



Piramal
vaikunth
THANE

Global Online Preferred Partners' Meet

11.06.2020



Building India's Most Admired Real Estate Company

Admired not just for its scale & profitability, but also for its impact on the lives of its customers & the progress of our country



**Founded
in 2012**



**Mumbai focused
strategy**



**Development of over
17 million sq. Ft.**



**A team of 300+
professionals**

OUR CURRENT PORTFOLIO



THANE



Connectivity

Eastern Express Highway - 1.3 km

Proposed Balkum Metro

Station – 1 Km

Thane Station - 5.1 km

Mumbai International Airport - 25.2 km



Hospitals

Currae Specialty Hospital -1.3 Km

Jupiter Hospital - 2.8 km

Bethany Hospital - 3.7 km



Schools

Holy Cross Public School - 1.0 km

CP Goenka International

School - 1.3 km

Smt. Sulochanadevi Singhania School
4.3 Km



Entertainment

Big Bazaar - 1.3 km

High Street Mall – 1.3 Km

Viviana Mall - 2.8 km

Korum Mall – 4.5 Km

Piramal Vaikunth

Inspiring lifestyle, comfort and quality living, Piramal Vaikunth is a lavish **32-acres mixed-use community development** with **thoughtfully designed apartments, world-class amenities and excellent connectivity.**

Offering picturesque views of the **Thane Creek & Yeoor Hills**, the masterpiece has been conceptualized and designed by world-renowned collaborators.

The iconic township will be hosting **Thane's first 2.75 acre ISKCON Temple Complex** which will be one of a kind.

Artist's Impression

Piramal Vaikunth Highlights



Up to
60,000 Sq. ft of
amenities space



Masterplan designed by HOK
Chicago
with up to **40%**
open spaces



Strategically located,
overlooking the **Thane Creek**
and **Yeoor Hills** and in close
proximity to major hubs



Built on the concept of
Biophilia & Practical
Luxury

Piramal Vaikunth Highlights



Low Density of towers –
one tower in 2 acres



Multiple project **access
points**



Thane's 1st ~2.75 Acre
**ISKCON Temple
Complex**



Planned
Retail Development



Understanding the masterplan

Thoughtfully Designed Premium Development



3 Project Accesses

- 2 from Balkum Road
- 1 from Mumbai-Agra Road

CLUSTER 1

Available typologies and area range (Sq.ft.)

- 2 Bed – (1006 – 1096)
- 2.5 Bed – (1100 – 1230)
- 3 Bed – (1050 – 1350)

Highlights

- Our grandest 2, 2.5, 3 bed home in the neighborhood
- Most apartments with no shared walls
- Dual aspect apartments offering maximum sunlight & increased ventilation
- Double glazed windows and sliding façade screens that minimize and reduce heat
- Floor-to-floor height of 3.2 metres





CLUSTER 2

Available typologies and area range (Sq.ft.)

- 2 Bed – (700 – 812)
- 3 Bed – (940 – 950)

Highlights

Thoughtfully designed 2 & 3 bed homes

- Conveniently located near the club house overlooking cricket field on one side; Thane Creek and Yeoor Hills on the other
- Dual windows in the master bedroom to facilitate better ventilation and sunlight
- Floor-to-floor height of 3.1 metres

CLUSTER 4/4a

Available typologies and area range (Sq.ft.)

- 2 Bed – (551 – 887)
- 3 Bed – (~1239)

Highlights

Exclusive collection of cozy 2 & 3 bed homes

- Overlooking Yeoor Hills on one side; Thane City on the other
- Conveniently located near the ISKON temple complex
- Floor-to-floor height of up to 3 metres





Thane's first ~2.75 acres ISKCON temple complex within Piramal Vaikunth's project premises



Clubhouse Indoor Amenities

- Multipurpose Court (Basketball & Badminton)
- Squash Court
- Cafeteria
- Banquet Hall
- Doctor's Room
- Convenience Store
- Creche
- ATM

Outdoor Amenities

- Activity Terrace
- Yoga & Meditation Terrace
- Swimming Pool
- Kid's Pool
- Banquet Spill Over Area
- Experiential Courtyards

Landscape Amenities Outdoor

- Mini Cricket Ground
- Amphi Theatre Seating
- Tree Plaza
- Cycling Track – 1.5km
- Jogging Route – 1.6km
- Multipurpose Court
- Outdoor Chess
- Toddler's Play Area
- Kid's Play Area
- Board Walk
- Outdoor Reading Corner
- Scribble Plaza
- Sculpture Garden
- Climbing Wall
- Urban Farming Zone
- Dog Park
- Tree House
- Picnic Area
- Pop up Art Squares

State-of-the-art amenities (Indoor)



Multipurpose court



Convenience Store



Banquet Hall



Squash Court



Cafeteria



ATM



Doctor's Room



Creche

Amenities shared among all towers

The images are only for reference purpose

MahaRERA Registration No: Piramal Vaikunth Cluster 3 T2: P51700024580. MahaRERA website: <https://maharera.mahaonline.gov.in>. This project is funded by IndusInd Bank Ltd.

State-of-the-art amenities (Outdoor)



Mini Cricket Ground



Jogging Path



Reading Corners



Yoga & Meditation
Zone @ Terrace



Tree House



Dog Park



Scribble Plaza



Picnic Area

Amenities shared among all towers

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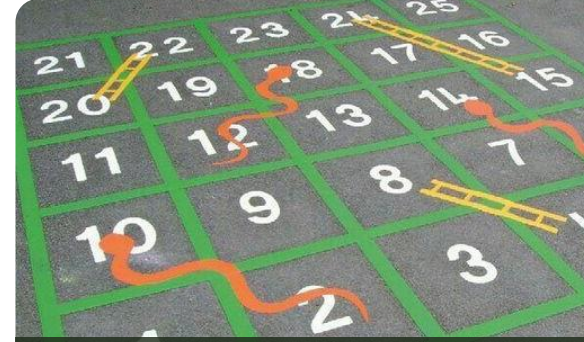
State-of-the-art amenities (Outdoor)



Outdoor Chess



Art Plaza



Floor Games



Multi Purpose Court



Sculpture Garden



Climbing wall



Swing Plaza



Kids play area

Amenities shared among all towers

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State-of-the-art amenities (Outdoor)



Swimming Pool & Kids Pool



Cycling Track



Urban Farming Zone



Amphi theatre seating

Amenities shared among all towers

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CLUSTER 3 Tower 1 – Introducing A-Class Homes

- Piramal Realty entered “Value Housing” segment with launch of Tower 1 – VIDYA in Piramal Vaikunth
- Overwhelming response with 400+ families embracing the A-Class lifestyle

A-Class Homes | SERIES 2 | Tower VIND

- A new addition to the A-Class homes family
- Access to all the benefits of the overall Vaikunth development
- Dedicated amenities for A-Class residents along with overall common project amenities
- Breath-taking views of the Thane Creek and Yeoor Hills

Mini-Cricket Ground with Tree Plaza and Amphitheatre - Seating



Community Centre with Café and Meditation Deck



Experiential Courtyard



Green Spaces



2.75 Acres

ISKCON Temple Complex in Piramal Vaikunth



A-Class Homes - VIDYA Benchmark Performance

4.3Cr+

Worth
brokerages accrued

479+

CPs active on walk-ins

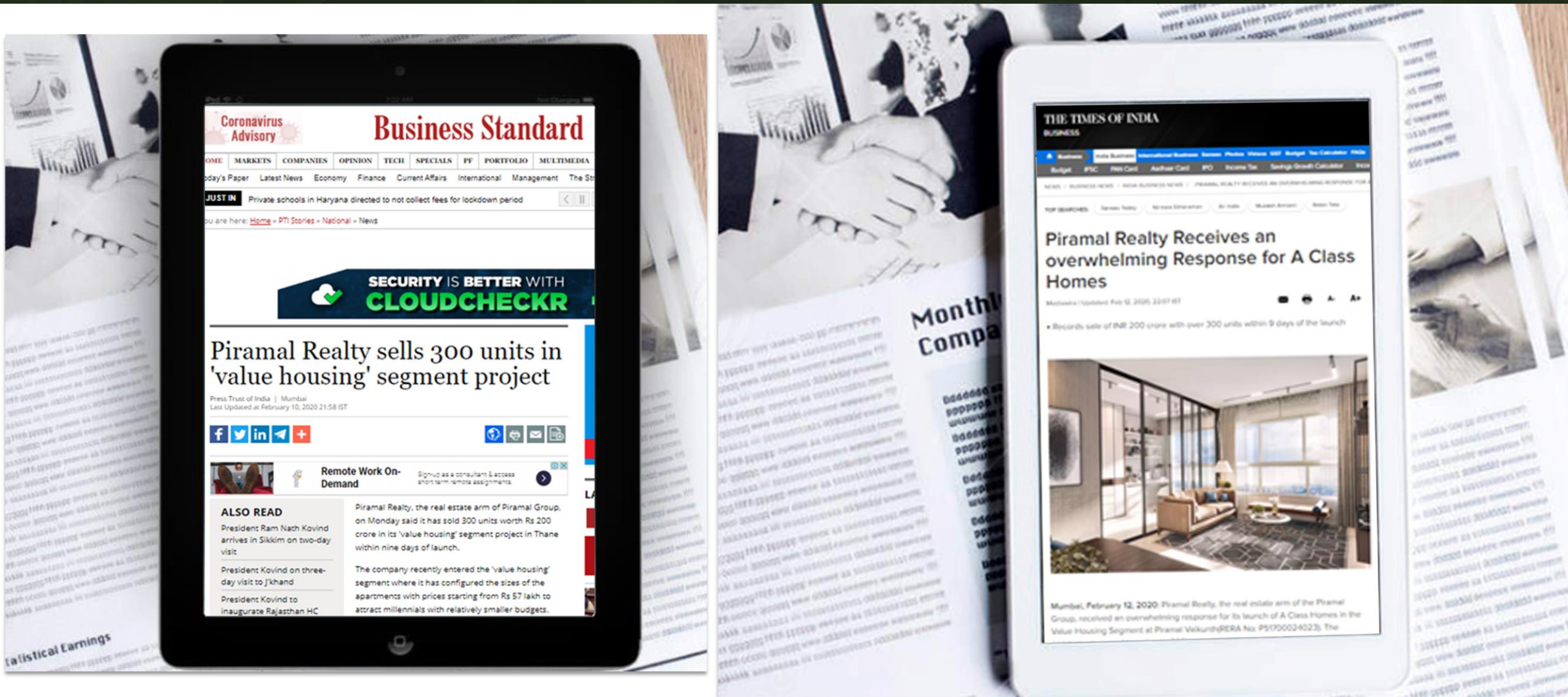
3500+

Walk-Ins

400+

Bookings

Media Coverage





Together, We Made It Happen!

GLOBAL ONLINE LAUNCH A-Class Homes | Series 2

Milestones Achieved

3100+

Virtual Meetings

360+

EOIs Received

In total **760+** Customers have embraced the A-CLASS lifestyle

Consumer Understanding

75%

Service Professionals

90%

End-Use Consumption

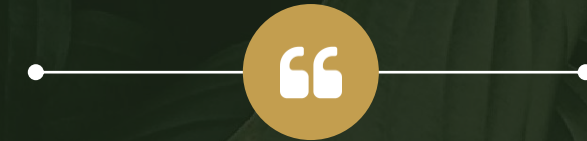
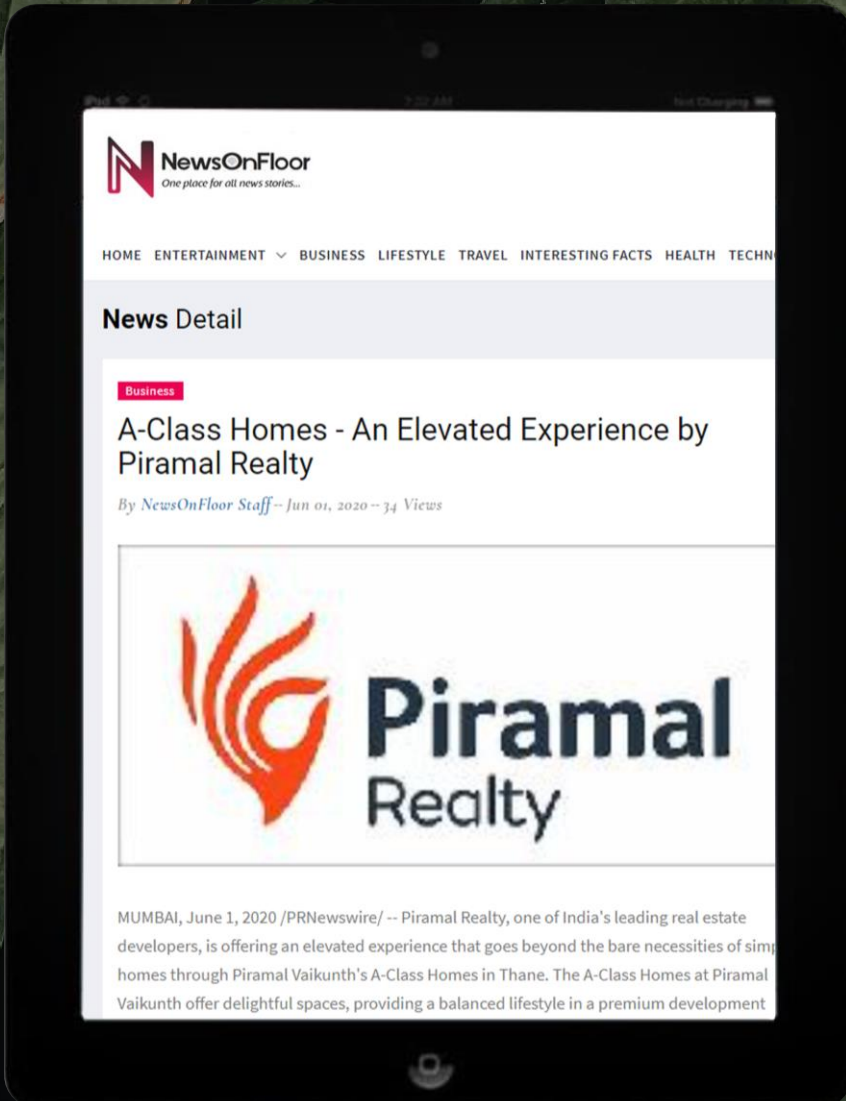
62%

Interested in 1 BHK
Configuration

| Top 5 Locations | TMD Contribution |
|-----------------|------------------|
| Thane | 35% |
| Central Suburbs | 13% |
| Far Central | 12% |
| Western Suburbs | 11% |
| Navi Mumbai | 7% |

Significant contribution across various micro-markets

Media Coverage



For buyer's convenience, Piramal Realty has created a hassle-free digital platform to buy a home without the need to visit the actual site. One can take a 360-degree virtual tour from the comfort of their couch and book online with just a few clicks. With the world going through a digital transformation, Piramal Realty recognizes this as an opportunity to offer maximum convenience to its customers.

Success Mantra

Partners active on below mediums
have seen guaranteed success in
EOI collection

✓ Digital

✓ Tele-Calling

✓ SMS

Extensive Partner Support

410+

Unique CPs active

2600+

Tele-meetings generated By Partners

Thanking Our Preferred Partners



2000+

Partners Engaged in
Series 2 Global Online
Launch



1400+

Partner Site Induction
done



5500+

Partners Activities
done/planned



140+

New Partners On
boarded

Thanking Our Preferred Partners

A big shout - out to our **ICPs** along with **NRI, ROW & Outstation** Partners

A CLASS HOMES

Introducing SERIES 2

Key SERIES 2 Features



High-Rise tower with **G+41 Habitable Floors**



Efficiently layouts with **maximum space utilization**



Naturally ventilated kitchens



Rooms designed to be **well furnished**



Room dimensions clear of wardrobe area
(select apartments)



Smart Air-conditioned homes*

- **1BHK** Regular – **1** split AC in master bedroom
- **1BHK** + Study & **2BHK** – **1** split AC in living room & **1** split AC in master bedroom.

*Not applicable for 1BHK Compact configuration in Tower 2

Key SERIES 2 Features



2 passenger + **2** service + **1** fire evacuation lift



Quality Vitrified tiles in all rooms



2 washrooms*



Quality CP fitting & Sanitary ware



Car-free access to RG

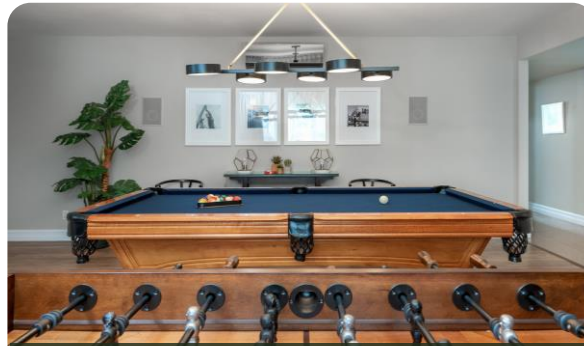
*Not applicable for 1BHK Compact configuration in Tower 2

Exclusive Amenities for A-Class Homes Customers

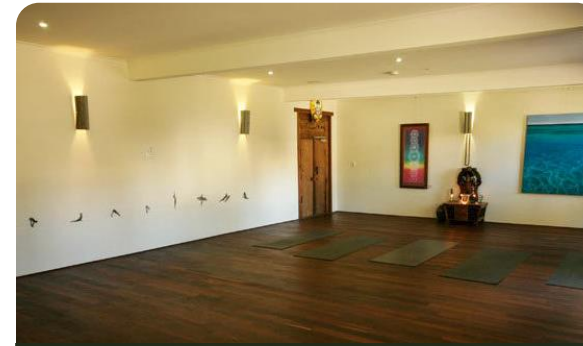
Indoor Amenities



Library



Indoor Games Room

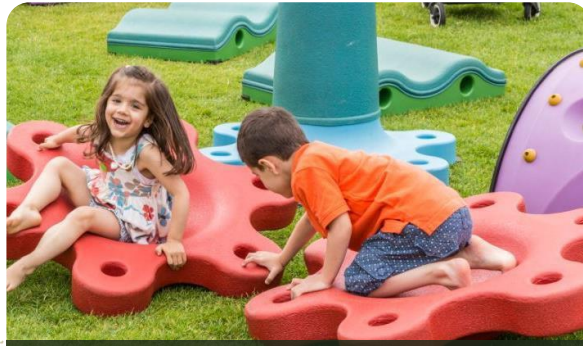


Multi purpose Hall

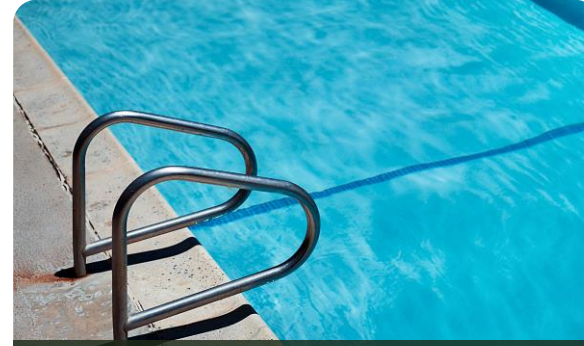


Gymnasium

Outdoor Amenities



Kids play area



Swimming Pool & Kids Pool



Multi Purpose Court



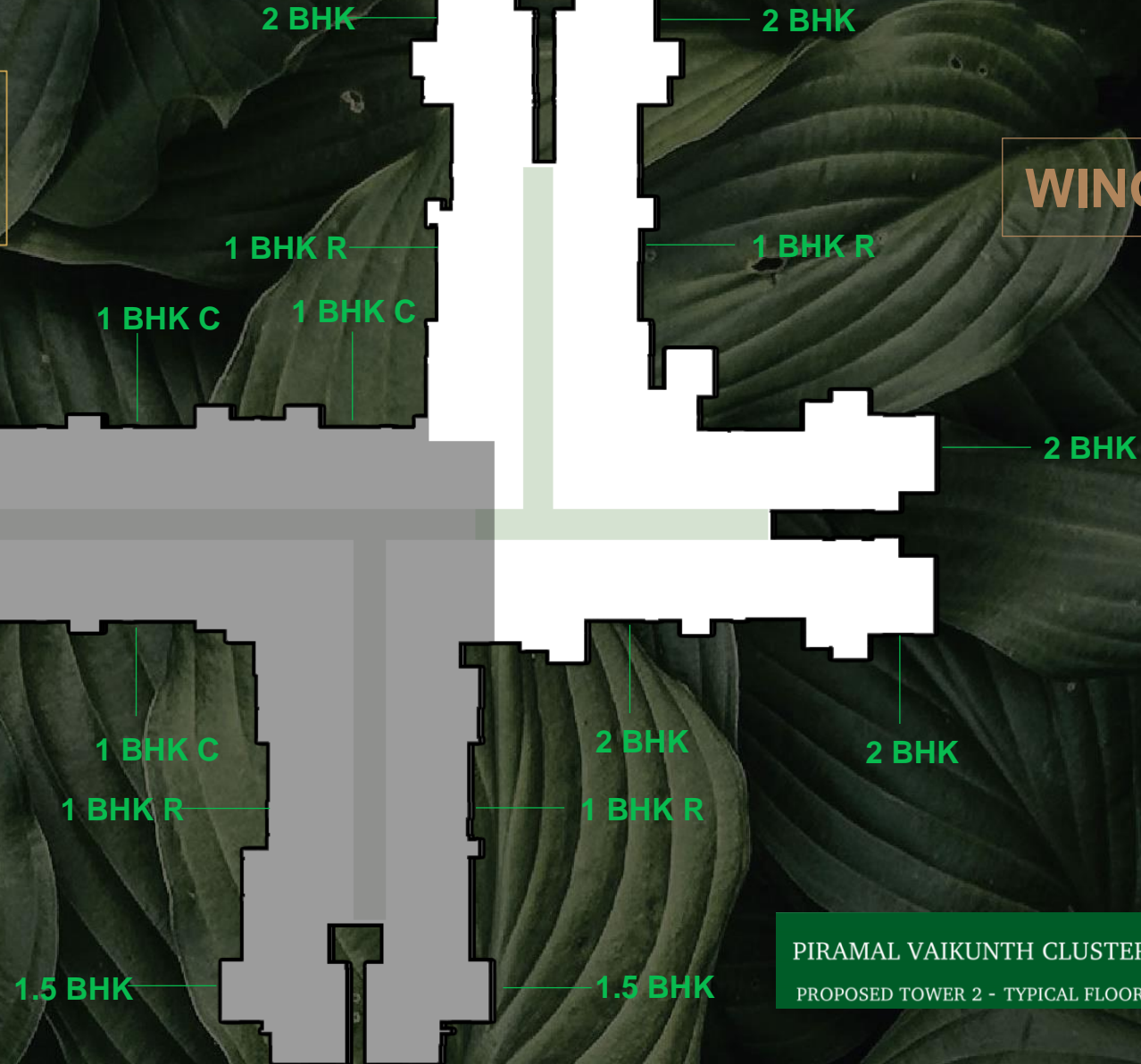
Senior Citizen Area

The images are only for reference purpose

2 Wings designed
keeping 'privacy' in mind

WING B

WING A



PIRAMAL VAIKUNTH CLUSTER 3
PROPOSED TOWER 2 - TYPICAL FLOOR PLAN*

Tower Elevation



Artist's Impression

Tower Elevation

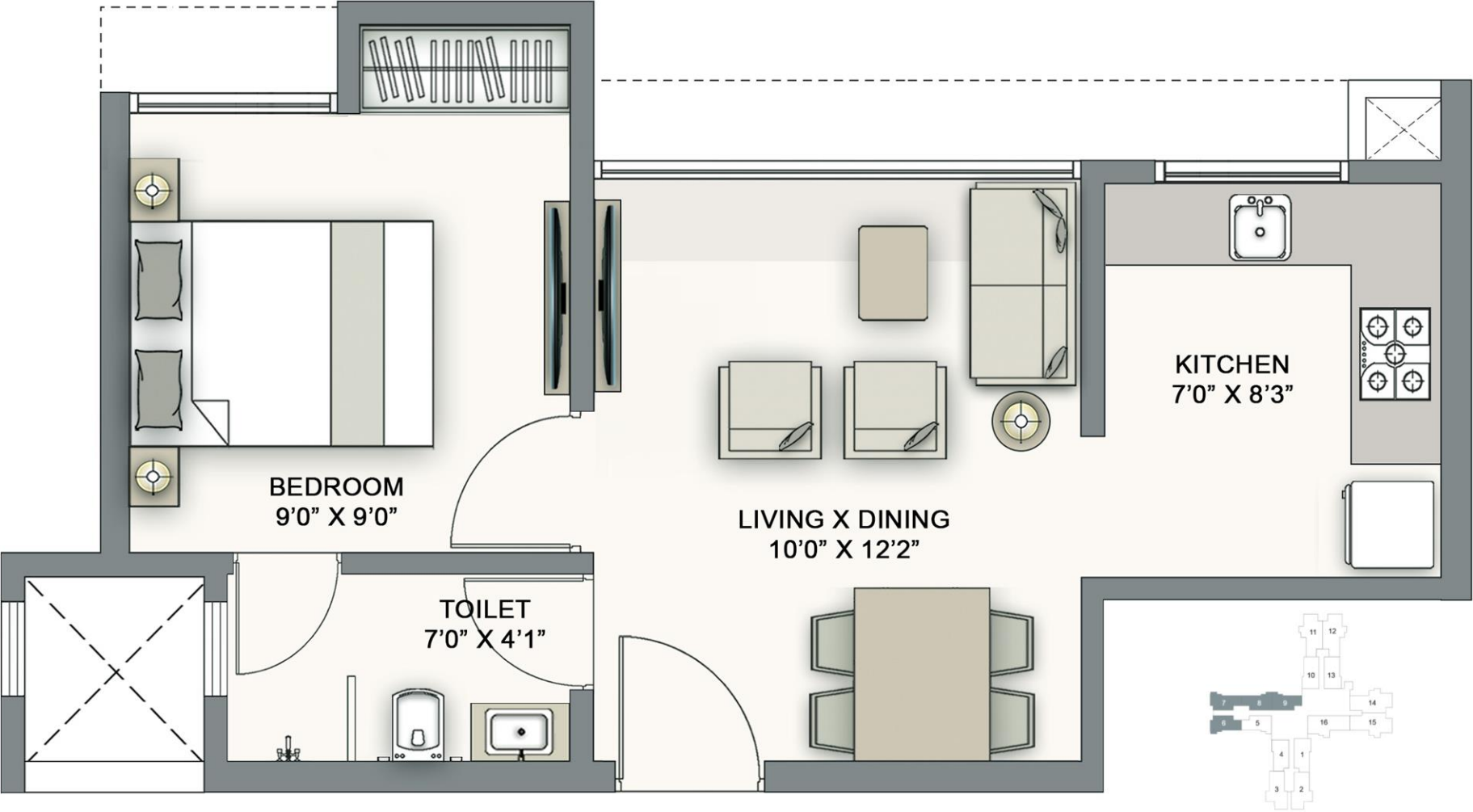


Artist's Impression



Presenting Our
Efficiently Designed Layouts

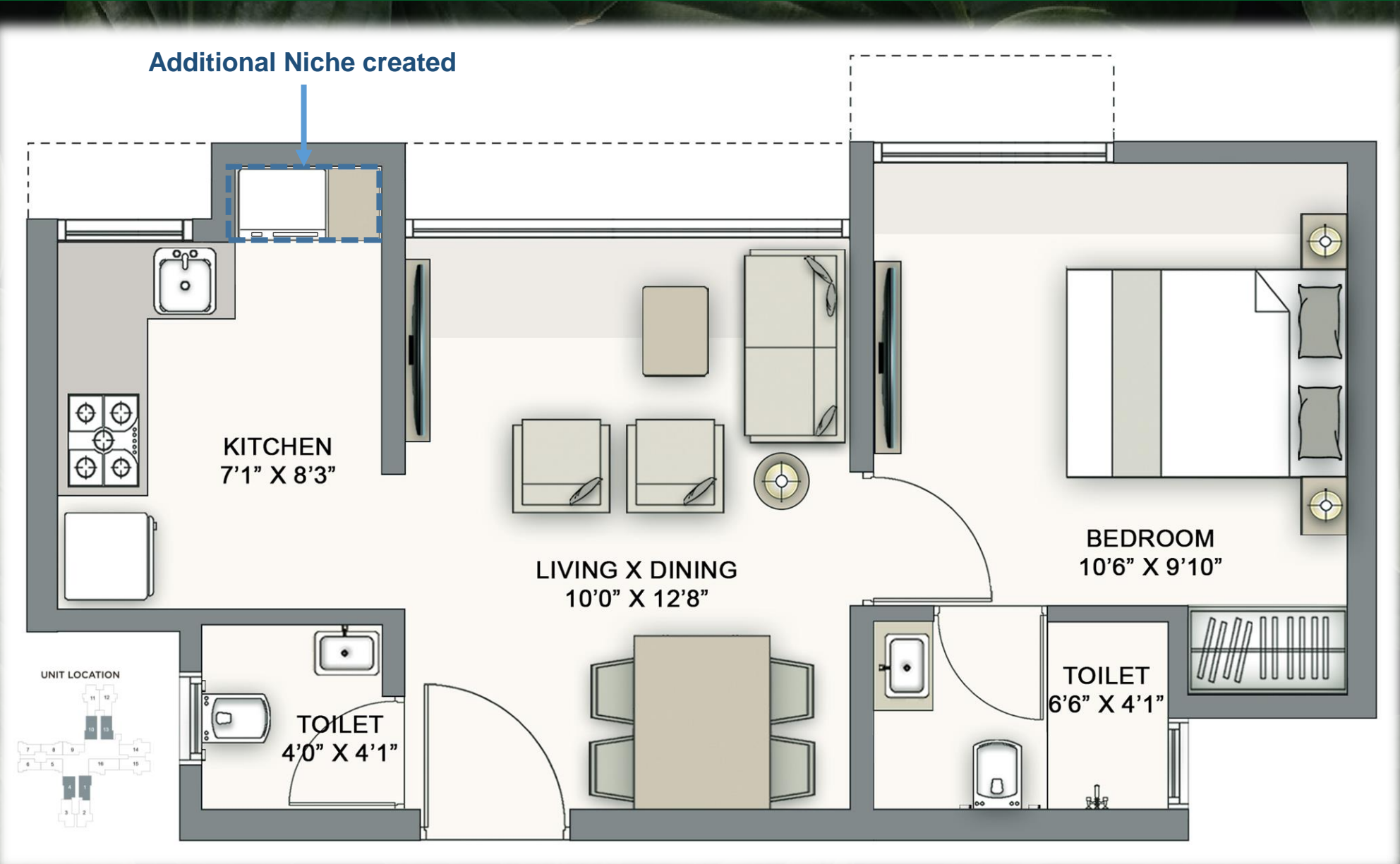
A-Class Homes | Series 2



Unit Highlights

Carpet area 318 sq.ft.

- Enjoys the open green space / amenity view within the development.
- Clean living & dining space with full width external glazing.
- Workable closed kitchen, draws natural light and ventilation from outside.
- Bed room with clear cupboard space and attached toilet



Unit Highlights

Carpet area 371 sq.ft.

- North facing apartment enjoys internal and sprawling peripheral views.
- South facing apartment enjoys the views of central green pockets
- Clean living & dining space with full width external glazing.
- Powder toilet attached to the living space.
- Workable closed kitchen, draws natural light and ventilation from outside.
- Bed room with clear cupboard space and attached toilet.

1BHK REGULAR Living Room



Artist's Impression

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1BHK REGULAR Living Room



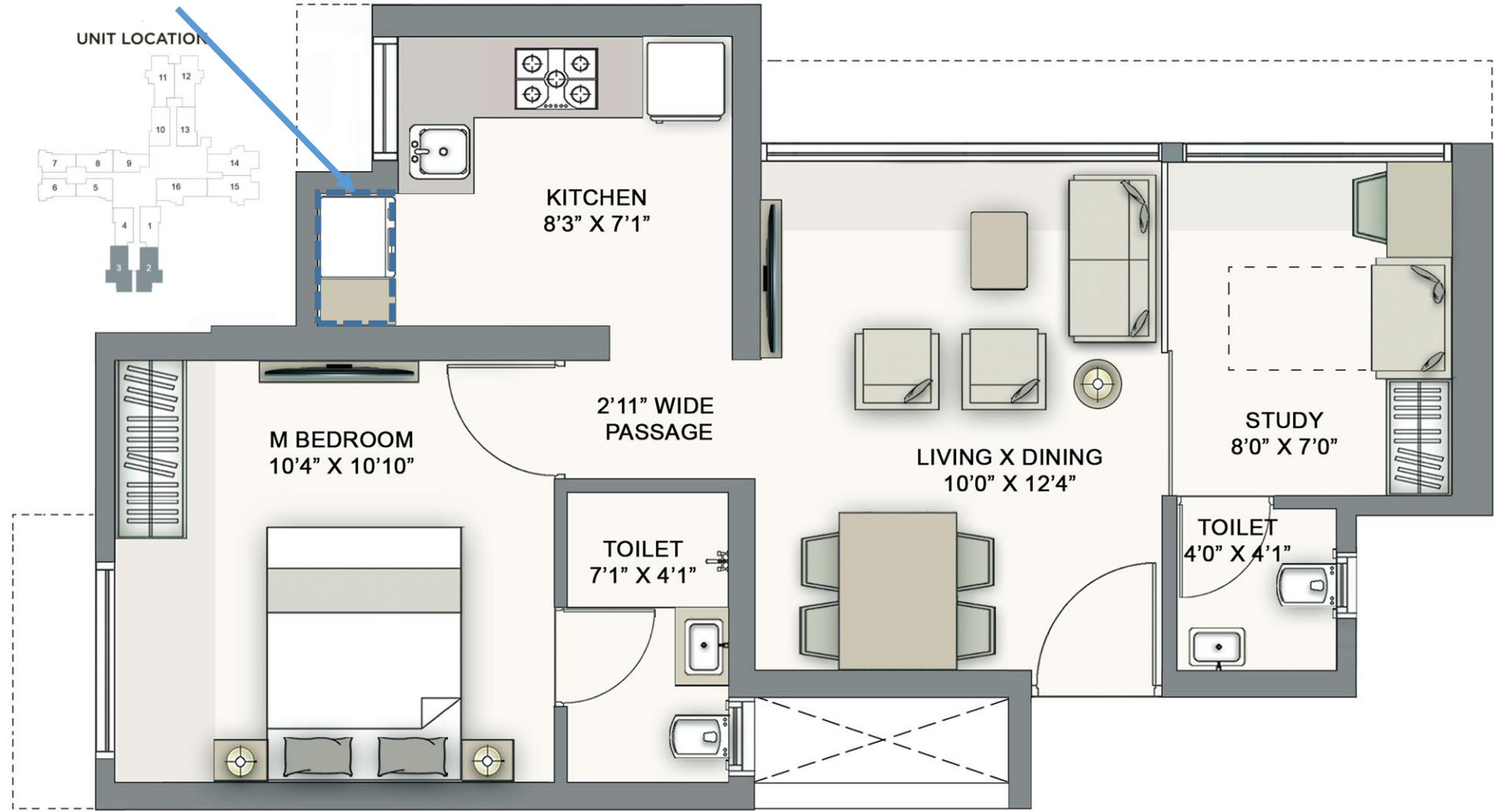
Artist's Impression

PIRAMAL VAIKUNTH CLUSTER 3 TOWER 2 PROPOSED PLAN*

1 BEDROOM + STUDY

| | |
|--------------------|-----------------------------|
| ▶ CARPET AREA | 389 Sq.Ft. (36.17 Sq.Mts.) |
| ▶ ENCLOSED BALCONY | 62 Sq.Ft. (5.72 Sq.Mts.) |

Additional Niche created



Unit Highlights
Carpet Area – 451 Sq.ft.

- Enjoys views of expansive central RG zone and peripheral views from bed room and living space respectively.
- Clean living & dining space with full width external glazing.
- Workable closed kitchen, draws natural light and ventilation from outside.
- A flexible room 7' x 8' in dimension adjacent to the living room that can be converted into a kids bedroom or a study area.
- Powder toilet accessible from the living and study room.

1 BHK + STUDY/KIDS ROOM



Artistic Impression

MahaRERA Registration No: Piramal Vakkamth Cluster 3, 02/Ha/17/06/24580. MahaRERA website: <https://maharera.mahaonline.gov.in>. This project is funded by Industrial Bank Ltd.

PIRAMAL VAIKUNTH CLUSTER 3 TOWER 2 PROPOSED PLAN*

2 BEDROOM TYPE B

► CARPET AREA

478 Sq.Ft. (44.43 Sq.Mts.)

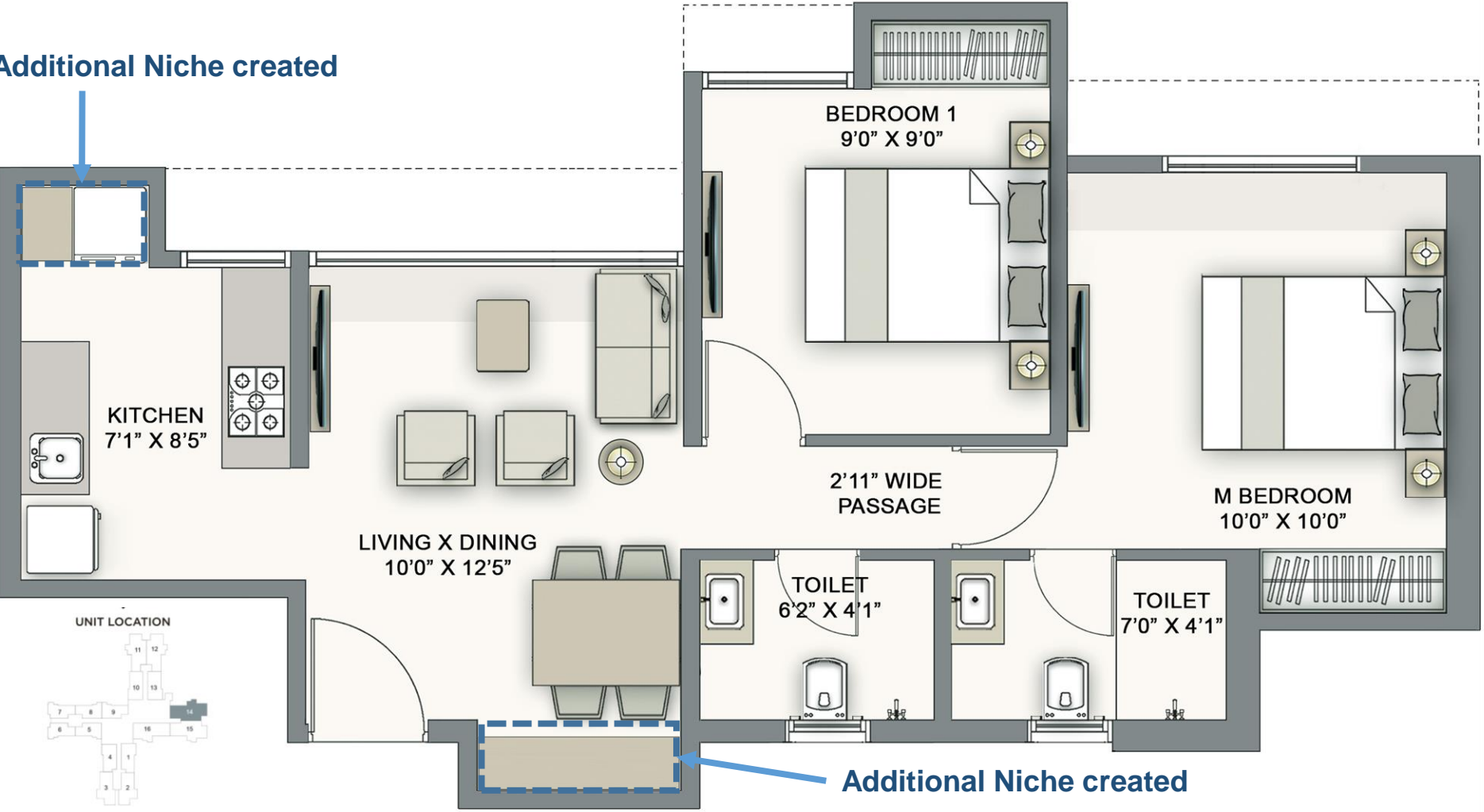
► ENCLOSED BALCONY

39 Sq.Ft. (3.66 Sq.Mts.)

Unit Highlights
Carpet area 517 sq.ft.

- East facing apartments enjoy sprawling views of central open space /periphery.
- Clean living & dining space with full width external glazing.
- Workable closed kitchen, draws natural light and ventilation from outside.
- 2 bathrooms
- Master Bed room with clear cupboard space and attached toilet.
- Second bed room with clear cupboard space.

Additional Niche created



Additional Niche created

A modern 2BHK living room with a large window, sofa, dining table, and kitchen area. The room features a light-colored sofa, a wooden dining table, and a large window with a view of the city. The kitchen area is visible in the background, and the overall design is contemporary and bright.

A modern 2BHK living room with a large window, a sofa, a dining table, and a kitchen area. The room features a large window with a view of a city and a park. The living area includes a beige sofa, a coffee table, and a floor lamp. The dining area has a wooden table set for four people. The kitchen area is visible in the background. The room is well-lit with natural light from the window and artificial light from the lamps. The overall design is contemporary and stylish.

2BHK Master Bedroom



Artist's Impression

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New Site Journey Process

Bookings Open – 12th June

Project briefing and financial discussion



Customer choose their preferred slot & fix appointment for site visit

Final Booking

To ensure social distancing norms, Customers are advised to visit with appointment only

Our Doors are now OPEN and SAFER

We are excited to inform you that we are now open to host you at our experience center. We are strictly following the government guidelines and have taken all precautionary steps to ensure your safety and well-being.



By Appointment
only



Social distancing
at site premises



Rigorous
sanitization



Arogya setu
guidelines practiced



Temperature
checks



PPE kits
provided



A-Class Opportunities & Benefits

Pricing details

1 BHK COMPACT

Sold Price

51 Lacs



Launch Price

44 Lacs

PRE-BOOKING BENEFITS EXTRA

1% GST Applicable

Agreement Value Prices | Prices Applicable till 28th June 2020

Sourcing Price

1 BHK Regular

~~58 Lacs~~

1BHK + Study

~~72 Lacs~~

2 BHK

~~78 Lacs~~

Area Range

34.46 sq mts | 371 sq ft

41.89 sq mts | 451 sq ft

46.56 sq mts | 501 sq ft

Agreement Value Prices | Prices Applicable till 28th June 2020

Launch Price

1 BHK Regular
54 Lacs

34.46 sq mts | 371 sq ft

1BHK + Study
70 Lacs

41.89 sq mts | 451 sq ft

2 BHK
78 Lacs

46.56 sq mts | 501 sq ft

Area Range

PRE-BOOKING BENEFITS EXTRA

Agreement Value Prices | Prices Applicable till 28th June 2020

EXCLUSIVE PAYMENT PLAN FOR LIMITED PERIOD

Enjoy PRE-EMI* HOLIDAY for 2 years

SAVINGS UP TO[#]

1 BHK Regular

2 Lacs

1BHK + Study

2.5 Lacs

2 BHK

3 Lacs

*** Not applicable for 1 BHK Compact**

Must Carry Documents

- ✓ Applicant's Photo
- ✓ Aadhaar Card Copy
- ✓ PAN Card Copy
- ✓ Passport Copy
- ✓ For PIO/NRIs: Copies of Passport & Bank Account Details
- ✓ For Companies/Limited Liabilities Partnerships
 - ✓ Certificate of Incorporation (CIN)
 - ✓ MOA/AOA
 - ✓ Board Resolution
- ✓ For Firm(s): Partnership Deed, Resolution, Partners Detail & Registration Certificate

Key People to contact in case of any query

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Thank You!