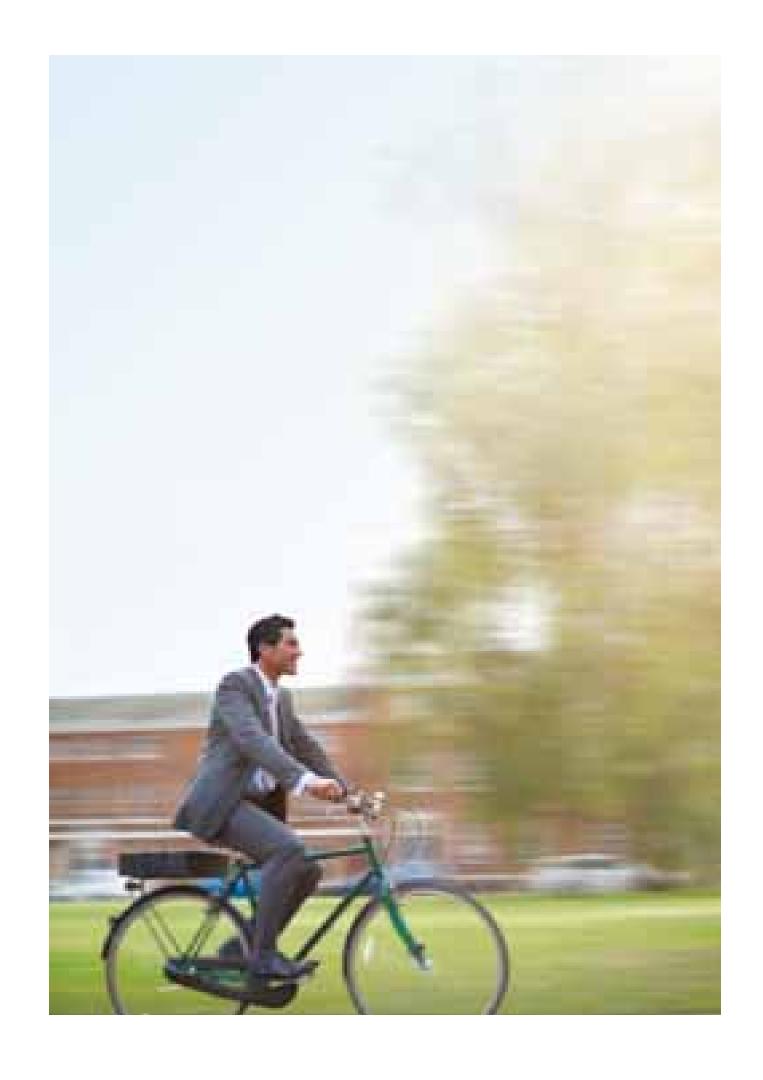


Life today takes us across borders. Whether it's a quick business trip to Europe or a family getaway to an island off Indonesia, we're constantly exposed to new cultures, cuisines and ways of living. We learn to take some of the comforts for granted and gradually get used to the many luxuries experienced along the way. Mundane residential genericism has always put a dampener on returning home. Until now, that is.





The International way of life has landed here.











A luxurious headquarters for today's global citizens.







The bedrooms are ample, the kitchens are spacious, the amenities are aplenty, and the life within raises the bar in one of the most elegant areas of the city.

# A CONTEMPORARY LIVING SPACE. SET IN A STYLISHLY MODERN LOCATION.

Lodha Meridian is located in the city's most energetic and sought-after new area – Eden Square. It's just minutes away from HITEC City and within close proximity to social hubs like Jubilee Hills and Banjara Hills.

The atmosphere is upbeat and fashionable, just like the people who choose to live around here.



# YOU DON'T JUST ENTER LODHA MERIDIAN, YOU ARRIVE.

Driving in to the property is as much a thrill as owning a part of it. Before the magnificent towers can leave an impression, the surroundings will. Communal gardens, shaded sit outs, water bodies and lush, landscaped greens roll out a refreshing welcome to the dominating entrance lobby that wows with its serenity and space.







Designer landscapes. Wooden sundecks. Wi-Fi hotspots. It's all here now.





The apartments exhibit modern design that challenges the stagnant approach that had taken root in the city's opulent standards. Residences are open from three sides – making undisturbed views an inherent feature – whilst each apartment is indulgent in every way. Besides beautiful sky decks, there's MarbItal covered living and dining areas, wooden flooring in all bedrooms, generous bathrooms with Roca\* and Kohler\* trimmings and lavish kitchens. Not to forget urban necessities like air-conditioning and Wi-Fi thrown in for yesterday's sake.

CHECK-IN
TO A LIFETIME OF
PLEASURE.









# NEW YORK. SINGAPORE. ITALY.

Your home would fit in anywhere.



# YOUR NEIGHBOURHOOD VIEW STRETCHES ACROSS THE CITY.

Living in a high-rise residence is not everyone's cup of tea. Certainly if you don't enjoy allencompassing views, and the peace and quiet that comes from distancing yourself from noise and air pollution. Tranquil evenings, the crisp morning air or glorious sunsets take some getting used to.





# THERE IS A DOWNSIDE TO LIVING HERE.

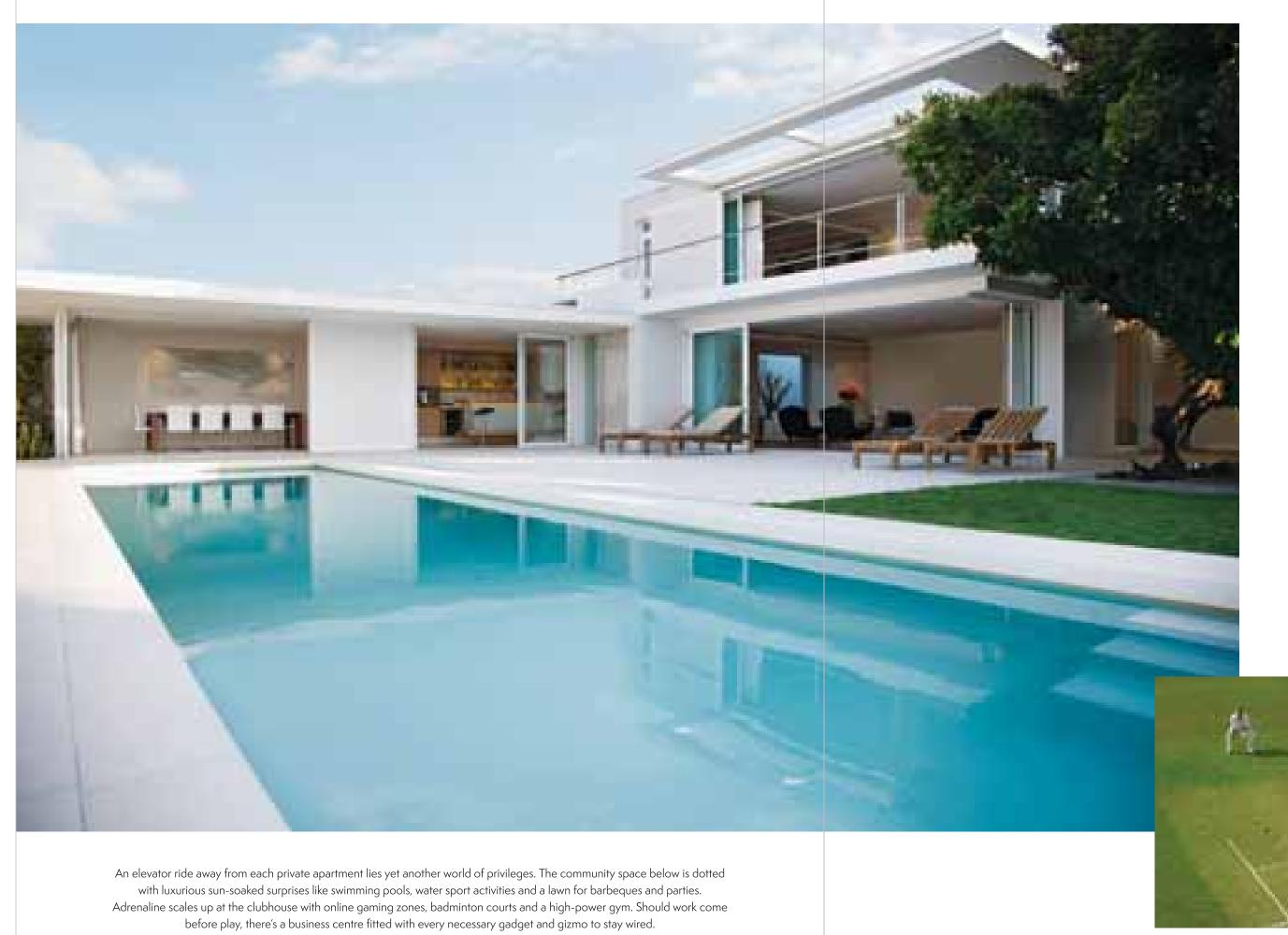
Staying in stylish hotel suites will no longer be a pleasure.



# EXPERIENCE AN ALL NEW HIGH.

340 ft. above the ground, the sky lounge emulates swish rooftop bars found in Barcelona, Singapore and Shanghai. It deliberately strives for a low-key atmosphere where residents will be equally at home sipping a few cocktails with friends, or coming in alone with an iPad. This glass-walled rooftop sanctuary offers views of the city from sumptuous vantage points and includes a discotheque, library and a coffee bar.





LIVE IT UP.
LIVE IT DOWNSTAIRS
TOO.



BALANCING
WORK AND PLAY
JUST
GOT EASIER.



Conference facilities. Barbeque gardens. Gaming lounges.





# FAMILY MEMBERS WILL ENVY ONE ANOTHER.

You can't take playtime seriously enough, as your children will discover in the expansive kids' play area. A special rubber surface ensures that safety is also woven into the fun.

Senior family members too will feel a spring in their step, with special conveniences like the elders' corner, a Ganesha temple and a sit-out pavilion.







# RACHMANINOFF, JIMI HENDRIX OR JOHN COLTRANE? LET YOU ALTER EGO OUT TO PLAY.

Inside the busy professional, lurks the musician.

At Lodha Meridian you have the rare opportunity to indulge your passions, with the finest facilities at your doorstep. Hone your skills – be it the guitar, violin, piano or saxophone. If living a truly rich life is an art, you have every opportunity to master it at Lodha Meridian

# EVERYTIME YOU DANCE YOU TURN INTO A BETTER VERSION OF YOU.

Every day brings a chance for you to draw in a breath, kick off your shoes, and dance. Find fitness in what you like to do the best. Lodha Meridian will leave you with no excuses to stay fit with exclusive Zumba sessions right at your doorstep.



When you blame, you open up a world of excuses, because as long as you're looking outside, you miss the opportunity to look inside, and you continue to suffer. Yoga has become important in the lives of many contemporary Westerners, sometimes as a way of improving health and fitness of the body, but also as a means of personal and spiritual development. Yoga classes at your own club, with our complements.

MOST PEOPLE WANT
A FITNESS REGIME THAT
SHAPES THE BODY.
YOU LOOK FOR ONE THAT
ALSO STRENGTHENS THE SOUL.



# FITNESS: BEING YOUR LIFESTYLE

The mind, when housed within a healthful body, possesses a glorious sense of power. "Contrology is designed to give you suppleness, natural grace and skill that will be unmistakable reflected in the way you walk, play and work" said Joseph Pilates. At Lodha Meridian stay fit and balanced with Pilates.



# EVEN THE AIR AND LIGHT IS NOTHING BUT THE BEST.

Relying solely on air-conditioning is passé. With specially engineered cross-ventilation paths, your home will stay cool despite the summer's best efforts. And natural, bright lighting relegates gloomy ambiences to a thing of the past.





# LANDSCAPE MASTER PLAN:

- 1. North Entry Gateway
- South Entry Gateway
   Parking Area
- 4. Entry Driveway Plaza
- 5. 2.0m Wide Green Strip 6. Driveway to Basement
- 7. Pergola Over Ramp
- 8. Badminton Court
- 9. Substation Area
- 10. Drop-off Plaza
- 11. Sitting Area 12. Temple
- 13. Senior Citizens Corner
- 14. Dry Garden
- 15. Driveway
- 16. Stepped Planter
- 17. Cricket Pitch
- 18. Fitness Area
- 19. Activity Plaza 20. Sand Pit
- 21. Children's Play Area
- 22. Viewing Pergola23. Resting Pavilion
- 24. Lounge Area
- 25. BBQ Alcove 26. Children's Pool
- 27. Pool Deck 28. Lap Pool
- 29. Entry to B1
- 30. Clubhouse





# LIVING IN THE SKY? THE PRIVILEGES GO ON FOR MILES.

# INTERNAL AMENITIES

Lavish sundecks

Imported bath fittings

Separate pooja room

Fully air-conditioned and Wi-Fi homes

(Jaquar, Roca/Kohler or equivalent)

Laminated wooden flooring in all bedrooms Pool/Snooker

MarbItal in dining/living and passage

Foosball (Table Football)

Water polo

Ping pong

Pool volleyball

Cricket pitch

French windows in select master bedrooms Badminton court Other indoor games (chess, carrom, etc.)

Designer ceramic tiles in all bathrooms

Spacious storeroom in kitchen

Vaastu compliant homes

Anodized aluminium finish on railings

Homes with 3 sides open

Spacious utility area

# **EXTERNAL AMENITIES**

# Wi-Fi terrace sky lounge

Lounge

Discotheque

Pantry

# Clubhouse and recreation facilities

Adults' swimming pool

Kids' swimming pool

Gym

Café

Library Poolside barbeque area

Kids' play area

Elders' corner

Party lawn

Multipurpose hall

Ganesha temple

ARCHITECTURAL FEATURES Contemporary facade

Quake resistant structure

Double height entrance lobby

# **ENVIRONMENT PROTECTION & SAFETY**

Provision of rainwater harvesting

Sewage treatment plan

Water recycling facility

Fire sprinkler system (in common areas)

G.A.M.E.Z. (Gaming & Modern Entertainment Zone)

Networked gaming platforms with motion gaming

CCTV monitoring (in common areas)

D.G. power backup



Actual render of the façade.





MAJESTO 3 BHK LUXE - 1





MAJESTO 3 BHK LUXE - 2



MAJESTO 3 BHK LUXE - 3



MAJESTO 3 BHK LUXE - 4



2 BHK (TY

simer : Tolerance of +/-2% is possible in the unit areas on account of Design and Construction  $^{\prime}$ 















3 BHK LUXE (TYPE I)





Disclaimer: Tolerance of  $\pm /-2\%$  is possible in the unit areas on account of Design and Construction variances

3 BHK LUXE (TYPE II)



# THE DEVELOPERS

### The Lodha Group

Established in 1980, the privately held Lodha Group is India's No.1 estate developer, and amongst the world's few multinational real estate brands with a presence in India and the United Kingdom.

The group is India's No. 1 developer with sales of almost INR 8,000 cr. in FY 14-15.

The group currently has total land holdings of over 6,000 acres with an estimated saleable area of approximately 490 million sq. ft. This includes, 27 ongoing and 21 planned projects, spread over 1,284 acres of land, comprising 100 million sq. ft. of saleable area. In addition, Lodha's land reserves of 4,750 acres – the largest in the Mumbai Metropolitan Region – have an estimated saleable area of 388 million sq. ft. Our ongoing and planned projects and land reserves combined were valued at USD 11.8 billion by Knight Frank in October 2014.

Lodha has delivered 26 million sq. ft. of real estate in projects that span across Mumbai, Pune and Hyderabad. In FY 14-15 alone the company delivered 5.7 million sq. ft. and 5,500 units across projects. The group plans to deliver more than 6,000 units in FY 15-16.

Lodha's vision of 'Building a Better Life' extends across markets with several landmark developments to its credit, including World One – the world's tallest residential tower, and Palava City – the first greenfield smart city in the country. The group has brought some of the top global names including Armani/Casa, Trump, Philippe Starck, Jade Jagger, Kelly Hoppen, Greg Norman and Pei Cobb Freed to India. In 2010, the Group recorded the biggest land deal in India till date, buying a plot for INR 4,053 cr. from the Mumbai Metropolitan Region Development Authority (MMRDA), where it is developing New Cuffe Parade, a world-class mixed-use development set to become the new city centre of Mumbai. The Group has acquired other notable land parcels in Mumbai such as the 88-acre land parcel in the Thane region, the 17-acre Mumbai Textile Mills parcel from DLF for approximately INR 2,727 cr., and the celebrated Washington House property on Altamount Road from the American government.

In November 2013, The Group extended its international footprint with the acquisition of the landmark MacDonald House at 1 Grosvenor Square in Prime Central London from the Canadian Government for a consideration of over GBP 300 million (INR 3,100 cr.). It was selected as the preferred bidder in the face of competition from sovereign wealth funds and leading developers from across the globe. With this acquisition, the Group has set up business in the UK with a planned investment of GBP 3 billion (> INR 30,000 cr.) over the next 5 years, and is now a true Indian multinational company. The Group acquired another premium site in Prime Central London, New Court, near Covent Garden, taking the combined investment to approximately GBP 400 million. With offices in London, Dubai and Shanghai, and planned openings in the USA and Singapore, the Group is on the road to a substantial international presence.

Lodha Group is one of the largest employers in Mumbai, with over 3,870 direct associates and over 25,000 workmen at its sites. It has the largest technical manpower in real estate (1,800+ engineers, 800+ management professionals and 150 designers and architects). The Company also employs over 550 marketing and sales professionals, supported by 300 customer care representatives. Lodha is also the largest recruiter from premier B-schools, having employed over 300 fresh graduates.

Pioneering new trends in the market, the Group introduced Casa by Lodha in 2009, offering the mid-income consumer luxury homes within easy reach. The Group also introduced the concept of branded office spaces with offerings at every level, from world-class corporate offices and large-scale office campuses to signature boutique offices.

Lodha's clean title land, world-class design, exemplary execution capabilities, differentiated branding and marketing, together with energetic on-ground sales have worked well to create the best value for customers. The Group's tremendous success has been marked by financial investments from the finest global long-only investors, including JP Morgan, Deutsche Bank, HDFC Ventures and ICICI Ventures. Going beyond its role as a premier real estate developer, the Lodha Group has been a socially responsible corporate, focussing on education – the best medium to enrich society.

# Awards and Recognition

- Winner of the Global Leadership in Real Estate Award at the NDTV Profit Property Awards 2014.
- Winner of the National Safety Council Award 2014 in the construction category for Lodha Fiorenza.
- Named 'The Most Trusted Real Estate Brand in the Country', Brand Trust Report 2014.
- Ranked one of India's 'Best Companies to Work For, 2014' by Great Places to Work® for the fourth consecutive year.
- Winner of the 'India's Most Admired Builders' award at the 9th Construction World Architect & Builder (CWAB) Awards 2014.
- Winner of 'Deal of the Year' at the RESI Awards 2014 in London for the acquisition of the Canadian High Commission.
- Winner of the 'Most Upcoming Real Estate Brand' award at CNBC Awaaz Real Estate Awards 2013.
- Winner of Emerging Business of the Year HELLO! Magazine 'Hall of Fame' Awards 2013.
- $\bullet \quad \text{Winner of Popular Choice Award 'Most Admired Loyalty Program in RE Sector' at ABP News Real Estate Awards 2013.}\\$
- Lodha Belleza (Hyderabad) recognised as the best 'Ultra Luxury Segment 50% Complete Residential' project by CNBC Awaaz Real Estate Awards 2013.
- Winner of Indian Digital Media Awards 2013:
- Lodha Belmondo: Silver Award for 'Best Product / Services (website)'.
- New Cuffe Parade: Bronze Award for 'Best Integrated Media Campaign Corporate'.
- Named 'Mumbai's Most Preferred Real Estate Brand' Morgan Stanley Report, 2012.
- Winner of Green Good Design Award 2012 for World One.
- Winner of Good Practice UN-Habitat Business Award for Integrated Planning for Casa Bella, an integrated township at Palava.
- Winner of International Property Awards 2012 in association with Bloomberg:

- Lodha Fiorenza, Mumbai for 'Best High-Rise Development'.
- Lodha Bellezza, Hyderabad for 'Best High-Rise Architecture'.
- Lodha Golflinks, Palava for 'Best Residential Golf Development'.
- Named 'Most Preferred Real Estate Brand in Mumbai' Morgan Stanley Research, November 2012.
- Named 'Most Desirable Real Estate Brand in Mumbai' Lokmat BDI Survey, January 2010.

# Recent Completed Projects (Lodha Residential, Casa Residential, Lodha Office Spaces)

Lodha Costiera, Nepean Sea Road | Lodha's Château Paradis, Worli Sea Face | Lodha Bellissimo, Mahalaxmi | Lodha Primero, Mahalaxmi Lodha Aria, East Parel | Lodha Grandeur, PrabhadeviLodha Palazzo, JVPD Scheme, Juhu | Lodha One, JVPD Scheme, Juhu | Lodha Aurum, Kanjurmarg Lodha Imperia, Bhandup | Lodha Aqua, Dahisar | Lodha Luxuria, Thane | Lodha Paradise, Thane | Lodha Aristo, Thane | Lodha Golflinks, Palava Lodha Goldcrest, Lonavala | Casa Ultima, Thane | Casa Essenza, Dahisar | Casa Bella, Palava | Lodha Excelus, Mahalaxmi Lodha Supremus, Worli Lodha Supremus, Upper Worli Lodha Supremus, Kanjurmarg | iTHINK by Lodha, Kanjurmarg iTHINK by Lodha, Thane | Boulevard Shopping, Thane

# Ongoing Projects: Office Spaces

Lodha Supremus, Powai | Lodha Supremus, Thane

### Ongoing Projects: Residential

World One, Upper Worli | World Crest, Upper Worli | The Park, Worli | Trump Tower Mumbai, Worli Lodha Venezia, Parel | Lodha Elisium, New Cuffe Parade | Lodha Dioro, New Cuffe Parade Lodha Evoq, New Cuffe Parade | Lodha Estrella, New Cuffe Parade | Lodha Fiorenza, Goregaon | Lodha Aurum Grandé, Kanjurmarg | Lodha Belmondo, Pune | Lodha Bellezza, Hyderabad Lodha Meridian, Hyderabad | Casa Royale, Thane | Casa Bella Gold, Palava | Casa Rio, Palava | Casa Rio Gold, Palava Casa Paradiso, Hyderabad | Amara, Thane

### Uncoming Project

Residences at Altamount Road, Walkeshwar, Prabhadevi, Andheri and Thane | Bungalows at Palava and Pune

\* All details valid as on the date of printing

# COMMITMENT TO OUR COMMUNITIES

# Lodha Foundation

Lodha Group's vision – 'Building a Better Life' – extends to its commitment to society. The Group makes significant efforts to improve and uplift the areas it works in and the communities it works in, with over 2% of the Group's annual profits dedicated to social programmes.

Registered as Lodha Charitable Trust, Lodha Foundation was established in 2007 and implements developmental initiatives in Mumbai, Thane and Kalyan-Dombivli Region. The Foundation focuses on assisting families to be self-sufficient by ensuring that at least one member of the family is employable. In order to achieve this goal, the foundation focuses on education and vocational training.

# Education

- Chandresh Lodha Memorial School: Over 5,000 students from low-income families receive high-quality, subsidised education through the two branches of the Chandresh Lodha Memorial School in Dombivli and Nalasopara. Highest quality education is provided at a fee of less than INR 500 per month, ensuring that every child has access to a brighter future regardless of the financial standing of the family.
- Lodha Foundation Scholarships: Each year, the Foundation offers scholarships to over 1,000 students from economically disadvantaged backgrounds. The scholarships provide up to 75% of the school fees and other education-related costs for students who exhibit good academic performance.
- Lodha Foundation International Study Scholarships: These are awarded each year to three students of outstanding academic merit, who need financial aid to enable them to pursue higher education outside India. The goal of this initiative is to inspire them to return and contribute to Indian society.
- Career guidance camps: These are regularly organised to provide useful information on career planning. These camps organise aptitude and interest tests, and workshops for students and their parents on subjects like career guidance, board exam preparations, the role of parents in developing their child's career, and so on. A total of 15 programmes are organised each month, in collaboration with schools and colleges. The Foundation also organises English-speaking courses for housewives and youth in its designated areas.
- Mobile crèches: Day-care centres are established in conjunction with Mumbai Mobile Crèches to offer crèche, education and nutritional support to children up to 14 years of age at various Lodha construction sites, thereby providing a safe and conducive environment for the children of construction workers.
- Mentorship: Lodha Foundation offers its associates the opportunity to act as mentors to children aided by the Foundation.

# Vocational Training

The Foundation conducts vocational training in a variety of fields like computer programming, vehicle repair, mobile repair, mehendi application and more. The courses benefit over 2,000 individuals each year, empowering them with life skills to ensure long-term employment.

### Health

- Mobile health clinics: Lodha Foundation runs three medical vans which organise free medical camps for three hours every morning and evening for communities in slums and low-income housing societies. We have 4 such units which provide a range of health services to slums and chawls which include, general check-up, blood glucose measurement, BMI, ECG scan, CBC count, bone density scan (for osteoporosis) etc. The mobile health clinics have helped about 60,000 patients annually.
- School health camps: Regular health check-ups are organised for children studying at primary and secondary levels in 35 government-aided and
  private schools. Students benefit from facilities like general check-up, dental check-up, ENT check-up, gynaecology check-up for girls, eyesight
  check-up etc. Each student is provided with medicine and a health card with the results of the check-up, plus a copy of the health card for their
  schools.
- Nirogi Mahila Abhiyan (Campaign for Disease-Free Females): This free medical check-up camp has been developed specifically for women and adolescent girls living in Mumbai's slums. The camps have been providing services to about 50,000 females every year.
- Lodha Foundation's hearse service: Lodha provides free 24/7 hearse services to the citizens of Mumbai. This service attended to over 750 calls last year.

# Empowering Women And Supporting Destitute Women

- Self-Help Groups (SHG): Lodha Foundation has mobilised over 300 women through SHGs. These groups undertake regular savings and are involved in various social initiatives. In the last three years, the groups have also undertaken a range of business and social activities.
- Grain support: Lodha Foundation has identified over 300 women with no family support or source of income. It supplies these women with a monthly ration comprising of good grains, pulses, oil, spices etc.
- Training and placement: The foundation has partnered with various training and placement agencies to achieve the dual objective of vocational training and assisting employment. As part of the initiative, women get placed in housekeeping agencies and provide service as housemaids, cooks etc. while being a part of an organised workforce.

### Civic Support

Lodha Foundation has undertaken a massive cleanliness drive to clean spaces often overlooked even by the BMC – house gullies. Till date, the foundation has cleaned up over 500 house gullies, free of cost. In addition to cleaning, insecticide is sprayed using a fogging machine to ensure that citizens live in a hygienic atmosphere.

# Senior Citizens

- Computer and smartphone training for senior citizens: In keeping with the objective of providing need-based learning to different age groups, this programme was organised to help senior citizens use technology to communicate better and educate themselves. Training is free for men above 50 and women over 45. The initiative has trained 1,500 senior citizens and aims to reach out to 10,000.
- Joy of Living: This programme helps about 50 senior citizens on their day-long pilgrimage, every day. This is a hugely popular programme; over 10,000 people have benefited from it till date.
- Senior citizen groups: The foundation has helped develop senior citizens groups; enabling them to come together for important causes, and for personal growth. We have formed over eight senior citizen groups in Mumbai comprising over 200 senior citizens. This initiative teaches them how to make wills, helps them volunteer for causes, gives them access to health camps and even helps them celebrate the birthdays of group members.

# Religious Activities

- Lodha Dham, Thane (ShriSaiDham): Located on the Mumbai-Nasik Highway, near Thane, the Dham caters to devotees who walk on foot from Mumbai to Shirdi, and is a resting place for all devotees of ShirdiSai Baba.
- Lodha Dham, Vasai: This caters to Jain saints who travel on foot from Mumbai to the rest of India. It provides these saints with food and offers a temple, library and a gathering place for devotees.

# Environmental Stewardship

Lodha is committed to ensuring that development is done with the greatest respect and reverence for nature, and in line with the ideals of our ancient scriptures. Some of the initiatives by Lodha include:

- One of Mumbai's first completed Gold LEED rated office building.
- Mumbai's first multi-tenant Platinum LEED office building (under construction).
- Use of solar power through solar power farms at various locations.
- Rainwater harvesting at all developments.
- Recycling of fresh water at all developments.
- Large amount of landscaping and tree plantation at all developments.
- Usage of local materials for construction to minimise pollution.
- Recycling of waste materials to ensure conservation of resources.