

THE WORLD'S
FINEST DEVELOPMENTS BY
INDIA'S NO. 1
REAL ESTATE DEVELOPER\*
- LODHA.

From India's most iconic addresses to London's most coveted residences. From offices for the cream of the corporate world, to the homes of society's elite. From adding glittering icons to Mumbai's skyline to conceiving India's smartest and most livable city." One name has been transforming the way we live with landmarks on par with the world's best — Lodha.

Our passion is to create landmarks that are benchmarked against the highest global standards, epitomise the values of our family, and are built on a legacy of trust spanning 4 decades. In keeping with our belief that 'Every Indian deserves a high-quality home,' and our vision to build a better India, every one of our developments delivers the highest level of design and craftsmanship, uncompromising quality, and unparalleled service — putting Lodha developments in the same league as the world's finest.

Today, Lodha is India's No. 1 real estate developer.\* The company has clocked sales of over -50,000 crore in last 7 years. We have delivered an area of 8 crore sq. ft.\* and have 40 ongoing projects and 23 planned projects. - Our team of 3,000 associates works relentlessly to create developments of exceptional quality, and is committed to delivering the world's finest homes, offices, and retail spaces.

Our vision of 'Building a Better Life' extends across geographies, markets, price points and consumer segments. By forging the finest global partnerships, deploying the best people and processes, being nimble in delivering our customers' needs, and benchmarking against the highest global standards, Lodha has been able to create some of the world's finest developments — with self-contained eco-systems, great outdoor spaces, and robust infrastructure, offering every facility and convenience at one's doorstep.

Our ability to deliver scale, our innovative design, superior execution, differentiated branding and marketing, coupled with our efficient and enthusiastic on-ground sales staff, all come together to create the best value for our customers across residential, retail and office spaces — winning their trust and appreciation, time after time.

More importantly, we have the scale, capability, and resolve to create a lasting and positive impact on our planet, and our society. We are committed to being a net zero carbon emission company by 2035. Through the Lodha Foundation, we actively contribute to our communities and nation building. With our commitment to act in the larger interest of the environment and society, we are 'building a better life' in more ways than one.



Lodha Atlamount
The finest residences on Mumbai's Billionaire Row



The World Towers
One of India's most iconic addresses



No.1 Grosvenor Square
The world's most desirable address



<sup>\*</sup>By sales FY14-21. | \*\*80 million or --8 crore square feet completed till Oct 2021.

\*Based on livability quotient ranking by JLL in its 'Livability Quotient --- A Paradigm Shift in India's Emerging Cities' Report | "As of 31st December, 2021.

NET POSITIVE.
BECAUSE TOMORROW
SHOULD BE
BETTER THAN TODAY.

Buildings and infrastructure can leave an imprint on the planet that can last for decades — much longer than cars or electronic devices. This is why, building smartly and sustainably is the key to ensuring a better world for us and future generations. As India's No.1 developer, we have taken the lead to ensure that our impact on our environment and society is net positive.



#### ADVANCED TECHNOLOGIES

At Lodha, we deliver the world's finest developments by working with the best and brightest across the globe and implementing cutting-edge technology. We follow the renowned Total Quality Management (TQM) system, and use 3D computer generated models (BIM) which allows a smarter and faster design process, and intricate planning and visualisation. We use Al to glean new findings from our data, and use aluminium formwork technology to make our structures highly durable and resistant to seismic activities. We also use pre-fab units like doors and windows to reduce manual intervention and improve quality. Everything, from conception to construction, is supported by a series of intelligent and innovative processes.

#### **NET ZERO CARBON BY 2035**

Lodha is committed to reducing its scope 1 and 2 carbon emissions significantly, and intends to be a net zero carbon emissions company by 2035. We are also committed to 100% waste water recycling across our developments, relying more on green power, and increasing the tree cover of every site we acquire. We are working closely with global experts, including the Rocky Mountain Institute (Colorado, USA) to achieve these goals and set a global benchmark for sustainable development.

#### SOCIAL HOUSING

We are building hundreds of homes, which will be given to families in need at a nominal cost. The desire for home ownership is universal and by offering good quality housing to the weakest economic strata, we aim to create a more equal society.

### HIGHEST STANDARDS OF HEALTH AND SAFETY

The world's finest developments are built by individuals who stop at nothing to ensure that every detail is perfect. To us, our highest priority is our customers' health and well-being. Our efforts to surpass standards have resulted in Lodha being recognised for best-in-industry practices by bodies like BSI for Occupational Health & Safety Management System (OSHAS).

# THE JOYOUS LODHA LIFE



### DESIGNED TO ORCHESTRATE A SEAMLESS LIFE.

Our passion is to understand where design meets well-being, and to deliver the highest level of features, amenities, and open green spaces, to ensure your olistic happiness and productivity. Every aspect — from excellently connected locations to carefully designed residences — is thought of so you can spend your time meaningfully, and create joyful memories in the company of your loved ones.



### SERVICES THAT REVOLVE AROUND YOU.

Lodha homes provide a rich and joyous experience at every level, and residents enjoy our world-class service standards right from the very beginning. Right from easing your transition into your new residence and fixing every issue to curating events and experiences to delight your family. Everything is thought through in a manner that ensures you lead an enriched and empowered lifestyle.



## A BADGE OF PRESTIGE.

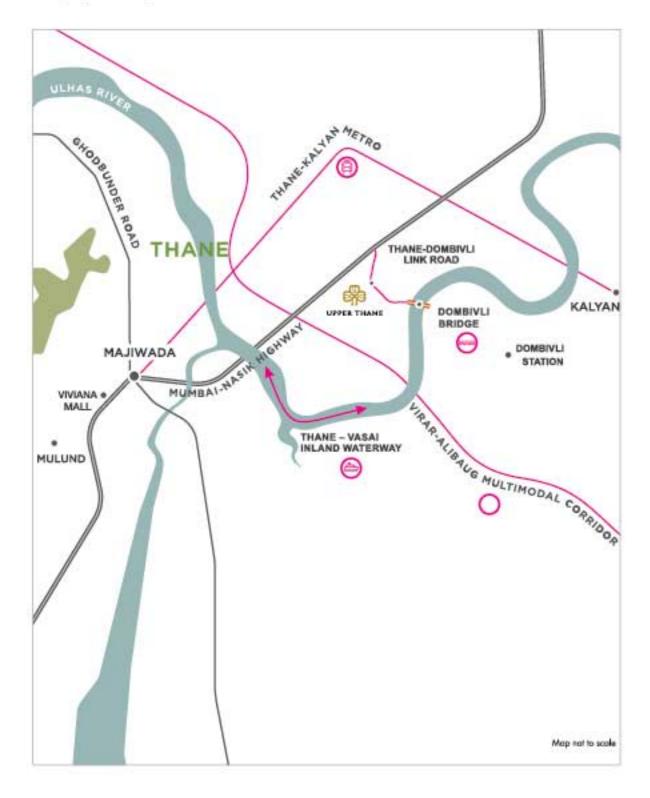
When you live in a home delivered by India's No.1 real estate developer, you can be certain of world-class design, the highest standards of quality and service, and a space that is thoughtfully designed to ensure your holistic well-being. In a Lodha residence, you can live joyfully and with a sense of pride, knowing you live in a home that meets international standards.





SPEND LESS
TIME COMMUTING.
MORE TIME
WITH FAMILY.

Located just a 15-minute drive from the centre of Thane
(Viviana Mall, Jupiter Hospital, Majiwada Junction) and less
than 10 minutes from Dombivli (W) Station, Upper Thane
offers excellent connectivity, that can only improve with time.
Allowing you to spend less time stuck in travel and more in
company of family.



Reach Viviana mall, Thane within 15 minutes via the Mumbai-Nashik Highway that is being widened into 8 lanes.

Less than 10 minutes from Dombivli (W) station via the upcoming Thane-Dombivli Link Road and Upper Thane-Dombivli bridge over the Ulhas River.

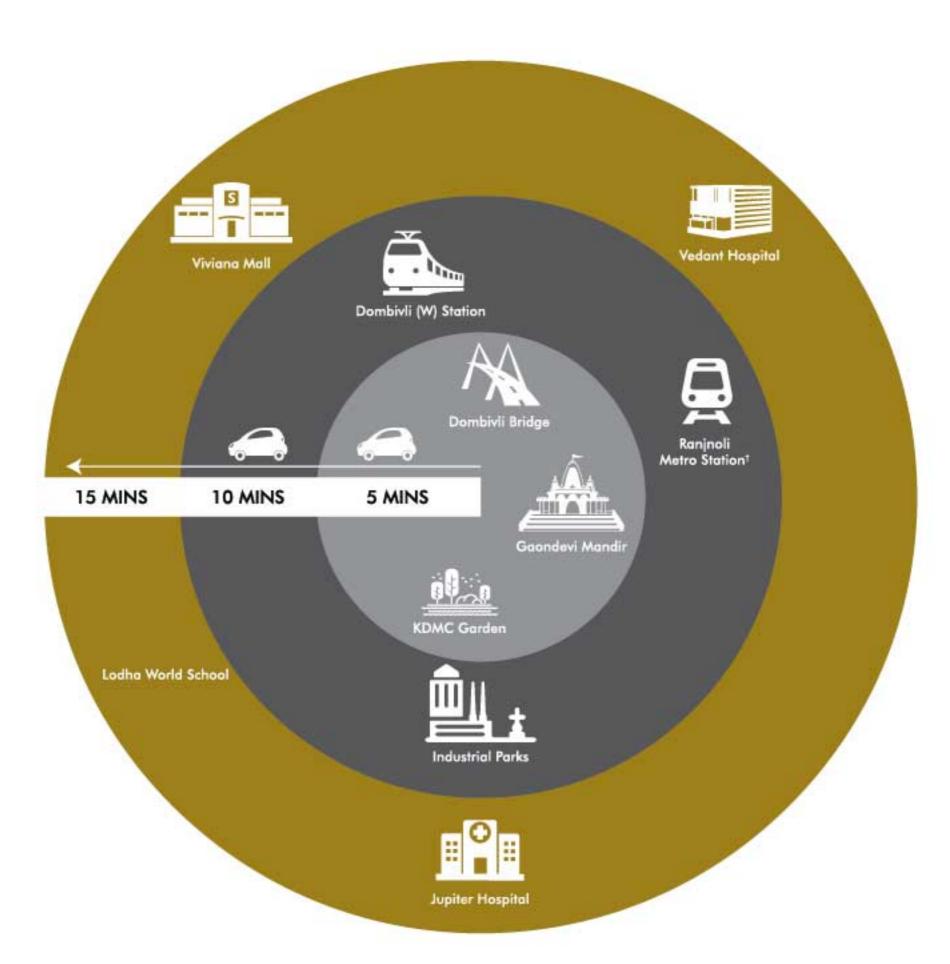
Short drive to corporate hubs of Thane, Airoli and Ghansoli with prominent corporates including TCS, Deloitte, Voltas, Blue Star, as well as Mindspace IT Park & Reliable Tech Park

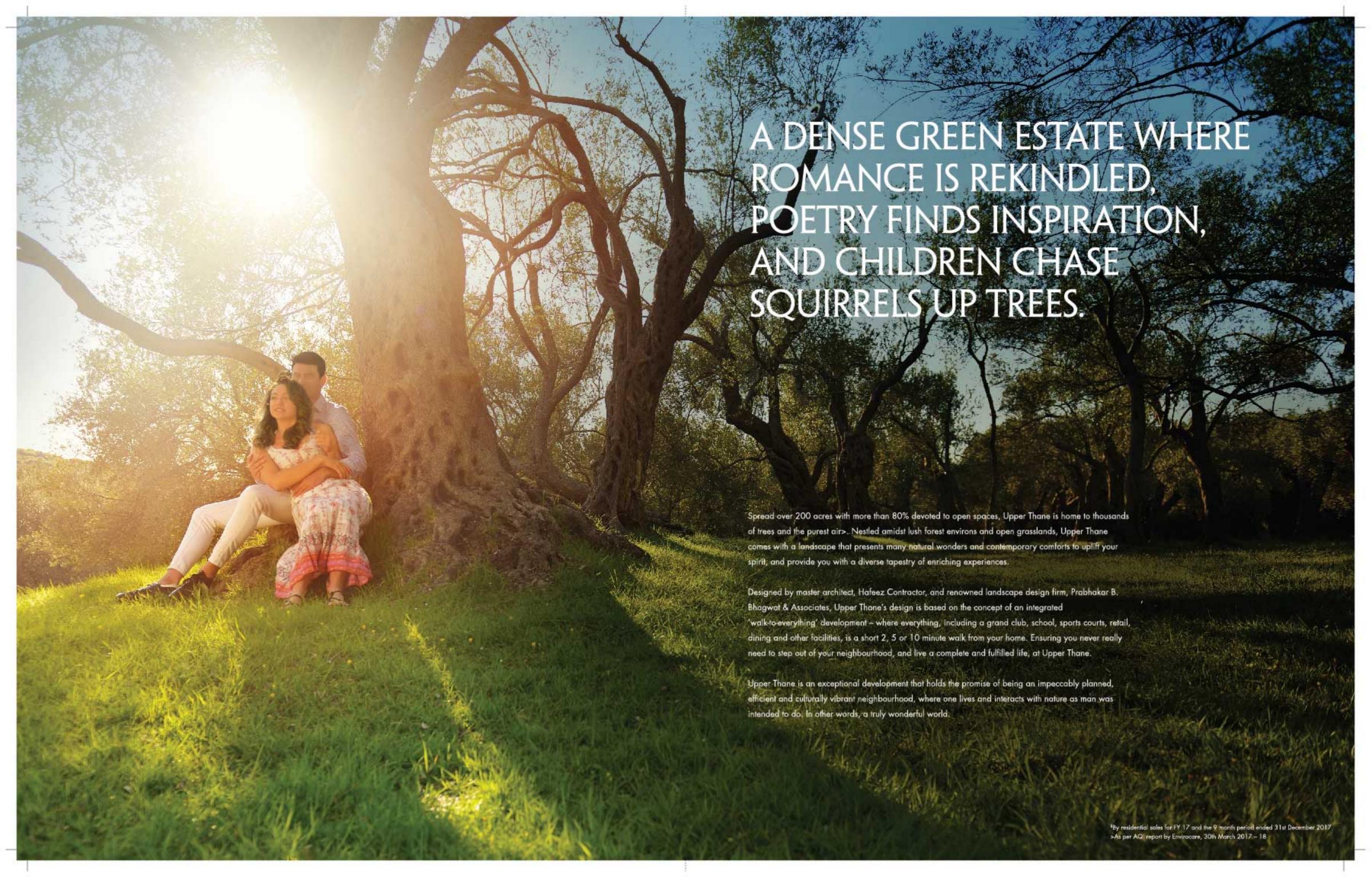
Many schools and colleges, including reputed international schools like Singhania School, Billabong International School, Euro Kids and Lodha World School in close proximity

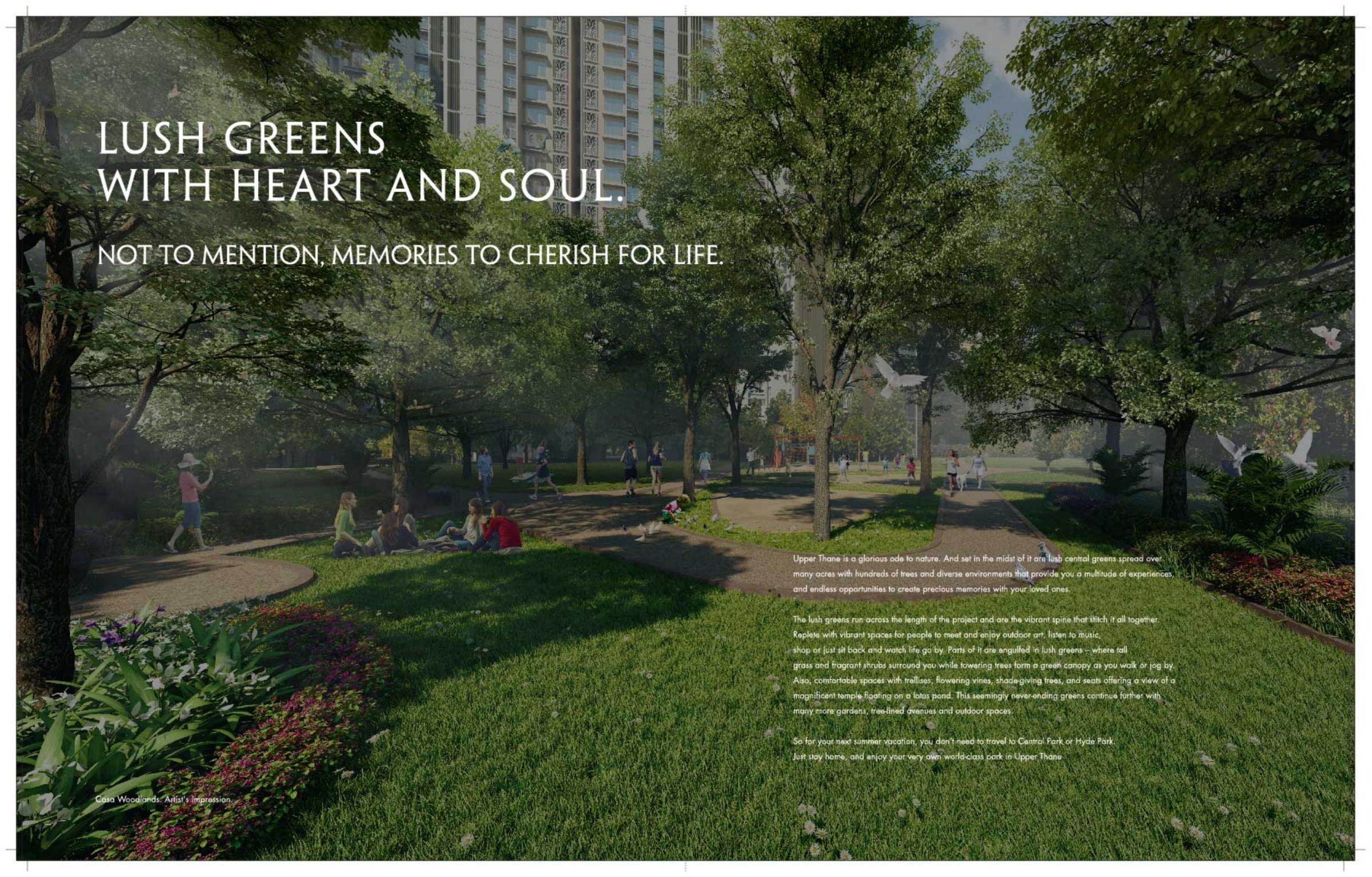
Multi-specialty hospitals including Jupiter, Vedant, Bethany and Hiranandani nearby

Upcoming Thane-Kalyan Metro line, Thane-Vasai Inland Waterway will ensure seamless connectivity

Upcoming Maharashtra Mahasamruddhi Marg connecting Mumbai to Nagpur in less than 8 hrs







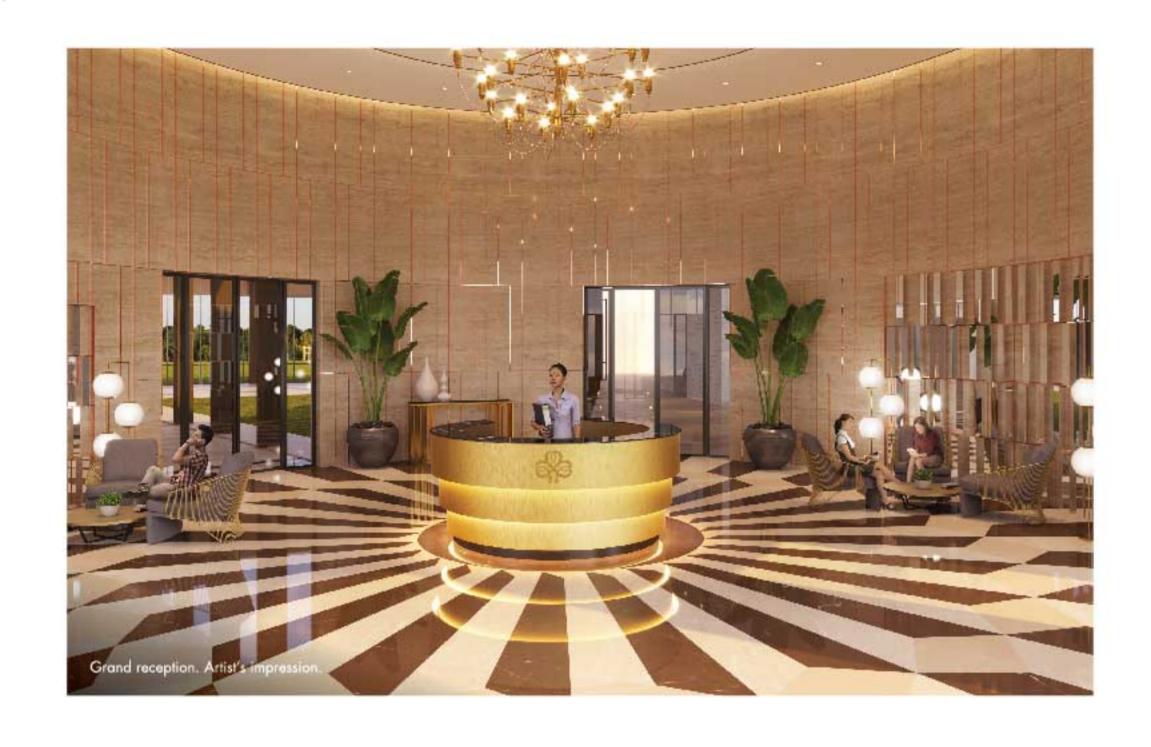


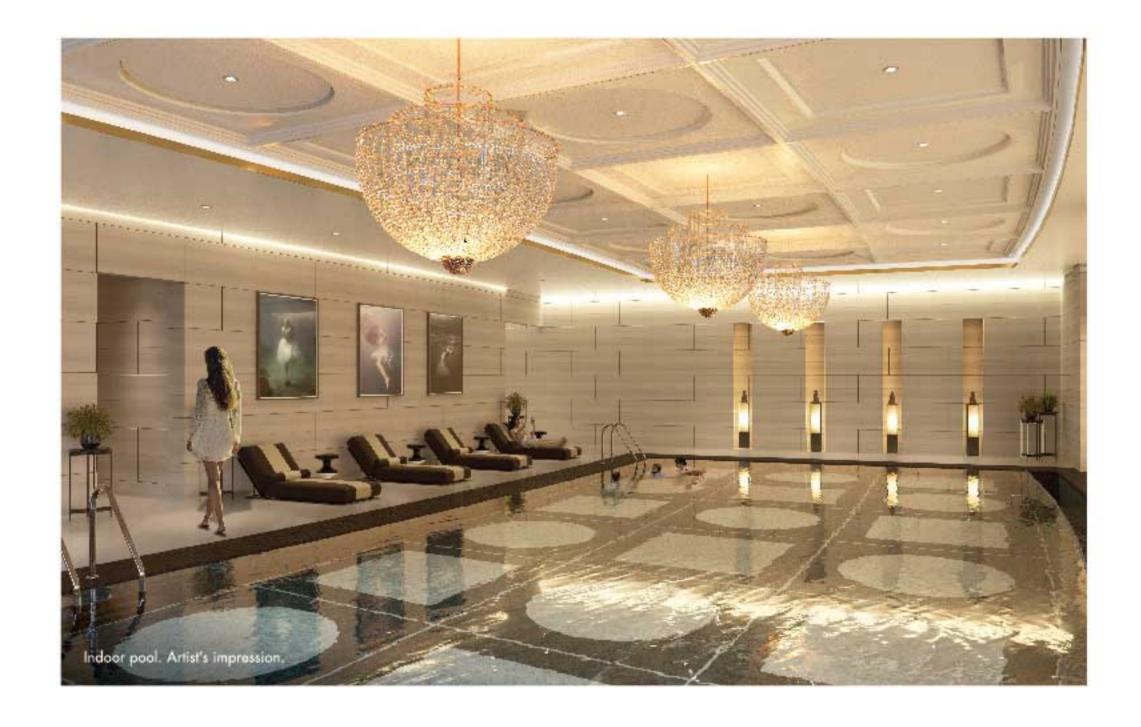
THE FINEST AMENITIES.

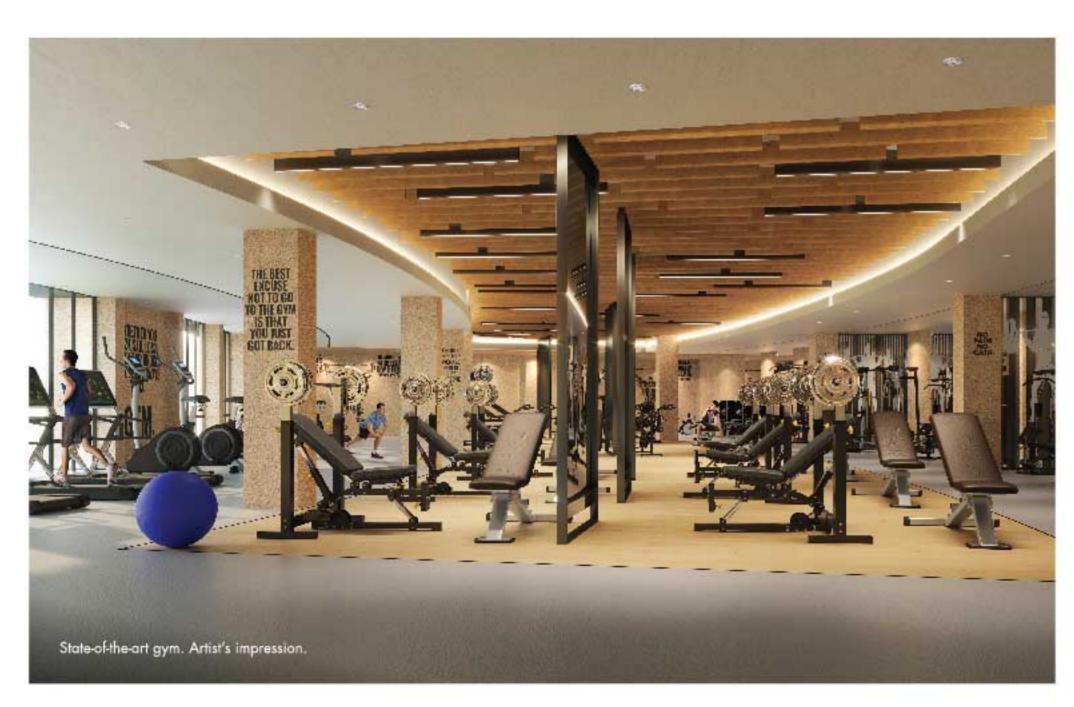
TO EXPERIENCE A LIFE
OF JOY, FULFILMENT
AND WONDER.







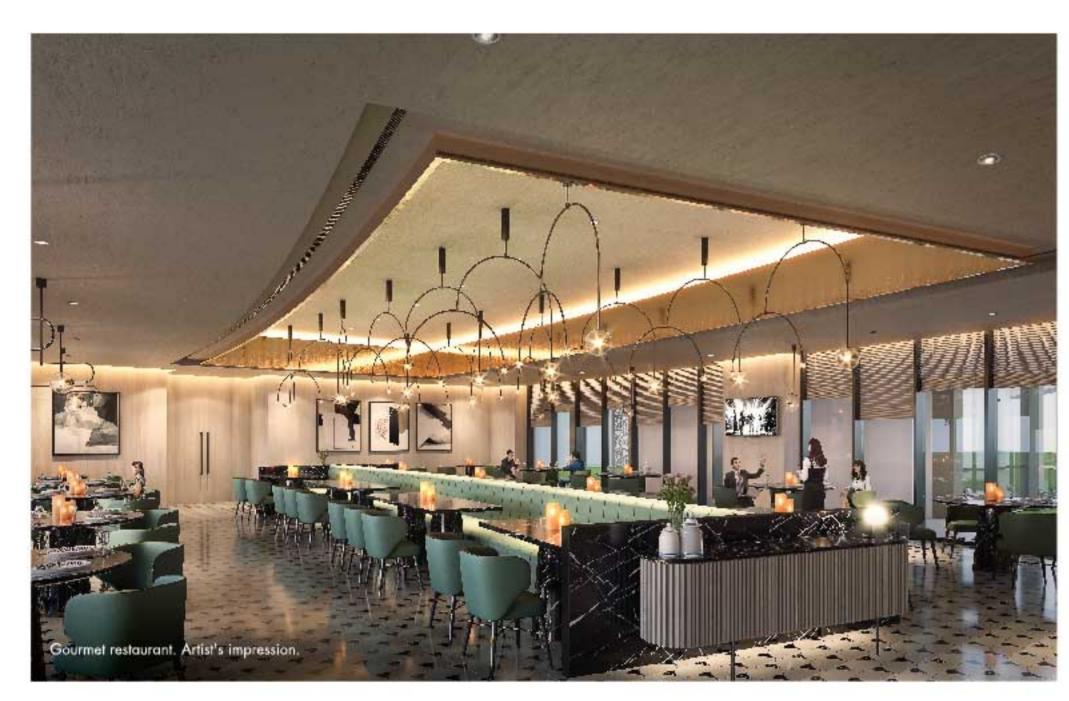


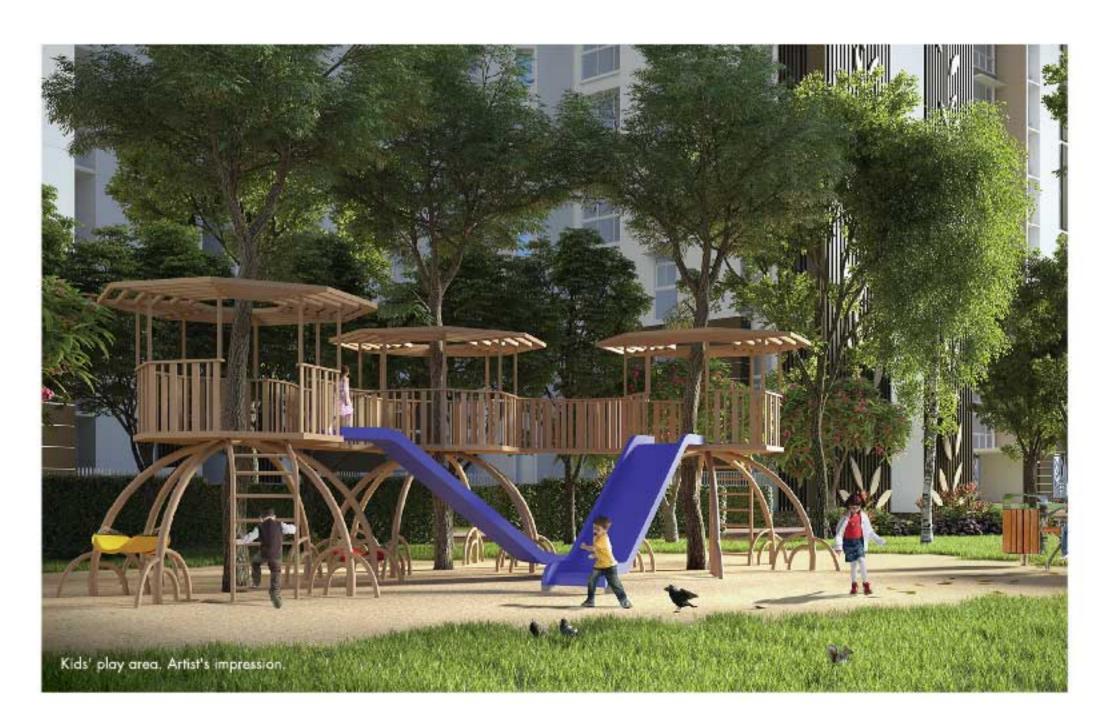








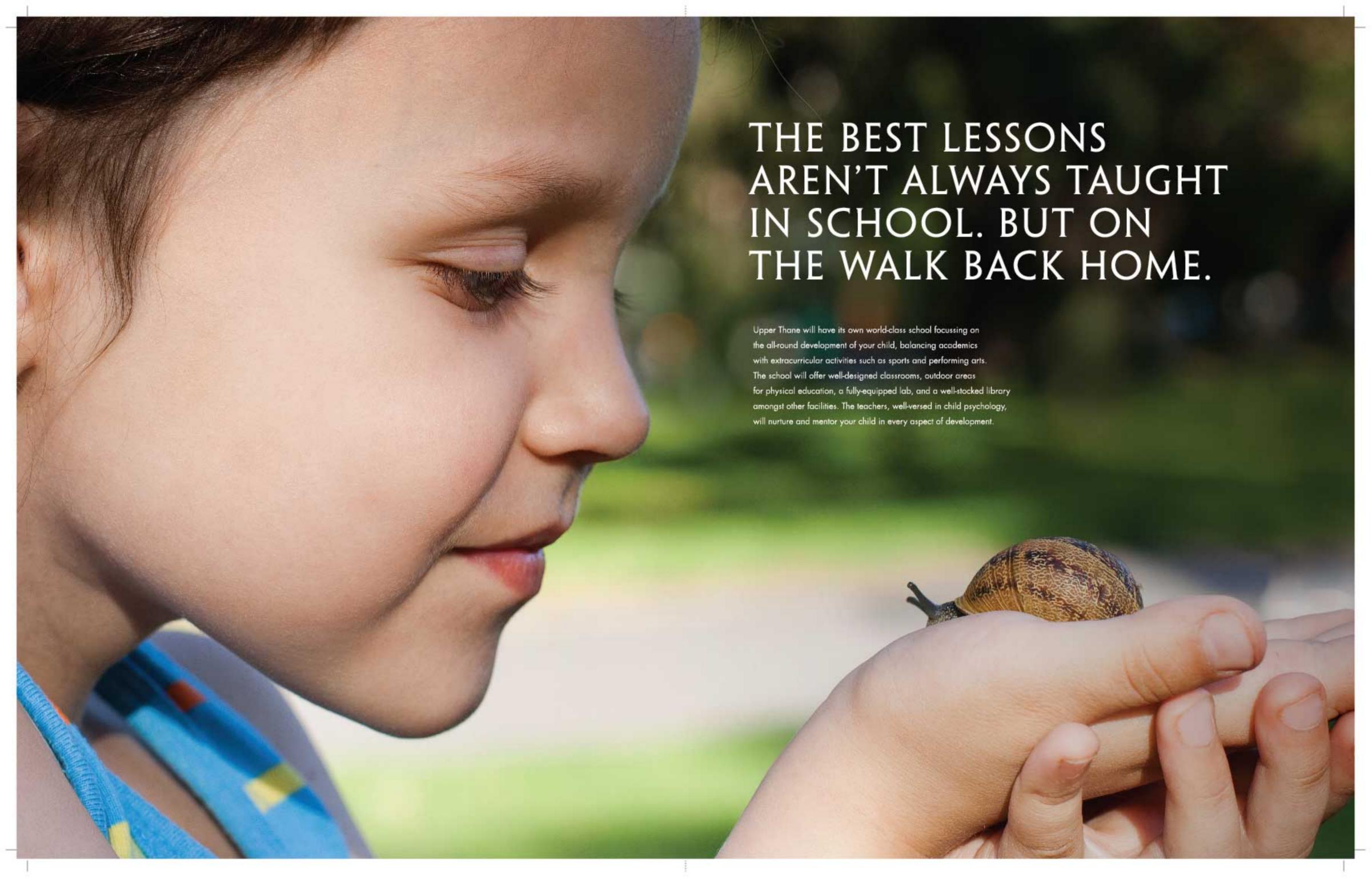


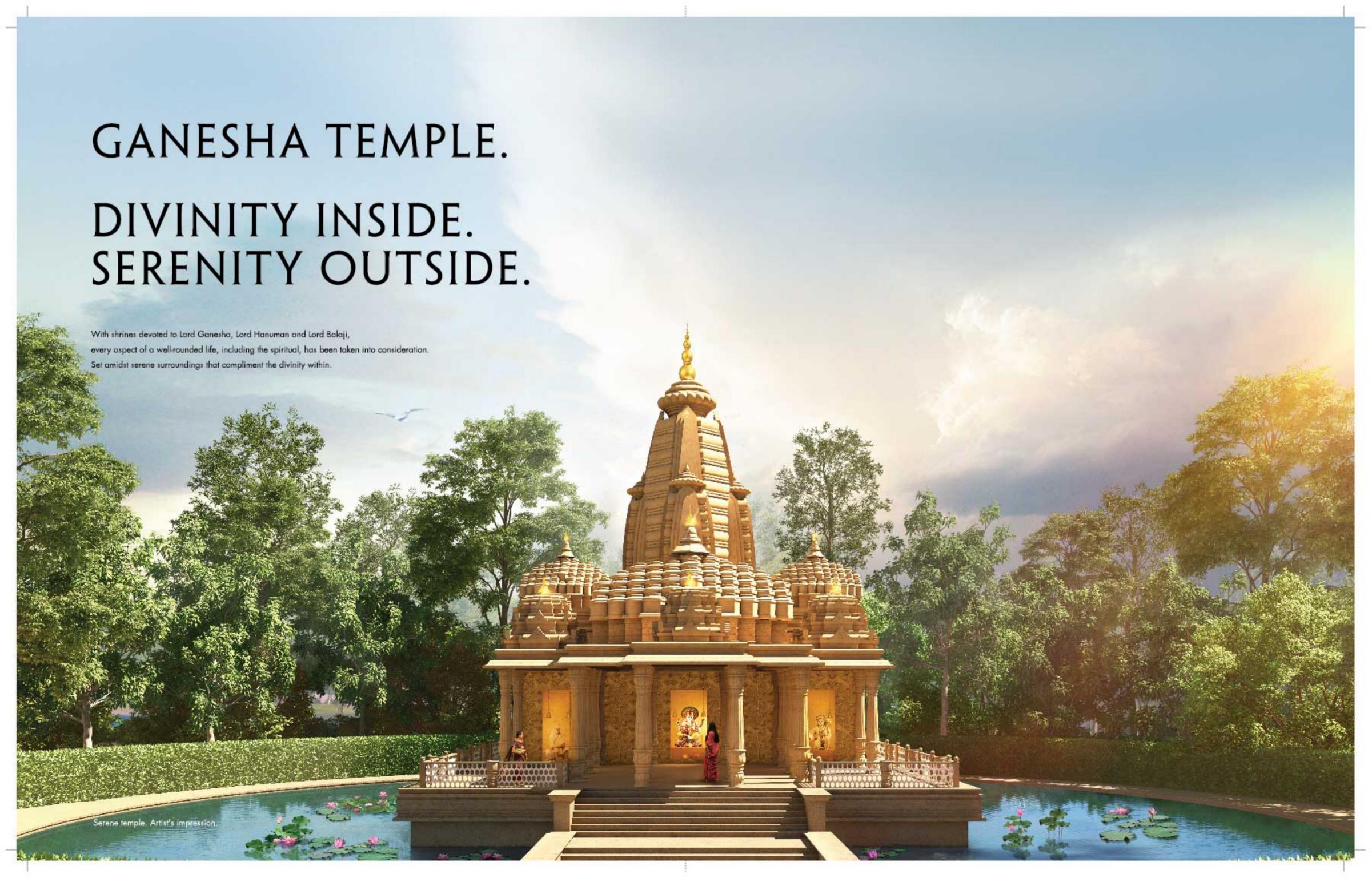




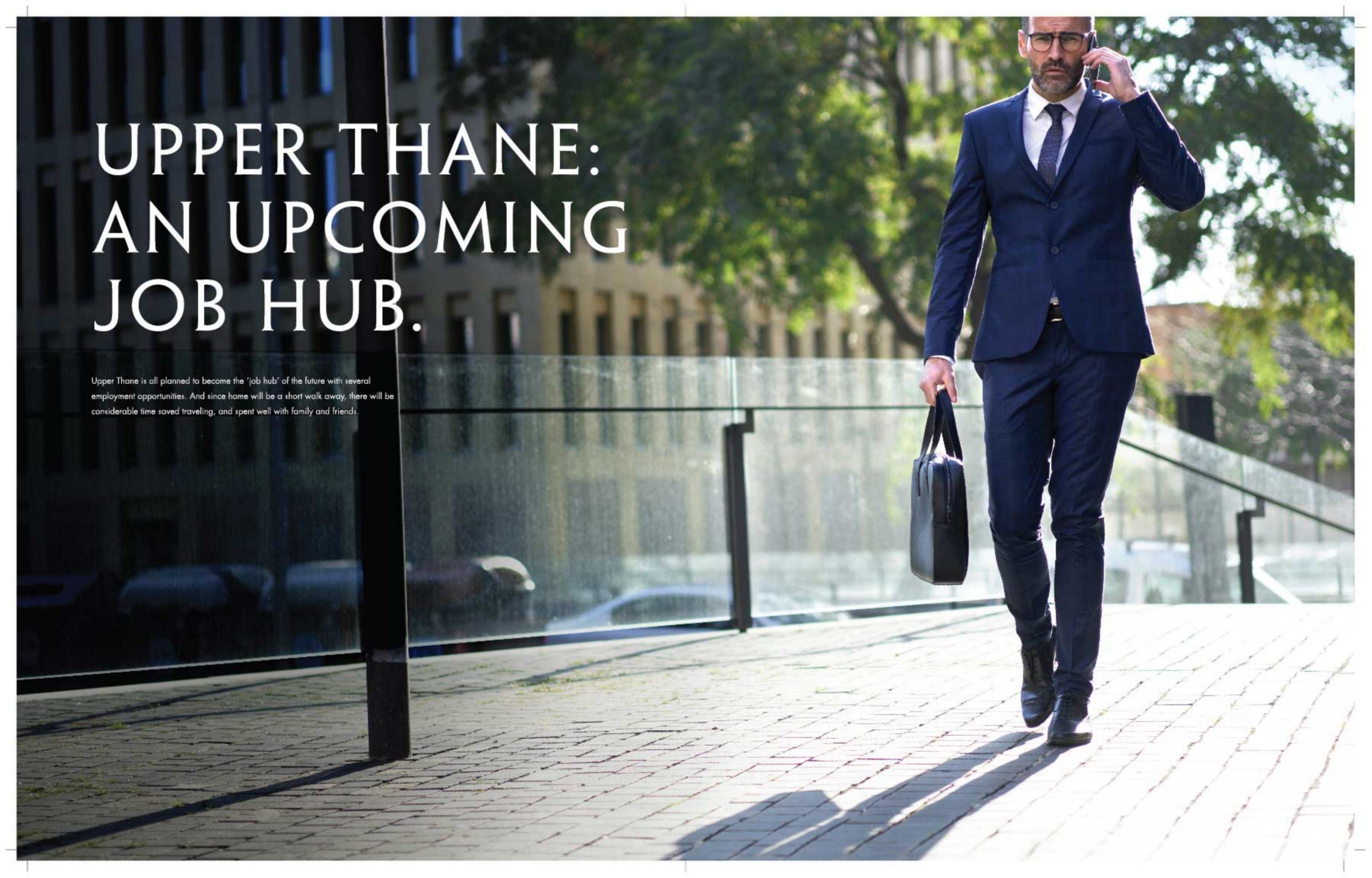


WALK TO EVERYTHING.



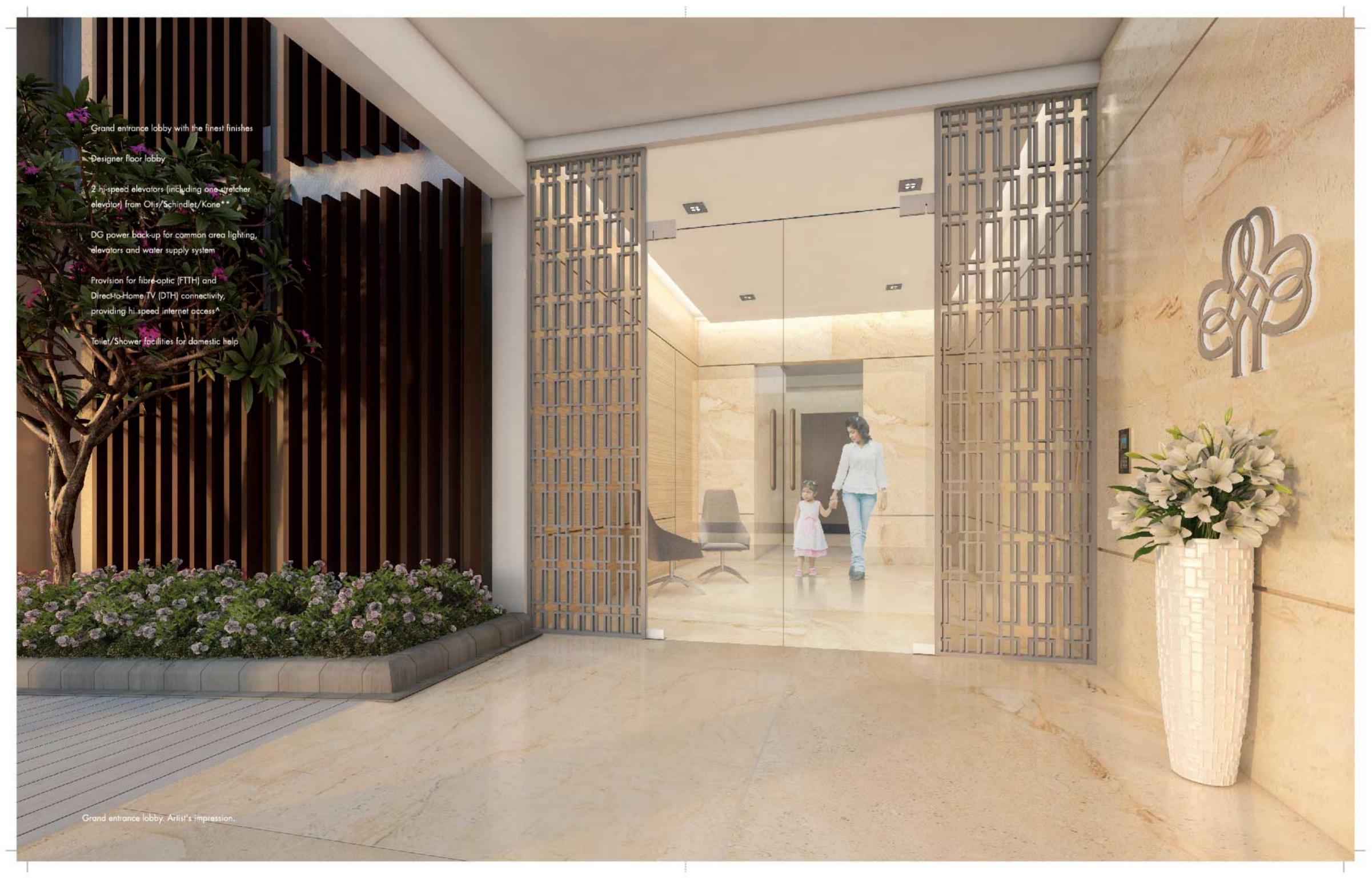


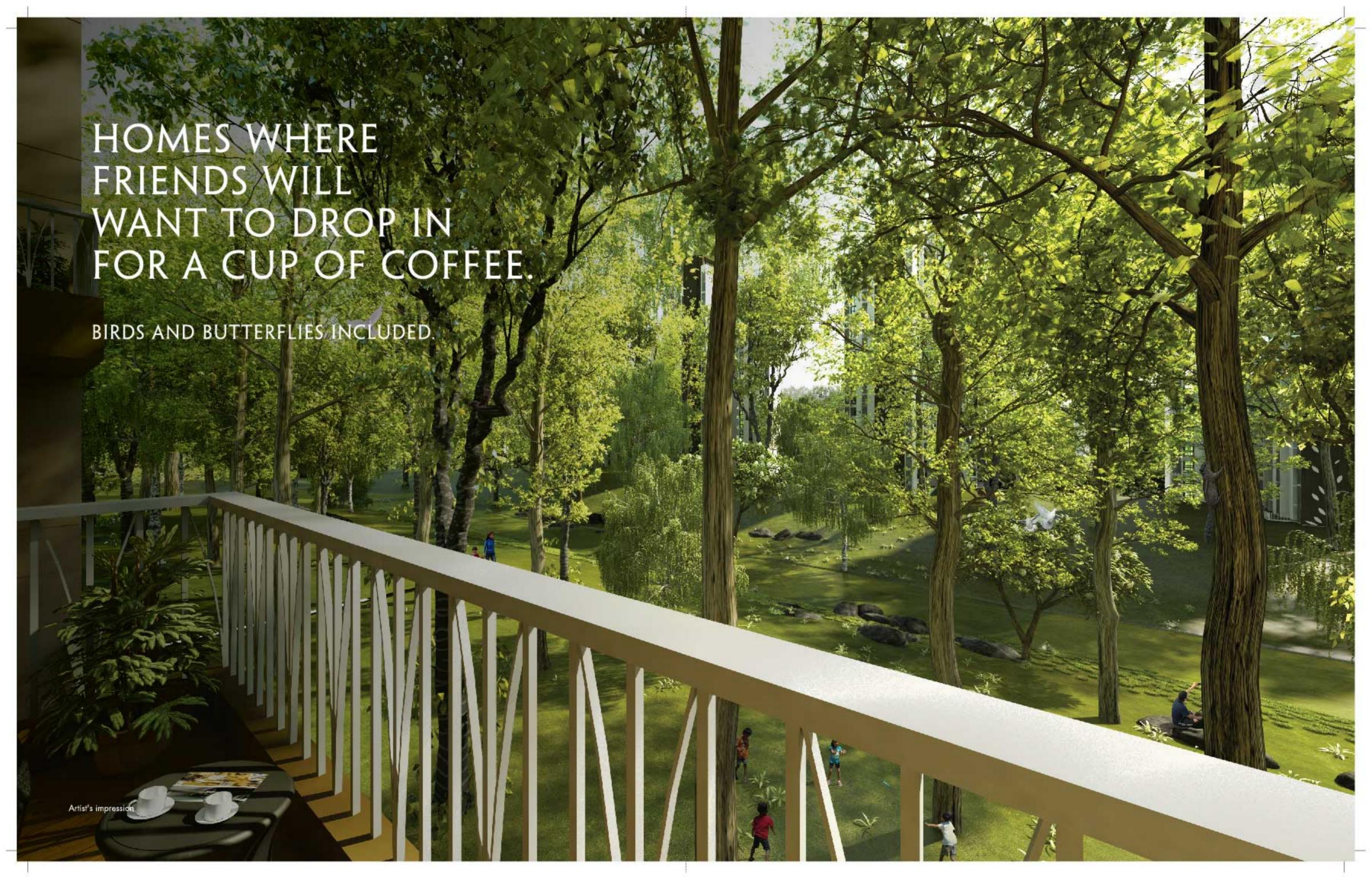




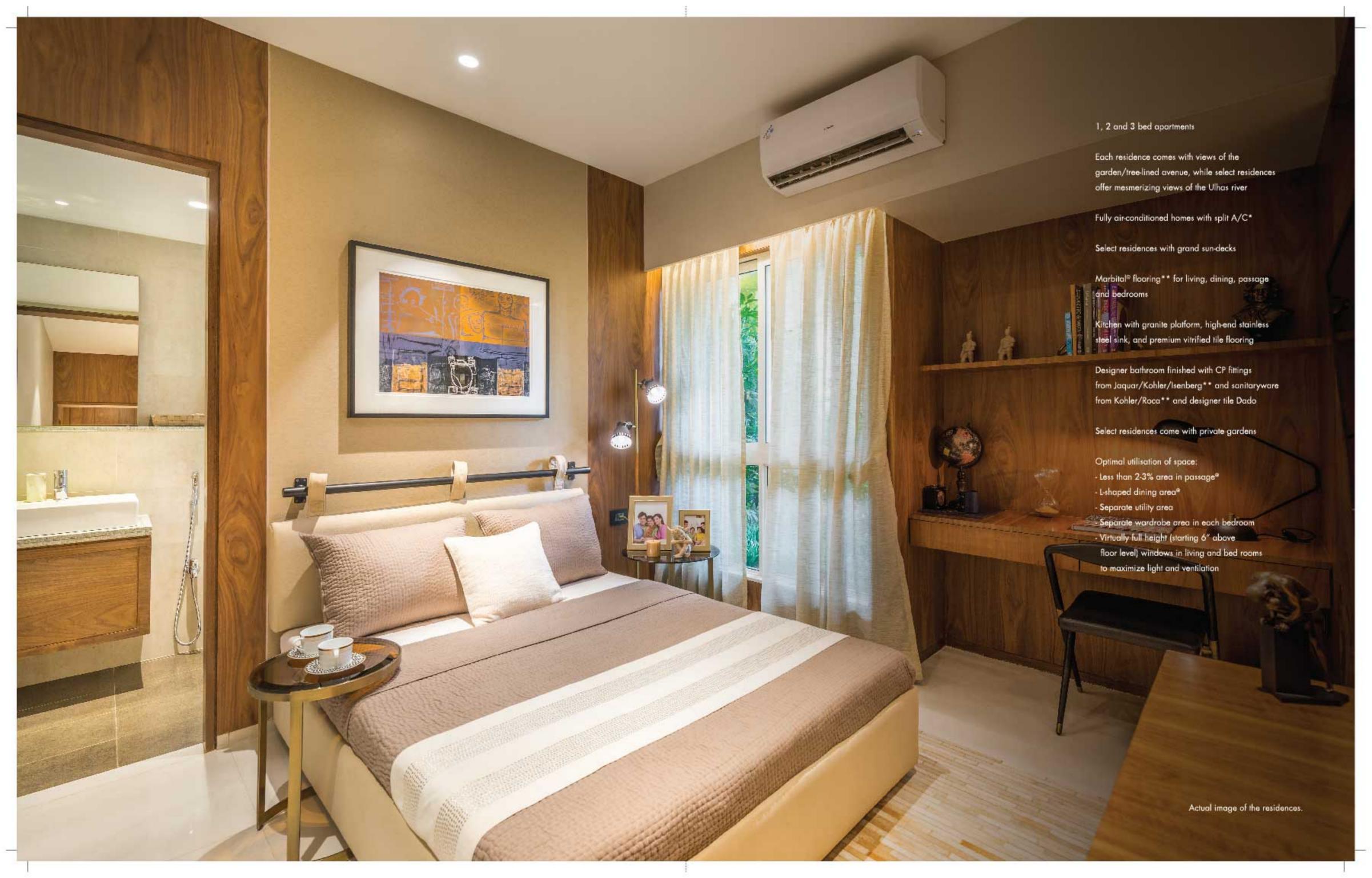
# THE WONDERFUL LIFE BEGINS AT HOME.



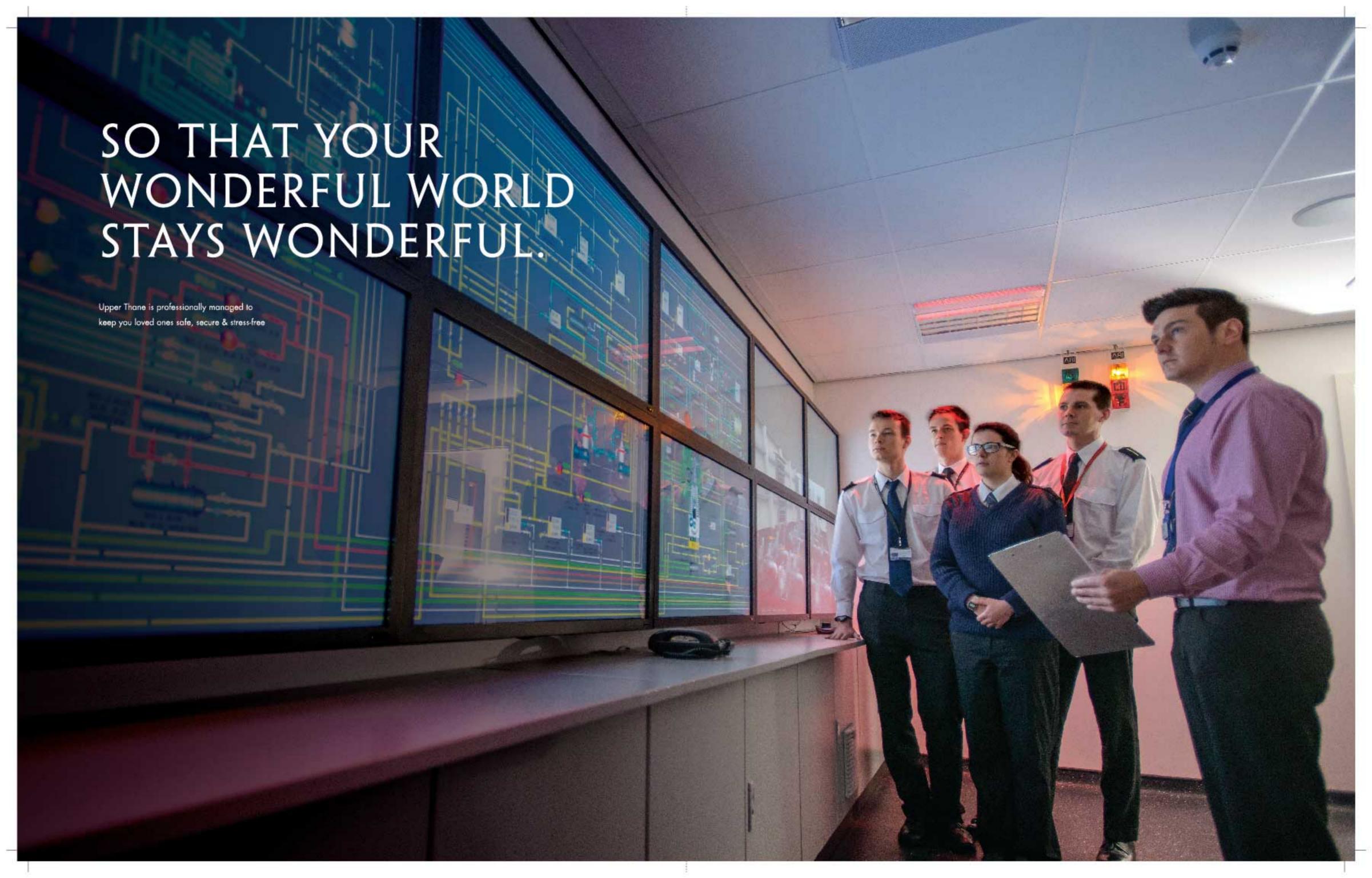


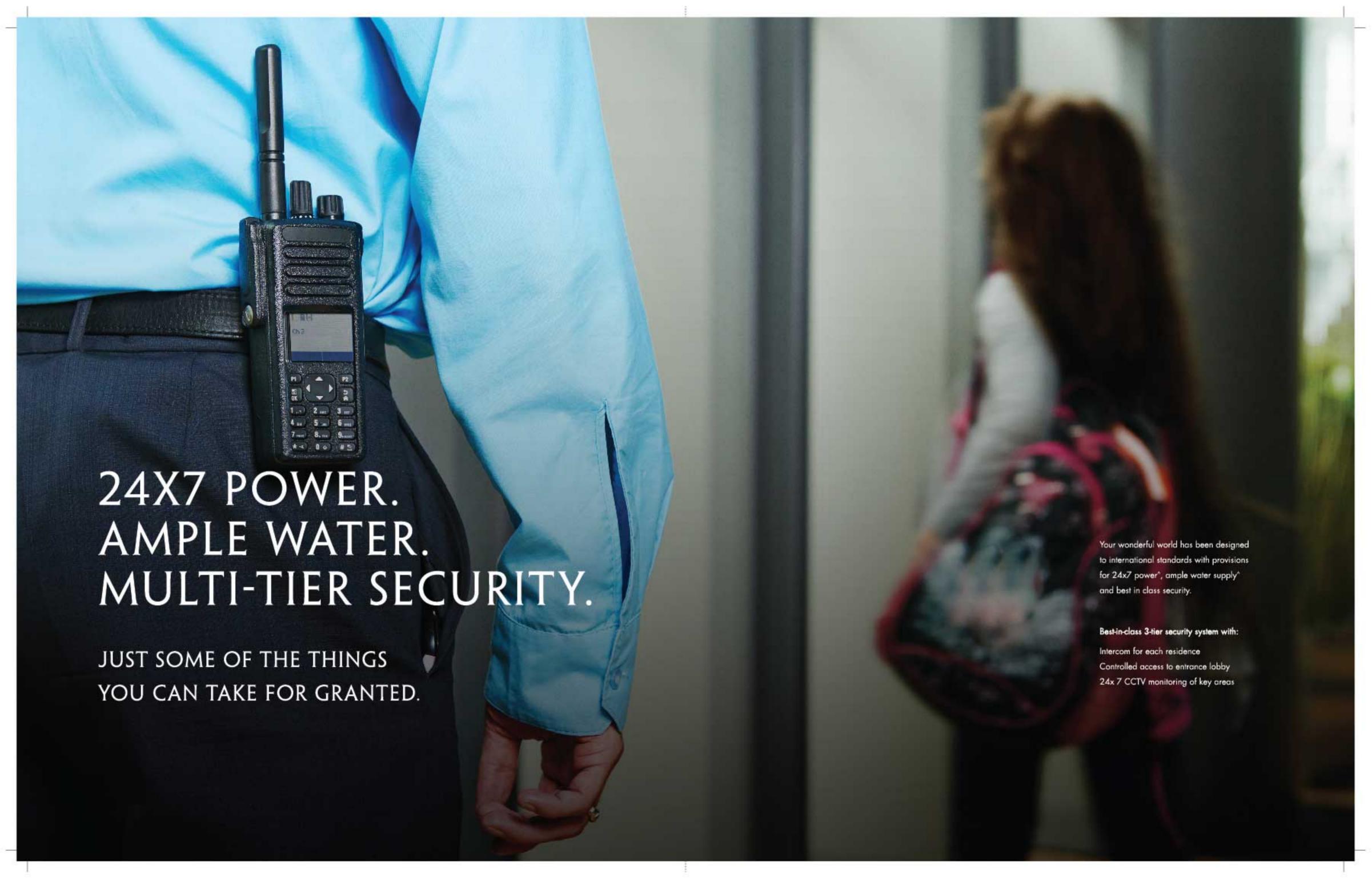






WORLD-CLASS
GOVERNANCE
AND MANAGEMENT.





# READY TO MOVE



# CASA SERENO



# **PARTNERS**

### **ARCHITECTURE**

### **Hafeez Contractor Architects**

One of India's leading architectural firms, Hafeez Contractor Architects has changed the face of the nation's urban landscape forever. With a commitment to design excellence, efficient delivery, and sophistication in building technology, his firm has to its credit a long and illustrious list of architectural projects including ITC Grand Central and ITC Grand Maratha Sheraton, Infosys Global Education Centre (Mysore), D Y Patil Stadium in Nerul (Navi Mumbai) and the redesigning of Mumbai Airport. The firm has to its credit over 2500 clients and 7.2 billion square foot of ongoing projects in 100 cities and 5 countries.

### LANDSCAPE DESIGN

### **Prabhakar Bhagwat Associates**

Arguably the most influential landscape design firm in India, this firm has been designing some of the nation's most remarkable landscapes for over 8 decades. It has defined and established several design typologies. The firm's work has been showcased in several national and international publications, and has also been the recipient of several international awards.

Disclaimer: The plans, layouts, specifications, images and other details herein are indicative and the developer/owner reserves the right to change any or all of these in the interest of the development. Select fittings/options may be available in limited units only or available at additional price and are not part of the standard unit. All brands mentioned herein may be replaced by equivalent or better brand(s) as decided by the project architect. The printed material does not constitute an after and/or contract of any type between the developer/owner and the recipient; any sales/lease of any unit in this development shall be solely governed by the terms of the agreement for sale/lease entered into between the parties and no details mentioned in this printed material shall in any way govern such transaction. The dimensions and/or areas stated in the plans are measured on basis of unfinished surfaces using polyline method and do not reflect the reduction in dimensions on account of the finishes being installed. Further, variance of +/-2% in the unit corpet area and/or unfinished dimensions is possible due to design and construction variances. "To be provided by 3" party providers on chargeable basis; power reliability of 98%; ample water supply as per govt, norms; "Measured in March 2017; "excluding kitchen, toilets and any service area; "or equivalent; "corriculum and school operator may be changed as per discretion of school management; "Check plans as same may vary for select units; 'By Sales. The Properties have been mortgaged in favour of IDSI Trusteeship Services Limited (Beneficiary: Piramal.) and the buyer will be required to obtain a no-objection certificate prior to entering into any agreement for the sale of any unit in the Project. MahaRERA Registration No. P51700019121 | P51700008449 | P51700007192 | P517000061437 | P51700016245 | P51700016245 | P51700016245 | P51700016245 | P51700016245 | P51700016246 | P51700016247 | P51700016247 | P51700016247 | P51700016248 | P51700016248 | P51700016248 | P5170

			_
			1

### **ELODHA**

Sales Office: Upper Thane, off Thane - Dombivli Link Road.

Corporate Office: Lodha Excelus, N M Joshi Marg, Mahalaxmi, Mumbai 400 011.