

15 MINS FROM
WHITEFIELD'S
CHAOS,
YOUR RESORT
LIFE AWAITS!

2017-2018'S
MOST AWARDED DEVELOPER
Shriram
Properties
comes that live in you

LAUNCHING

SHRIRAM

blue

Take It Easy

WHITEFIELD EXTENSION

9 DAY
LAUNCH

NOV 24 - DEC 2

LAUNCH OFFER:
PAY JUST
₹9999* /- P.M.
TILL POSSESSION

PROBLEMS OF OWNING A HOME IN WHITEFIELD

Name one place where you get all of these in Whitefield? If you go for a branded - property, the price shoots up and if you find your desired location, you compromise with the quality of lifestyle.



IMAGINE A HOME WHICH OFFERS YOU ALL OF THESE.

GET READY FOR SHRIRAM BLUE

A project that gives you the best of both worlds; a perfect work location and a resort-like weekend lifestyle, at a price that keeps your wallet heavy and your heart light.



EASY ON YOUR DRIVE

Getting to your workplace has never been easier-
15 mins from ITPL, Whitefield.



EASY ON YOUR LIFESTYLE

Resort like living over 9 acres.
Amenities for both weekdays & weekends.



EASY ON YOUR POCKET

Prices 20-25% lesser than
Whitefield

9 DAYS | 99 UNITS | ₹9,999 PER MONTH

www.shriramblue.com | 080 4083 1323

GET READY TO COMMUTE LESS AND LIVE MORE.

What makes Shriram Blue even more attractive is a three-fold advantage of **seamless connectivity**, **unparalleled convenience** and **robust civic infrastructure**.

CONNECTIVITY WITH AN EDGE



15 mins from ITPL, **Whitefield**, close to where 40% of Bengaluru works



10 Mins from upcoming Whitefield/Hoodi Metro Station



Offers easy access to a self-sustained ecosystem that includes **companies**, **educational institutions**, **healthcare**, and **entertainment**.

LOCATION MAP

LEGENDS

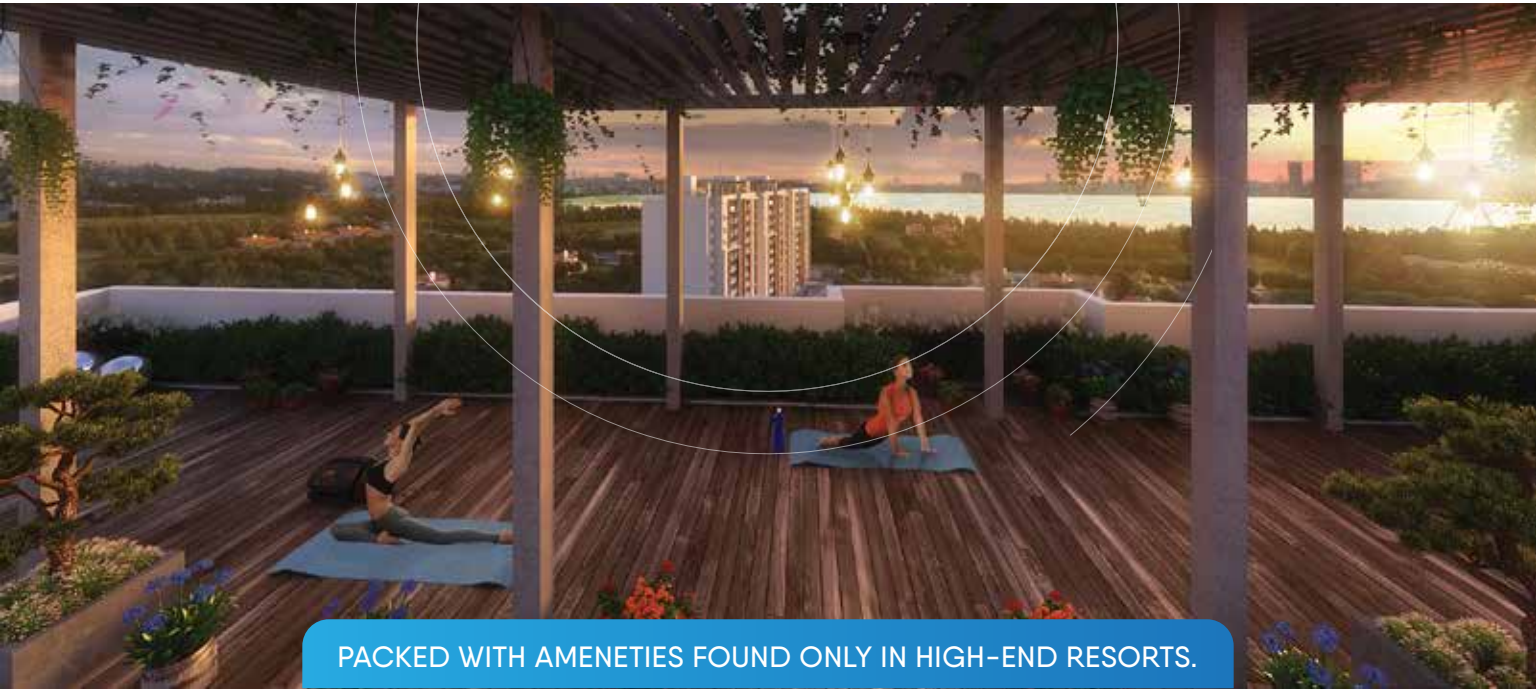
- School/College
- Police Station
- Mall
- Metro
- Restaurant
- Market
- Office
- Hotel
- Hospital
- Proposed Metro line
- CDP



BOOKING WINDOW FROM NOV 24 TO DEC 2
RESORT-LIKE-LIVING | 10 MINS FROM WHITEFIELD | UNBEATABLE PRICE

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GET READY TO GET MORE FROM LIFE.



PACKED WITH AMENITIES FOUND ONLY IN HIGH-END RESORTS.

WEEKDAYS MEET WEEKENDS

EVERYTHING YOU DREAMT OF DOING ON YOUR SUNDAYS, CAN BE NOW ENJOYED ALL THROUGH THE WEEK.



GREEN ROOF CLUB HOUSE



BARBEQUE AREA



SWIMMING POOL



AMPHITHEATRE



SUNSET DECK



TROPICAL & AROMA GARDEN



HAMMOCKS



KIDS ADVENTURE ZONE

9 DAYS | 99 UNITS | ₹9,999 PER MONTH*

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GET READY TO BECOME ONE WITH NATURE.



FEEL THE HEALING TOUCH OF NATURE ENERGIZE YOU FROM WITHIN.

NATURE'S BLUES & GREENS AT THEIR BEST

BASK IN THE NURTURING EMBRACE OF NATURE IN OUR LANDSCAPED GREENS,
MADE MORE MESMERIZING BY THE PICTURESQUE 250 ACRE LAKE.



A PRISTINE
250-ACRE LAKE
JUST OUTSIDE.



SUNRISE POINT ON THE
TERRACES OVERLOOKING
THE LAKE.



YOGA DECK



INTERACTIVE
WATER FOUNTAINS



A CENTRAL LANDSCAPE
SPREAD ACROSS
30,000 SQ. FT.



RIPARIAN
PLANTATION

BOOKING WINDOW FROM NOV 24 TO DEC 2

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AVAIL THE UNBEATABLE PRICE BAND

Ozone Promenade
₹ 6,290/SFT

Brigade woods
₹ 6,100/SFT

Assetz Marq
₹ 4,850 - 5,210/SFT

Sobha Lake Gardens~
₹ 5,150 - ₹ 5,350/SFT

SHRIRAM BLUE
₹ 4,600 - ₹ 4,800/SFT*
Base price including subvention

Godrej United
₹ 6,690/SFT

Fortius Waterscape
₹ 5,200/SFT

Address Makers Five Summits
₹ 5,700/SFT

IRRESISTIBLE LAUNCH OFFER

**2BHK FOR JUST
₹9999 PER MONTH***

**3BHK FOR JUST
₹14999 PER MONTH***

Unit Type	2 Bed Condominium	3 Bed Condominium
Area (Sq. Ft)	1250 / 1285	1650
Booking Amount (₹) [To be paid on booking date]	1,00,000	1,00,000
Agreement Money [To be paid within 15 days from booking date]	5% of Apartment Cost minus the Booking Amount	
Equated Monthly Pre-EMI (₹)* [To be paid every month till Aug 2021 or actual possession whichever is earlier]	₹9,999	₹14,999
Bullet Payment [To be paid upon demand at the end of 6 months from booking date]	5% of Apartment Cost	
Approx Regular monthly Pre-EMI# (without offer)	₹30,000	₹35,000
Savings# in Pre-EMI on account of launch offer	₹4.1 Lakhs	₹4.9 Lakhs

The numbers mentioned above are for illustrative purposes only and is exclusive of statutory government levies/taxes such as stamp duty or registration charges. The exact figures of the apartment cost with detailed breakup will be disclosed on the booking date in the Cost sheet.

****To be paid till 31st Aug 2021 or possession whichever is earlier**

The Equated Monthly Pre-EMI amount for a 3BHK Duplex would be ₹19999 | The Equated Monthly Pre-EMI amount for a 3BHK would be ₹14999

The Equated Monthly Pre-EMI amount for a 2BHK would be ₹9999 | The Equated Monthly Pre-EMI amount for a 1BHK would be ₹7999

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THE BRAND THAT'S RIGHT FOR YOU

BENGALURU'S TOP SELLING DEVELOPER

CHENNAI'S BIGGEST LAUNCH

PART OF THE 90000 CR.
SHRIRAM GROUP

18000
HAPPY FAMILIES
IN 22 YEARS

40% SALES FROM
CUSTOMER REFERRALS

PE INVESTMENT BY TATA CAPITAL,
TPG, WALTON STREET AND
OTHER LEADING PE FUNDS

AWARDED THE DEVELOPER
OF THE YEAR AWARD
BY ET NOW 2017 - 18

DELIVERED 15 MILLION SQ.FT. WITH OVER
60 MILLION SQ.FT. UNDER DEVELOPMENT



BENGALURU

CHENNAI

COIMBATORE

VISAKHAPATNAM

KOLKATA

BENGALURU

SHRIRAM
#RIGHT4U
CHALLENGE

**300+ UNITS SOLD
EACH TIME.**

BENGALURU

SHRIRAM
GREENFIELD

600+ FAMILIES
got the deal of their
lifetime at Bengaluru's
fastest selling project.

CHENNAI

CODE
KOVIL/DIVINE
CITY

**500+ UNITS SOLD.
PHASE 1 COMPLETELY
SOLD OUT.**
Chennai's Biggest launch.

CHENNAI

CODENAME
SUPERSTAR

**PHASE 1 SOLD OUT
IN 5 DAYS**
Pre-launch of
Chennai's first
integrated township.

KOLKATA

SHRIRAM
GRAND CITY

500+ BOOKINGS
at Kolkata's biggest
lottery.

SITE OFFICE ADDRESS

SY No. 11(P), Hobli, Road, Kadugodi, Medahalli, Seeghalli Rd, Krishnarajapura, Bengaluru - 560049
Visit: www.shriramproperties.com | Email: enquiry@shriramproperties.com

RERA Ack No : PR/180717/002465 |

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Ticket Price inclusive of car park & GST & excluding premium & other charges. Offer valid with home loan only. Pre-EMI of 9999 pm for 2BHK, 14,999 for 3BHK, 19999 for duplex till 30th June, 2021. Customer contribution to be paid as 5% now, 5% in June 2019, rest on possession. Base rate including car park and GST. Other extras and taxes as applicable.