

WORLD TRADE CENTER™
Chandigarh, Aerocity

THE ORANGE CONCRETE



'The city of Chandigarh is planned to human scale. It puts us in touch with the infinite cosmos and nature. It provides us with the places and buildings for all human activities by which the citizens can live a full and harmonious life. Here the radiance of nature and heart are within our reach.'

Chandigarh rises. She spreads. Widens and breaks out of her protective grid iron. An attempt to be free from the shackles of revered edicts that once freed her. Free from the deep gray depth of orthogonal, solidity cast in concrete. And yet its shadows chase her as they question her need to change. Is it a whim? They ask. Is it needed or just a mere slavish refraction of the growing gyrations of a restless nation?

Confused and caught, she stands unstrapped and unwrapped on the threshold of the Tri-city. Who is she today? Her gaze travels up to the speckled cosmos, one that once gave her all reasons for her being. Can she ever be more?

A plane swoops by. Swiftly it lands on the gray tarmac of a future. Who will she be tomorrow?

She is more than a material. She is more than a hierarchical organization of space based on use. She is more than lines and volumes. She is more than a statement. She is more...

She is the pride we feel in moving ahead.

She is deliberate. She is deliberation.

She is open, honest and even. She is choice and our ability to live with it.

The World Trade Center, Chandigarh embraces her. Not in parts but in wholes.

Not just as she is seen but as she feels. Its towers glimmer in the sun of the future that allows the past to emerge in its shadows. Glazed the bronzed planes of the edifice renew their oath to a new modernity. One that respects the ground it stands on, the sky it breathes under and then the life it begets.

Plazas, people, pavings, floor plates and claddings combine to produce a complex of offices, a hotel, lounges, business centers, plazas, mall and shops, a multiplex and food courts. All seemingly disparate and yet all scales of humanity.

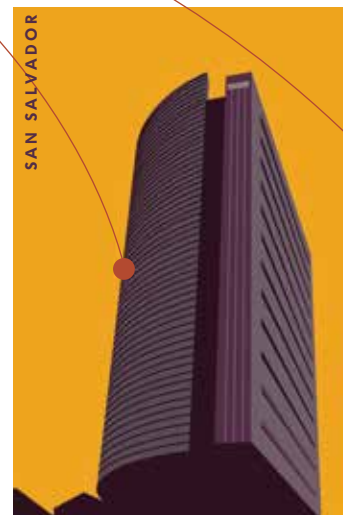
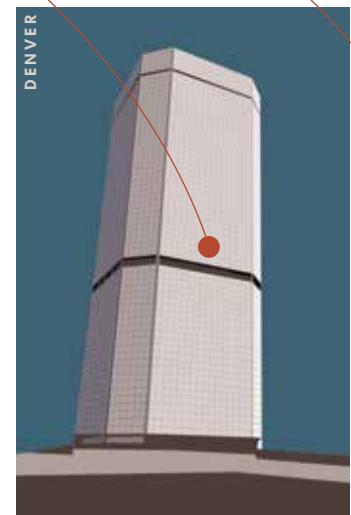
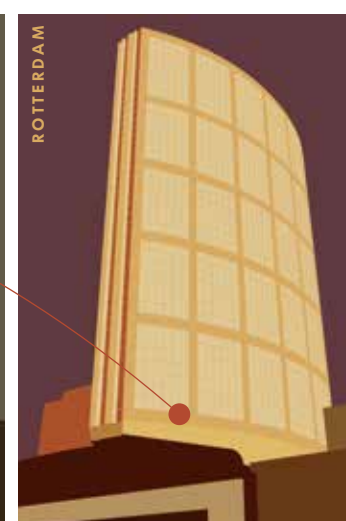
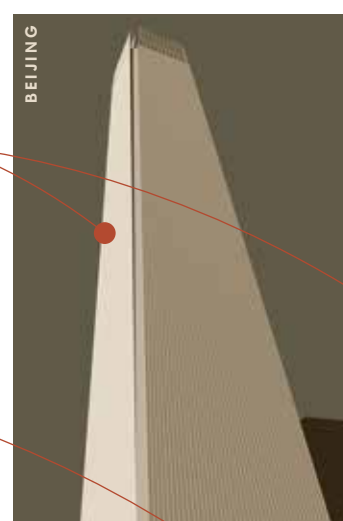
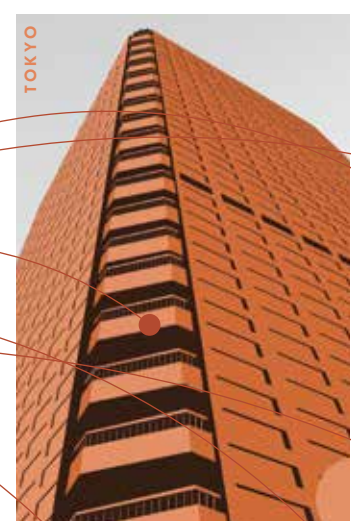
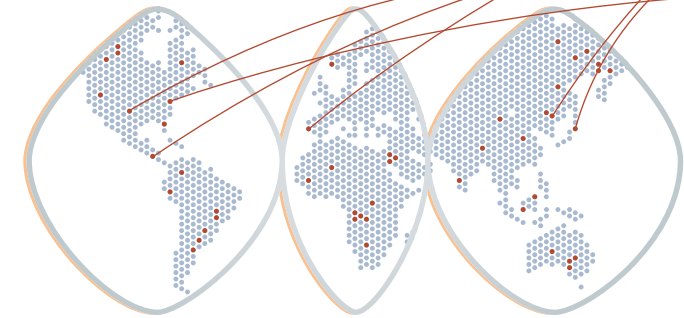
Humanity that occupies them. Humanity that yet again can reclaim its space both, in the bed of the city and the height of its skyline. Vivacious and alive.

Rhythmic and secure. It builds the beats of Punjab's percussion that resonates in its enduring spirit of enterprise.





A symbol of business growth and prosperity for more than 75 years,
World Trade Center Association is a powerful fabric of commerce that runs through 330 cities and 100 countries.
Today it is the largest network of office complexes and intellectual capital enabling trade and commerce.
Connecting virtually every business and trading hub across the globe.





THE NUCLEUS OF FORTUNE 500 COMPANIES.

World Trade Centers around the world offer a global marketplace with modern highly sophisticated and special purpose facility for the local, national and international business community under one roof.

Its international connectivity makes it a preferred destination for Fortune 500 companies as a place to work and conduct trade shows, meets, international conferences and endless seminars.

A HUB OF 1 MILLION BUSINESSES.

The largest office network in the world, World Trade Center Association connects businesses to each other, government agencies, growth opportunities and the pulse of global commerce. More than one million businesses across the globe including large organizations, small and medium enterprises, startups and professionals find the right ecosystem for operating out of WTCs as tenants, members and clients.



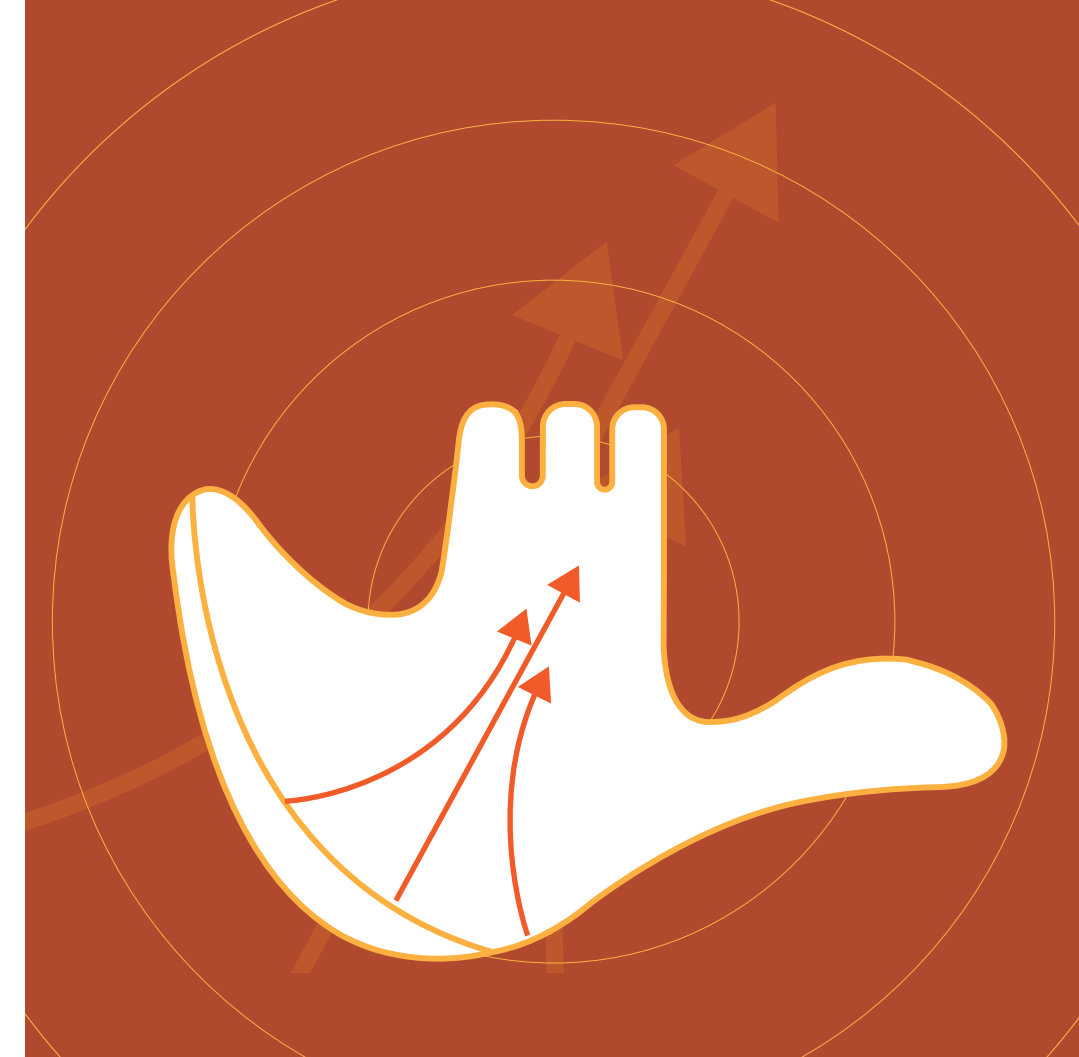


A MEETING POINT FOR GLOBAL LEADERS.

The World Trade Center Association offers a common platform for the world's biggest businesses that brings together the best minds in business from across the world. The strong global presence of the World Trade Center enables it to connect its members to people, companies, business database and government agencies across the world, thereby creating a powerful fabric of global commerce.

A BUSINESS AND GROWTH CATALYST.

World Trade Centers are economic development engines that encourage business expansions, attract international visitors and help new businesses get started. A business facilitator that stimulates trade, and in the process creates opportunities and employment in the region, as a result of which it also contributes to and accelerates regional development.





WORLD TRADE CENTER
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A LAUNCHPAD FOR GLOBAL BUSINESS AMBITIONS.

The metropolitan of Chandigarh-Mohali-Panchkula collectively form the Tri-city, an immaculately planned urban hub that harbors a social climate of peace and harmony, and a business environment that's progressive and stimulating.

In the Tri-city, right opposite the Chandigarh International Airport, will stand World Trade Center, Chandigarh on the main crossing of Airport Road and Aerocity. Merely 3 Kms away from the airport, at a site that will see thousands of footfall every day, and many businesses take off to a new realm.

- WTC Chandigarh forms the first point of arrival from the New Chandigarh International Airport Terminal
- Its corner location on the roundabout at the crossing of the Airport Road and Aero-City is nodal to the Tri-city
- Aero-City - a new 300 mt wide mixed-use development corridor along the airport road [PR-7] is located right opposite the New Chandigarh International Airport merely 5 minutes away from Mohali Railway Station
- Aerocity offers close proximity to major institutional, educational, sports and health facilities as well as commercial and retail hubs
 - a. Adjacent to Tri-city's new 1,700 acre IT City development
 - b. North East of the new 453 acre Knowledge City
 - c. Forms the terminal point for the proposed Metro Corridor connecting the Tri-city region.
- Well-connected through Metro*, with Line 1 towards Panchkula and Line 2 to Aerocity.

5 MINS away from Chandigarh International Airport

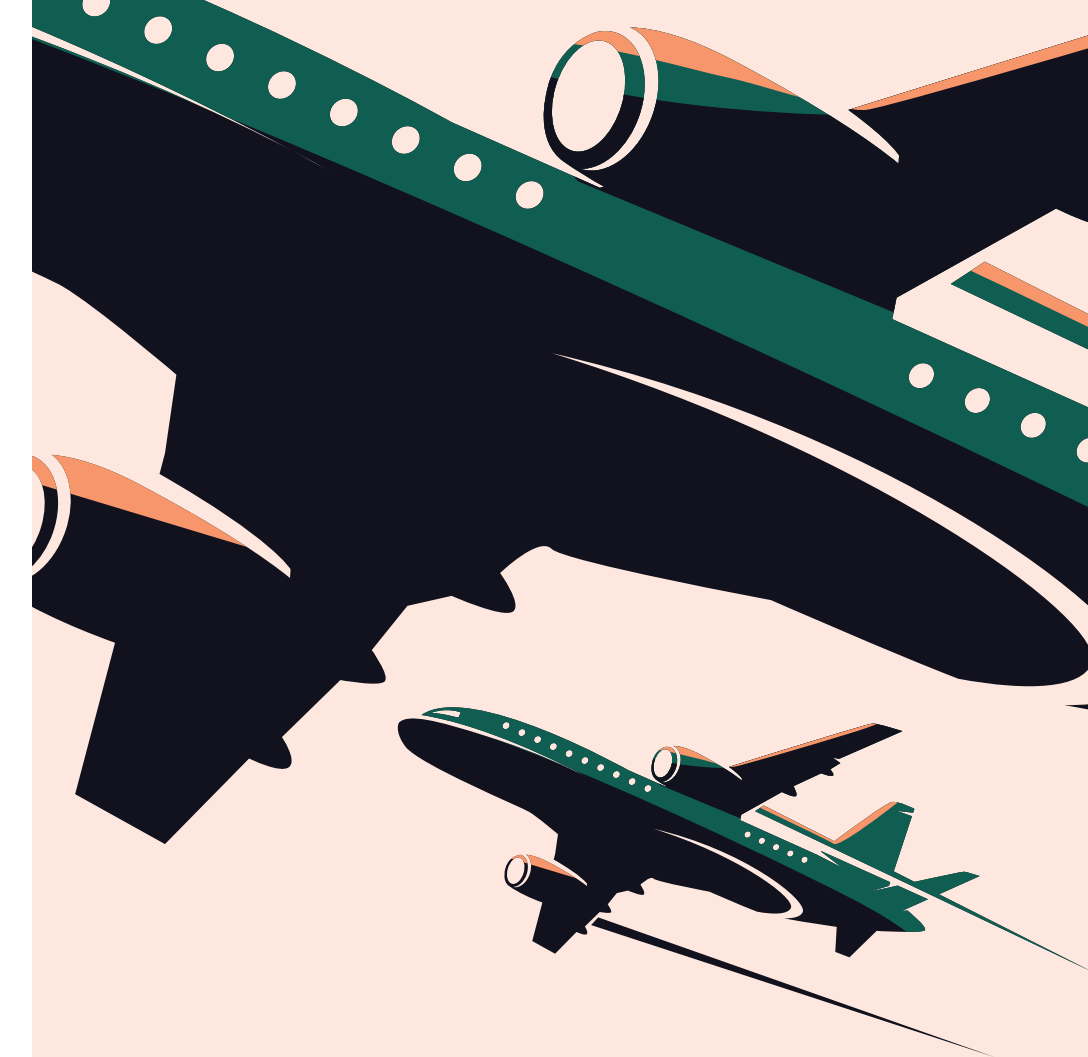
5 MINS away from the Railway Station

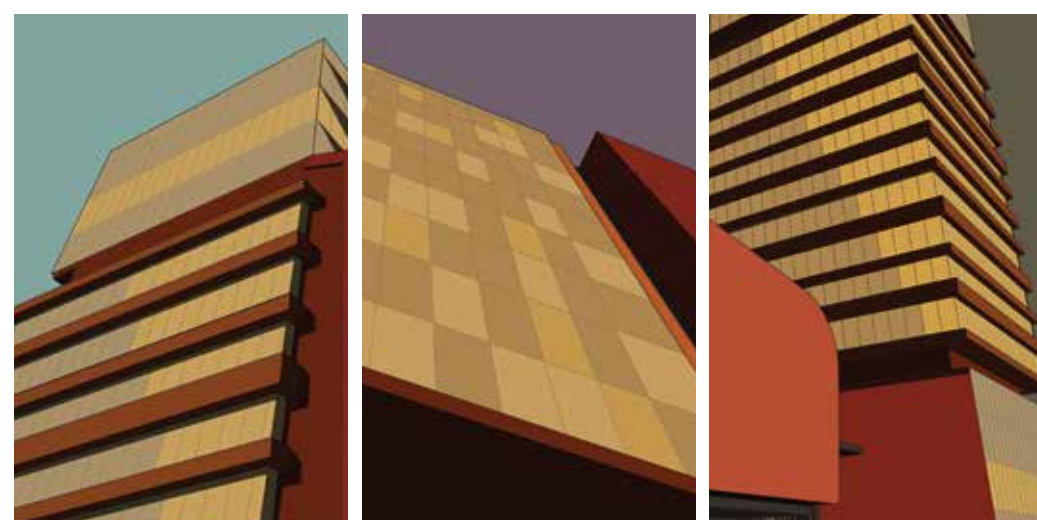
15 MINS away from ISBT & City Center

15 MINS away from Tribune Crossing

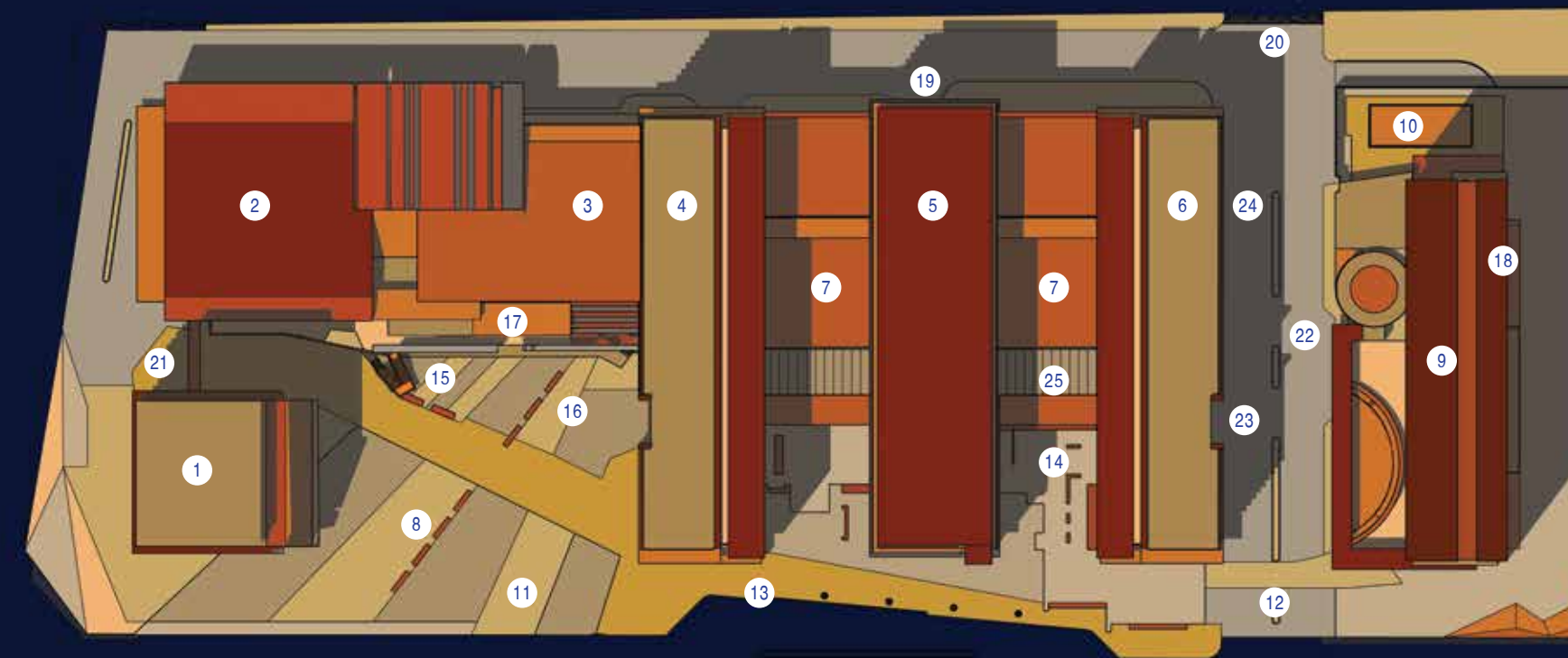
15 MINS away from Quark City

*Proposed





- Segregated service road for multiple entries and egress making for smooth traffic flow
- Single basement for parking and services with landscape cutouts and direct pedestrian connections to the podium
- Linear 5 floor MLCP that combines the various functions on the site
- Efficiently planned transport network that minimized road length despite having individual drop offs for every building
- Completely vastu compliant plan
- Perfect climatic orientation and resource conservation systems making it a green rated project
- Multi-use spaces that combine the work play and stay philosophy of the project
- Large public spaces on the ground plane that herald the urbane ethos of Chandigarh
- Innovative use of the Chandigarh material palette and technology pivotal in the future growth of the city
- Judicious use of green belt, ground plane and terraces to create an environmentally prudent open space network with pedestrian priority



1. SIGNATURE TOWER 2. MULTIPLEX 3. FOOD COURT 4. OFFICE TOWER A 5. OFFICE TOWER B 6. OFFICE TOWER C 7. OFFICE TERRACE 8. PLAZA 9. SERVICED STUDIOS 10. SWIMMING POOL
 11. BASEMENT ENTRY RAMP 12. MAIN SITE ENTRY 13. MAIN DROP OFF 14. RETAIL PLAZAS 15. WOODEN DECK CAFÉ 16. FOUNTAIN COURT 17. OPEN FOOD COURT 18. BANQUET SPILL OUT
 19. RETAIL DROP OFF AND MLCP ENTRY 20. MAIN EXIT 21. TOWER DROP OFF 22. MAIN SITE ROAD 23. RETAIL DROP OFF 24. OFFICE DROP OFF 25. RETAIL ATRIUM

CORE

Immediate proximity to the airport and high visibility from all across the Tri-city.

A central core with 6 high speed elevators across 19 floors.

Private basement parking and drop off.

High security access.

CREATE

Centrally air-conditioned corner glazed uniquely day-lit offices.

Flexible, office plates with exclusive views of Chandigarh city skyline.

Large green terraces offices on inter-median floors.

CONNECT

WTC Business Center, networking and connecting opportunities across 80 countries.

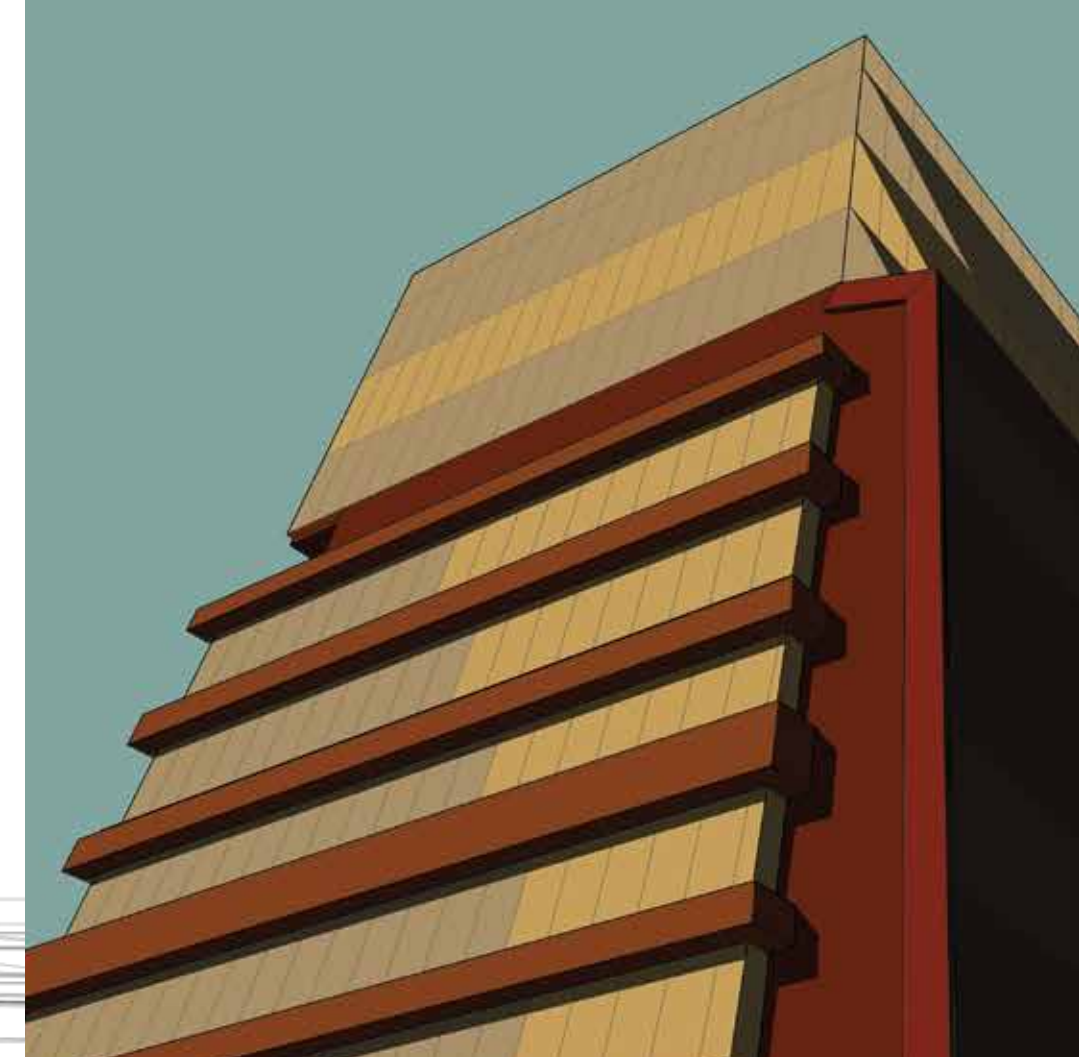
WTC Club lounge with sky bar for select membership.

Business concierge services.

Michelin rated stand alone restaurant.

Direct access to main Plaza square and food court.

SIGNATURE TOWER



CORE

Private entrance lobbies and covered drop offs, with access control for all towers.

7 elevator bank across all 13 floors including a service lobby.

CREATE

Large linear floor plates with maximum inbuilt efficiency.

High size flexibility for lockable offices.

All day-lit office glazing with non glare orientation.

Exclusive terrace offices with green landscaped court access.

Multi-use Recreation terraces with spaces for fitness and festivity.

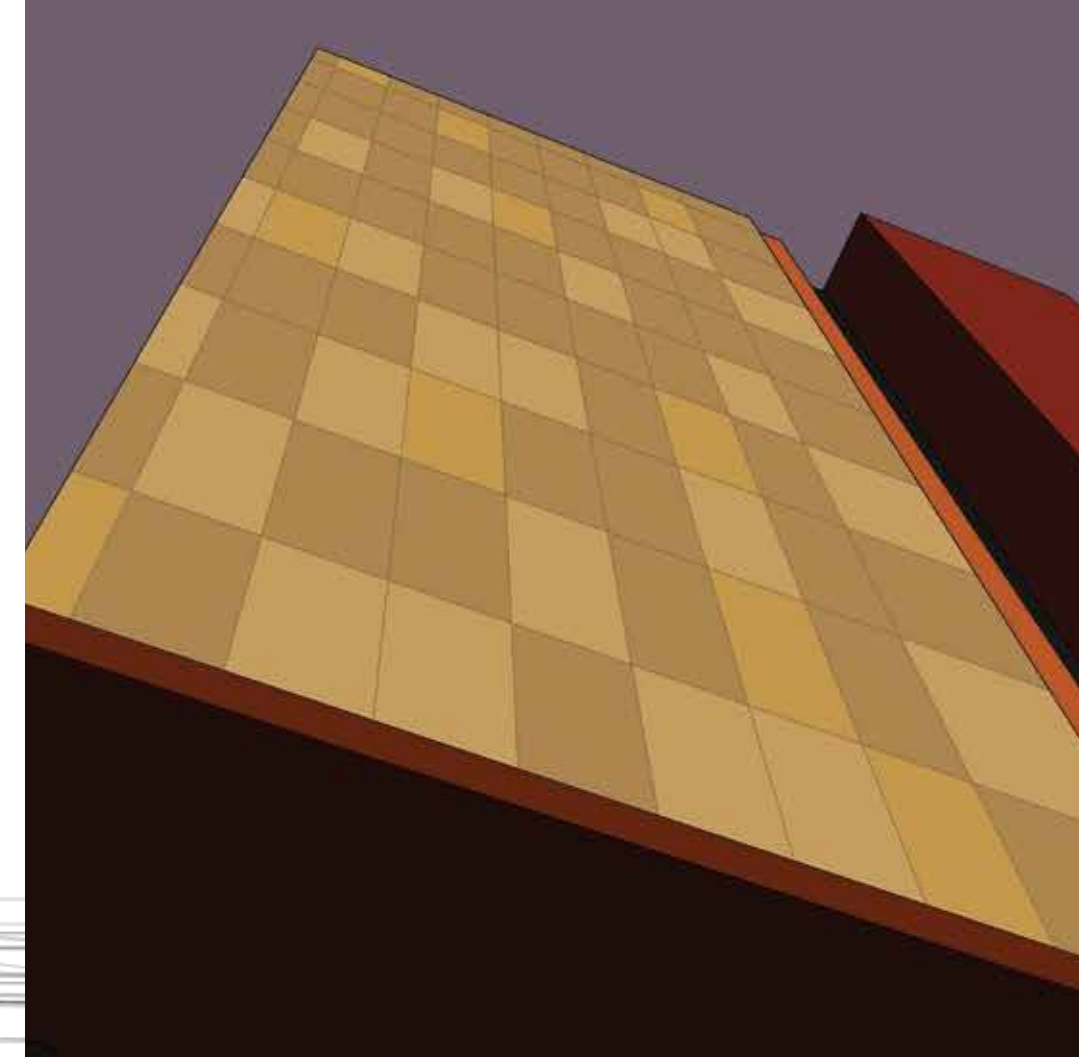
CONNECT

Membership to WTC Club and services.

Clear direct access to food court and plaza level.

Internal connect to mall and MLCP below.

OFFICE TOWERS



CORE

High Street Retail for the Tri city with central escalators from basement to G+2.

Twin elevator lobbies with restrooms, including children's nursing stations on all floors.

Complete access for the physically challenged.

Private basement parking and valet drop offs.

CREATE

Three sided glazed Anchor stores maximizing main road frontage.

Singly loaded open corridor with expandable floor plates.

Triple height atrium designed to be the art walk.

Special 6m high ground floor plate for all shops.

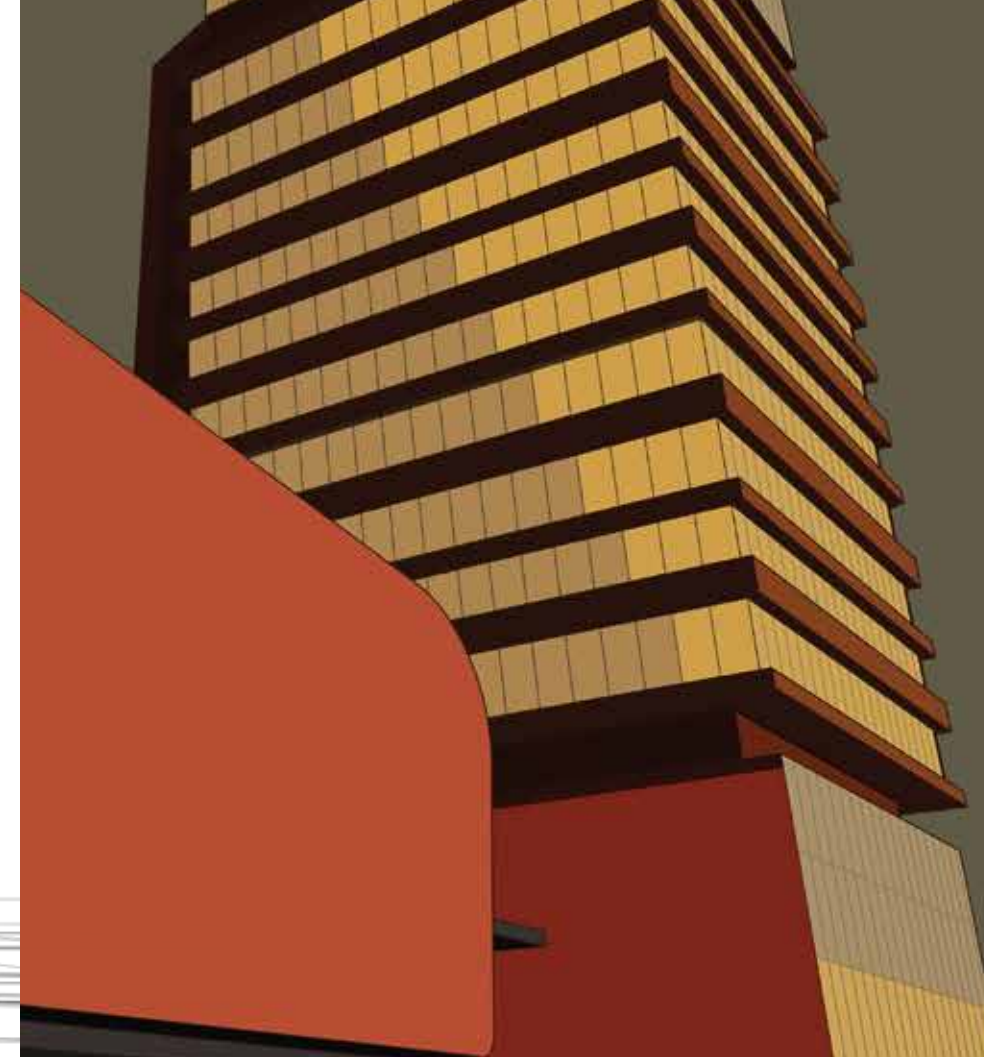
CONNECT

Direct access to main plaza and food courts allowing for weekly flea markets and festivities.

Café forecourts with outdoor decks and seating.

Connected to hotel with private access for residential guests.

RETAIL



CORE

Twin elevator lobbies for residential and hotel guests.

Segregated service lobbies/elevators across all 15 floors.

Identifiable colonnade drop off and private basement parking for guests.

CREATE

Private residential suite floors with full view of the hills.

Privileged residential club with private pool, gym and bar on the green terrace.

Large internationally designed day-lit hotel rooms with views.

Solar generated hot water systems and green waste disposal for the entire hotel.

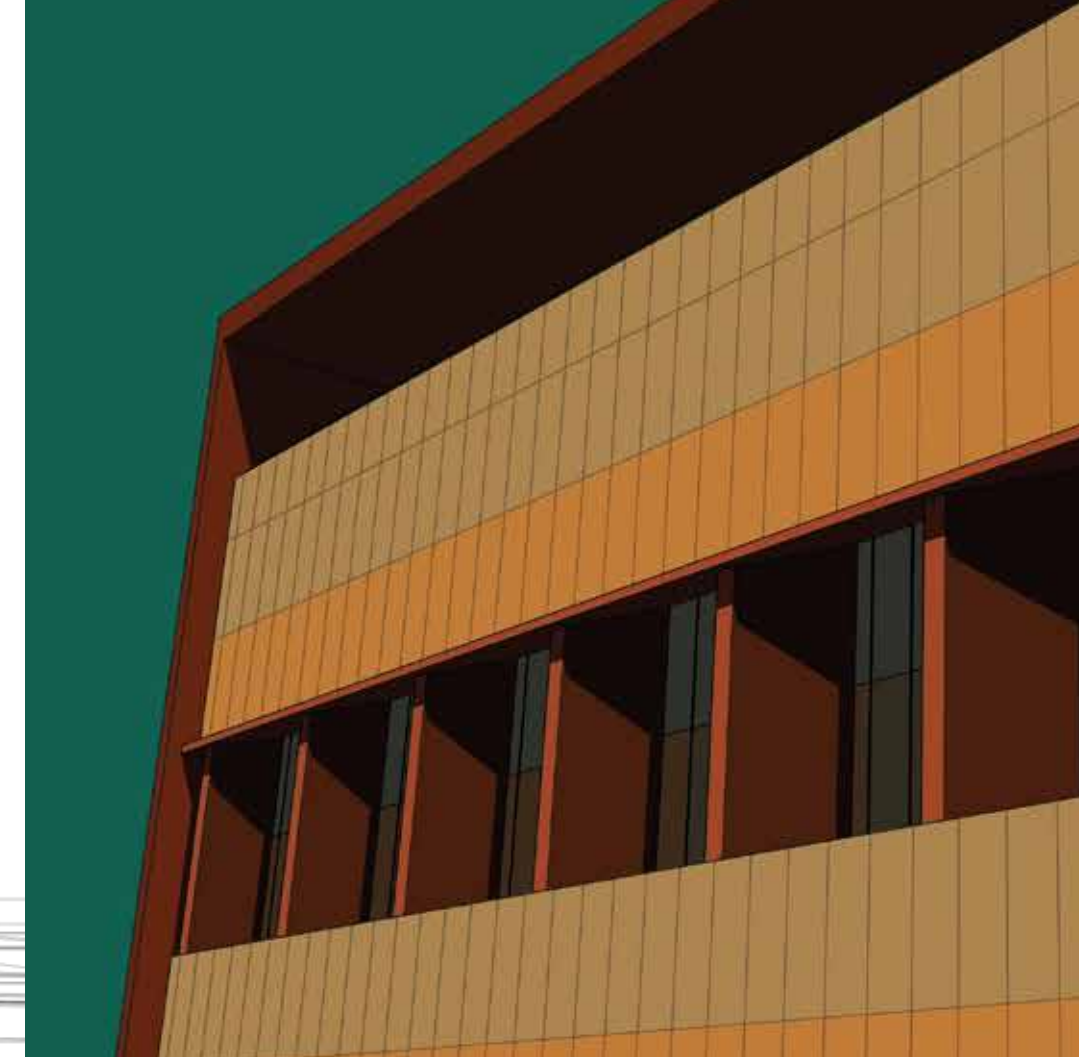
CONNECT

Business and global concierge services available to all guests.

Salon, spa and pool and gym with spill out decks and barbeque stations.

Banqueting, restaurants and round the clock coffee shop that utilize the large green lawns surrounding the stand alone property.

STUDIOS



CORE

Largest new public space in the Tri-city.

Direct access from the single basement and MLCP.

High visibility with large main road frontage.

CREATE

Sloped climate controlled landscape lends itself generously to theatrical possibilities for product launches, musicals evenings, talks and festivals.

Flea markets and stalls ensuring footfall through the year activating the ground plane of the entire complex.

Restaurants and food courts spill out to it at three pedestrian accessible levels.

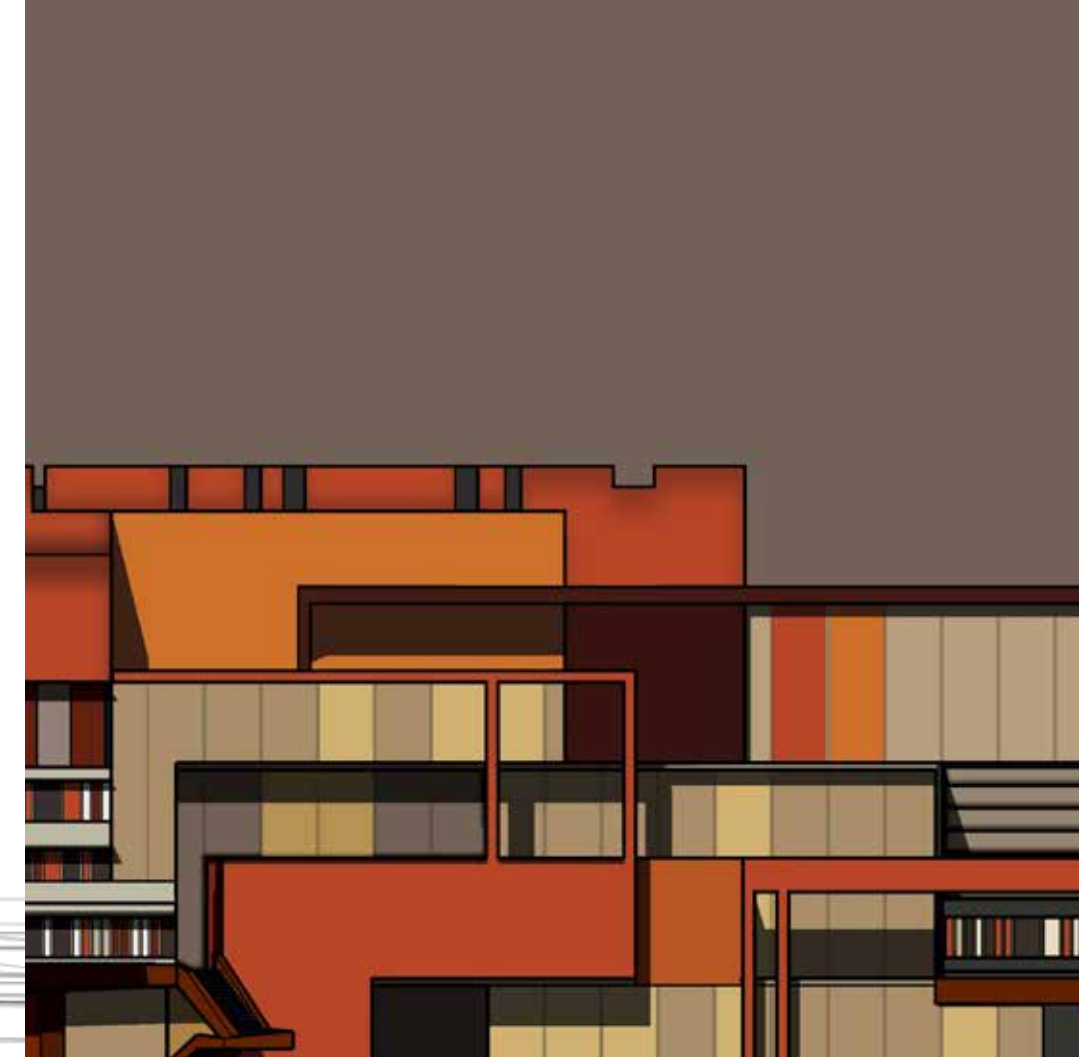
Segregated food services area is provided at all levels to enable safety and disposal hygiene.

CONNECT

The plaza is the main artery connecting all buildings and activities on the site-office and iconic tower, business centers, mall, multiplex, and MLCP.

It is the prime hub of the complex and its energy is both magnet and radiator to the entire area.

PLAZA



CORE

The multiplex has five film screens and is a stand alone feature on site.
Segregated exclusive entry and ticket counter at the anvil of the mall and plaza.

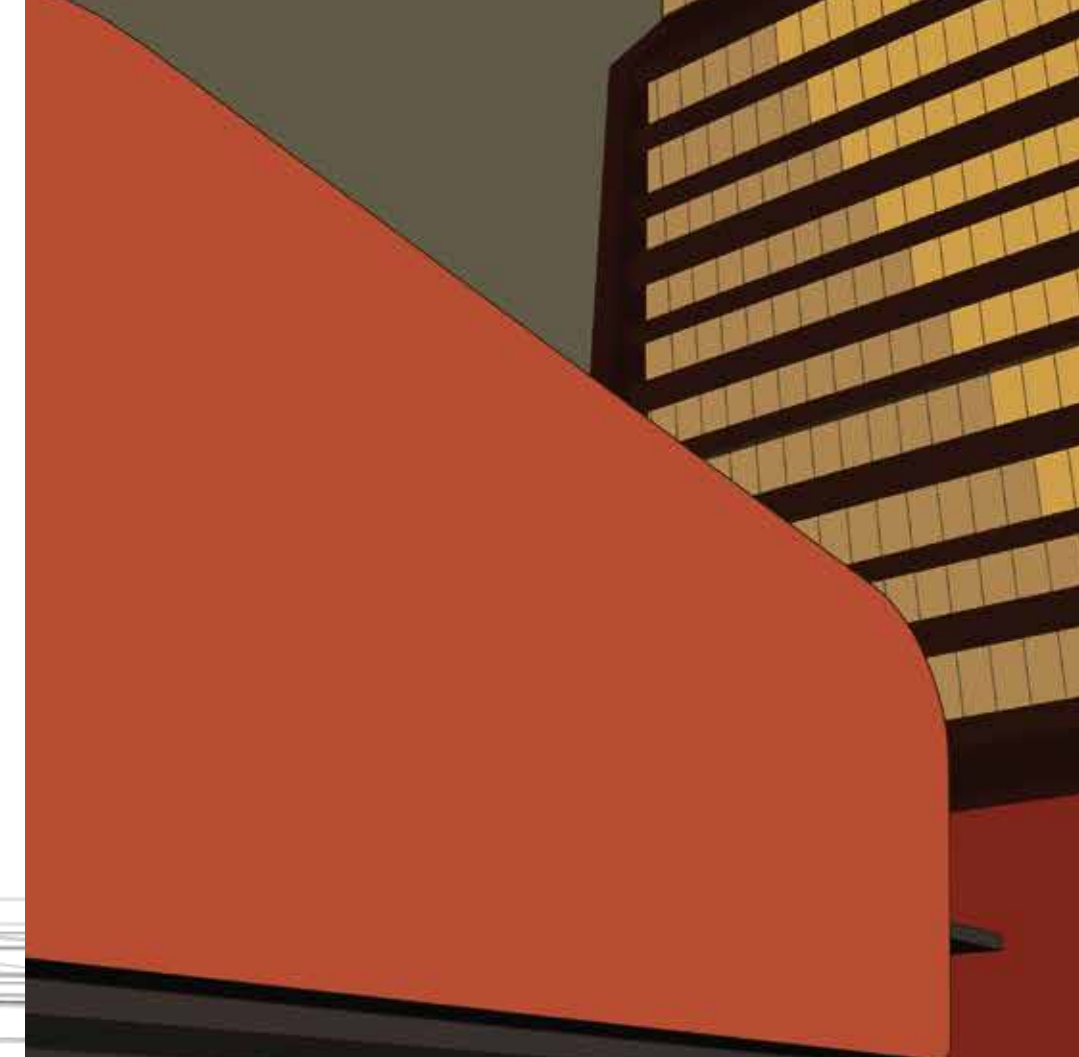
CREATE

Beside four theatres it has a gold/club class screen and a private lounge.
Large lobby for concessions and snack services.

CONNECT

Direct connect to the food court that leads down to the restaurants and plaza.
Immediate access to MLCP parking and site exits.

MULTIPLEX





A new wind is blowing. Not a gale but a breeze perhaps. Slow, steady heartbeats of air that drum in hushed whispers. Inhaling and exhaling the past into the future. Chandigarh arches her hand and watches it slip through her fingers. Relentless in its movement, was it ever hers to grasp? She ponders, as she watches it waft across her open palm.

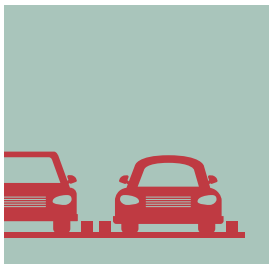
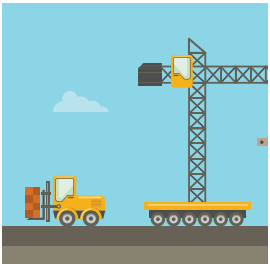
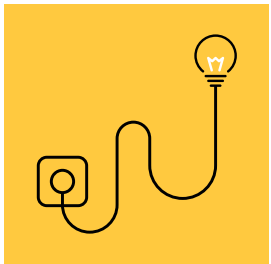
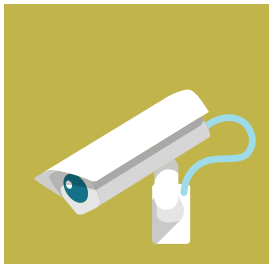
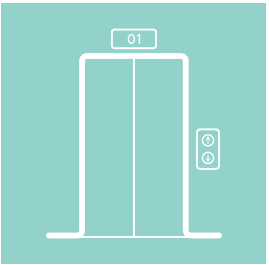
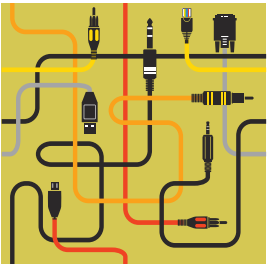
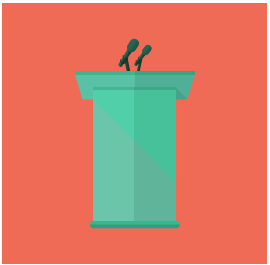
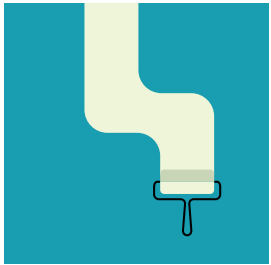
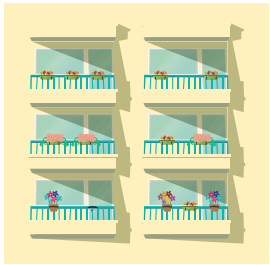
Open to receive so that she may now give.

Give of the extraordinary life she has lived. Give to the World a Trade Center that is to come. To work, to play to stay. To make anew. To renew the modern movements of infinite difficulty with new truths. Some revered, others rendered. All evolved from a pattern once sowed, grown into new inventions for an un-silent century yet to arrive.

Our temples of modern India.



WORLD TRADE CENTER™
Chandigarh, Aerocity



SPECIFICATIONS

 **WORLD TRADE CENTER™**
Chandigarh, Aerocity

STRUCTURE

DESCRIPTION		FEATURES	BENEFITS
SHELL	Systems	Framed system and shear core atop pile foundations provides a robust framework.	Compliant to applicable standards and evolved systems.
	Structural Elements	Large spans, optimised structural grid & framed structural system. On site batching plant to maintain standards of concrete production. Strict testing of materials, steel and concrete mix supplemented by 3rd party testing to give the greatest level of quality assurance.	
	Masonry	Use of advanced cellular lightweight concrete blocks for walls.	
ENVELOPE	Façade Systems	Semi-unitized/unitized type structural glazing system is used, along with cladding for lower and core areas.	Energy optimized and unique memorable imagery.
	Envelope	Energy appropriate glass that is high performance and colour tinted. Earthy and textured panels and cladding materials used for non glazed surfaces.	Recesses and shading devices add finesse to the façade detail.
	Roofs	Roofs are designed as utilizable spaces and are landscaped with vegetation and tiles.	Terracing layers carry thermal insulation and waterproofing under the roof.

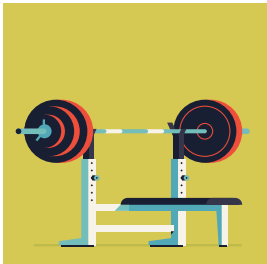
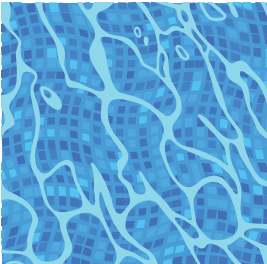
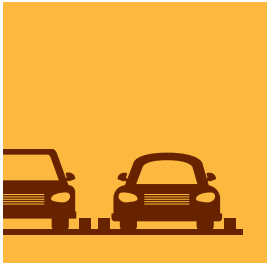
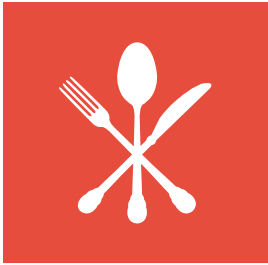
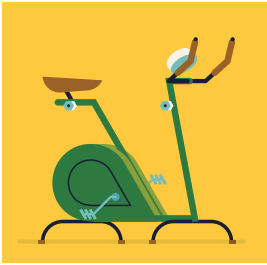
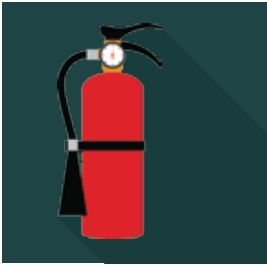
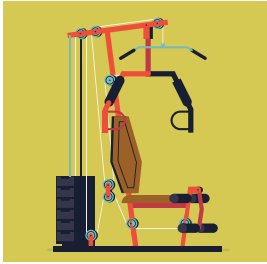
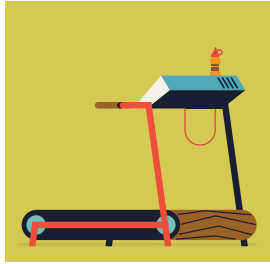
SPACE

DESCRIPTION		FEATURES	BENEFITS
MASTERPLANNING	Areas	The complex is spread over 8 acres with approx. 10 lac sq.ft. of work space areas.	Built to hold 12000 people.
	Site Massing and Layout	5 distinct building blocks provide intergrated live-work-play functions.	A prestigious 75m high tower.
	Circulation	Well planned access at all levels, channels through 5 building cores and integrally connected for quick and efficient movements.	Total 40 no. lifts with speed of fastest ones at 2.5 m/s.
INDOOR & COMMON AREAS	Office Area	Large floor plates with modular office arrangement. Higher floor to ceiling height gives better flexibility.	Provision for under-floor cabling and services.
	Atriums	Grand entrance experience with Atriums on two sides of the building.	15 m ceiling height of atrium.
	Terraces	Richly interspersed landscaped terraces and sky courts add diversity to utilizable space, providing breakout areas from the cold interiors.	Terraces provide spatial relief and serve as refuge in case of fire.
	Parking	Total 2000 car parking, of which 200 are at surface level and 800 in multi-level car park. Parking spread over 6.5 acres in 1 basement, with greater height for future additional parking.	Sufficient car space for every user.
FACILITIES	Business Centre	WTC enables world class business centre.	MICE services - Internationally acclaimed.
	Exhibition Area	Large double height space on the ground floor can be utilized for exhibitions, product launches and congregation events.	6m double height of ground floor areas.
	Conference	State-of-the-art facilities for seminars and conferences. Open Air Theatre with 150 seater capacity within the complex.	
	Plate of Life	A host of food, cultural, shopping and wellness choices within the complex.	A vibrant work environment.
OUTDOORS	Congregation Area	To promote outdoor activity and gatherings, designated areas for events and performances add to a vivid user experience of the complex.	Multiple spill-outs, plazas, lawns and courts can host more than 1500 people.
	Shopping	Linear unbroken building lines give direct access to retail and institutional spaces.	Great place for convenience shopping for office users.

SUSTAINABILITY

DESCRIPTION		FEATURES	BENEFITS
ADEQUACY	Energy	Efficient and practical planning ensures that the functional, safety and comfort requirements for users are met adequately. While reducing operational costs, adequate power backup on modular basis is provided.	Focused on Mainstream Green ideology.
	Water	Rain water harvesting and double run water cycle ensures every drop counts.	Recycling, Storage & Re-use.
	Comfort	High efficiency chillers and advanced controls ensure indoor comforts. A mix of active and passive strategies provide for a comfortable workspace all year round.	
ACCESS & CONTROLS	Physical	Carefully planned to secure, survey, impede and detect unwanted intrusions.	Layered security with various levels of access.
	Wired	Integrated solution for all voice, data and internet connections.	High speed data connection.
	Safety	Integrated Automatic Fire Alarm & Response System that would ensure safety for all occupants irrespective of the source and extent of the emergency situation.	Extra caution for safety measures.
	Renewable	Harnessing the power of the sun.	Shades, cools, lights and connects.
APPROPRIATENESS	Responsible Development	Based on principles that promote consumption that reduces waste, and promotes recycling. An environmentally responsible and ecologically conscious way of building.	Local material and flyash used. Promotes flora and fauna.

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AMENITIES



WORLD TRADE CENTER™
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EXTERNAL AMENITIES

1. Green Building
2. Grand Entrance Foyers with dedicated drop off areas
3. WTC Business Services & multipurpose Hall
4. Firefighting System
5. Indoor shopping mall
6. Multi-level Food hub & plaza
7. Common Green terraces
8. Multiplex
9. Multi-Level car parking

INTERNATIONAL STANDARD CLUB

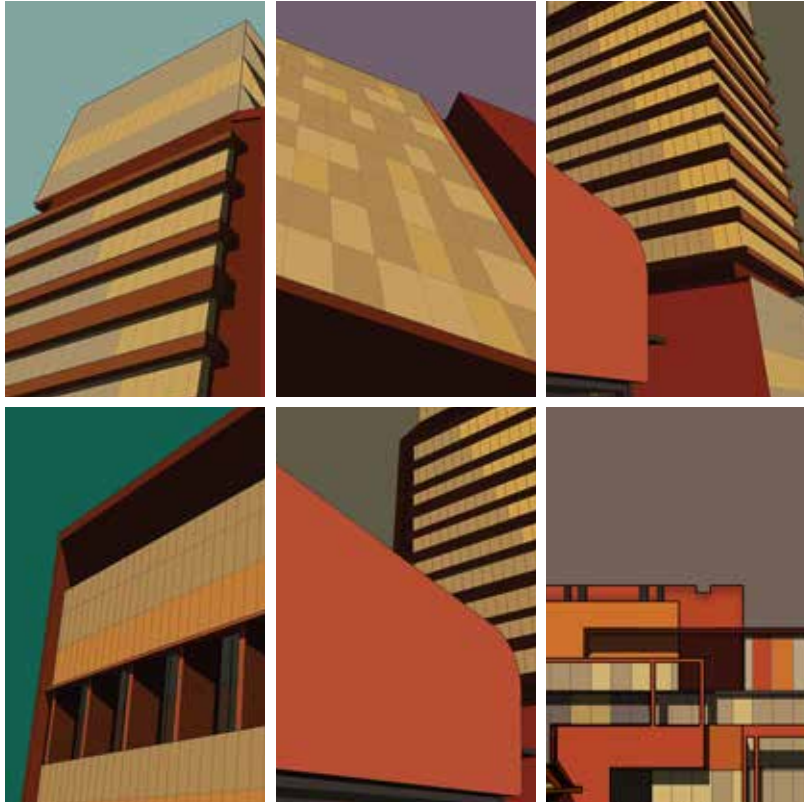
1. Gymnasium
2. Banqueting facilities
3. Spa facilities
4. Business center
5. Swimming Pool and changing rooms
6. Pool deck with lounge chairs
7. Multi cuisine restaurants

LANDSCAPE AMENITIES

1. Entrance Feature Wall (Water cascade)
2. Peripheral greens
3. Water feature with potted plants
4. Outdoor kiosks
5. Fountain plaza
6. Sit out areas in plaza with decorative pergolas & tensile canopies
7. Potted trees
8. Party lawns
9. Grass pavers
10. Grand spiral open-air amphitheater for performances

SECURITY AND SAFETY

1. Multi-level security 24x7 monitoring by the central command center
2. Smoke detector in public areas
3. Panic alarm system
4. Electronic access control system
5. Controlled access to parking areas



- Segregated service road for multiple entries and egress making for smooth traffic flow
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SITE PLAN



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