



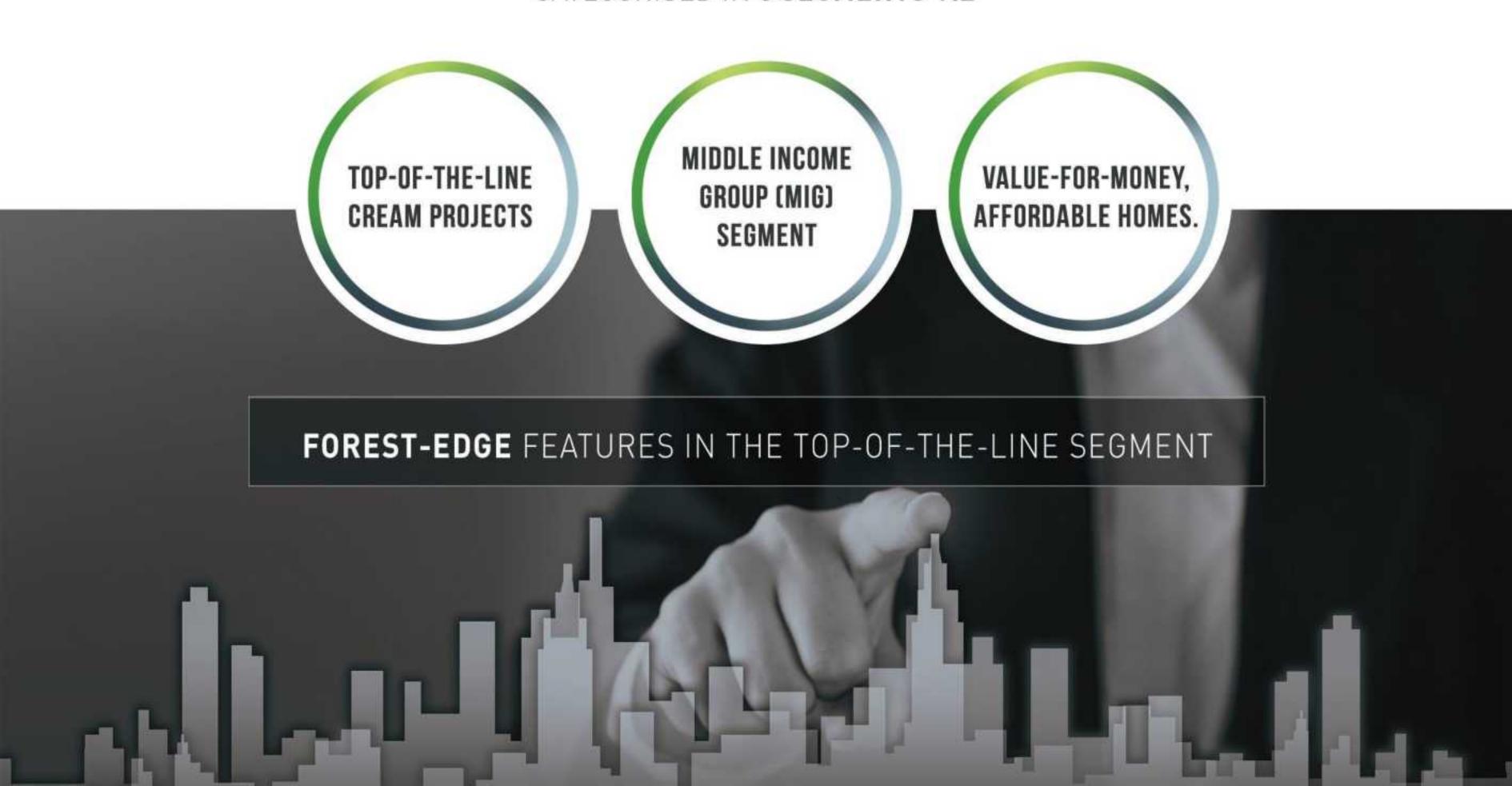




MahaRERA no. P52100014725 available at website : https:/maharera.mahaonline.gov.in

Disclaimer: All art renderings, illustrations, photographs and pictures contained in this advertisement are an artist's impression only and the same should not be construed to be the final image / view of the final project. Since the project is under evalution there is a possibility that there may be certain changes in the project as represented in this advertisement. Every interested purchaser should take note of this express representation. The statistics, trends and figures are used from third party sources and assumptions are used to predict the returns. These can change with the change in economy, policy & political scenario.

IN TODAY'S REAL ESTATE MARKET SCENARIO, PROJECTS ARE CATEGORISED IN 3 SEGMENTS VIZ



#### ESSENTIALLY, THE LUXURY SEGMENT AIMS AT GIVING



A COMBINATION OF GREENS AND THE GREYS...

OF WHAT LIFE TRULY DESIRES AND TODAY'S URBAN LIFESTYLE DEMANDS...

A STATE OF BEING THAT QUENCHES ONE'S THIRST FOR A SUPERIOR LIVING

STANDARDS & APPETITE FOR A SMARTER WAY OF LIFE...



KHARADI'S FUTURE LANDMARK THAT IS RIGHTLY MIXED WITH HEALTH BOUNTIES & CUTTING-EDGE FEATURES TO MAKE EVERYDAY LIVING A PLEASURE.

## KHARADI'S RISING LANDMARK - FOREST EDGE



#### HIGHLIGHTS

2 BHK, NEW-AGE FUTURE READY RESIDENCES

BEAUTIFUL GREEN-LANDSCAPING WITH ASSORTED WELLNESS GARDENS LIKE: AROMATIC, HERBAL, ORGANIC, SPICE & VERTICAL GARDENS

TOP-OF-THE-LINE, HEALTH-TECH LIFESTYLE FEATURES

LIFESTYLE LEISURE AVENUES

CONVENIENTLY LOCATED AT KHARADI, PUNE

IN THE HEART OF FUTURISTIC

DEVELOPMENTS YET AWAY FROM THE NOISE &

THE NEON, LIES KHARADI. PUNE'S POSH

RESIDENTIAL ADDRESS THAT IS

WITNESSING AN ENVIABLE

35% GROWTH

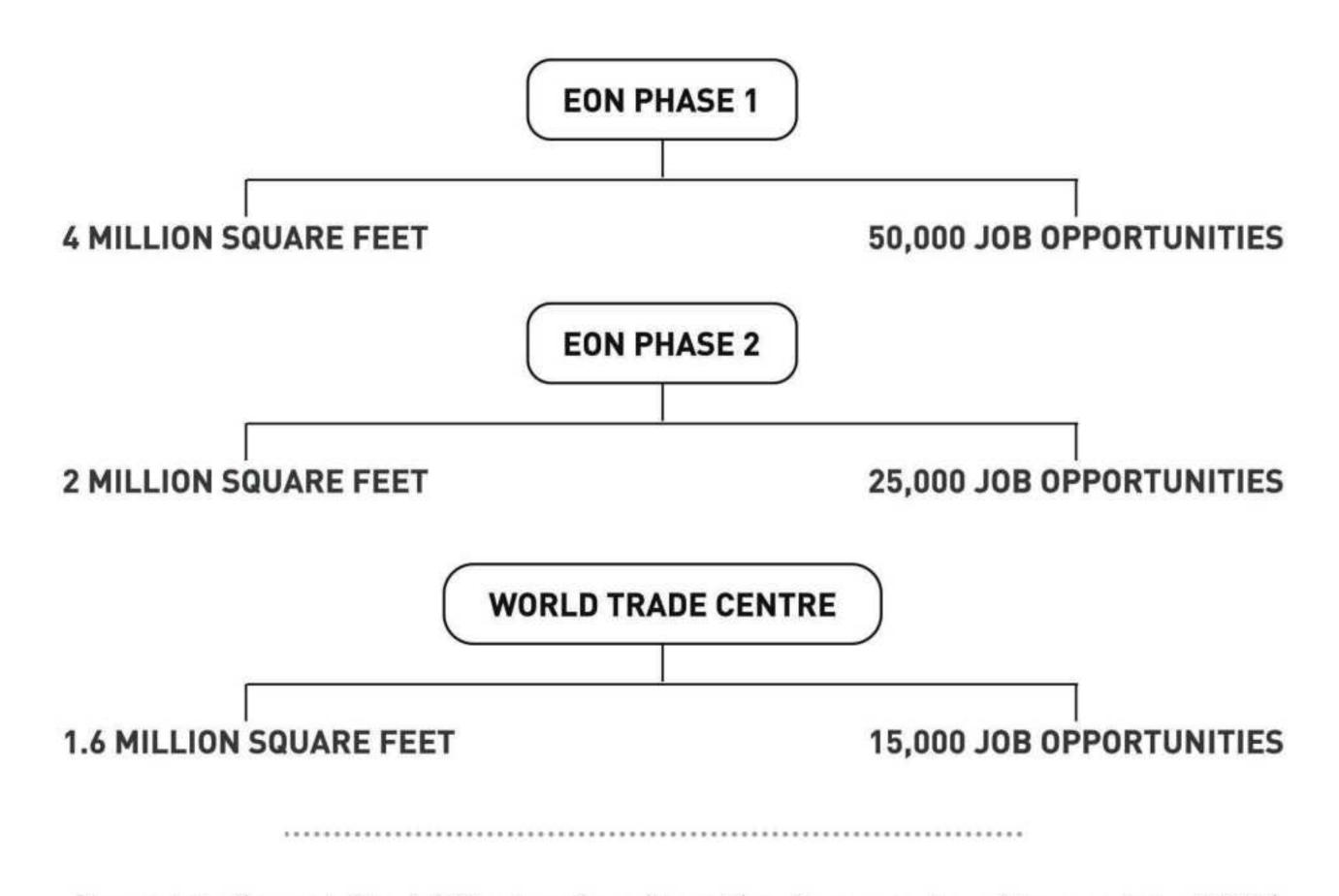
IN THE REAL ESTATE VALUE & HIGH RETURN ON INVESTMENTS.

WITH EON FREE ZONE - SEZ FOR IT &
ITES FIRMS WITH A BUILT-UP AREA OF OVER



IT IS THUS POISED TO BE PUNE'S NEW
IT DESTINATION WITH UPSCALE URBANITES FINDING
A BALANCE BETWEEN LUXURY RESIDENCES THAT
ARE CLOSE TO WORK, AS WELL AS SHOWCASE
A HOST OF LIFESTYLE INDULGENCES.

LOCATED IN PUNE'S EASTERN IT CORRIDOR, **EON IT PARK** IS ALL ABOUT INTELLIGENT SPACES THAT ENABLE EFFICIENT EMPLOYEE INTERACTIONS & PRODUCTIVITY.



(Source: http://property.jll.co.in/office-lease/pune/kharadi/eon-free-zone-phase-2-tower-a-ind-p-00057e)

WITH FAST CONNECTIVITY, IT HUBS AND PROPOSED INFRASTRUCTURE, KHARADI IS ATTRACTING REPUTED DEVELOPERS LIKE BUMBLE BEES TO A HONEY POT. SUPERIOR BUSINESS PARKS SUCH AS



ARE POISED TO BE READY BETWEEN YEAR 2018 - 2020

## PROJECTED WORKFORCE IN KHARADI BY END OF 2022: 1,90,000-2,00,000 (APPROX.)

IN ADDITION TO THIS, IF WE CONSIDER OPERATIONAL IT PARKS
& SEZ'S IN MAGARPATTA, MANTRI BUSINESS BAY (NAGAR ROAD), BUSINESS
BAY & COMMERZONE 1 (YERWADA), CEREBREUM (KALYANINAGAR), ONE CAN
EASILY CONSIDER A WORKFORCE OF AROUND 1,50,000-1,75,000 WORKING
CURRENTLY OUT OF THESE PARKS AND AREAS.



## KHARADI - A LAND WITH EXCELLENT R.O.I.

IN THE LAST ONE DECADE,
KHARADI HAS WITNESSED EXCELLENT DEVELOPMENT AS COMPARED TO
OTHER CORRIDORS OF PUNE. THE RESULT - AN ABOVE AVERAGE RATE OF
RETURNS OVER THE PAST FEW YEARS.



#### SOME OF THE IMPORTANT MARKERS FOR REAL ESTATE HOUSING BUYING & INVESTMENT ARE:



A CAPITAL APPRECIATION OF ALMOST 35% IN FEW YEARS

...........



ENOUGH & MORE JOB OPPORTUNITIES
FOR PEOPLE LIVING IN & AROUND
KHARADI, AT A COMFORTABLE
DRIVING DISTANCE



A PERFECT SPOT FOR INVESTORS & HOME BUYERS ALIKE

..........



RATES FROM ₹ 3,525 PER SQ FT IN 2008
RISING TO ₹ 5,200 PER SQ FT IN THE FIRST
QUARTER 2013 WITH AN INDUSTRY AVERAGE
SETTLING IN BETWEEN ₹ 5,900 TO
₹ 6,300 PER SQ FT.



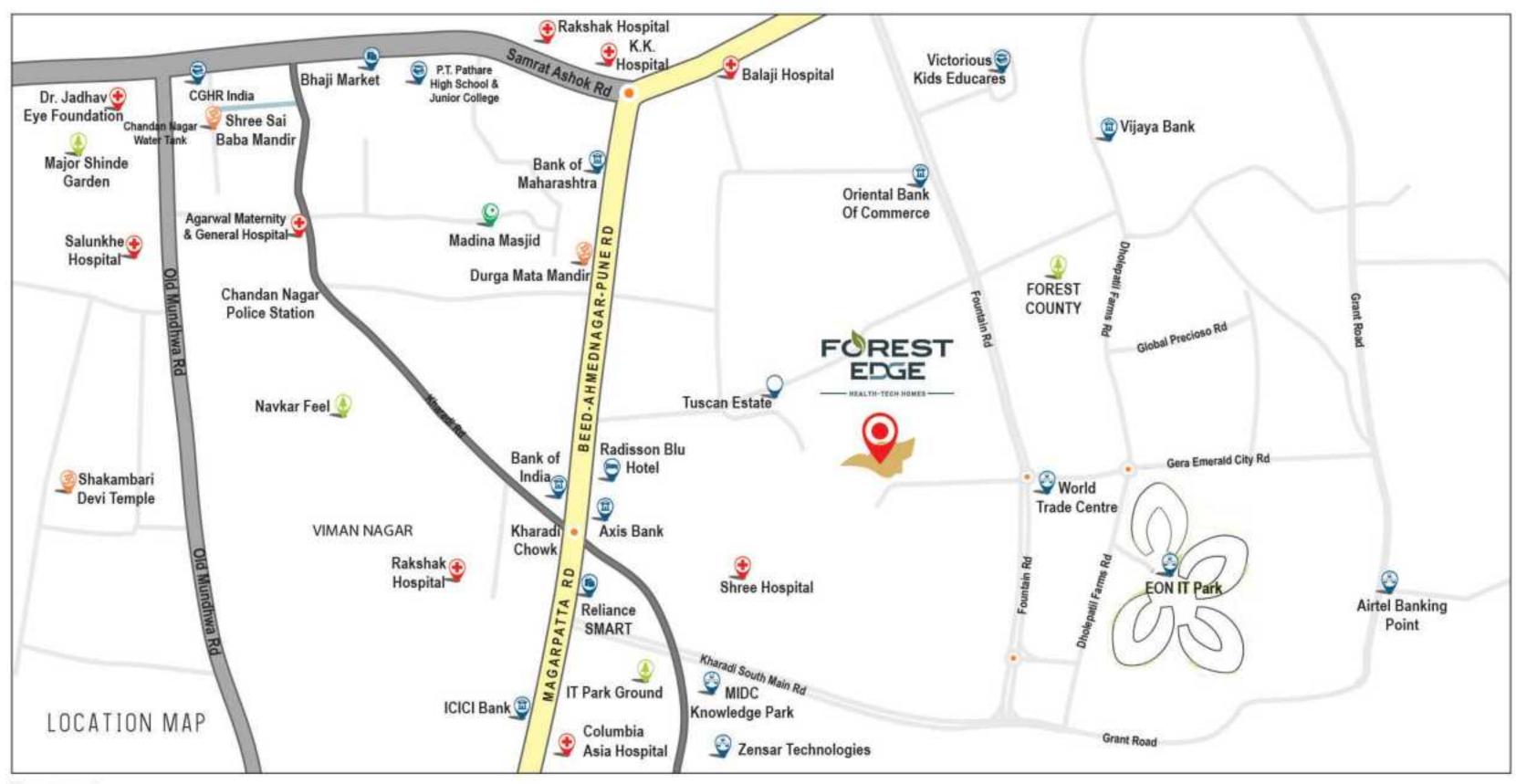
FUTURE OPPORTUNITIES THAT KHARADI BEHOLDS IS PROMPTING MORE & MORE PEOPLE TO HAVE OFFICES AND/OR SETTLE DOWN HERE; THUS LEADING TO INCREASED DEMAND IN SPACES & ELEVATING THEIR RESALE & RENT VALUE.



ADDITIONAL WORKFORCE OF AROUND 2 LACS WILL ADD UP TO THE CURRENT WORKFORCE, IN THE NEXT 3-5 YEARS (RENTAL AND RESALE DEMAND.)



THE PROPOSED METRO RAIL (PHASE 2) WITH EXTENSION OF LINES FROM AUNDH TO HINJAWADI, & FROM RAMWADI TO KHARADI NAKA (13 KMS ELEVATED), WILL ADD TO KHARADI'S SCORE AS A COMPLETE COMMERCIAL/RESIDENTIAL HUB TO INVEST/WORK/LIVE IN



Map not to scale

FOREST EDGE IS THOUGHTFULLY NESTLED TO GIVE ITS RESIDENTS THE CONVENIENCE OF EXPRESS HIGHWAYS AND RAILWAY STATIONS, MAJOR LANDMARKS AND DAY-TO-DAY CONVENIENCES.

ITS PROXIMITY TO SUPERMARKETS, MEDICAL FACILITIES, EDUCATIONAL INSTITUTIONS, LIFESTYLE MALLS, MULTIPLEXES, BUSINESS HUBS AND MORE, JUSTLY MAKE ITS LOCATION THAT IS A BLESSING IN TRUE SENSE OF THE WORD.



## **LOCATION ADVANTAGES**



#### **EASY TRAVEL OPTIONS**

- MG Road, Bund Garden Road, Shivaji Nagar - 20 Mins
- Pune Airport 22 Mins
- Pune Railway Station 30 Mins
- Pune Metro Station & Ring Road Juxtaposed to 4 lane Flyover (Proposed)



#### RESTAURANTS

- Domino's Pizza 4 Mins
- Nirvana Kitchen & Bar 6 Mins
- Global Punjab 6 Mins
- Pind Punjab 6 Mins
- Red Chillies 7 Mins



#### **ENTERTAINMENT HUBS**

- Parmar Square 4 Mins
- Reliance Mart 4 Mins
- Gold Plaza 7 Mins
- Phoenix Market city 15 Mins
- Amanora Mall 19 Mins
- Seasons Mall 19 Mins
- Nitesh Hub 22 Mins



#### HOSPITALS

- The Family Doctor 6 Mins
- Medipoint Hospital 7 Mins
- Shree Hospital 5 Mins
- Balaji Hospital 5 Mins



#### CORPORATE HUBS

- World Trade Centre 5 Mins
- Global Business Hub 5 Mins
- EON IT Park 6 Mins
- Weikfield IT Chambers 15 Mins
- Magarpatta City 18 Mins



#### HOTELS

- Radisson Blu 5 Mins
- Four Points by Sheraton 11 Mins
- Hyatt Regency 16 Mins
- Novotel 16 Mins



#### SCHOOLS

- Euro Kids 5 Mins
- Cambridge Champs 6 Mins
- Victorious Kidss Educares 7 Mins
- Shemrock Gazelle 9 Mins
- Symbiosis International School 18 Mins
- The Kalyani School 36 Mins







#### **HEALTH-CONSCIOUS INDULGENCES**

Oxygenated Yoga room . Particle free Creche

- Hi-tech Gymnasium and Open Gym
- Spice & Herbal Garden Ozonated Swimming Pool & Kids Pool
- Acupressure Walkway Solarium
- Vertical Garden, Aroma Garden
   Steam and Sauna

#### TECHNOLOGICALLY-ADVANCED **AMENITIES**

Business Bay with VC facility . Mobile automation control for AC/Fans/Lights

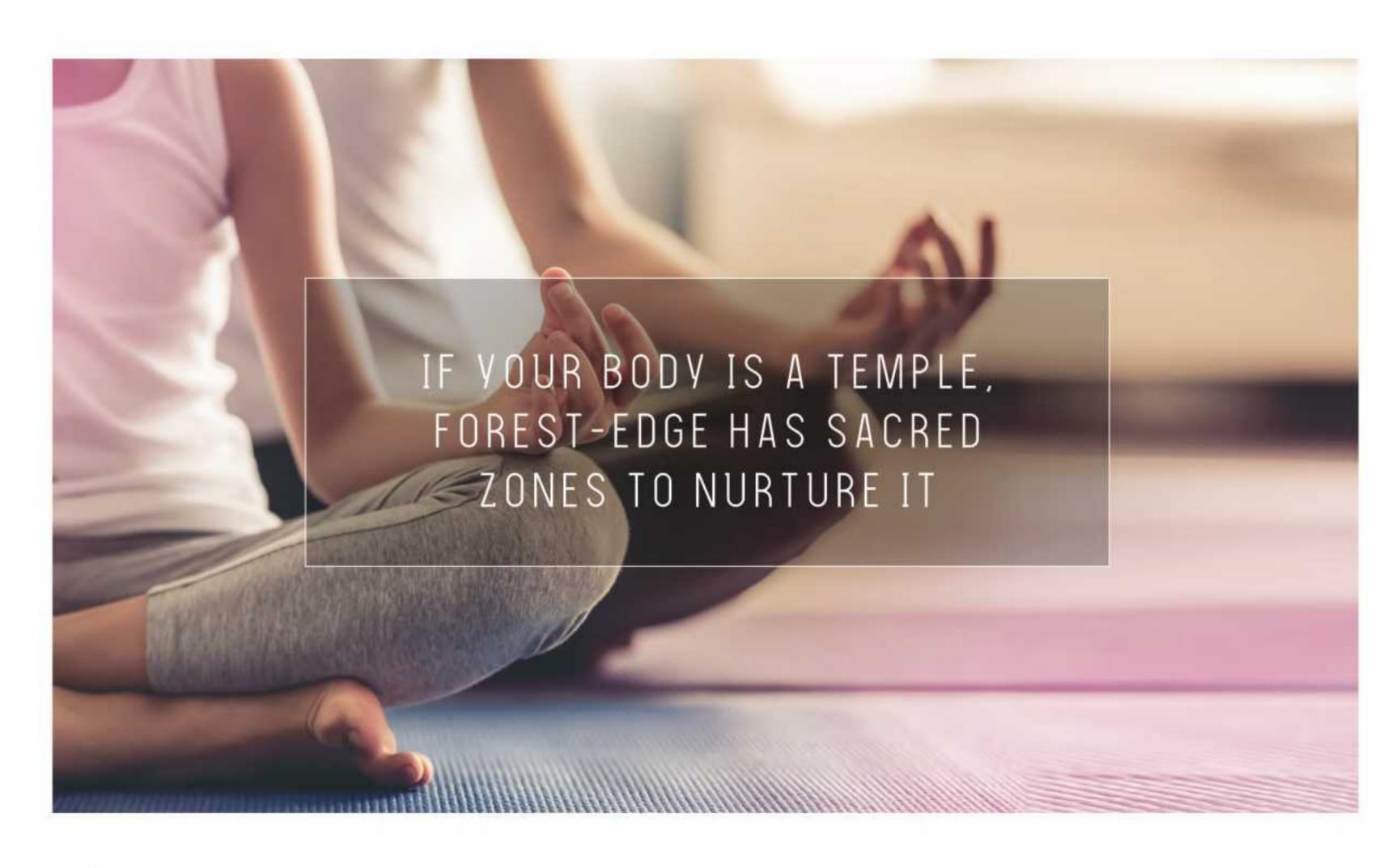
- WII Studio Crèche with CCTV Security Wi-Fi enabled complex
- Electric car charging points Massage Chairs

#### **ELEVATED** RECREATIONS

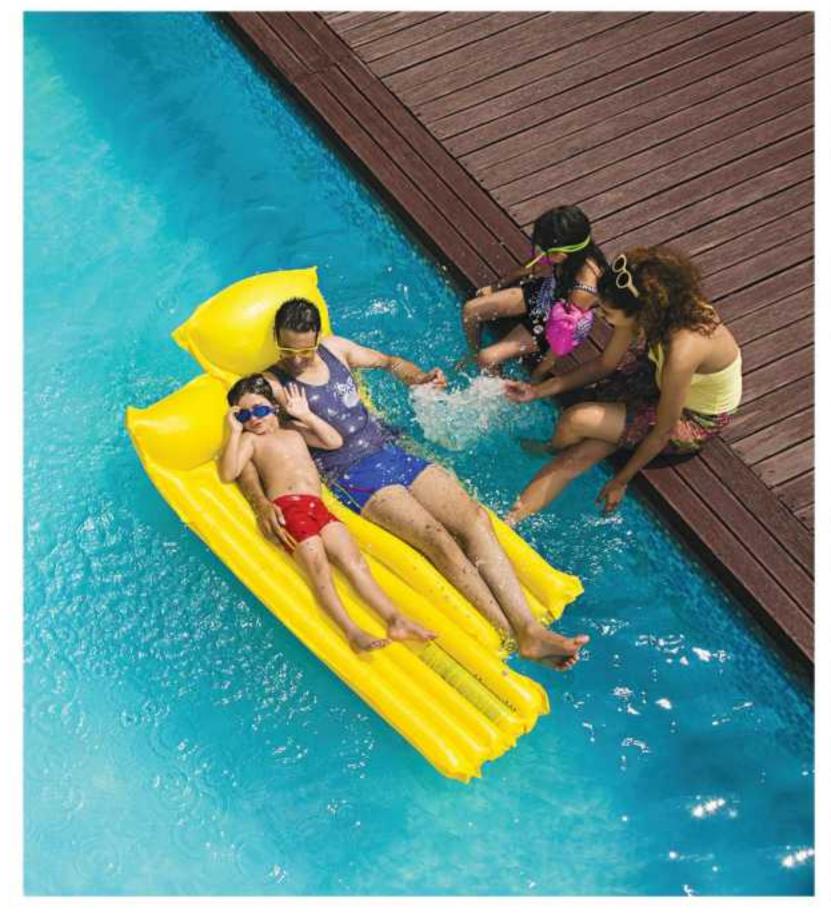
Children's Play area . Senior Citizens Area . Party Lawn . Amphitheatre • Barbeque Alcove • Pets Corner • Contemplation Garden, Tropical

Plantation, Bamboo Garden . Indoor games room [Pool Table, Table Tennis, Chess, Carrom, Foosball) • Plumeria Court

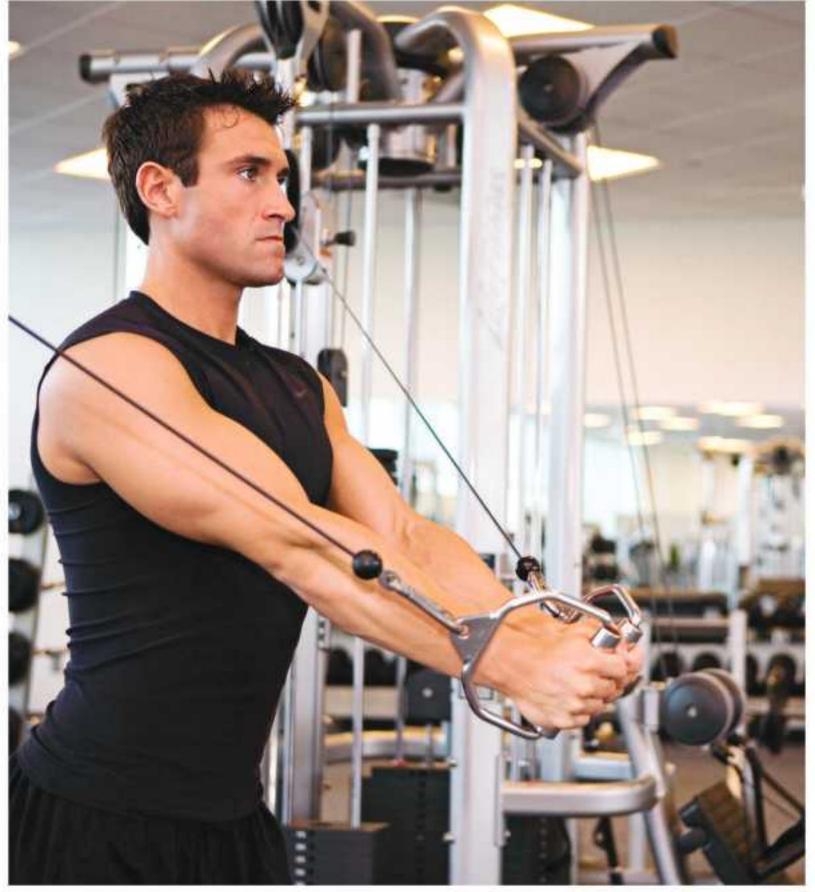
The depiction of images of layout and features as mentioned above are based on artistic impression. The customers are advised to check and re-verify the layout and features as mentioned from the website of RERA and/or from the office of the Developer.



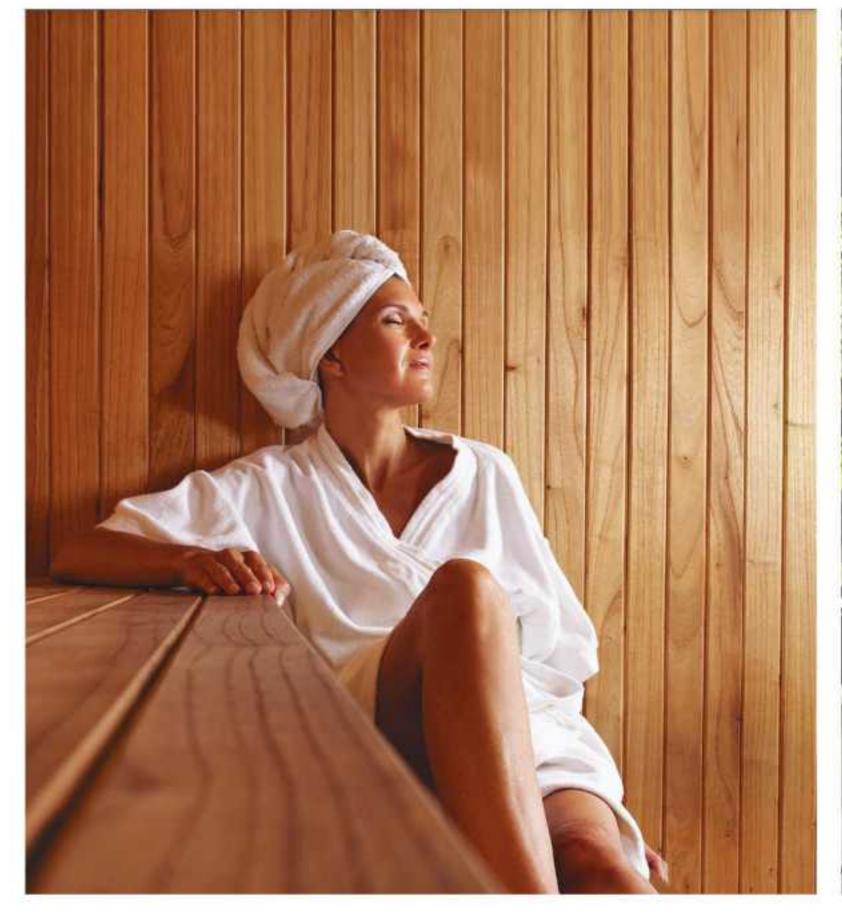




HI-TECH GYMNASIUM & OPEN GYM



#### STEAM AND SAUNA



#### OXYGENATED YOGA ROOM



#### PARTICLE FREE CRECHE



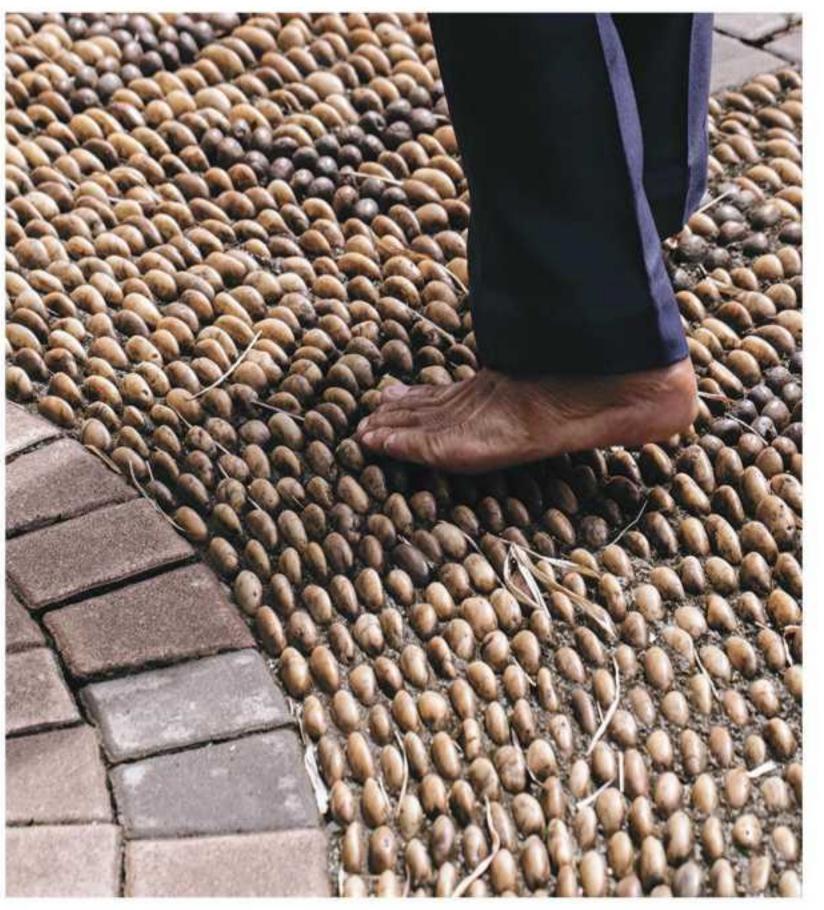
#### SPICE & HERBAL GARDEN



## SOLARIUM



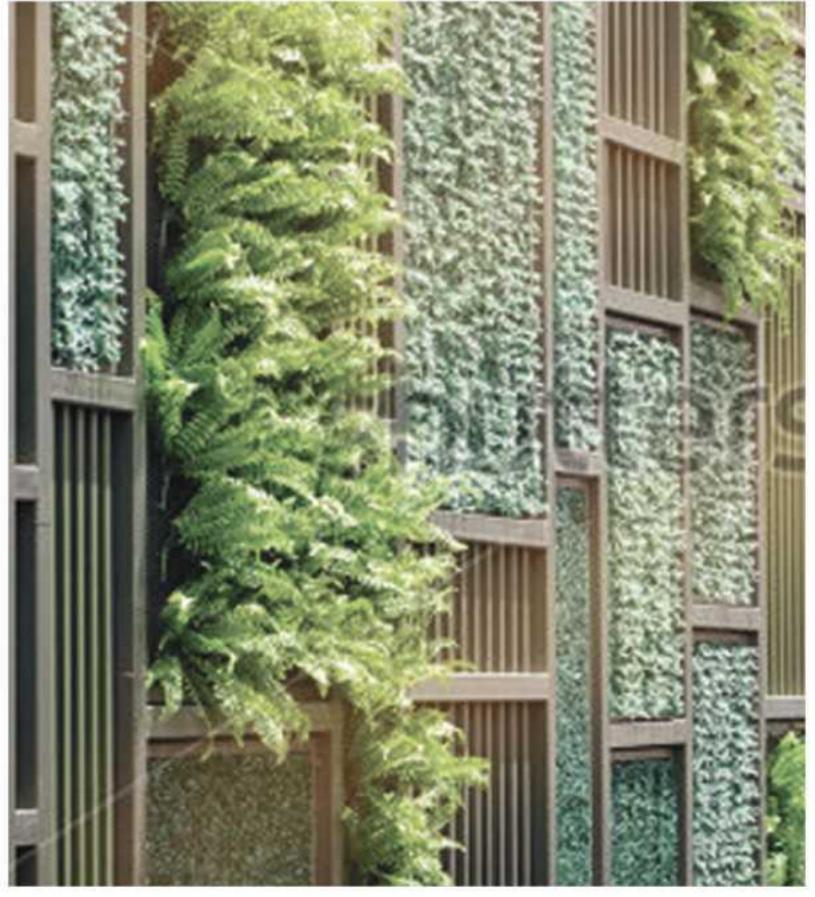
### ACUPRESSURE WALKWAY



#### AROMA GARDEN

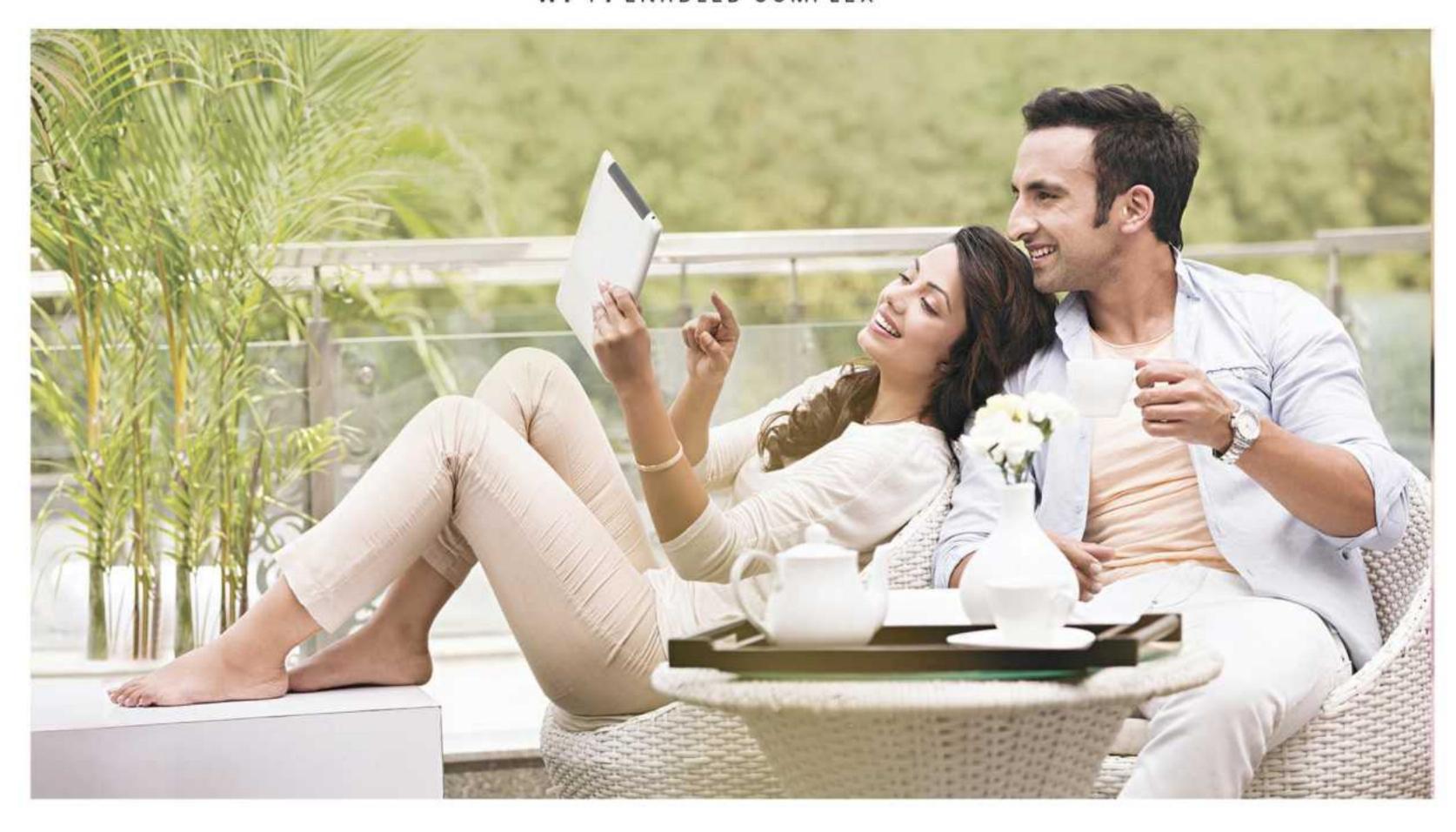


#### VERTICAL GARDEN





### WI-FI ENABLED COMPLEX



#### MASSAGE CHAIRS



#### ELECTRIC CAR CHARGING POINTS

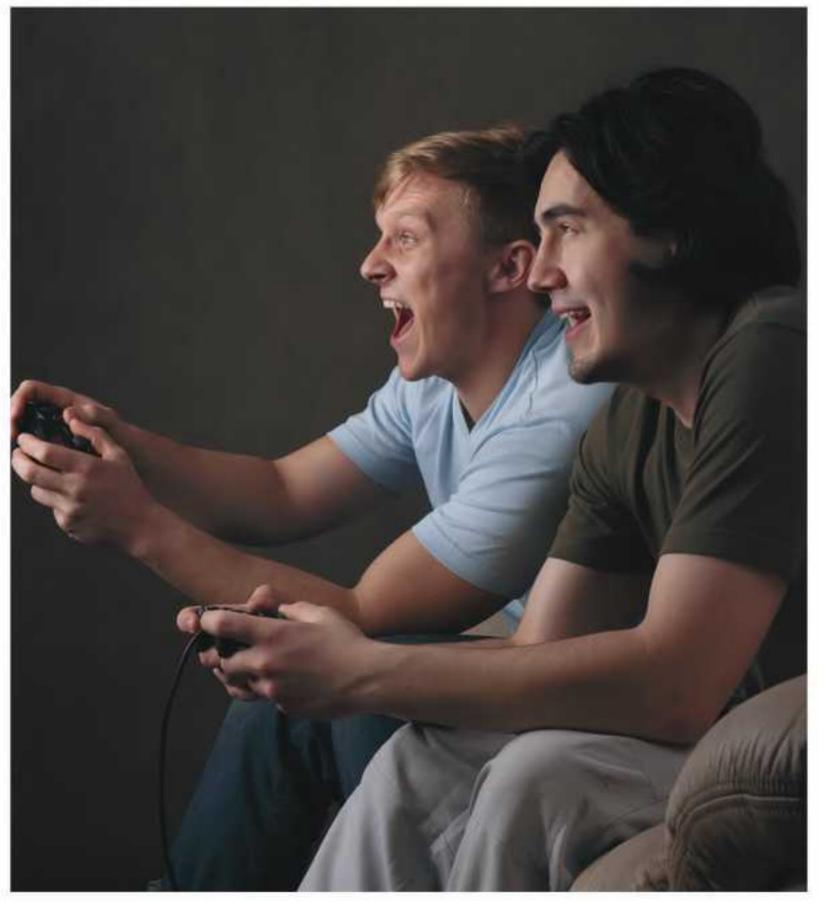


# TECHNO FEATURES

## CRÈCHE WITH CCTV SECURITY



## WII STUDIO

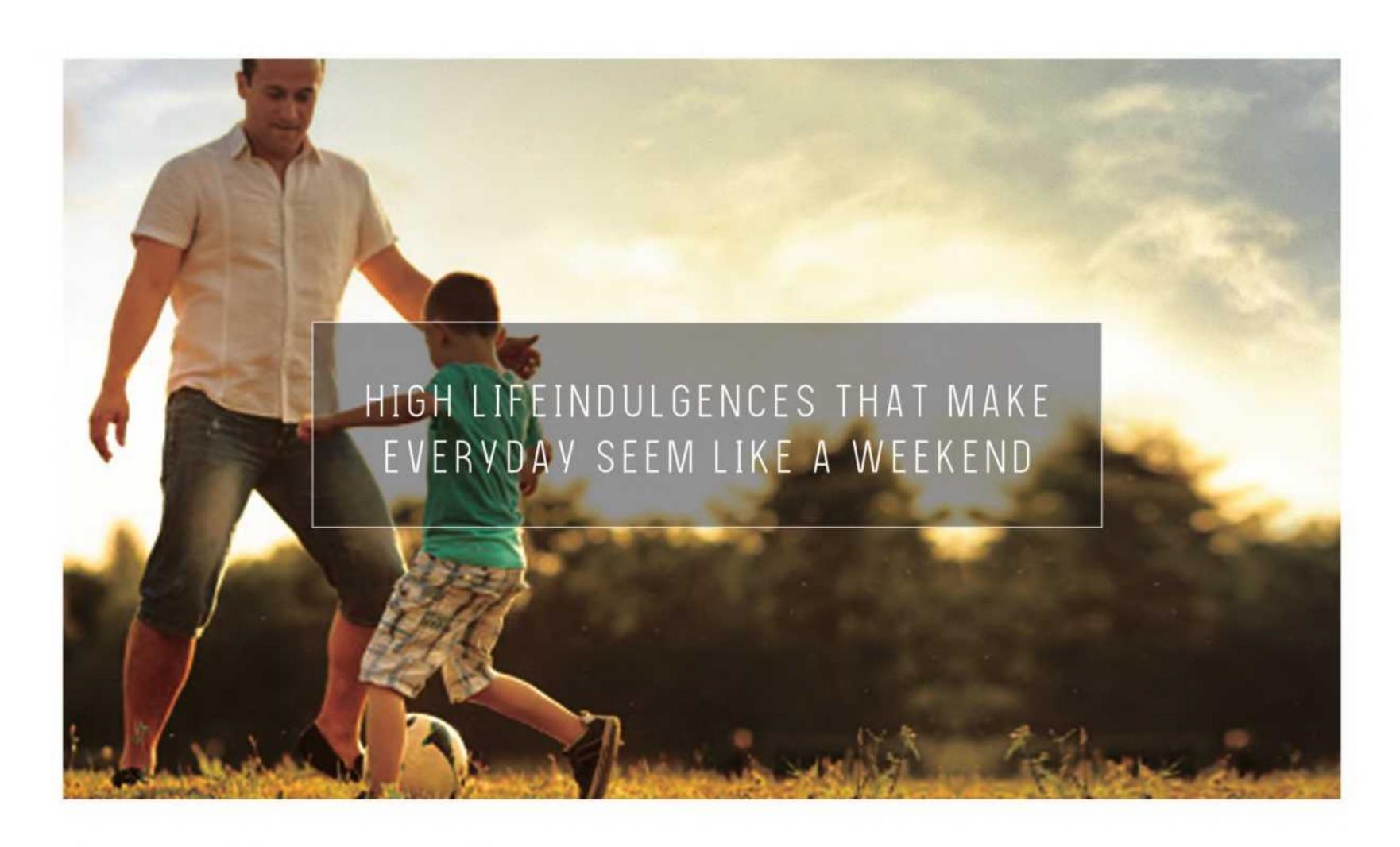


#### BUSINESS BAY WITH VC FACILITY



#### MOBILE AUTOMATION CONTROL FOR AC/FANS/LIGHTS

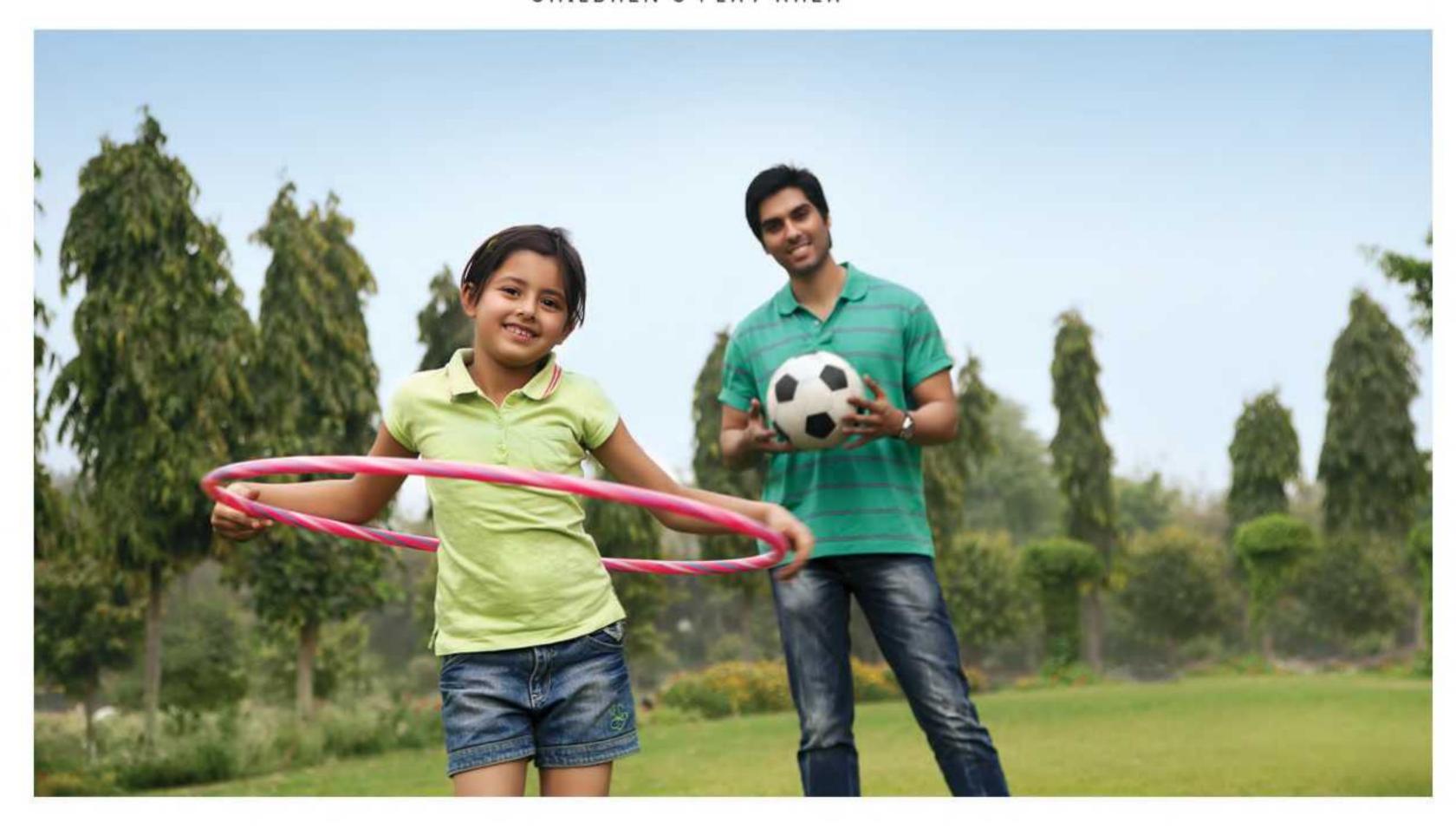




# RECREATIONAL FEATURES

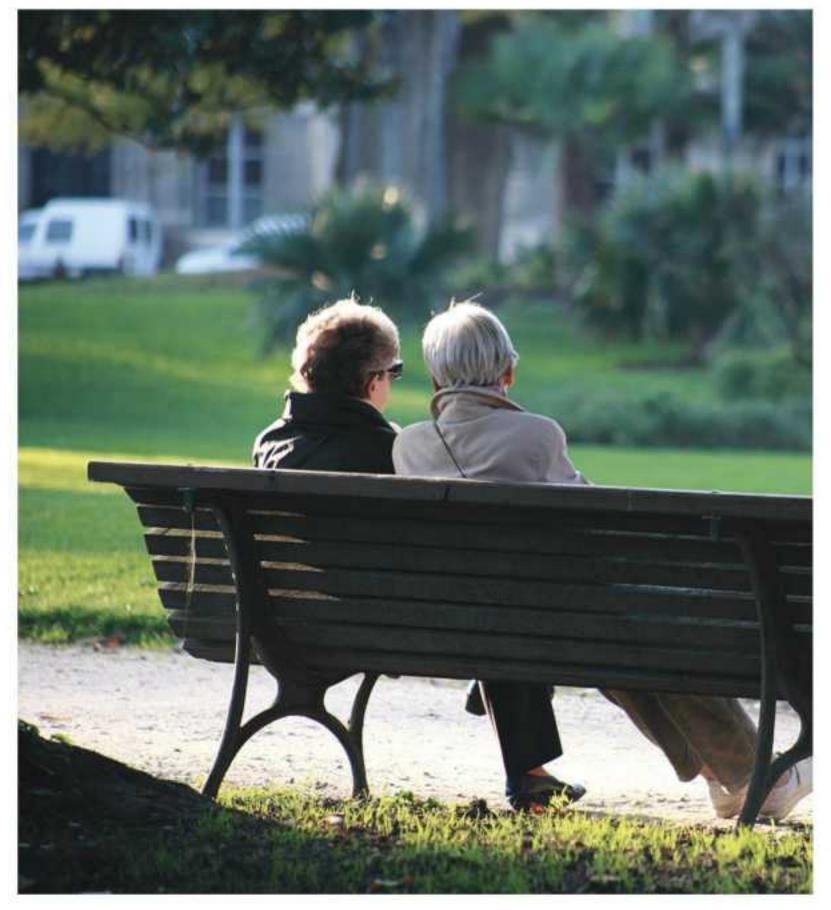


## CHILDREN'S PLAY AREA



# RECREATIONAL FEATURES

### SENIOR CITIZENS AREA



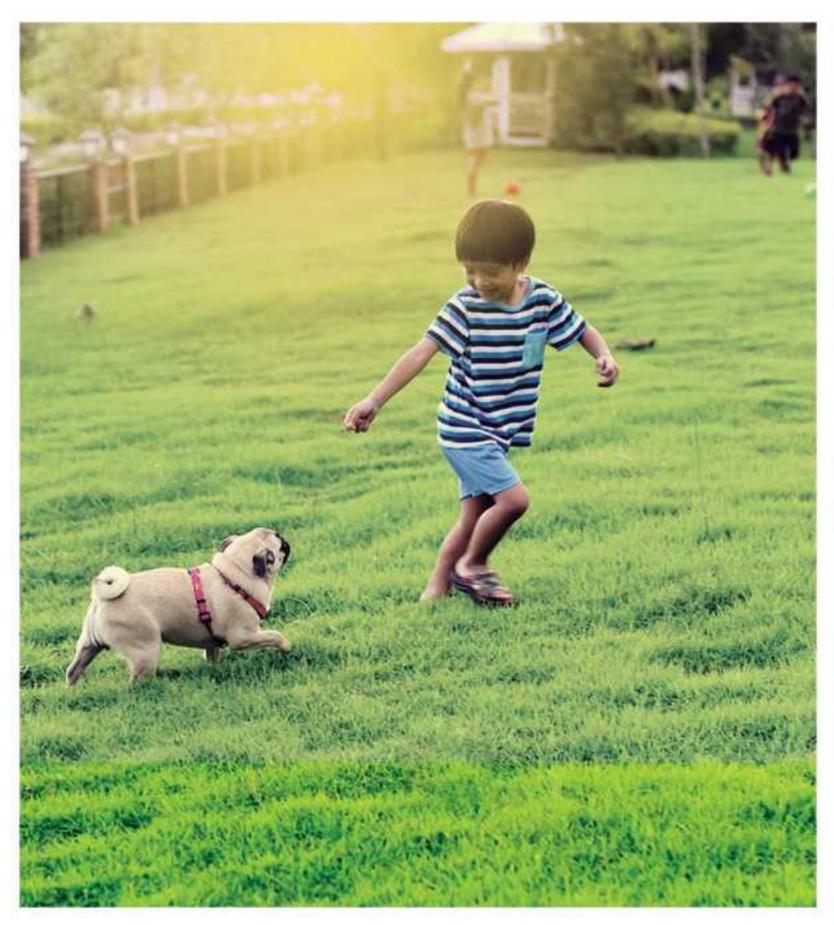
## PARTY LAWN



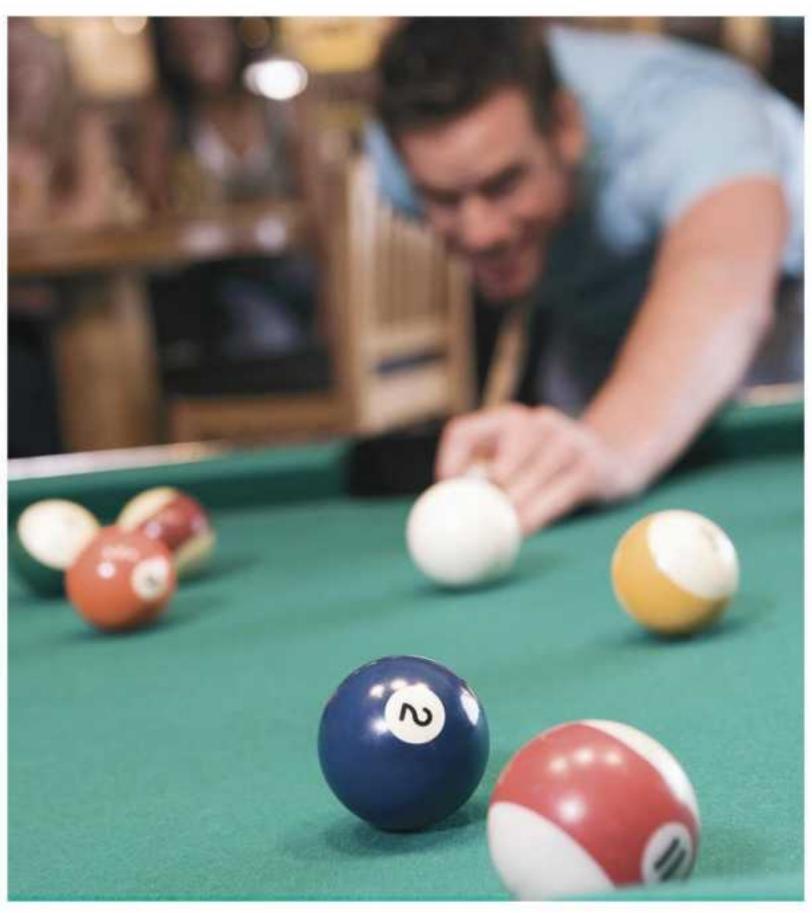
#### BARBEQUE ALCOVE





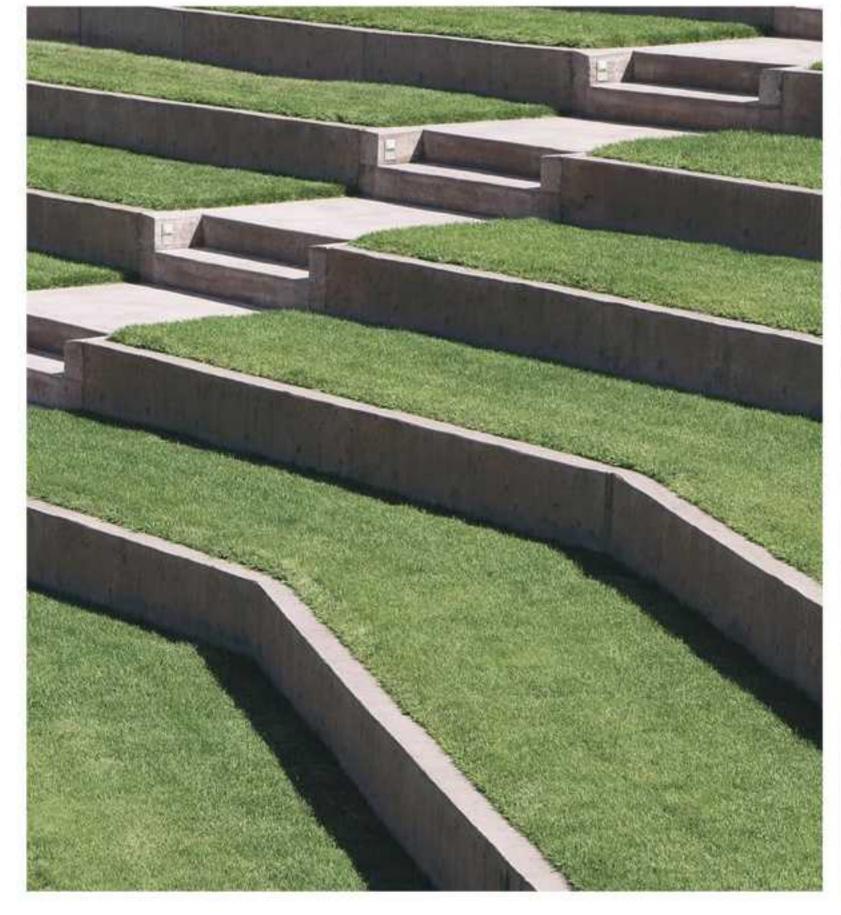


INDOOR GAMES ROOM

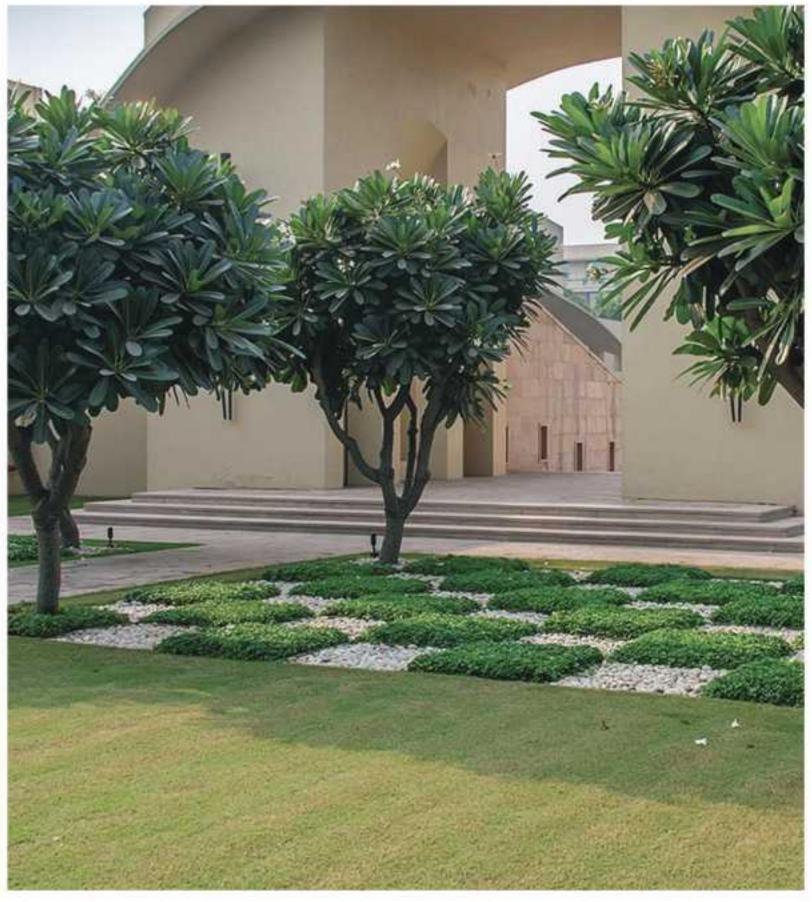


# RECREATIONAL FEATURES

#### **AMPHITHEATRE**



## PLUMERIA COURT



#### TYPICAL FLOOR PLAN - 'A' WING



5TH, 6TH, 7TH, 9TH, 10TH, 11TH, 13TH, 14TH, 15TH, 16TH, 17TH, 18TH, 20TH, 21TH AND 22ND FLOORS



224	1	1	100	
	Egos		nesses!	Th
13		7		10
E L Tess	the I	4	Marine .	1
-	- X	1	20	1
Page 19		H	1007	-
[ personne [ ] e	nimer [	-		

100.00 200

UNIT NUMBER		AREA IN SQ.MT.							
	TYPE	UNIT	100	MASTER BEDROOM BALCONY ENCLOSED	KITCHEN DRY BALCONY	TERRACE	TOTAL SPACE	TOTAL SPACE IN SQ.FT	
X-01	2 BHK-TI	64.90	3.69	2.88	2.25		73.72	793,51	
X-02	2 BHK-TI	64.90	3.69	2,88	2,25		73.72	793.51	
X-03	2 BHK-T2	63.44	3.69	2.88	2.25		22.20	777.8	
X-04	2 BHK-T2	63.44	3.69	2.88	2.25		72.26	777.8	

#### 3RD FLOOR PLAN - 'A' WING





UNIT TYP NUMBER	TYPE	AREA IN SQ.MT.						
		TYPE UNIT	LIVING ROOM BALCONY OPEN	MASTER BEDROOM BALCONY ENCLOSED	KITCHEN DRY BALCONY OPEN	TERRACE	TOTAL SPACE	TOTAL SPACE IN SQ.FT
301	2 BHK-TI	64.90	3.69	2.88	2.25	36.93	110.65	1191,03
302	2 BHK-TI	64.90	3.69	2.88	2.25	36.85	110.57	1190,17
303	2 BHK-T2	63.44	3.69	2.88	2.25		72.26	777.8
304	2 BHK-T2	63:44	3.69	2.88	2.25		72.26	777.8



# FLOOR PLANS

### 4TH FLOOR PLAN - 'A' WING





UNIT TYP NUMBER		AREA IN SQ.MT.							
	TYPE	TYPE UNIT	LIVING ROOM BALCONY OPEN	MASTER BEDROOM BALCONY ENCLOSED	KITCHEN DRY BALCONY	TERRACE	TOTAL SPACE	TOTAL SPACE IN SQ.FT	
401	2 BHK-TI	64.90	3.69	2.88	2.25		73.72	793.52	
402	2 BHK-TI	64.90	3.69	2.88	2.25		73.72	793.52	
403	2 BHK-T2	63.44	3.69	2.88	2.25	43.40	115.66	1244.95	
404	2 8HK-T2	63.44	2.69	2.88	2.25	43.49	115.75	1244.95	



## **FLOOR PLANS**

#### REFUGE FLOOR PLAN - 'A' WING







UNIT NUMBER		AREA IN SQ.MT.						
	TYPE	TYPE UNIT	LIVING ROOM BALCONY OPEN	MASTER BEDROOM BALCONY ENCLOSED	KITCHEN DRY BALCONY	TERRACE	TOTAL SPACE	TOTAL SPACE IN SQ.FT
X-01	2 BHK-TI	64.90	3.69	2.88	2.25		73.72	793,51
X-02	2.BHK-TI	64.90	3.69	2,88	2,25		73.72	793.51
X-03	2 BHK-T2	63.44	3.69	2.88	2.25		22.20	777.8
X-04	2 BHK-T2	63.44	3.69	2.88	2.25		72.26	777.8



