### DISCOVER A GREEN PARADISE TO BUILD YOUR DREAM HOME







### Message from our Chairman



As a principle, we have three criteria in mind before engaging in a new venture. First, the venture needs to be something that one of us in senior management is passionate about. Second, it has to be in an area where we can make the maximum positive social impact. Finally, it has to be a venture where we can move into a leadership position. Housing in India is both, a serious social challenge, and a great economic opportunity. While the country's population has grown exponentially, most do not have the privilege of a well-appointed home. At the same time, when housing is promoted, great multipliers are created, since an estimated 150 plus industries are linked to this sector in some form or the other. This socio-economic impact has strengthened our conviction to commit ourselves to the business of building homes and community development. The Hero Earth venture is a manifestation of this conviction.

Sunil Kant Munjal, Chairman, Hero Enterprise





#### Introducing

# Heroearth Inspired by the planet, for the planet.

Can we reimagine the present? Can we get away from the hustle and bustle of daily lives? Can we reconnect with nature and live in homes that nurture us? Can we enjoy a lifestyle that doesn't compromise our tomorrow? Hero Earth is our way of showing the world we can. Creating a living experience inspired by the planet. Hero Earth is the first plotted development offering from the house of Hero Realty Pvt. Ltd. Through meticulously designed plotted development opportunities, Hero Earth seeks to provide a harmonious blend of modern living and environmental consciousness. The carefully planned spaces not only cater to the immediate needs and desires of their inhabitants but also prioritizes the well-being of the planet we call home.



A space for your home inspired by our home in the universe.



# A space that reinvents plotted living like never before.



#### Launching



### A dream destination to build your dream home.

The idea of a township that is built keeping in mind a better, cleaner and greener future is a great premise especially when we are already seeing the results of pollution, waste accumulation and resource imbalance. The Ark is a symbolic reference for a place built for tomorrow, a place that will nurture the present without harming the future.





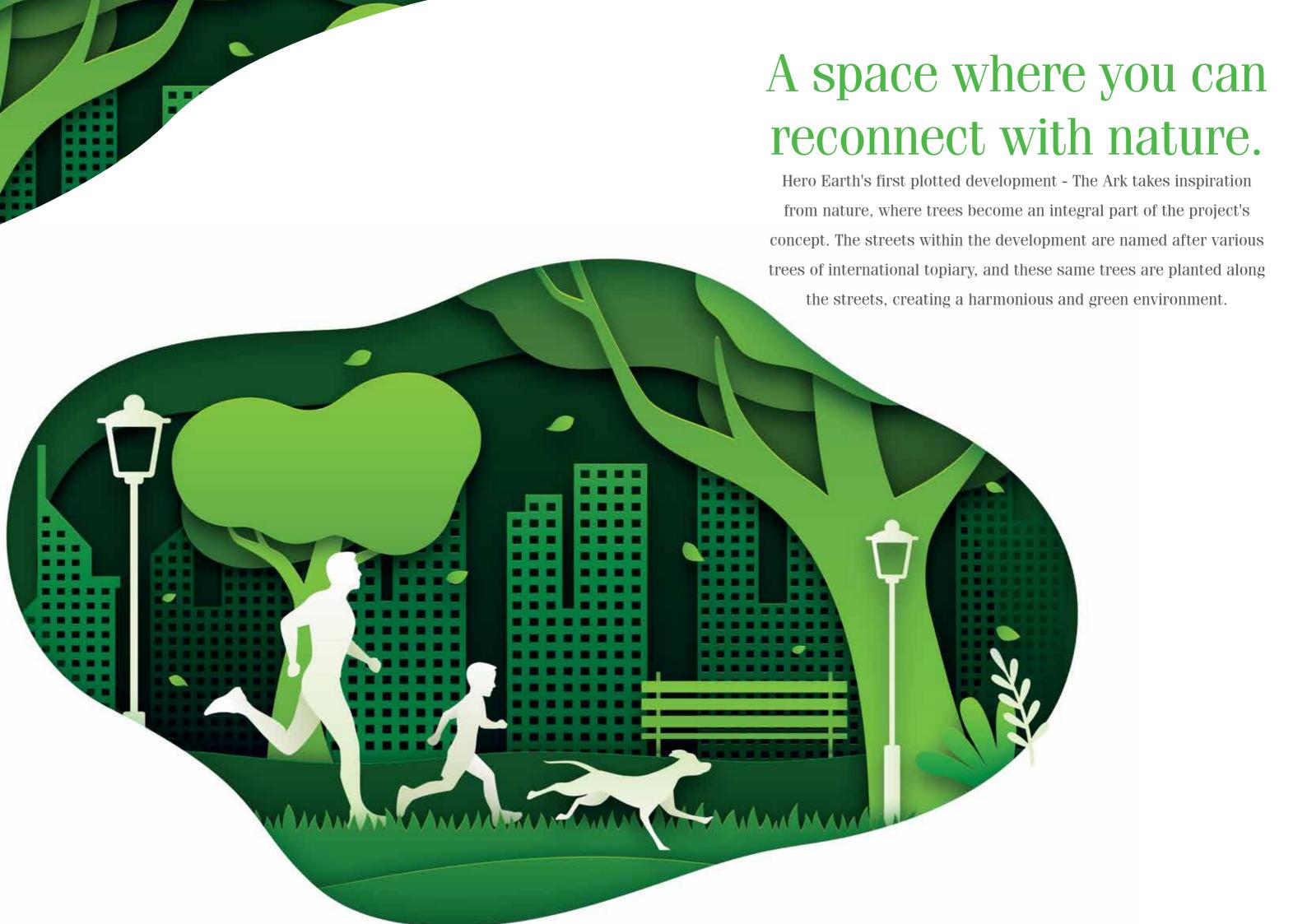
Your own piece of earth, where you can indulge and create lasting memories.

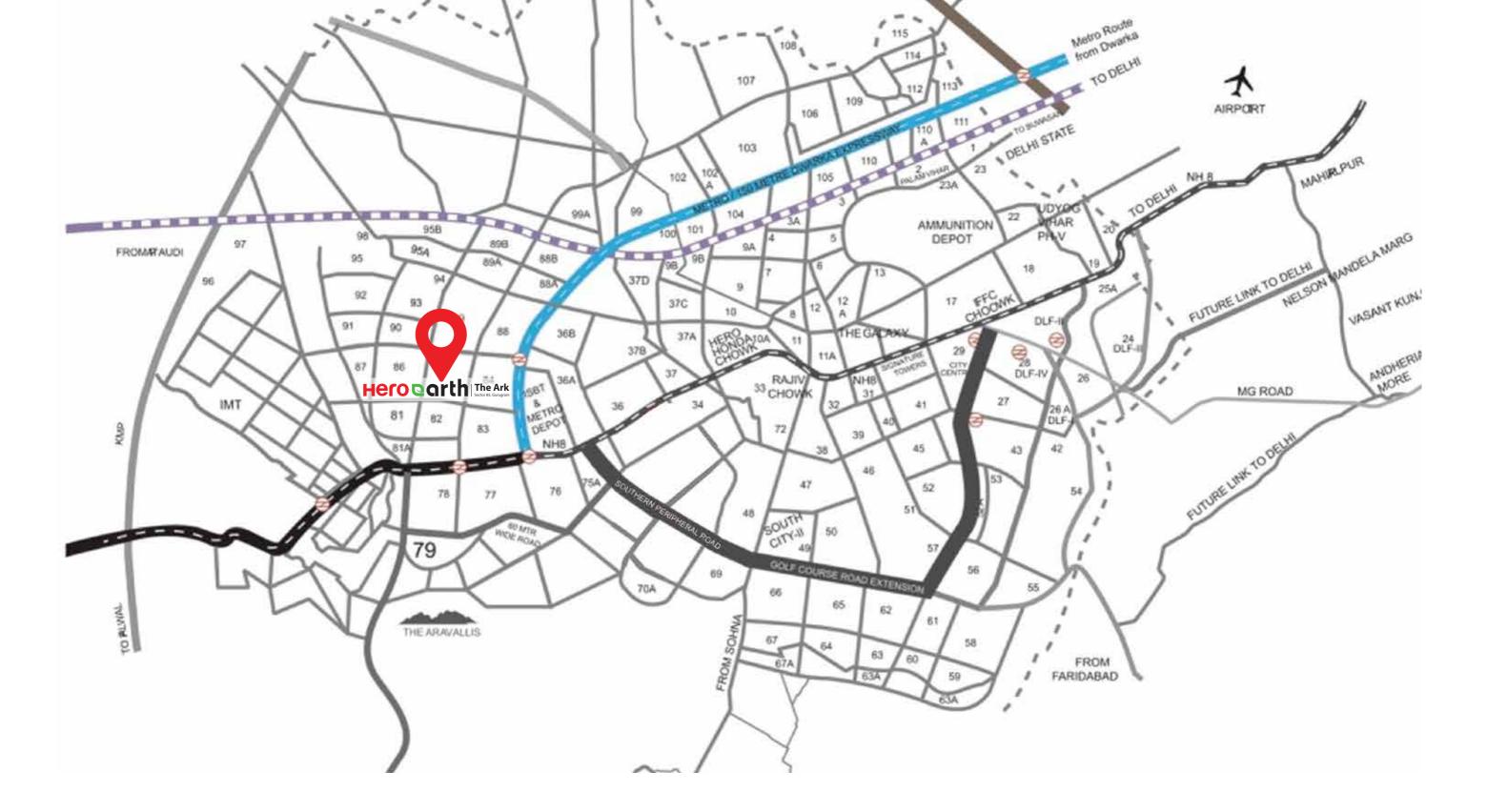


## A living experience designed today for a better tomorrow.

The Ark, is a residential plotted development located on a sprawling 5-acre land, offering a collection of 76 plots. Nestled within this serene environment, it offers an ideal setting to build your dream home and enjoy the peaceful and comfortable lifestyle you seek.







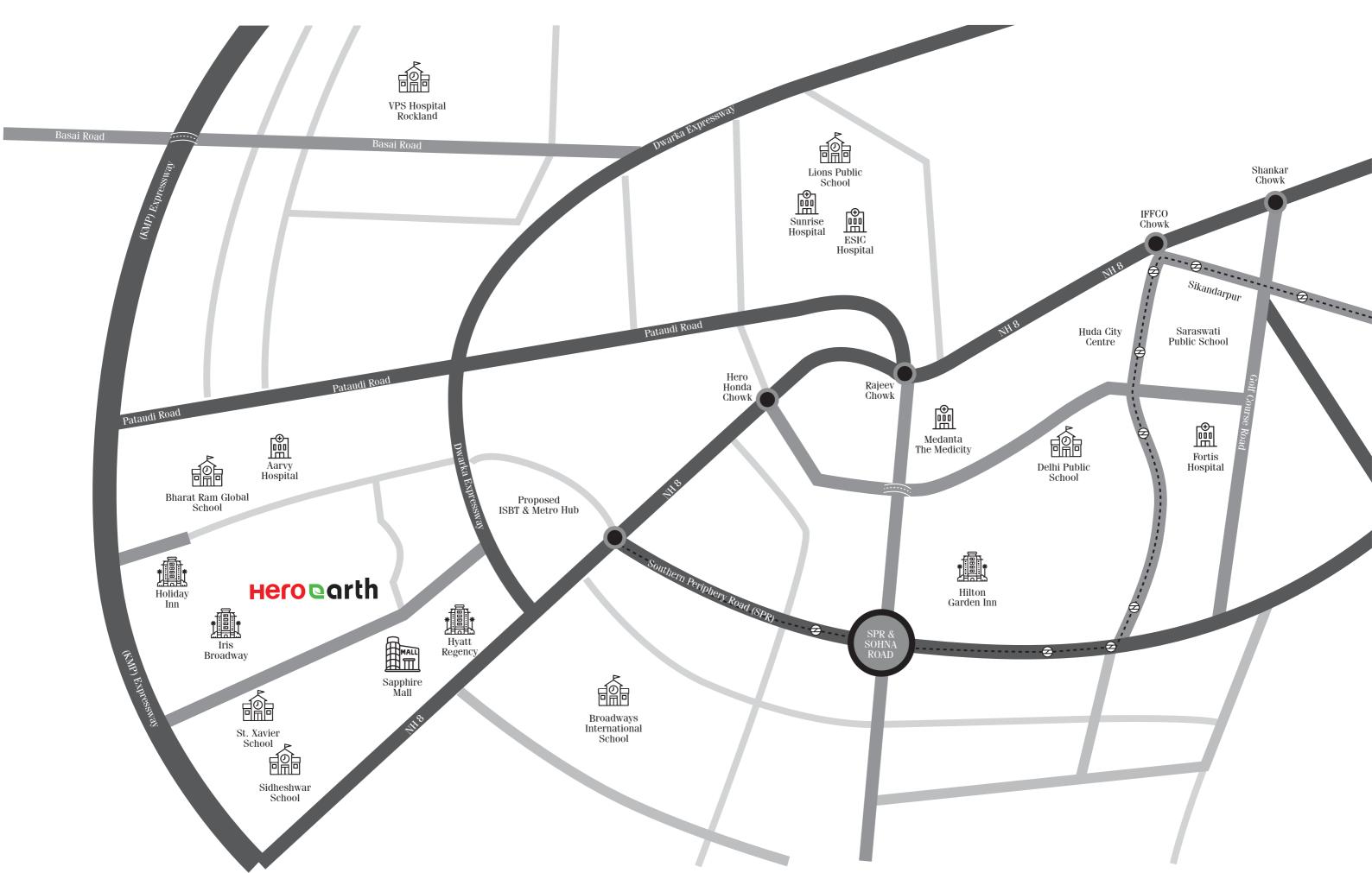
### In the heart of the city, with nature at its heart.

Strategically located at a prime location that is near to both NH-48 and Dwarka Expressway with entry from main sector road. The proximity of the location provides seamless access to prominent retail and corporate centres in Gurugram and is closely located near the prominent manufacturing hub of Manesar.

Redefine the art of plotted living in a space that exceeds imagination.



### Closer to everything and nature.





## Secure a legacy for future generations with a destination built to stand the test of time.



### Spaces that rejuvenate you.



**Relax in the Company of Peace and Tranquility.**Landscaped Entrance with Water Bodies.



Let your Children Discover their Own Worlds.
Toddlers Zone.



**Indulge in an Active Lifestyle.**Badminton Court.



Let your Feet have Conversation with Grass.

Lush Green Lawn Area,

Gazebo Seating.



**Build a Social Network in the Real World.**Community Space.



**A Canopy of Green for your Long Walks.** International Topiary of Trees,



**Embrace an Energetic and Vibrant Lifestyle.**Jogging Track



**Bask in the Serenity of Tranquillity.**Gazebo Seating



**Experience the Lush Greenery During your Leisurely Strolls**Landscaped roads with tree lines

### **Features**

With a range of cutting-edge features and sustainable initiatives, The Ark is setting a new standard in modern living. It is more than just a residential space; it is a thoughtfully planned community with features like:



24x7 Security



Wide Internal Roads



Well lit streets



Pedestrian Walkways



Secure Gated Complex



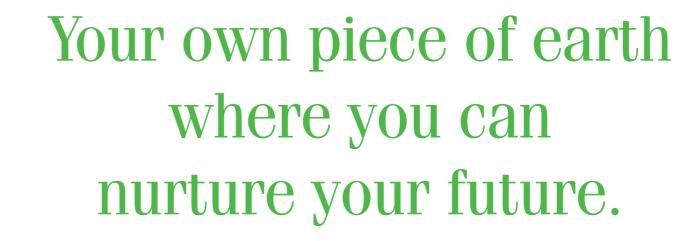
**EV** Charging



Rain Water Harvesting



Sewage Treatment







Hero Earth is a venture of Hero Realty Pvt. Ltd. - A Hero Enterprise



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