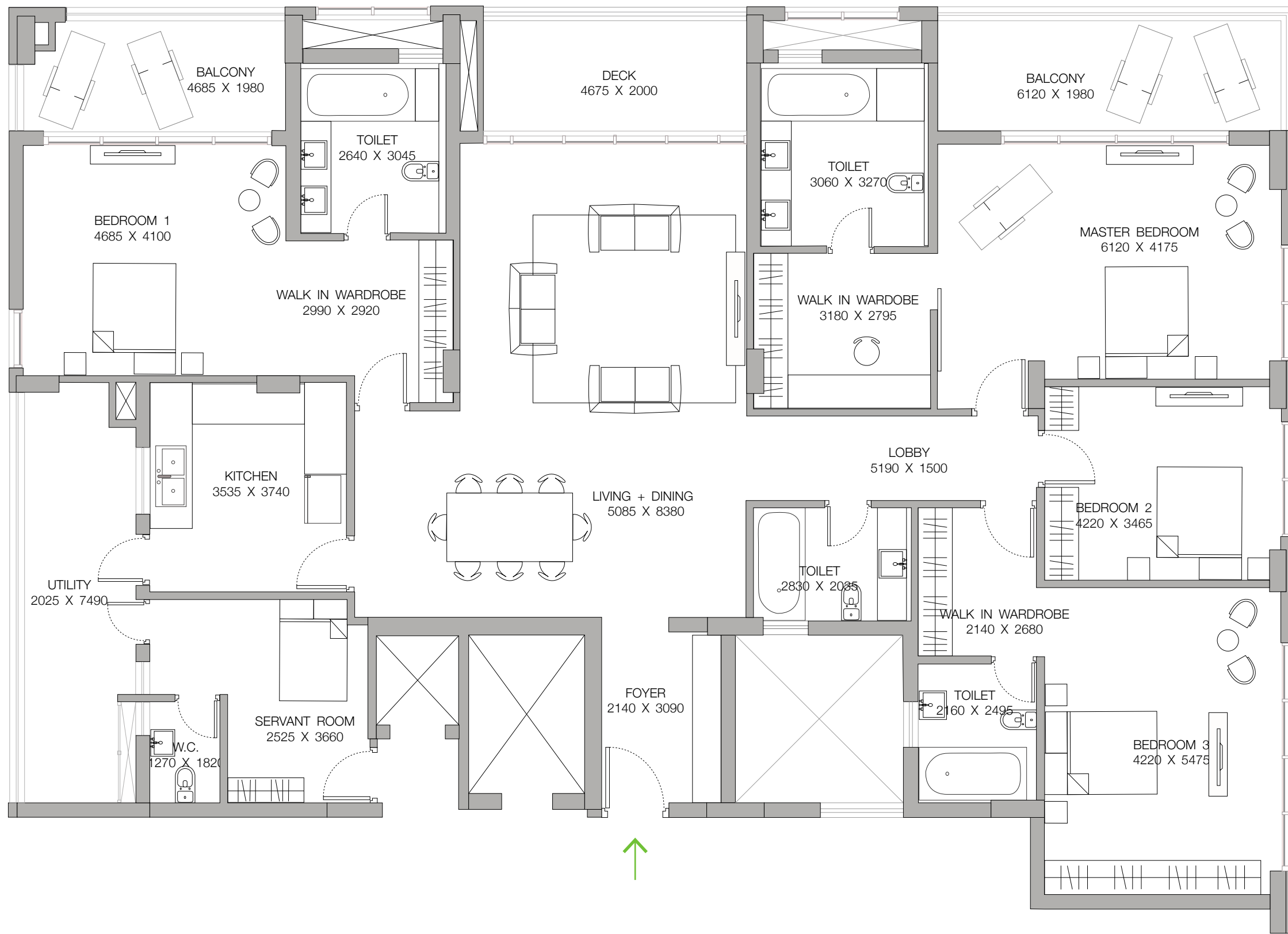




FLOOR PLAN TOWER - IMPERIAL UNIT PLAN

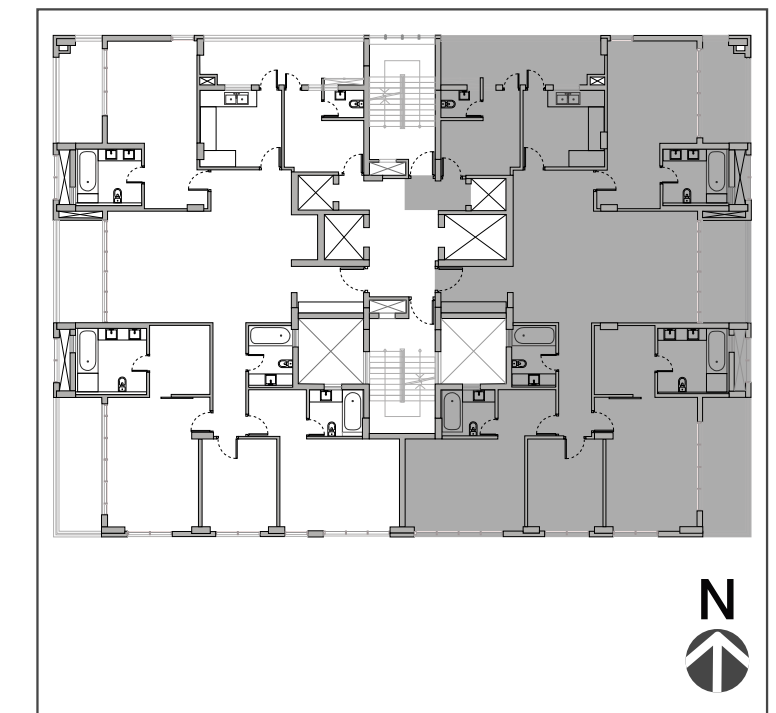
Unit no.	Flat type	Area (sq.mtrs.)
04	4BHK	460.33





FLOOR PLAN TOWER - IMPERIAL UNIT PLAN

Unit no.	Flat type	Area (sq.mtrs.)
05	4BHK	460.33



GODREJ PROPERTIES



Godrej Properties brings the Godrej Group philosophy of innovation, sustainability and excellence to the real estate industry. Each Godrej Properties development combines a 119-year legacy of excellence and trust with a commitment to cutting-edge design and technology. Godrej Properties is currently developing residential, commercial and township projects spread across approximately 11.89 million square meters (128 million square feet) in 12 cities.

Godrej Properties has always embraced the notion that collaboration is the essence of excellence. To that end, we have worked with the best designers, architects and contractors within India and around the globe to deliver imaginative and sustainable spaces. By bringing together the best talent in the global real estate sector, Godrej Properties works to create developments that will last into the future, and foresee the needs of each and every resident.

In the last 3 years, Godrej Properties has received over 150 awards and recognitions, including the "Real Estate Company of The Year" at the Construction Week India Awards 2015, 'Golden Peacock Award for Sustainability' for the year 2015 by Institute of Directors (IOD), "Most Reliable Builder for 2014" at the CNBC AWAAZ Real Estate Awards 2014, "Innovation Leader in Real Estate" Award at the NDTV Property Awards 2014 and "Popular Choice - Developer of the Year" Award by ET NOW in 2013.

RESIDENTIAL PROJECTS

Godrej Garden City	Ahmedabad
Godrej 17	Bengaluru
Godrej Avenues	Bengaluru
Godrej Woodsman Estate	Bengaluru
Godrej Platinum	Bengaluru
Godrej Gold County	Bengaluru
Godrej United	Bengaluru
Godrej Palm Grove	Chennai
Godrej Azure	Chennai
Godrej 101	Gurgaon
Godrej Frontier	Gurgaon
Godrej Icon	Gurgaon
Godrej Summit	Gurgaon
Godrej Oasis	Gurgaon

Godrej Aria	Gurgaon
Godrej Prakriti	Kolkata
Godrej Platinum	Kolkata
Godrej Alpine	Mangalore
The Trees	Mumbai
Planet Godrej	Mumbai
Godrej Platinum	Mumbai
Godrej Riverside	Mumbai
Godrej Serenity	Mumbai
Godrej Prime	Mumbai
Godrej Central	Mumbai
Godrej Hill	Mumbai
Godrej Anandam	Nagpur
Godrej Horizon	Pune
Godrej Infinity	Mumbai
Godrej Eternity	Bengaluru
Godrej Prana	Mumbai

COMMERCIAL PROJECTS

Godrej Eternia	Chandigarh
Godrej Genesis	Kolkata
Godrej Waterside	Kolkata
Godrej One	Mumbai
Godrej Coliseum	Mumbai
Godrej BKC	Mumbai
Godrej Castlemaine	Pune
Godrej Eternia	Pune
Godrej Millennium	Pune



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GODREJ PLATINUM

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