

URBAN *forest*

Whitefield, Bengaluru



<p>2010</p> <p><i>Shangri La</i></p> <p>Ventured into real estate by launching 'Shangri La', a premium project in Vadodara</p>	<p>2011</p> <p><i>Samsara</i></p> <p>Initiation of another premium project 'Samsara' in Vadodara</p>	<p>2015</p> <p><i>URBAN forest</i></p> <p>Successfully completed and handed over 'Shangri La' & 'Samsara'. Bringing smiles to 900 families. Enters Bengaluru with one-of-a-kind project 'Urban Forest' in Whitefield</p>	<p>2015</p> <p><i>VEDA</i></p> <p>Launch of mixed-use development project 'Veda' in Vadodara consisting of residential and commercial units</p>
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ESTABLISHED IN 2010

1974



NEOMER LIMITED

Neomer Limited was set up - First Polypropylene Stable Fibre Manufacturer

PAUSHAK

Foundation of Paushak, strategic source for Phosgene Derivatives



1972

1964



BHAILAL AMIN HOSPITAL

Established Bhailal Amin General Hospital

SHRENO

Established Shreno, focussing group requirements for critical machines and processing equipment



1962

1958



YERA

Launch of India's largest glassware brand YERA

2017 - LONG TERM FACILITIES RATED BY CRISIL AT



JYOTI ENGINEERING
Started manufacturing Hydraulic Pumps under the name of Jyoti Engineering



1943



ALEMBIC GROUP MAKES IT TO THE LIST OF INDIA'S SUPER 50 COMPANIES TWICE.



ESTABLISHED IN 1907

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Green Thinking, Good Living

Our love for nature and passion for new-age architecture are evident through expansive green spaces like the tree plaza and central landscaped area.



A Breath of Fresh Air

Urban Forest homes allow plenty of light and breathing space - in the truest sense of the term.



In Good Company

Located near other major projects in Whitefield like Palm Meadows and White Meadows.



Convenient Distances

Near to ITPL, in close proximity to schools, hospitals and malls.



For a Hard Week's End

Outdoor living spaces with lawn tennis court, hammocks, barbeque area. Let your home be your weekend home.



Nimble Feet, Smart Minds

Clubhouse, tennis court and children's play area.

IT'S TIME YOU TOOK IN
A BREATH OF FRESH AIR
AND LET THE SOOTHING
BREEZE CARESS YOUR HAIR

IT'S TIME YOU WALKED
BAREFOOT ON DEW-LADEN GRASS
AND SMELLED THE ROSES
NOT SHACKLED BY A VASE

IT'S TIME YOU GAVE THE CACOPHONY
OF CITY LIFE SOME REST
AND FOUND
A NEW ABODE IN

636
RESIDENCES

G+19
FLOORS

3 & 2 BHK
LUXURY APARTMENTS

MASTER PLAN

3 BHK+Servant Room

Carpet Area: 119.800 Sq. Mt.
Super Built-Up Area: 175.585 Sq. Mt.
Tower: B,D

3 BHK

Carpet Area: 110.760 Sq. Mt.
Super Built-Up Area: 163.694 Sq. Mt.
Tower: A,B,C,D

2 BHK

Carpet Area: 80.080 Sq. Mt.
Super Built-Up Area: 122.074 Sq. Mt.
Tower: A,B,C,D

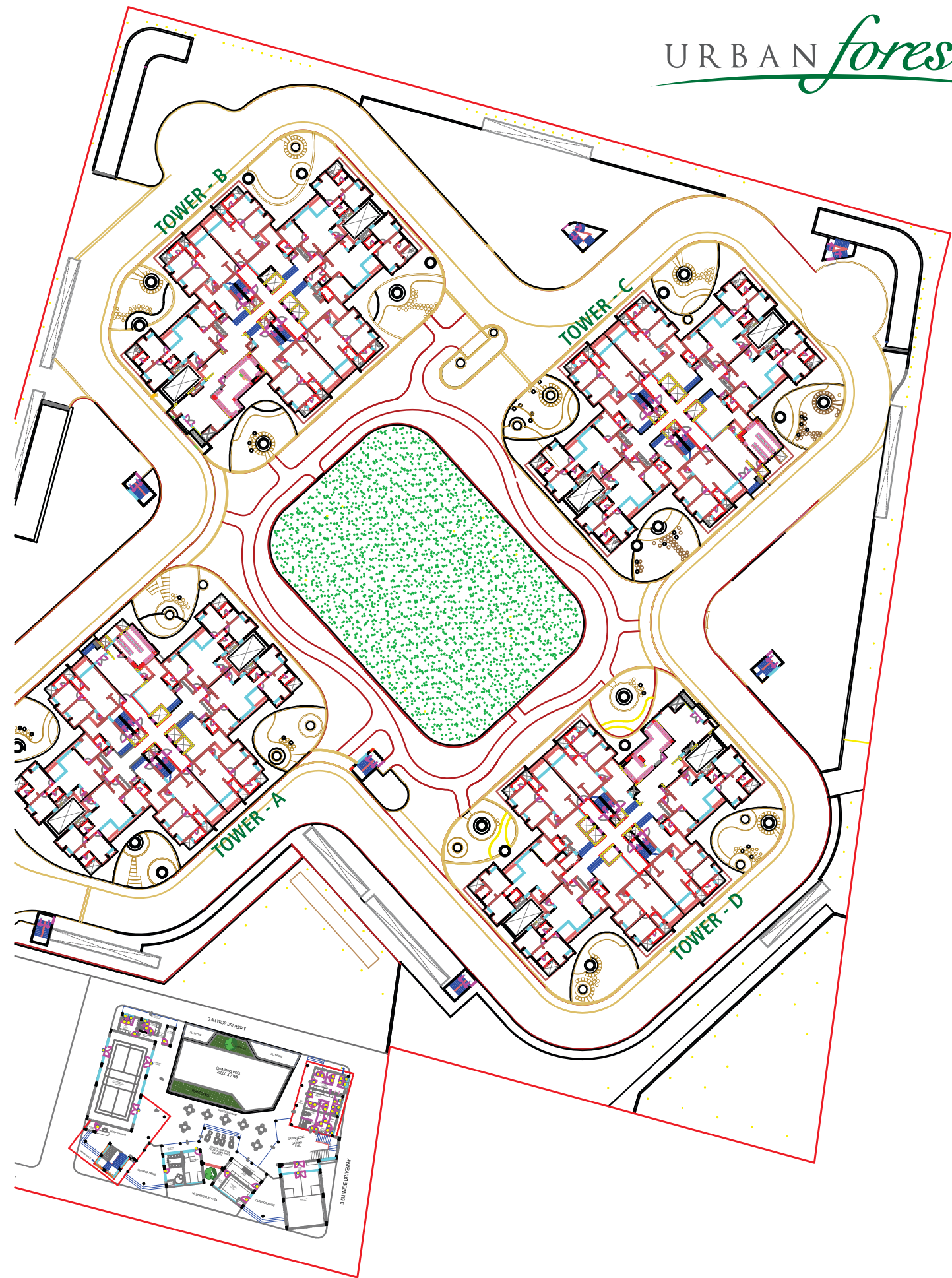
- Arrival Plaza and Entrance Portal
- Entrance Water Feature
- Children's Area
- Resort Style Clubhouse
- Central Landscaped Area
- Intimate Gardens
- Shallow Water Features
- Open Part Lawn Space
- Outdoor Barbecue Area
- Children's Play Area
- Amphitheatre

- Cricket Practice Nets
- Jogging Track
- Therapeutic Pathway
- Half Basketball Court
- Outdoor Badminton Court
- Tree Plaza with Outdoor Gym
- Lawn Tennis Court
- Swimming Pool with Toddler's Pool
- Well-equipped Gymnasium
- Squash Court
- Multipurpose Hall cum Indoor Badminton Court

- Area for Crèche
- Steam & Sauna Bath
- Area for Spa
- Convenience Store
- Indoor Games
- CCTV Surveillance
- 100% Power Backup
- Fibre to The Home Technology
- Rainwater Harvesting
- Sewage Treatment Plan



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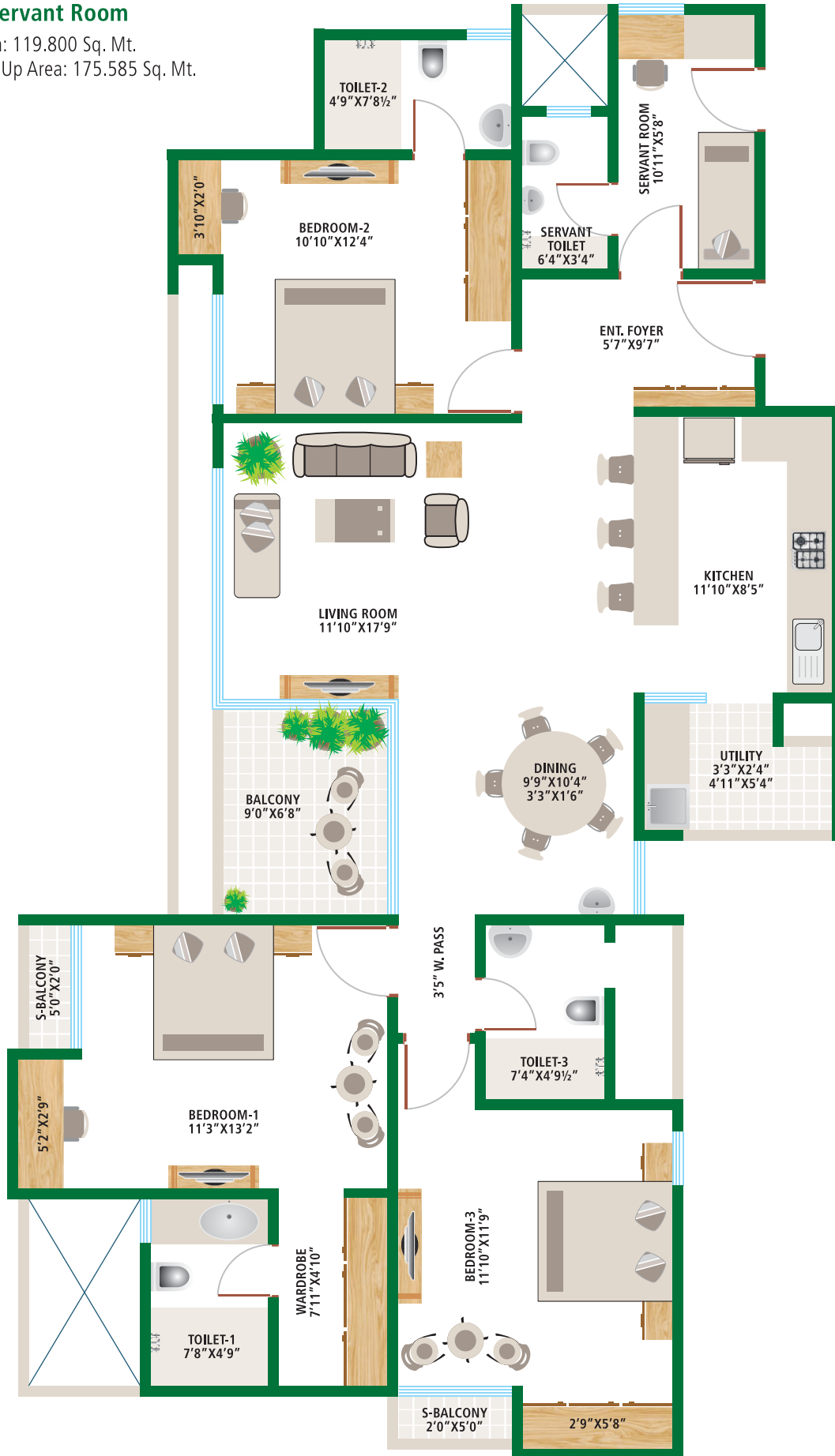


3 BHK+Servant Room

Carpet Area: 119.800 Sq. Mt.

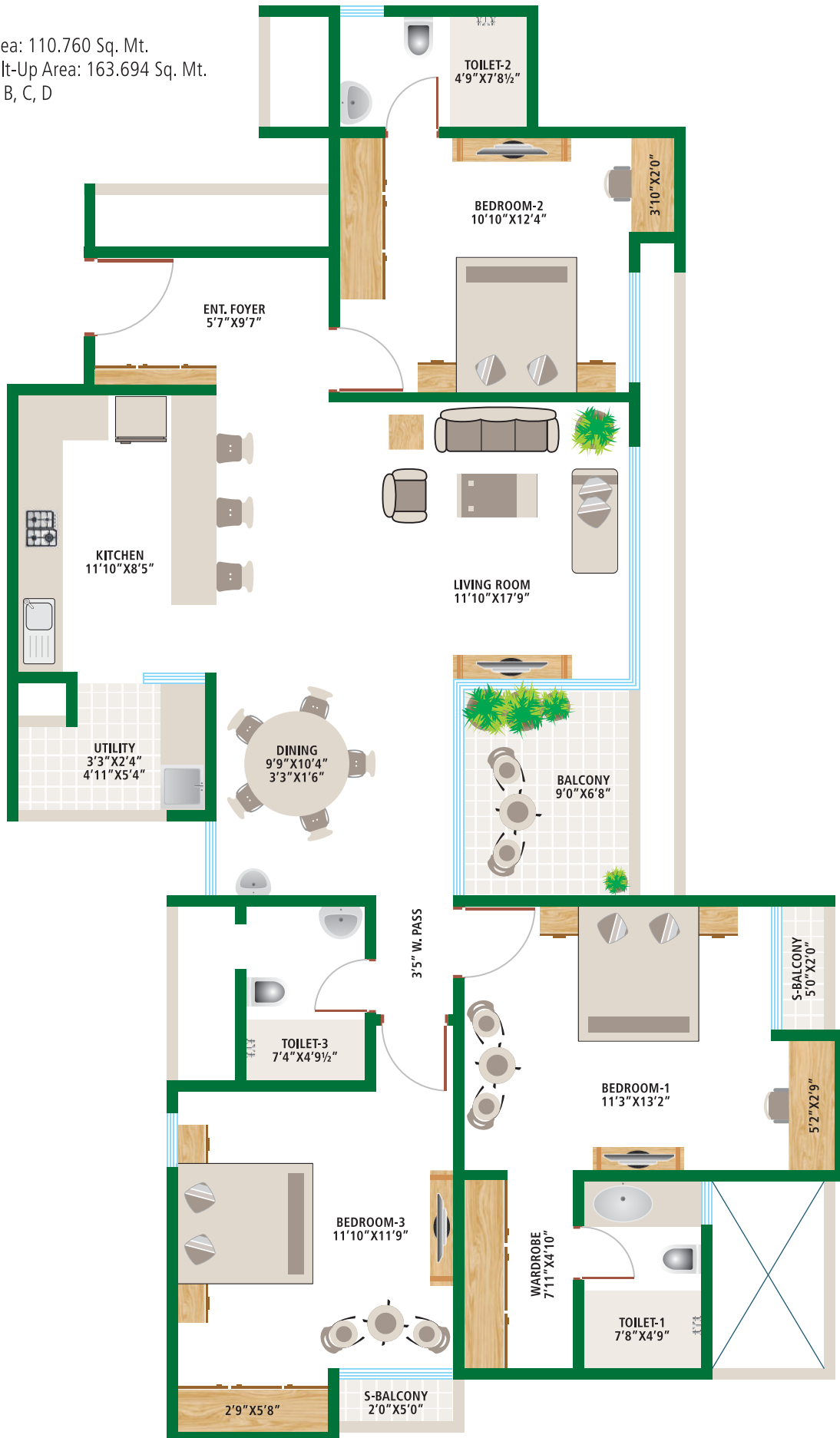
Super Built-Up Area: 175.585 Sq. Mt.

Tower: B, D



3 BHK

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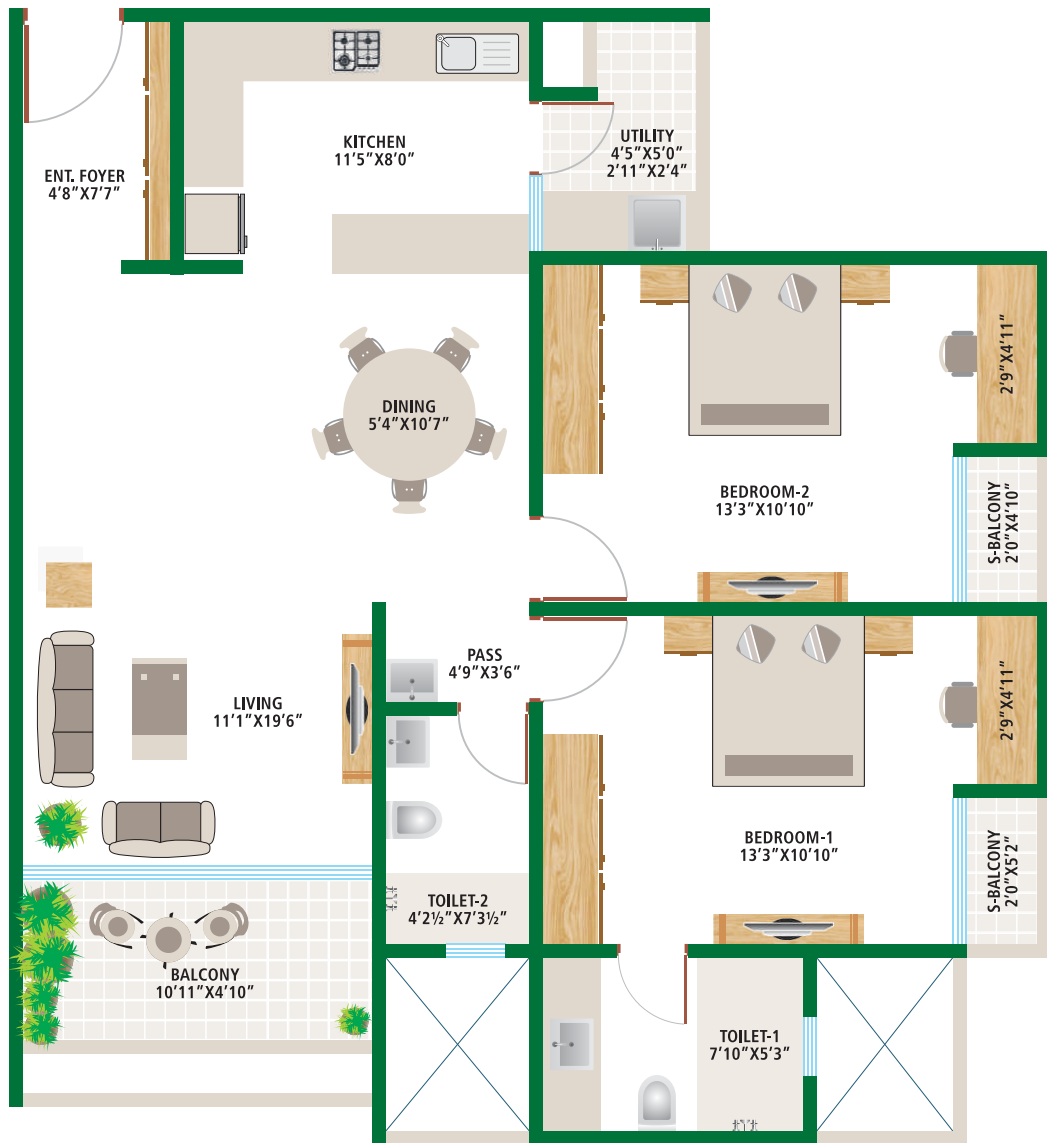


2 BHK

Carpet Area: 80.080 Sq. Mt.

Super Built-Up Area: 122.074 Sq. Mt.

Tower: A, B, C, D



N.B.: 1 Sq. Mt. - 10.764 Sq. Ft.

SPECIFICATIONS



STRUCTURE, PLASTERING & PAINT

- Earthquake-resistant RCC frame structure with Porotherm blocks for external wall and ACC blocks for internal wall
- Putty on internal walls and paint



FLOORING

- Vitrified tiles in living room, kitchen, foyer and bedrooms
- Laminate wooden flooring in master bedroom



KITCHEN

- Granite platform with SS sink
- Ceramic tiles up to 2 ft. height over the platform
- Wash area with tile dado and vitrified tile flooring



BATH

- Digital tile for flooring, digital tiles on dado up to lintel level
- Best-in-class plumbing and sanitary wares



DOORS & WINDOWS

- Flush door with veneer finish for main door only
- UPVC / aluminum sliding shutters for windows



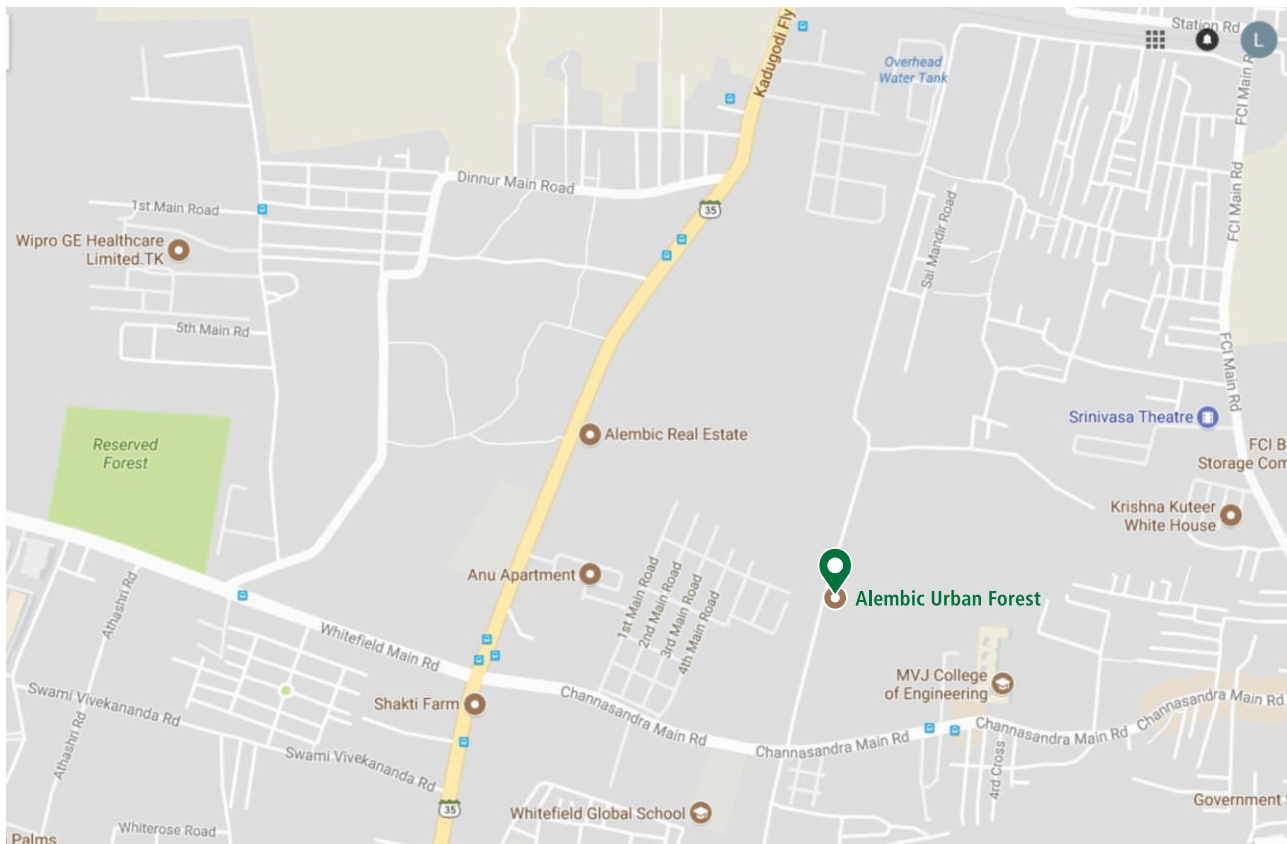
ELECTRICAL

- Modular switches
- Provision for electrical points at convenient locations
- Concealed wiring

DISCLAIMER

- This being printed material there would be minor variations in the actual. This brochure is for guidance only.
- You are therefore requested to directly verify all details and aspects of any proposed booking/acquisition of units/premises directly with our authorised sales team only.

LOCATION MAP



 2.5 km from ITPL

 1.2 km from Ujval Vidyalaya

 3.5 km from Columbia Asia Hospital

Deforestation has unfortunately become the buzzword of our times, which has led to ecological and environmental imbalances, resulting in a decline in habitat and biodiversity. But, having realised the negative effects of the quickly vanishing forests and their importance in storing carbon to preserving endemic native biodiversity, in water source management to sequestering, the concept of afforestation has started gaining prominence.

What is afforestation?

The United Nations Framework Convention on Climate Change defines afforestation as "The direct human-induced conversion of land that has not been forested for a period of at least 50 years to forested land through planting, seeding and/or human-induced promotion of natural seed sources."



MISSION
3,000 TREES
IN TWO PHASES AS
PART OF OUR PROJECT

Alembic Real Estate has unflinchingly pursued the singular goal of enhancing quality of life through high quality products and services. And, to that end we ensure that our projects do not cause any kind of adverse effect to the environment. Urban Forest embodies the true essence of afforestation, which enables its residents to not only live in the lap of luxury but also in the lap of lush greenery.

To help us bring our vision of balancing modern comforts with the joy of nature to life, we have enlisted the services of Afforestt, who are well-renowned for creating natural, maintenance free, native forests. Fascinated by Japanese naturalist Akira Miyawaki's technique that could make trees grow 10 times faster than nature, 30 times as dense and 100 times more bio-diverse, Shubhendu Sharma quit his job to start Afforestt whose mission is to bring back our lost forests by creating them.

Benefits of Afforestation

Through our Urban Forest project, we are committed to delivering luxuries of the modern life surrounded by the tranquility of nature. Our mission is to add 3,000 trees in two phases as part of our project. This will ensure that the residents of Urban Forest are surrounded not only by luxury and comfort but also fresh air, dew-laden grass and soothing breeze, away from the stress, pollution and cacophony of the city life.



Established in 1907, the Alembic Group, has a diversified business portfolio which includes pharmaceuticals, healthcare, real estate development, glassware, engineering and chemicals. Alembic Pharmaceuticals Ltd., the Group's flagship company, is one of Asia's most respected and vertically-integrated companies. Its products have presence in over 75 countries.

Across the years, Alembic has been steadfast towards its goal of enhancing quality of life through high quality products and services. This commitment also resonates in the Group's vibrant social responsibility programme that includes management leading multi-specialty tertiary care hospital and multiple schools in Vadodara.



Sales Office

Alembic Real Estate, Shreno Limited Colony,
Near Hope Farm Junction, Whitefield, Bengaluru 560 066
Toll Free: 1800 121 0777 | infobl@alembicrealestate.com

Regd. Office

Alembic Real Estate, Alembic Road, Vadodara 390 003, Gujarat
Tel.: +91 265 228 0550 / 0880 | Fax: +91 265 228 1508
www.alembicrealestate.com