



**SPR CITY**  
A PROJECT WITH BINNY LTD



**MARKET OF INDIA®**  
INDIA'S GLOBAL MARKET







## **CHANGE IN THE BUSINESS LANDSCAPE OF CHENNAI**

Market of India is an organized wholesale & retail centre located at SPR City, the largest mixed use development in the heart of Chennai. Drawing inspiration from Sowcarpet, Market of India is devised as an extension to the bustling trade hubs of the city and is a centralized marketplace that will facilitate seamless trade and business.

The first-of-its-kind wholesale & retail centre will bring all trade under one roof and is projected to grow into an iconic destination that will change the business landscape, transforming the city into a major trading hub.

# THE FAMOUS MARKETS OF CHENNAI

From the loud buzz in Ritchie Street to the vivid hues in Narayana Mudali Street to the sparkle of gold and silver in NSC Bose Road, it is evident that Chennai is a hub for trade and business. Retaining the essence of our markets and elevating it to world-class business standards, Market of India has created a never-before-seen revolution in Chennai's business landscape.





## **TAKING WHOLESALE & RETAIL TO A WHOLE NEW LEVEL**

With world-class features and amenities; right from truck terminals, LCV parking, spacious trade corridors to advanced security features, Market of India is meticulously designed to meet the current trading challenges and address the diverse needs of traders. Bringing order into the largely chaotic trading landscape of the country, Market of India will rival some of the biggest trade centres found elsewhere in the world, thus opening up new avenues for you to take trading to the next level.

# STRATEGIC LOCATION



	Distance from SPR City
	Metro Stations
	Medical Hospitals
	International Airport
	School & College Institution
	Railway Station

# SPR CITY MASTERPLAN



\*FDSTC - FUTURE DEVELOPMENT SUBJECT TO CHANGE

- |                 |              |             |           |                |                |                  |                |
|-----------------|--------------|-------------|-----------|----------------|----------------|------------------|----------------|
| 1. SCHOOL       | 4. TOWER- B2 | 7. FDSTC    | 10. FDSTC | 13. FDSTC      | 16. BUILDING 1 | 19. FDSTC        | 22. CLUB HOUSE |
| 2. FIRE STATION | 5. TOWER- C  | 8. TOWER- A | 11. FDSTC | 14. FDSTC      | 17. FDSTC      | 20. OFFICE       |                |
| 3. TOWER- B1    | 6. TOWER- D  | 9. TOWER- H | 12. FDSTC | 15. BUILDING 2 | 18. FDSTC      | 21. BIOGAS PLANT |                |

# INFRASTRUCTURAL DETAILS

**9** Markets

**20+** Ancillary Services

**1,00,000** Sq.Ft. of Central Plaza

**5,000+** Shops & Offices

**1,00,000+** Products & Commodities

**54,00,000+** Sq.Ft. of Built-up Space

**30,000** Sq.Ft. of Atrium Area

**50+** Trades

**18 kms** of Trade Corridors

 Efficient Energy Systems

 Goods Vehicle Parking Facility

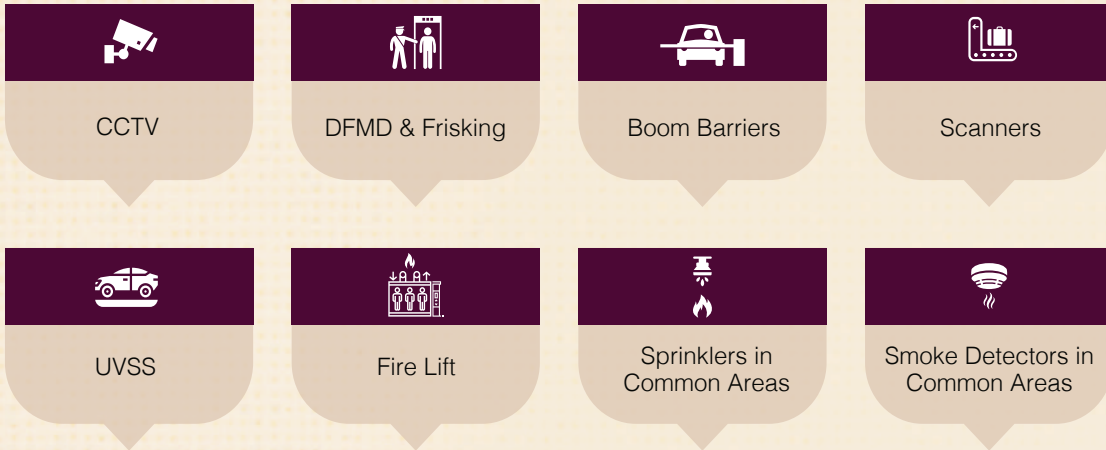
 Advanced Security Features

 Ample Car & Two Wheeler Parking

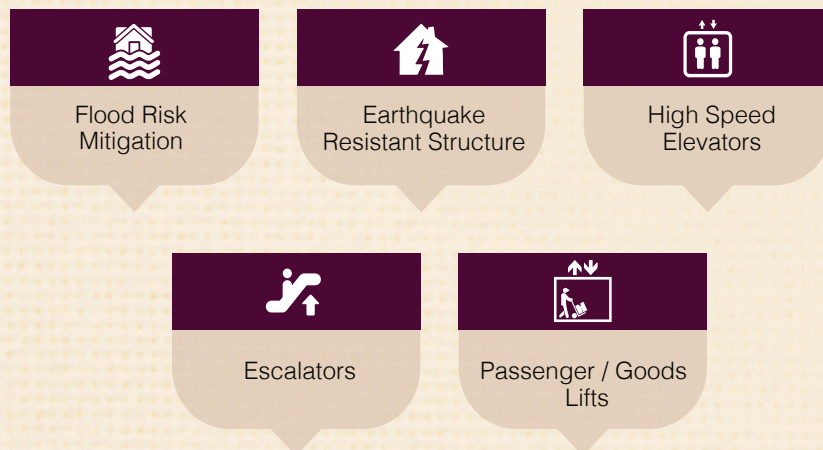


# INFRASTRUCTURAL DETAILS

## INTERNATIONAL SECURITY DESIGN



## SAFETY & VERICAL CONNECTION



## FIRE SYSTEM DETAILS



**REFRESHINGLY NEW**  
ASTONISHINGLY ACCESSIBLE

Congestion and lack of easy access to traditional Indian markets have always proved a hindrance to the growth of trade and business. Built to meet the current trading challenges and address the diverse needs of traders the first-of-its-kind organized wholesale & retail center has 24 access points.





**LOOKS INTERNATIONAL**

**FEELS INDIAN**

With world-class infrastructure and facilities to support trade in a hassle-free manner, Market of India eliminates the bottlenecks and resolves challenges of traditional Indian markets while retaining its best characteristics.

# SIMPLIFYING TRADE, MAGNIFYING BUSINESS REACH



**A WORLD OF  
OPPORTUNITY**

**A WORLD-CLASS  
BUSINESS DESTINATION**



## YOUR GATEWAY

### INTO THE WORLD OF BUSINESS

Designed to be a cohesive marketplace where trade can be carried out seamlessly, its massive development area, combined with its strategic location and world-class facilities make MOI a gateway for bustling trade and business.



## CENTRAL PLAZA

1,00,000 SQ.FT.  
PROMOTION AREA

Spread across a vast area, the Central Plaza is built to accommodate a large number of footfall with ease and to satisfy growing business requirements.





## MESMERIZING ATRIUMS

DESIGNED TO  
WORLD-CLASS STANDARDS

There are seven sprawling atriums spread internally where the various zones of Market of India converge, enabling easy customer movement.



# EASE OF DOING BUSINESS MADE EASIER AT MARKET OF INDIA



## CONCOURSE RAMP

### FACILITATING SEAMLESS ACCESS

An airport-style concourse ramp allows convenient customer pick-up and drop-off and enables hassle-free business activity.



## MULTI-LEVEL CAR PARKING RAMP. FOR MAXIMUM SPACE UTILIZATION

With the multi-level car parking, basement & surrounding parking area, your business can accommodate voluminous trade by providing your business prospects a convenient parking space.



## BASEMENT PARKING

### EFFORTLESS COMMERCIAL VEHICLE MOVEMENT

The spacious basement parking can accommodate a large number of trucks, LCVs and other commercial vehicles. In addition, freight lifts and forklifts enable easy movement of goods from the basement to shops, and vice versa.



Passenger  
lift area



Goods  
lift area



Goods Lift  
05

Goods Lift  
06

Fire exit  
↑

WASHER  
LAVABUS  
LAVADORA



WASHER  
LAVABUS  
LAVADORA

DRYER  
SECADORA  
SECADORA



DRYER  
SECADORA  
SECADORA

DRYER  
SECADORA  
SECADORA



## LOADING / UNLOADING BAY

MAKING LOGISTICS EASY

Safe loading/unloading of your consignments and containers through forklifts and heavy vehicles.



# MARKETS & SHOPS

# 5000+ SHOPS & OFFICES

**900+ SHOPS**

**Ritchie Market**  
Mobile, Computer, Camera Accessories, CDs, CCTV, Mobile Accessories, Electronics of all kinds, Gadgets & Accessories for all electronic kinds.

UG

**900+ SHOPS**

**Govindappa Naicken Market**  
Electricals, Luminaire, Light & LED, Wires, Cables & Switches.

G

**900+ SHOPS**

**Strotten Muthiah Mudali Market**  
Packaged Foods & Kirana Stores.

**Parrys Market**  
Ceramics, Sanitary Ware, Interior Finishes, Wallpapers, Laminates, Linens & Curtains, Fittings, Hardware, Windows & Glasses, Building Machinery, Spares & Equipment

PHASE 1 SOLD OUT

LG

**700+ PARKING**

**MID-LEVEL CAR PARK**  
Multiple Number of Car Parks at The Centre of MOI for Quick Access to NSC Bose Market & Ritchie Market

CP

**900+ SHOPS**

**NSC Bose Market**  
Gold, Silver, Diamond, Gems & Imitation jewellery.

Con

**900+ SHOPS**

**Narayana Mudali Market**  
Stationery, Decorations – Ribbons, Balloons, etc., Paper Products, Plastics, Clocks, Sports Equipment, Goods Packing, Crockery, Home Items, Imported Goods, Toys, Stainless Steel, Cosmetics, Confectionery, Watches, Belts, Shoes & Clothing Accessories.

**Mint Market**  
Healthcare Products, Cosmetics, Ladies Bags, Clothing Accessories, Watches, Garments, Textile, Belts, Shoes, Inner Wear, Stainless Steel, Pharmaceuticals, Surgical & Optical.

L1

**900+ SHOPS**

**Pondy Bazaar - Multi-Commodity Market**  
Automobile Accessories, Flea Market Products, Duty-free Products, Pet Accessories, Textiles, Makeup & Cosmetics, Snacks & Chocolates, Packaging Materials, Home Decor & much more

NEW MARKET

L2



**ORGANIZED  
MARKET SPACE**  
INSPIRED BY THE BEST

Designed after the busiest markets in the world such as Yiwu in China, Bhandi Bazaar in Mumbai etc., every floor, every zone is neatly organized into market-wise segments.



உங்கள்  
கடையை புக்  
செய்யுங்கள்

BOOK  
YOUR SHOP  
NOW

आपकी  
दुकान  
बुक करें



**MARKET OF INDIA®**  
INDIA'S GLOBAL MARKET

WE ALSO HAVE OUR PRESENCE IN

BRANCH OFFICES

COIMBATORE • MUMBAI

FRANCHISE OFFICES

ERODE • PUDUCHERRY • TRICHY • THANJAVUR • SALEM  
TIRUNELVELI • MADURAI • TUTICORIN • VIRUDHUNAGAR  
• KOLKATTA • NELLORE

INTERNATIONAL FRANCHISE OFFICES

USA • UAE • SINGAPORE



**SPR INDIA**  
BUILDING WITH PURPOSE

WWW.TNRERA.IN | TN/29/BUILDING/0224/2021

**Disclaimer:** The general information, facts and figures provided in this presenter have been gathered from many sources; while reasonable effort has been made in preparing this presenter, SPR Construction Pvt. Ltd. is not responsible for errors or omissions contained in the compiled data and makes no representations as to its accuracy. Any brand names used are trademarks™ or registered® trademarks of their respective holders and their use does not imply any affiliation with or endorsement by them. All renderings, floor plans, interior and décor images used are for illustrative purposes and are subject to modifications. Development will be carried out in a phased manner and the facts and figures provided in this presenter are approximated for total planned development. This presenter is purely conceptual and does not constitute a legal offering.