## HOW FAR DO YOU HAVE TO GO TO DISCOVER \#THECOUNTLESSJOYSOFLIFE? JUST COME HOME.

## (8)

Gerà
Let's Outdo

Gera's
WORLD OF JOY
ChildCentric ${ }^{\circledR}$ Homes
*UPPER KHARADI, PUNE


Gicicibank


## WELCOME TO A WORLD BUILT TO HELP

## YOUR CHILD EXPLORE, EXPERIENCE AND DISCOVER WHAT THEY LOVE.



 the fun to begin.


THERE'S SOMETHING FOR EVERYONE:


THEY SAY THERE'S NO THERAPY LIKE RETAIL THERAPY.
THAT'S WHY WE ADDED 2 FLOORS

## WITH 32 RETAIL STORES*.






WHEN SOMEONE SAYS 'LET'S MEET AT THE CLUBHOUSE', DON'T FORGET TO ASK WHICH ONE

The clubhouse inevitably becomes every resident's home away from home. Which is why we thought it's wise to have more than one place that people can call their favourite haunt. We did say the joys keep doubling up. So what's in store for you? Exclusive access to all the leisure options out here. Here's a little glimpse.

## CENTRAL ARENA:

3 tennis courts | 1 futsal court | Net Cricket Kids play areas | Toddlers play area | Party lawn

Pool with kids pool | Jogging track
Kids' Cycling track | Senior citizen area
Accupressure pathway

EVOLVE: CLUBHOUSE
Indoor temperature-controlled infinity edge half-size Olympic pool
3 badminton courts | Lounge | Game zone
Half-basketball court | Party terrace
Adequate Changing rooms | Cafe
Coworking zone | Dance room | Training room
Art room | Admin office \| Mini theatre
2 Squash courts | Gymnastics | 2 level Gymnasium


WINNING PARTNERSHIPS WIN MATCHES AND OTHER REALISATIONS.

It's true. The three indoor badminton courts here can teach some very important life lessons. Like the fact that sometimes what matters more than winning or losing a match is having the courage to show up for it.


ENDURANCE. STAMINA. UNSHAKEABLE CONFIDENCE

## SOME THINGS GET BETTER

WITH PRACTICE.

The two squash court encourage children to push their mind and body beyond their natural limits. So they can end up surprising themselves with the things that they are capable of achieving when no one tells them they can't do it.

the rock climbing wall the perfect way to teach a child THAT THE CLIMB MAY BE TOUGH BUT IN THE END IT'S WORTH IT.

The rock climbing wall is where your child will learn to grow from strength to strength and gain the confidence grow from strength to strength and gain the confidence
to scale greater heights. A lesson that will serve them well
to scale greater heights. A lesson that will serve them well
in the fimes to come and prepare them to overcome
whatever challenge comes their way, by working their way
through it with grit and patience.


MOVIES, CRICKET MATCHES, YOUR FAVOURITE SITCOMS, EVERYTHING GETS BETTER WHEN YOU'RE IN GOOD COMPANY.

The Mini Theatre at Gera's World of Joy comes with
a seating capacity of 28-32, which makes it the ideal venue to spend the evening with friends, or neighbours who are more like friends. So cheer for your favourite sports team, enjoy re-runs of epic shows or watch the latest blockbuster movies in the comfort of the Mini Theatre.


FLEXIBILITY IS A SKILL
WORTH NURTURING.
IT YIELDS LIFE LONG RESULTS.
The futsal court at Gera's World of Joy is made to give children a platform to stretch themselves, push their limits


IT TAKES HOURS OF NET PRACTICE.
BUT THERE'S A GREAT KNOCK WAITING IN THE END.

There is always something to keep you busy out here. But only in the best way possible. From mastering the ultimate
bowling action to beating every batting record in the neighbourhood, children have much to look forward to, including

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# HOW GOOD IS YOUR TENNIS BACKHAND? <br> THERE'S ONLY 

ONE WAY TO FIND OUT.

Channel your inner Wimbledon legend at the three tennis courts here, or let your little one surprise you with an unexpected performance. Out here, here's a new discovery to make every day.

Tennis is just one of them.


GIVE THE PHRASE 'WORK FROM HOME' A WHOLE NEW MEANING.

There are 20 co-working spaces right next to home.
Which means, you don't need to brave traffic
to attend work meetings and brainstorming sessions. You can just schedule them closer to home. And wrap up

## A HOME HERE COMES WITH

## SO MANY ENTERTAINMENT OPTIONS, WE DON'T KNOW WHERE TO START.

## LIST OF OTHER AMENITIES:



DANCE ROOM


CRECHE


MUSIC ROOM


KIDS' PLAY AREA TODDLERS' PLAY AREA


PLAY STATIONS


ART ROOM


TRAINING ROOM

ENTERTAINMENT:


POOLSIDE PERGOLA


CLUBHOUSE: ENGAGE


AMPHITHEATRE


CLUBHOUSE: EVOLVE


CARD ROOM

CYCLING TRACK


ROCK CLIMBING AREA


JOGGING TRACK


SKATING RINK


GYMNASIUM WITH CARDIO AND CROSS TRAINING SECTIONS

SENIOR CITIZENS' AREA


YOGA AND MEDITATION AREA


PERGOLAS WITH SEATING


ACUPRESSURE WALKING PATHWAY

ISN'T IT NICE WHEN SOMEONE
takes Care of all the little details,
DOWN TO THE WALL FINISH?

## KEY SPECIFICATIONS

| PARTICULARS | STUDIO | 2 BEDROOM GRAND |
| :---: | :---: | :---: |
| Flooring |  |  |
| Living Room, Dining, Passage \& Kitchen | Vitrified tiles | Vitrified tiles |
| Utility or Dry Balcony / Balcony / Attached Terrace | Ceramic tiles | Ceramic tiles |
| Bedrooms |  |  |
| Master Bedroom | NA | Laminated Wooden Flooring |
| Kids Bedroom | NA | Vitrified tiles |
| Guest Bedroom | NA | NA |
| Air Conditioning | AC provision | AC provided in $M$. Bed |
| Home Automation | Google Integrated Home Automation | Google Integrated Home Automation |
| Video Door Phone | Standalone camera provided | Standalone camera provided |
| Modular Kitchen | Provided with cabinet below the counter | Provided with cabinet below the counter |
| Hob \& Chimney | Provided | Provided |
| Water Purifier | Provided in Kitchen | Provided in the Kitchen |
| Solar Water | Provided in Kitchen | Provided in the Kitchen |
| Geyser | Provided in Bathroom | Provided in M. Bathroom Provision in other Bathroom(s) |
| Sanitary Fittings | Jaquar or equivalent | Jaquar or equivalent |
| CP Fittings | Jaquar or equivalent | Jaquar or equivalent |
| Exhaust fan | Provided in all toilets | Provided in all toilets |
| Internal Staircase | NA | NA |
| Railings in Balcony/Attached terraces | Combination of Glass \& Metal Railing and parapet | Combination of Glass \& Metal Railing and parapet |
| Wall finish \& Paint | $\underset{\text { Gistemper paint }}{\text { Gypsum plaster with Oil Bound }}$ | $\underset{\text { Gistemper paint }}{\text { Gypsum plaster with Oil Bound }}$ |
| Additional Water inlet outlet apart from utility, kitchen and bathrooms | NA | NA |
| Power point apart from utility and regular power points | NA | 5 Ampere Plug point in Balcony |
| Gas Leak detector | Provided | Provided |
| Sliding windows up to lintel level with 450 mm bottom sill. | Sliding windows (with fixed panel or safety railing) up to lintel height on and shallow sill @ 450 mm | Sliding windows (with fixed panel or safety railing) up to lintel height on and shallow sill @ 450 mm |
| Geo Tagging | Nil | 2 Nos. |
| DG Backup | 1 KW | 1.5 KW |
| Car Charging point | NA | NA |
| Bath Tub | NA | NA |

We know how important it is to make sure that every corner of your new home is perfect. It's why we keep an eye on every little thing - from the thoughtfully appointed modular kitchen to the laminated wooden flooring in the master bedroom, world class sanitary and CP fittings to air-conditioning, wall paint and finish.

## KEY SPECIFICATIONS

| 3 BEDROOM PRIME \& GRAND | 2 \& 3 BEDROOM DUPLEX | 2 \& 3 BEDROOM ROW HOUSE |
| :---: | :---: | :---: |
| Vitrified tiles | Vitrified tiles | Vitrified tiles |
| Ceramic tiles | Ceramic tiles | Ceramic tiles |
| Laminated Wooden Flooring | Laminated Wooden Flooring | Laminated Wooden Flooring |
| Vitrified tiles | Vitrified tiles | Vitrified files |
| Vitrified files | Vitrified tiles | Vitrified tiles |
| AC provided in $M$. Bed | AC provided in $M$. Bed | AC provided in $M$. Bed |
| Google Integrated Home Automation | Google Integrated Home Automation | Google Integrated Home Automation |
| Standalone camera provided | Standalone camera provided | Standalone camera provided |
| Provided with cabinet below the counter | Provided with cabinet below the counter | Provided with cabinet below the counter |
| Provided | Provided | Provided |
| Provided in Kitchen | Provided in Kitchen | Provided in Kitchen |
| Provided in Kitchen | Provided in Kitchen | Provided in Kitchen |
| Provided in M. Bathroom Provision in other Bathroom(s) | Provided in M. Bathroom Provision in other Bathroom(s) | Provided in M. Bathroom Provision in other Bathroom(s) |
| Jaquar or equivalent | Jaquar or equivalent | Jaquar or equivalent |
| Jaquar or equivalent | Jaquar or equivalent | Jaquar or equivalent |
| Provided in all toilets | Provided in all toilets | Provided in all toilets |
| NA | Metal Railing | Metal Railing |
| Combination of Glass \& Metal Railing and parapet | Combination of Glass \& Metal Railing and parapet | Combination of Glass \& Metal Railing and parapet |
| Gypsum plaster with Oil Bound Distemper paint | Gypsum plaster with Oil Bound Distemper paint | Gypsum plaster with Oil Bound Distemper paint |
| NA | Provided in terrace attached to living room and niche next to common bathroom on lower level | Provided in rear \& front garden |
| 5 Ampere Plug point in Balcony | Power point on Terrace ( 15 amp ) on lower level | 5 Amp Plug point on upper level Terrace and 15 amp power point in garden |
| Provided | Provided | Provided |
| Sliding windows (with fixed panel or safety railing) up to lintel height on and shallow sill @ 450 mm | Sliding windows (with fixed panel or safety railing) up to lintel height on and shallow sill @ 450 mm | Sliding windows (with fixed panel or safety railing) up to lintel height on and shallow sill @ 450 mm |
| 2 Nos. | 2 Nos. | 2 Nos. |
| 2.25 kW | 2 BHK : 1.5 kW | 2 BHK : 1.5 kW |
|  | 3BHK : 2.25 kW | 3BHK : 2.25 kW |
| NA | NA | Provision of conduiting made in car park |
| NA | In Master Bedroom Toilet For 3 BHK Duplex | In Master Bedroom Toilet For 3 BHK |

## SOMETHINGS IN LIFE SHOULD BE EASY. PRESS-A-BUTTON-AND-IT'S-DONE EASY

Homes at Gera's World of Joy are equipped with Google Integrated Home Automation systems. That means everything is at your fingertips - from your light, temperature, appliance and curtain control to energy monitor and schedulers to switch on your Acs before you arrive. You can even use the voice command feature in your preferred language. And you can count on seamless connectivity thanks to a fully wi-fi enable set up.

## HOME AUTOMATION

| PARTICULARS | STUDIO |  | 2 BED ROW HOUSE | 3 BED ROW HOUSE |
| :---: | :---: | :---: | :---: | :---: |
| Automation Make | Voice Controlled Home Automation of developer's choice |  |  |  |

*** For mood lighting options, customer need to use dimmable LED ballasts/bulbs.
No wiring \& curtain od to be provided by the customer

* Integration of bedrooms in home automation can be requested by customer from the Automation Vendor

| PARTICULARS | 3 BEDROOM PRIME/GRAND \& DUPLEX | 2 BEDROOM GRAND \& DUPLEX |
| :---: | :---: | :---: |
| Automation Make | Voice Controlled Home Automation of developer's choice |  |
| Light Automation | On/ off, dimming / mood light control |  |
| Places Covered | Living | Living |
|  | Dining | Dining |
| No. of automation points |  |  |
| Living Room + Dining |  |  |
| Ceiling Lights | 3 | 3 |
| Ceiling fans | 2 | 2 |
| Bedrooms |  |  |
| Ceiling Lights | Option to Integrate * | Option to Integrate * |
| Ceiling fans | Option to Integrate * | Option to Integrate * |
| Energy monitor (Software) | Enabled | Enabled |
| Lamps to be used with dimmable ballasts (by customer) | LED*** | LED*** |
| Google home mini or equivalent | 1 No for entire unit | 1 No for entire unit |
| No. of Infra-red Appliances that can be controlled in Living Room | 8 | 8 |
| No. of Infra-red Appliances that can be controlled in Bedrooms | Option to Integrate * | Option to Integrate * |
| Curtain control | Conduit Provision for Living and Dining Only ** |  |
| *** For mood lighting options, customer need to use dimmable LED ballasts/bulbs. <br> ** Motor, wiring \& curtain rod to be provided by the customer <br> * Integration of bedrooms in home automation can be requested by customer from the Automation Vendor. |  |  |


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Typical Unit Plans


|  | Carpet area <br> (as per RERA) | Usable area of <br> balcony | Usable area of <br> private terrace* | Usable area of <br> utility | Proportionate <br> share in common <br> general areas |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Area in Sq. mtrs | 58.93 | 4.73 | NA | 1.85 | 22.93 |
| Area in Sq. ft. | 634.32 | 50.91 | NA | 19.91 | 246.80 |



|  | Carpet area <br> (as per RERA) | Usable area of <br> balcony | Usable area of <br> vility | Proportionate <br> share in common <br> general areas |
| :---: | :---: | :---: | :---: | :---: |
| Area in Sq. mtrs | 78.23 | 5.67 | 3.15 | 30.47 |
| Area in Sq. ft. | 842.07 | 61.03 | 33.91 | 327.95 |


|  | Carpet area <br> (as per RERA) | Usable area of <br> balcony | Usable area of <br> Utility | Proportionate <br> share in common <br> general areas |
| :---: | :---: | :---: | :---: | :---: |
| Area in Sq. mtrs | 93.20 | 6.53 | 4.39 | 36.44 |
| Area in Sq. ft. | 1003.20 | 70.29 | 47.25 | 392.26 |



Tower - A
Typical Duplex of $1^{\text {tt }}, 2^{\text {nd }}, 3^{\text {rd }}, 4^{\text {th }}, 5^{\text {th }}, 6^{\text {th }} \& 7^{\text {th }}$ Floor Plan Upper Level Plan


Tower - B
Typical $1^{\text {st }}, 2^{\text {nd }}, 3^{\text {rd }}, 4^{\text {th }}, 5^{\text {th }}, 6^{\text {th }} \& 7^{\text {th }}$ Floor Plan Lower Level Plan


Tower - E
Typical $1^{\text {st }}, 2^{\text {nd }}, 3^{\text {rd }}, 4^{\text {th }}, 5^{\text {th }}, 6^{\text {th }} \& 7^{\text {th }}$ Floor Plan Lower Level Plan


Tower - E
Typical Duplex of $1^{\text {st }}, 2^{\text {nd }}, 3^{\text {rd }}, 4^{\text {th }}, 5^{\text {th }}, 6^{\text {th }} \& 7^{\text {th }}$ Floor Plan
Upper Level Plan


## Tower - F <br> Typical $1^{\text {st }}$ Floor

Lower Level Plan


Tower - F
Typical $1^{\text {st }}$ Floor
Upper Level Plan


Tower - F
Typical $2^{\text {nd }}, 3^{\text {rd }}, 4^{\text {th }}, 5^{\text {th }}, 6^{\text {th }} \& 7^{\text {th }}$ Floor Lower Level Plan


Tower - F
Typical Duplex of $2^{\text {nd }}, 3^{\text {rd }}, 4^{\text {th }}, 5^{\text {th }}, 6^{\text {th }} \& 7^{\text {th }}$ Floor
Upper Level Plan



|  | Carpet area <br> (as per RERA) | Usable area of <br> balcony | Usable area of <br> private terrace* | Proportionate <br> share in common <br> general areas |
| :---: | :---: | :---: | :---: | :---: |
| Area in Sq. mtrs | 59.90 | 2.74 | 5.35 | 23.80 |
| Area in Sq. ft | 644.76 | 29.49 | 57.59 | 256.15 |



## 2 BEDROOM ROW HOUSES



Ground Floor


|  | Carpet area <br> (as per RERA) | Usable area of <br> private terrace | Usable area of <br> Utility | Proportionate <br> share in common <br> general areas |
| :---: | :---: | :---: | :---: | :---: |
| Area in Sq. mtrs | 63.03 | 6.48 | NA | 24.33 |
| Area in Sq. ft | 678.45 | 69.75 | NA | 261.87 |




|  | Carpet area <br> (as per RERA) | Usable area of <br> private terrace | Usable area of <br> Utility | Proportionate <br> share in common <br> general areas |
| :---: | :---: | :---: | :---: | :---: |
| Area in Sq. mtrs | 100.51 | 14.62 | 2.20 | 41.07 |
| Area in Sq. ft | 1081.89 | 157.37 | 23.68 | 442.03 |

UNMATCHED TRANSPARENCY
AND SPEED

CREDIBILITY \& EXPERTISE RE-AFFIRMED Highest rated private developer
by CARE India Awards or both national \& international expertise, quality \& delivery.


A CULTURE OF INNOVATION Creating industry firsts:

- Pune's first Shopping Mall
- Pune's first intelligent building - India's first ChildCCentric ${ }^{\text {c }}$ Homes Pune's first all-women core team. - Gera's Misty Waters
- India's first and only 7 -years warranty


## PROVEN

 TRACK RECORD 48 years of expertise developing quality, premium residentia and commercial spaces.COMMITMENT TO COMMUNITY BUILDING

Our programs are
rooted in the spirit of nurturing communities. For example, our initiative of drilling 200 recharge
bore wells to replenish
ground water levels and relieve
water shortages.

A CUSTOMER FIRST APPROACH
Innovate to exceed customer expectations:
LINT - Learning Inspiration Networking \& Training Program catalyzes the entrepreneurial journey of our customers.
ChildCentric Homes - Homes designed with the needs of today's families in mind GeraWorld Mobile app - to offer unmatched convenience \& transparency.

## the Gera edge

Over 48 years we have redefined the course of the industry and touched the lives of 8000+ customers. With operations in Pune, Goa and Bengaluru and having delivered 6 million+ sq. ft., we have introduced several firsts which have raised the bar for the real estate industry.

Our company philosophy of 'Let's Outdo' has instilled in us a strong desire to push ourselves to do better every day, to create industry benchmarks and innovations and use cutting edge technology to offer superior delivery.

It has inspired us to keep our customers at the heart of everything we do and create industry firsts - from ChildCentric ${ }^{\text {® }}$ Homes to the GeraWorld ${ }^{\text {T }}$ Mobile app which offers speedy one click access to our customers. We have leveraged the power of ideas and emerging technology, to deliver exceptional customer experiences.

Our delighted customers, our credit rating - the highes amongst private developers, our ISO 9001:2015 certification, the many awards and accolades are a reflection of the trust people repose in us, the consistency of exceptional delivery and also an assurance of quality.

This approach makes us well-poised to extend unique advantages to our customers - we call it The Gera Edge.


# OUTDOING AT WORK EVERY DAY IS REWARDING. <br> BEING RECOGNISED FOR IT, EVEN MORE SO. 

The philosophy of 'Let's Outdo' has always driven us to outdo our past performance and be our own biggest competito
And in doing so, we have set new standards of excellence and
won more than a few awards.


## OF ALL THE ACCOLADES <br> WE'VE WON OVER THE YEARS, NOTHING BRINGS US MORE JOY THAN <br> THE ENCOURAGING WORDS <br> OF OUR CUSTOMERS.

Vivaan has become a more confident and capable swimmer thanks to the coaches at Song of Joy. Now he looks forward to workshops and swimming is a hobby he thoroughly enioys.

Rohit Shahdeo - A Gera Resident

It has been nearly a year since our child Anviti joined the Mahesh Bhupathi Tennis Academy From not being able to hold a racauet properly to now playing the entire court...l think Anviti has indeed picked up the sport pretty well. We feel fortunate to have a facility of this calibre within GreensVille itself, that helps save commuting me and the other logistics of handling home and work when fime and the other logistics of handling home a
I wish we had opportunities like this when
we were young, and in our formative years.

## 57

Anshu Shukla - A Gera Residen

It's rare that a family gets to bond over shared hobbies
but with the introduction of the Shiamak Davar Dance Academy and Shankar Mahadevan Music Academy everyone from the children to the grandparents now have family memories to last a lifetime. The music and dance classes even gave us the opportunity to perform on stage in front of Mr. Shankar Mahadevan and for my wife and daughters to perform in front of Mr. Davar.

The Shiamak Davar Dance Academy workshop has helped my girls break out of their shell．
Mikayla and Chantelle have both become more expressive and open， not to mention more confident．They look forward to the Winter Funk workshop and I＇m eager to watch them perform again．

Zaheda D＇Mello－A Gera Resident

## 6

What Gera offers us at our doorstep is great．
Thanks to Shiamak Davar，Lillette Dubey，Mahesh Bhupathi and many more academies，the opportunities for our children are endless．I look discovering the same．

Ankitha Agarwal－A Gera Residen

> Owning a commercial space at Gera's latest offering in Goa, Gera Grand, has been a wonderful experience. Right from the time of the booking to the timely delivery of the project. All the processes and the administrative work was handled very professionally. We would definitely recommend a Gera commercial property to any prospective buyer keeping in mind the prime locations, timely delivery, the best-in-class construction quality and the ease of doing business.

My experience with Gera has been excellent．I own an office in Gera＇s Imperium 2 and a shop in Gera＇s Imperium Green in Mala The third property that is being finalized is a shop in Gera＇s Imperium Star．The staff is always helpful．And Gera has built a reputation for completing projects on time．That＇s what makes them one of the country＇s most trusted developers．


## NURTURING THE ENVIRONMENT

At Gera Developments, we are committed to the preservation of the environment and believe that our projects should incorporate features that work towards this objective.
These are some of our focus areas.

## WATER CONSERVATION:

We approach water conservation holistically by combining measures of effective recycling with wastage minimization techniques. Our most recent initiative created 200 recharge borewells in Pune to replenish groundwater levels through rainwater harvesting. Our projects are equipped with sewage treatment plants to ensure effective wastewater management. The implementation of water level controllers with auto shut-off prevents overflow and wastage.

## ENERGY CONSERVATION:

Our goal when it comes to energy conservation is to plan projects to make them make more energyefficient. From the auto shut off pumps and Gensets that go a long way in conserving energy to the sola water heating system to harnesses energy from nature. Because it's not just economical, it's also ecologically conscious. Just as life should be.

## NOISE POLLUTION:

The Genset with its acoustics enclosure makes sure that noise is kept to a minimum, so energy for your use is produced in ways that don't have a harmful effect on the surroundings. Because when we build, our commitment to the environment is evident in everything we do, down to the last detail.

## TREE PLANTATION

As part of our commitment to preserve the environment, we have, over the years, worked towards planting more trees to offset the build-up of $\mathrm{CO}_{2}$ in the air and reduce the 'greenhouse effect'. This has been achieved through massive tree plantation drives that have seen enthusiastic participation from our customers, seed ball distribution in different parts of the city, and, of course, ample green cover being an integral part of planning the landscape of each of our projects. Because planting a tree, we believe, is planting the hope of a better future.

## MATERIAL SELECTION:

Recycling is a crucial part of building sustainably, so we put industrial waste such as fly ash in bricks, concrete and plaster, to use in our construction.
Because we believe, it's not enough to build landmarks that make heads turn. It's important for our hearts to be in the right place when we build. Only then can we truly outdo


[^0]:    two cricket practice nets.

