### CRESCENT ENCLAVE





### TATA GROUP - MORE THAN A BUSINESS

Founded by JamsetjiTata in 1868, the Tata group is a global enterprise headquartered in India, and comprises over 100 companies, with operations in more than 100 countries across six continents, exporting products and services to over 150 countries.

Good corporate citizenship is part of the Tata group's DNA. Sixty six percent of the equity of Tata Sons – the promoter holding company, is held by philanthropic trusts, which ensures that wealth is returned back to the society. As a result of this unique ownership structure and ethos of serving the community, Tata has become a name that has been respected since over 140 years and is trusted for its adherence to strong values and business ethics.





### **OUR MISSION**

To Delight our Customers by providing Quality Lifespaces through continuous innovations.

### **OUR VISION**

TATA HOUSING To be the Most preferred Brand in Premium housing segment

#### TATA VALUE HOMES

To be the Largest Home Provider in India



## TATA HOUSING : AWARDS & RECOGNITIONS



• Emerging Developer of the year – Residential, North India – Estate Avenue Realty Awards

- Best promising upcoming project Primati, Gurgaon – Estate Avenue Realty Awards
- Tata Housing Golden Peacock National Quality Award
- Environment Friendly Project Primanti Realty Plus Excellence Award
- Affordable Housing Project of the year for New HavenVasind by Realty Plus Excellence Awards
- Brand Excellence Award from World Brand Congress
- Chosen as the Star Brand 2011 by Power Brands
- Developer of the Year from Construction Week Awards

CR APPROLA

30/2017

NUMBER





PRESENTING

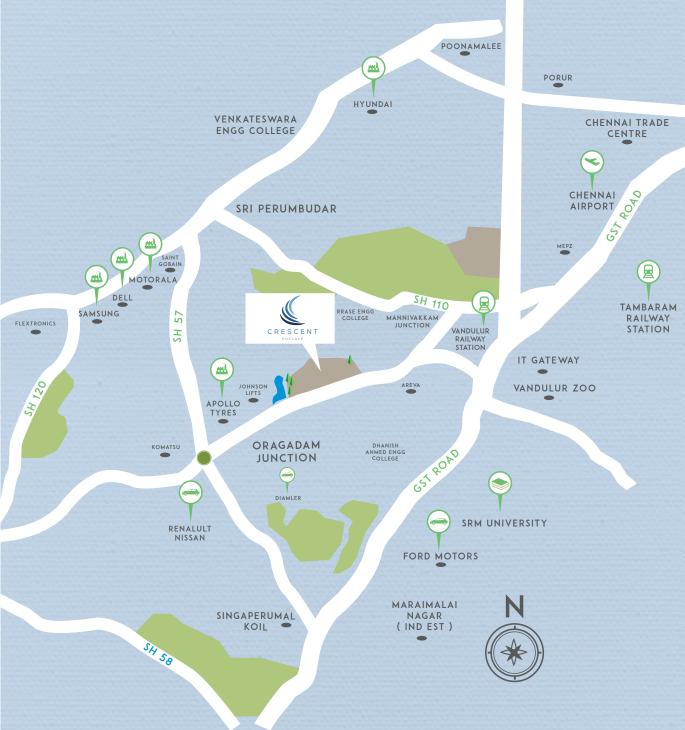


## CRESCENT

ENCLAVE

**RERA Registration Number :** TN/01/Layout/0036/2017, Dt. 26/12/2017

# EXCLUSIVE LAKESIDE PLOTS AT ORAGADAM, CHENNAI



### LOCATION AT A GLANCE

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Ø	Mannivakkam Road Junction – 17 min
貝	Vandalur Railway Station – 23 min
4	Proposed Greenfield Airport – 10 mins
\$	Engineering College - 5 mins
m	Industrial Hubspot – 17 mins
	Restaurant – 5 mins
<u> </u>	Hotels – 7 mins
Å	Paddapai Church – 6 mins
	Kishkintha Theme Park - 30 mins
	Chromepet - 40 mins
<b>_</b>	Arignar Anna Zoological Park – 26 mins

Disclaimer: Distance and timelines (shortest) are tentative and approximate subject to road and infrastructure facilities provided by the appropriate authorities.



# ORAGADAM – A WELL KNOWN INDUSTRIAL HUB

Considered as the fastest growing industrial hub, Oragadam is home to many futuristic developments, both industrial and residential and hence is a great investment destination with a promising future.



- Biggest automobile hub in South Asia
- Home to over 22 Fortune 500 companies
- Proposed ₹300 Crore Oragadam Industrial Corridor

- Connectivity between Southern Trunk
  Road and Grand Western Trunk Road
- Fastest growing suburb of Chennai with a CAGR of 22%<sup>#</sup>



# ON THE FAST-TRACK OF DEVELOPMENT

According to industry experts, the presence of automobile giants like Renault, Nissan and Daimler has triggered growth in this region. Besides, the town is known for various multinationals like Samsung and Asian Paints along with automobile sector workshops. The area has experienced major investments from foreign companies in the recent times.

FEW OF THE LEADING BRANDS:						
apollo	NISSAN	Nokia Siemens Networks	DAIMLER			
op asianpaints	<b>EXCENSION</b>	BOSCH	<i>ℤ<sup>:</sup></i> TOYOTA TSUSHO			

# TATA

#### TATA VALUE HOMES

## THE 15 ACRES OPEN CANVAS TO PAINT YOUR DREAM

A home is an individual choice. Shaping it up should be according to your taste. What better can help doing so other than having a land of your own? Welcome to Cresent Enclave where abundant nature, superior connectivity and best infrastructure lets you paint your dream home, the way you want.



## **RANGE OF PLOTS TO CHOOSE FROM**





### **BIRD'S EYE VIEW**



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#### TATA VALUE HOMES

### **ROAD VIEW**





### **INTERNAL ROAD VIEW**





# ROAD CUT SECTION





### A HAPPY LIFE. A HEALTHY LIFESTYLE.



A SAFE AND SECURE LOCATION

WIDER AND WELL LAID INTERNAL ROADS



#### WELL BEING FOR EVERYONE

#### OPEN RECREATION AREAS FOR ALL AGE GROUPS

Disclaimer: Amenities and facilities are proposed & indicative, subject to change without any prior notice".



### AND EVERY OTHER BASIC AMENITY REQUIRED FOR A HOLISTIC LIVING



WELL LIT ROADS & VIBRANT SIGNAGES

ABUTTING THE SIX LANE HIGHWAY



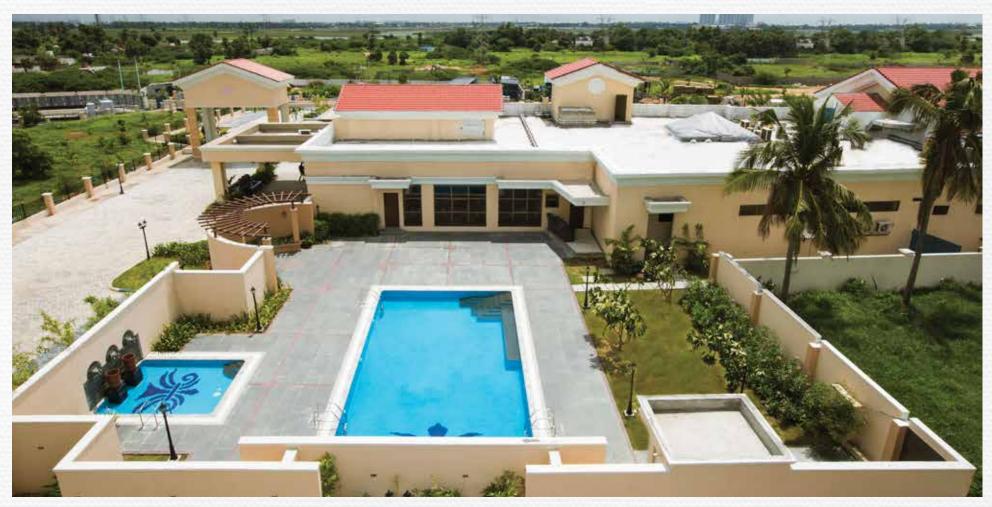
**ELECTRICAL & COMMUNICATION NETWORK PROVISION** 

PAVED PEDESTRIAN WALKWAYS



# OUR OTHER PRESTIGIOUS PROJECTS IN CHENNAI





### SANTORINI

A 100% subsidiary of Tata Housing, Santorini is Chennai's first Spanish themed township. Located at one of the fastest developing corridors in Chennai, the project offers over 1600, 1, 2 and 3 BHK contemporary residences starting 29 Lakhs.





### NEW HAVEN - RIBBON WALK

Spread over 15 acres, 'NEW HAVEN – RIBBON WALK' is strategically located on the Vandalur Kelambakkam Road within close proximity to OMR, the fastest growing IT corridor of Chennai, offers all the amenities essential for modern-day living including swimming pool, well-equipped gymnasium, retail shopping facilities, indoor games room and a lot more.

Image For representative purposes only



Map not to scale

**OVER 5,000 HOMES DELIVERED** 

Approximate Data as on March'16



### **TATA VALUE HOMES** a Tata Group Company

Tata Value Homes has been formed with a vision of improving the quality of lives and make communities that can reach the entire nation's dream of owning a home.

Continuing this ethos, Credibility and Innovation are two big reasons why Tata Value Homes has become the fastest growing real-estate company in India.

Backed by the Tata Group which has established itself as one of the architects of modern India, the Group's core purpose is to improve the quality of life of communities it serves globally, through long term stakeholder value creation, based on leadership with trust. Tata Group is a global company headquartered in India and comprises over 100 companies, operating across a 100 countries and exporting products and services over 150 countries.



A PROJECT BY

### TATA VALUE HOMES

\*Disclaimer: "This advertisement is purely conceptual and does not constitute any form of offer. The information, Image & photographs contained herein are for illustrative purposes only. Design, planning, numbering of plots and further developments shown are tentative and the Company reserves the right to change without any prior notice & obligation, and /or on account of any change in plans, permissions and final approval of the respective authorities. Areas and prices mentioned are indicative and estimate. List of amenities, specifications, designs & facilities provided in the Agreement shall stand final & binding. Distance (in vehicular traffic) are tentative and approximate, subject to road infrastructure facilities provided by appropriate authorities. Green area is for indicative purposes only. The Open Space Reserve (OSR) Area is to be handed over to and developed by the government. The trade mark 'CRESCENT''s applied for registration. In the event the trade mark is not registered the name of the project shall be changed and the applicant shall have no objection to the same. Purchase shall be governed by the T&Cs of the Agreement"