IT PARK - CONCEPTUAL PRESENTATION







PROJECT TEAM:

Avhijit Dev Rupam Dey Vara Prasad Isha Gujjar

CONTACTS:

Jubilee Hills Post,

SEP Architects Pvt. Ltd. Level 2, Plot No 232, Kavuri Hills, Phase-II

Hyderabad - 500033, A.P., India. T: +91 40 6410 3330/31

CLIENT:

PHOENIX DEVELOPERS PVT.LTD

HYDERABAD







CONTENTS:

- VISION
- CONCEPT APPROACH
- **S**ITE ANALYSIS
- **S**ITE UTILIZATION & **Z**ONING
- MASSING STUDY
- SITE PLAN OPTIONS
- FLOOR PLANS
- DESIGN HIGHLIGHTS
- **3D** VIEWS
- **B**ENCHMARKING







VISION

- TO CREATE AN EFFICIENT, FLEXIBLE & LOGIC DRIVEN DESIGN.
- IDENTITY THROUGH ARCHITECTURE.



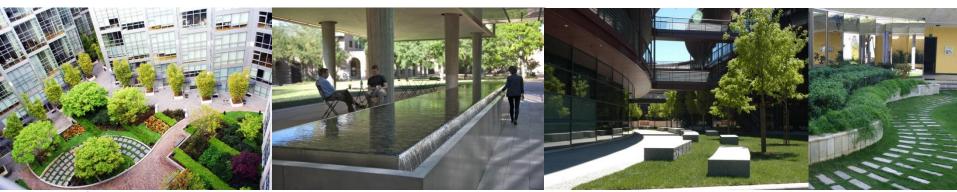




DESIGN APPROACH



- •Healthy work environment creates a feeling of belonging amongst employees and to facilitate personal growth as well as career advancement.
- •An Efficient workplace requires less heat, and consumes less power than traditional workspaces while supporting employees more effectively.
- •Self sustainable Envelop designed to maximize interior day lighting. Strategies to consider include building orientation, shallow floor plates, increased building perimeter, high performance glazing, and high-ceiling reflectance values
- •Well connected & Vibrant Interactive Spaces.
- Easy and Efficient Circulation Patterns.
- Integrated Semi Open Green Spaces with work Space
- CIRCULATION DRIVEN Design Process



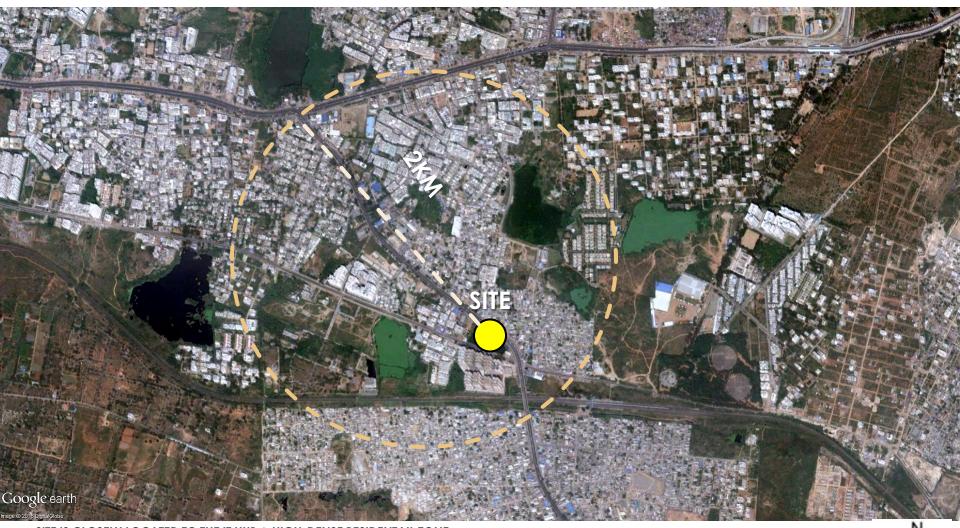








SITE ANALYSIS - CONNECTIVITY



- SITE IS CLOSELY LOCATED TO THE IT HUB & HIGH-DENSE RESIDENTAIL ZONE
- SITE HAS AN APPROACH FROM MULTIPLE SIDES & MAIN JUNCTIONS ARE WITH IN 3 KMS RANGE
- SITE IS AROUND 50MIN DRIVE FROM AIRPORT





PROPOSED IT BUILDING FOR GENPACT @ HAFFEZPET





SITE ANALYSIS - CONNECTIVITY



- SITE ABUTS A 200' PROPOSED ROAD IN THE FRONT (APPROACH ROAD) & 80' ON THE REAR SIDE
- SURROUNDED BY RESIDENTIAL AREA
- WATER BODIES IN THE VICINITY
- HIGH-RISE RESIDENTIAL ON THE SOUTH
- HAFEEZPET MMTS STATION IN LESS THAN 1KM
- 2KMS FAR FROM NH9 & 5KMS FAR FROM GACHIBOLWLI





PROPOSED IT BUILDING FOR GENPACT @ HAFFEZPET



SITE ANALYSIS - LAND USE









SITE ANALYSIS - MICRO



- SITE HAS MULTIPLE APPROACH ROADS (EXISTING 80' WIDE PROPOSED 200' WIDE ROAD & EXISTING 50' PROPOSED 80'WIDE MANJEERA PIPE LINE ROAD)
- SITE IS TILTED 23 DEG FROM NORTH TOWARDS EAST
- MAXIMUM FOOT PRINT CAN BE ACHIEVED DUE TO REGULAR PROFILE
- SITE HAS A LONG FRONTAGE OF 130M ON THE NORTH SIDE ALONG THE APPROACH ROAD









SITE MASSING - CONTEXT LEVEL









SITE MASSING - CONTEXT LEVEL

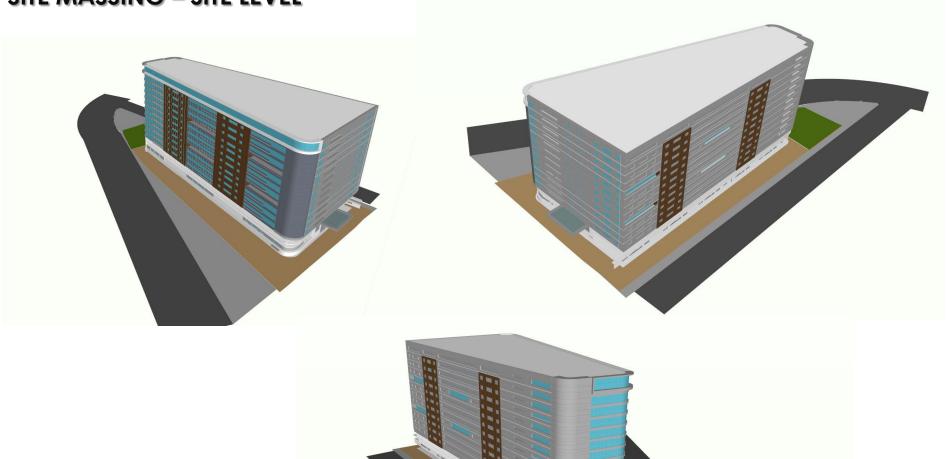








SITE MASSING - SITE LEVEL

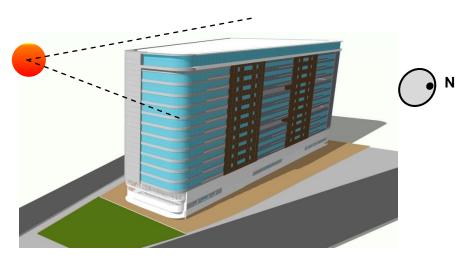


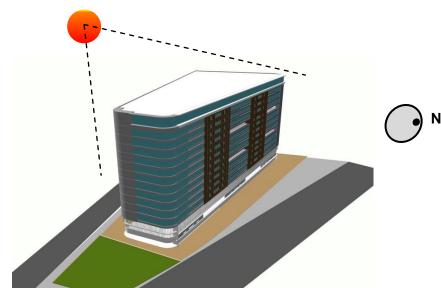






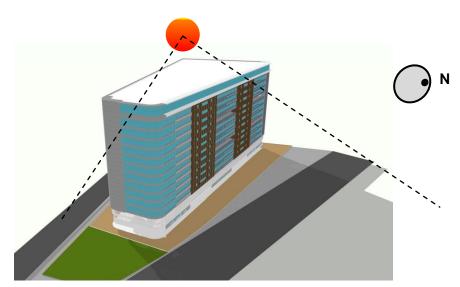
SUNPATH ANALYSIS





10 AM

1 PM
SW PORTION RECEIVES MAXIMUM DIRECT SUN







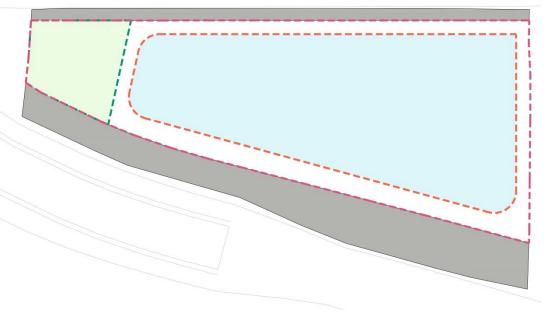


5 PM
PROPOSED IT BUILDING FOR GENPACT @ HAFFEZPET



AUTHORITY - POINTS

THE DEVELOPMENT CONTROL REGULATIONS ARE FOLLOWED AS PER G.O. 168



AREA OF PLOT: 2.51 ACRES (AFTER ROAD WIDENING)

ACCESS ROAD WIDTH: **80** FEET WIDE (EXISTING) **200** FEET WIDE (PROPOSED)

BUILDING HEIGHT: **49M** [59.9INCLUDING PODIUM]

SETBACKS:

FRONT-7.0M SETBACK (SETBACK RELAXATION)

SIDES -7.0M SETBACK (SETBACK RELAXATION)

7.0M DRIVE WAY ALL AROUND.

OPEN SPACE: 10% OF SITE AREA

PARKING: 44% OF THE TOTAL BUILT UP AREA

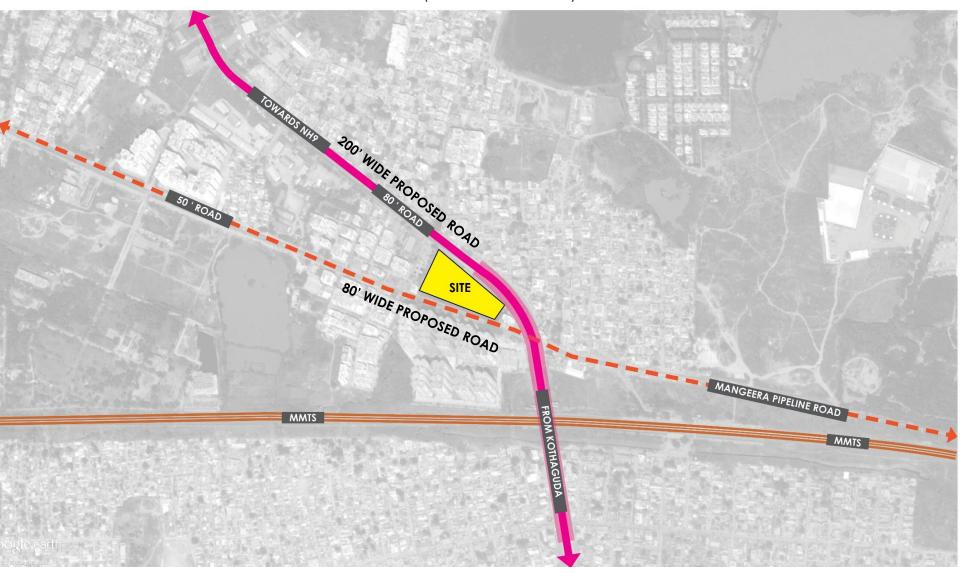






SITE - APPROACH ROADS

• SITE ABUTS A 200' PROPOSED ROAD IN THE FRONT (APPROACH ROAD) & 80' ON THE REAR SIDE









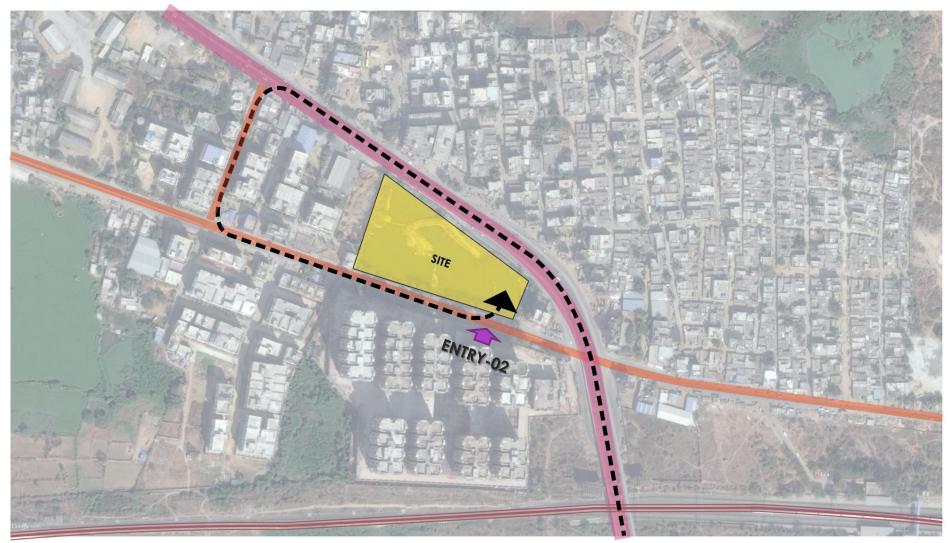


TO ENTRY-01 - FROM AIRPORT, GACHIBOWLI & HITECHCITY







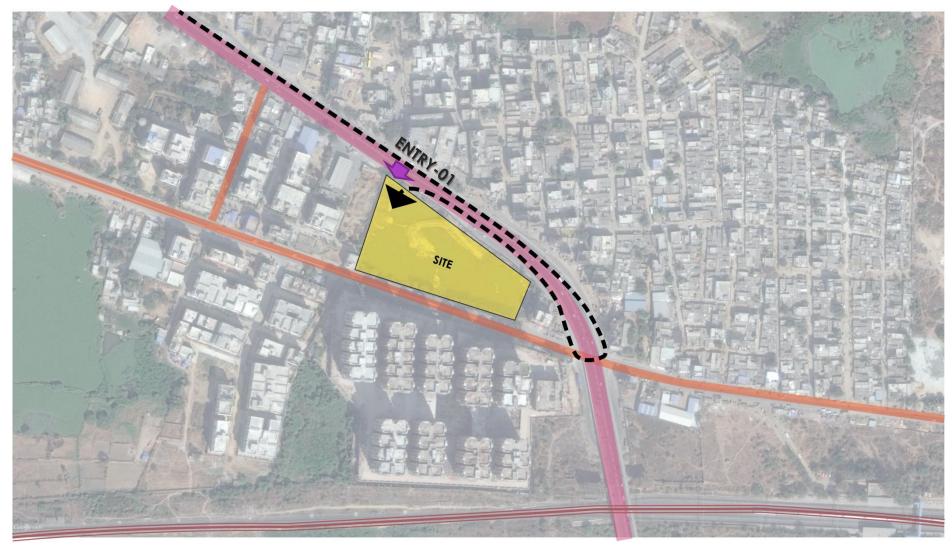


TO ENTRY-02 - FROM AIRPORT, GACHIBOWLI & HITECHCITY







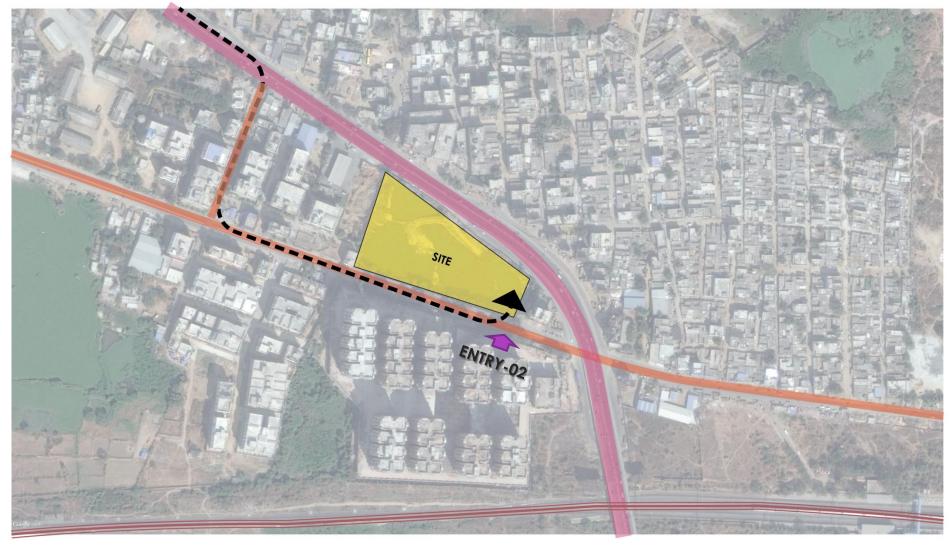


TO ENTRY-01 - FROM MIYAPUR & KUKATPALLY







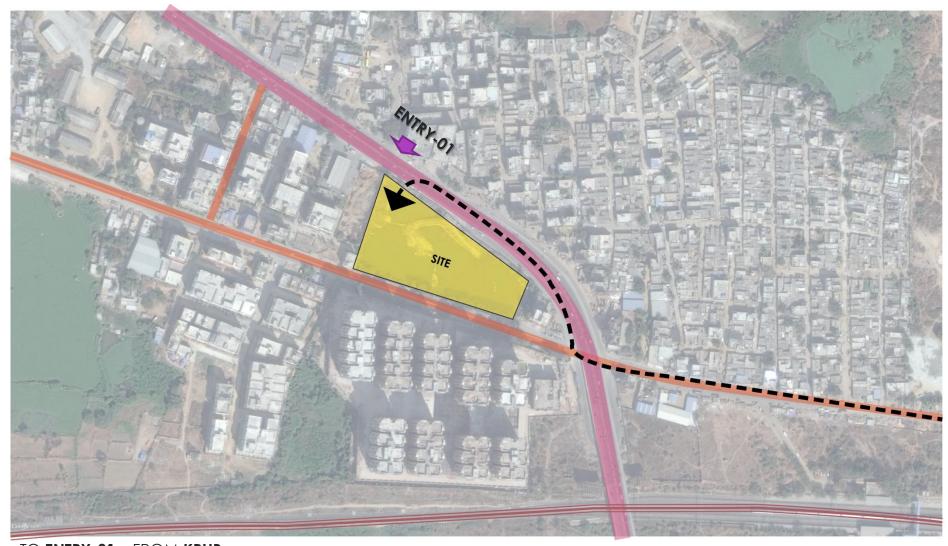


TO ENTRY-02 - FROM MIYAPUR & KUKATPALLY







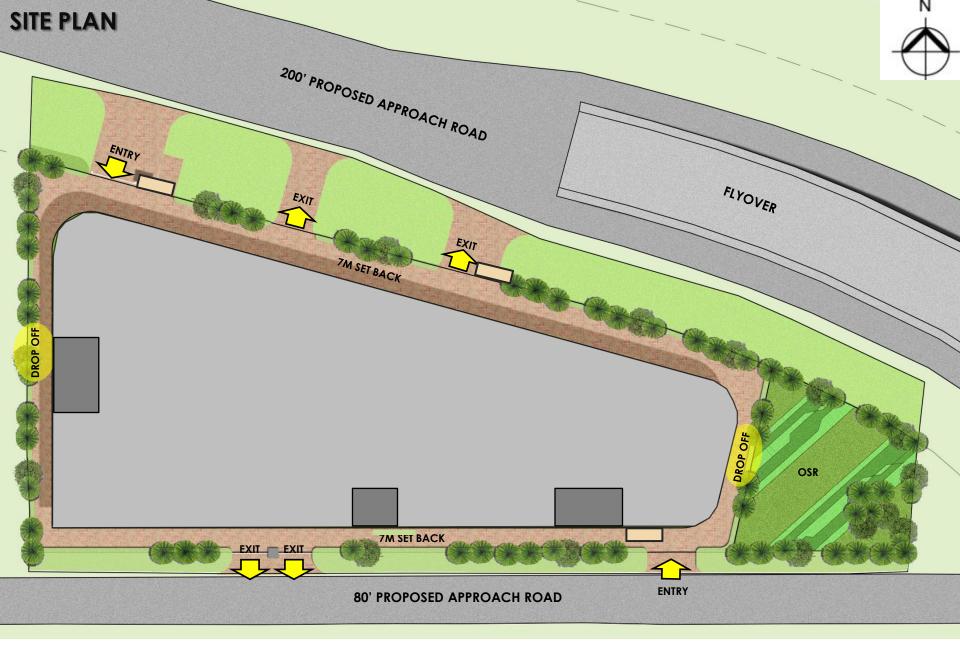


TO ENTRY-01 - FROM KPHB







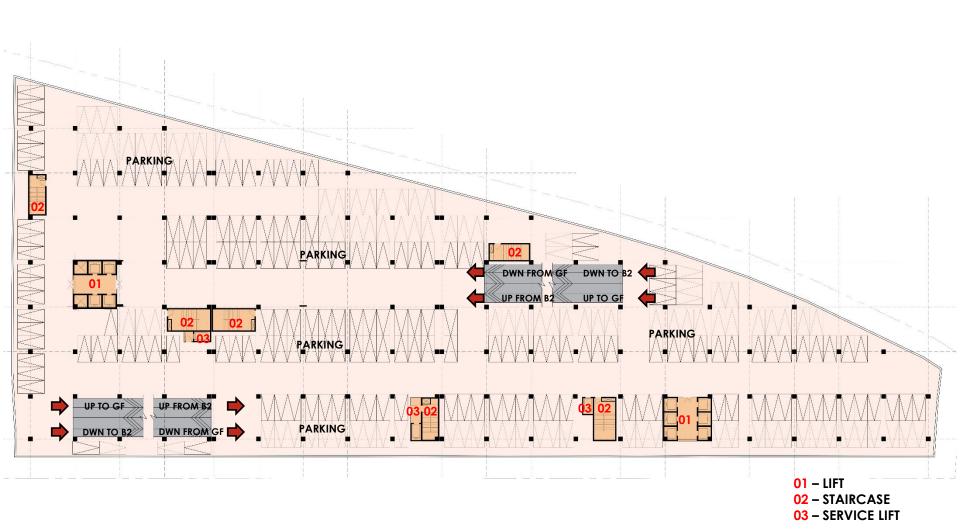








BASEMENT FLOOR LEVEL 01&02

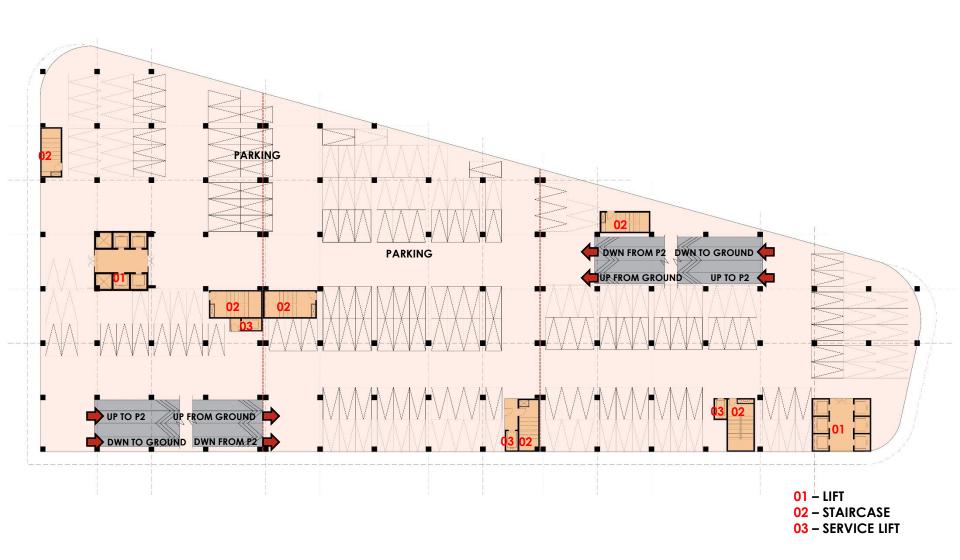








PODIUM FLOOR LEVEL 1

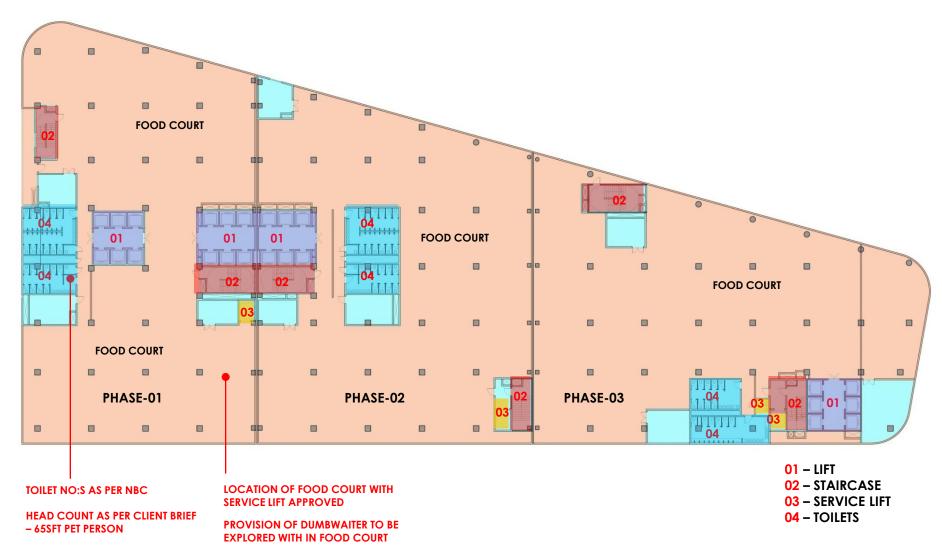








LEVEL-01- FOOD COURT LEVEL







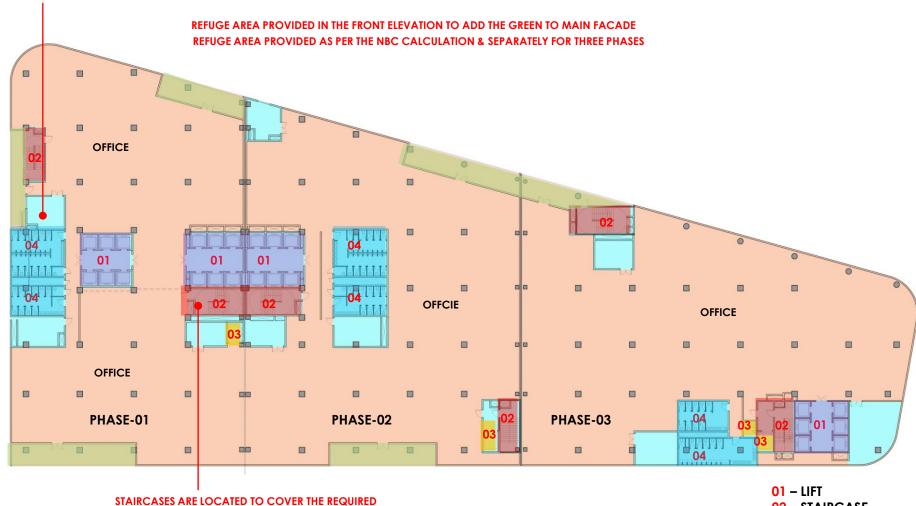




TYPICAL REFUGE LEVEL - OFFICE FLOOR

4th, 8th, &12th









RUNNING DISTANCE AS PER NBC

02 - STAIRCASE

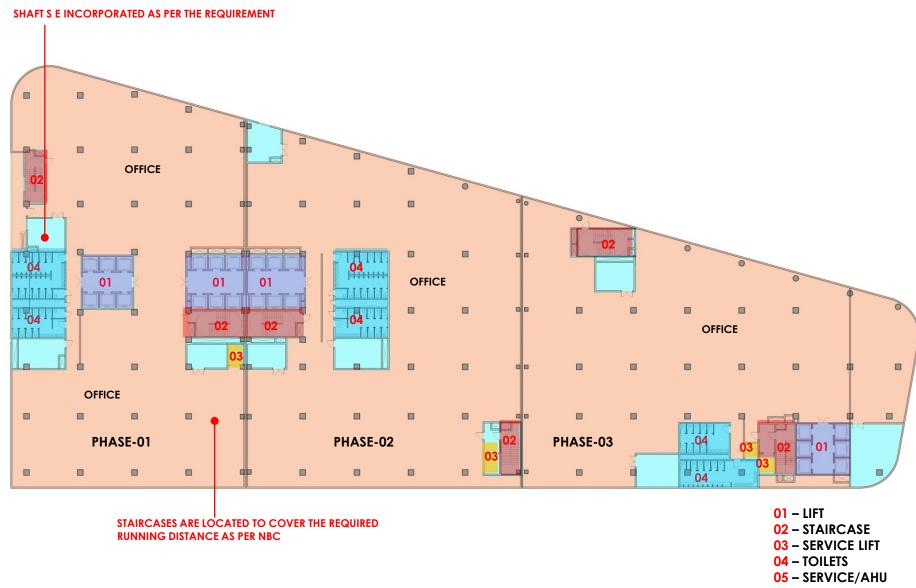
03 – SERVICE LIFT

04 - TOILETS

05 - SERVICE/AHU



TYPICAL LEVEL – OFFICE FLOOR



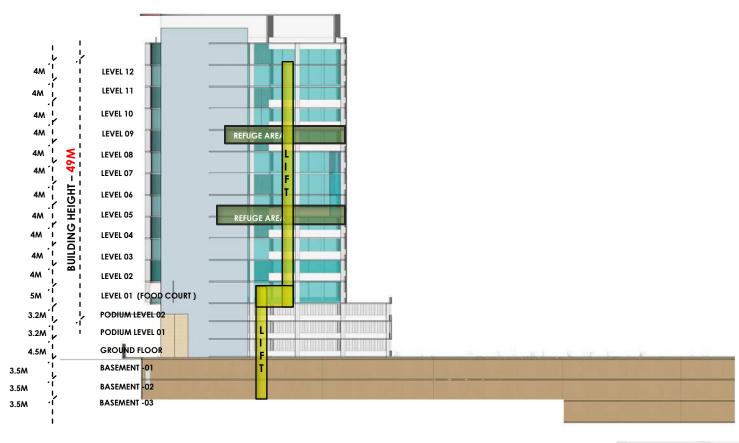








SECTION-01

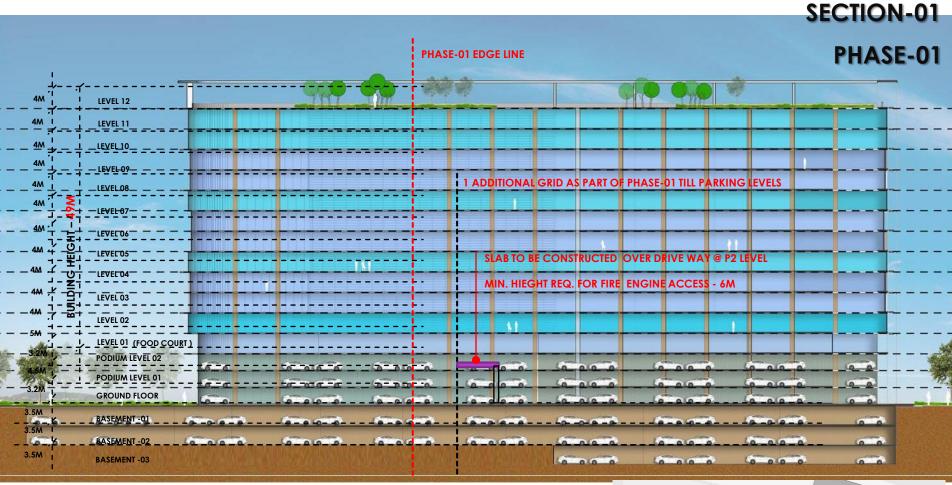


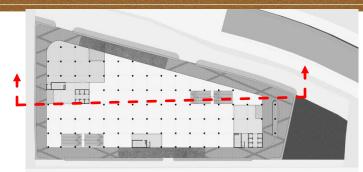


















PHASING PHASE-03

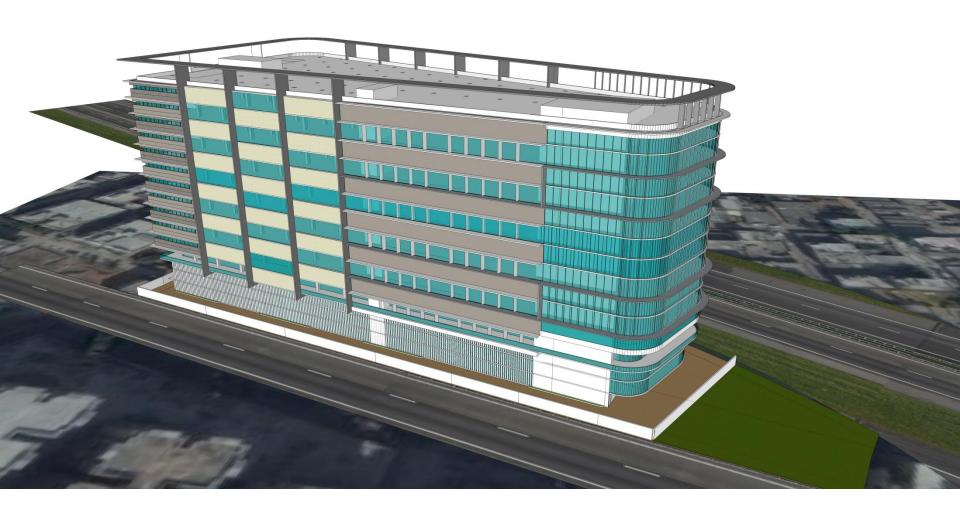








PHASING PHASE-01









FRONT VIEW









Hafeezpet Building, Phase 1							
	BUA		Saleable with 75% eff on plinth				
Floor	Sq.Mts	Sq.Fts	Sq.Mts	Sq.Fts			
Office level 1	2,247.5	24,192.1	2,789.3	30,024.0			
Office level 2	2,247.5	24,192.1	2,837.3	30,540.6			
Office level 3	2,247.5	24,192.1	2,837.3	30,540.6			
Office level 4 (Refuge)	2,247.5	24,192.1	2,837.3	30,540.6			
Office level 5	2,247.5	24,192.1	2,837.3	30,540.6			
Office level 6	2,247.5	24,192.1	2,837.3	30,540.6			
Office level 7	2,247.5	24,192.1	2,837.3	30,540.6			
Office level 8 (Refuge)	2,247.5	24,192.1	2,837.3	30,540.6			
Office level 9	2,247.5	24,192.1	2,837.3	30,540.6			
Office level 10	2,247.5	24,192.1	2,837.3	30,540.6			
Office level 11(Refuge)	2,247.5	24,192.1	2,837.3	30,540.6			
Office level 12	2,247.5	24,192.1	2,837.3	30,540.6			
Total	26,970.0	290,305.1	33,999.5	365,970.8			







Hafeezpet Building, Phase 2							
	BUA		Saleable with 75% eff on plinth				
Floor	Sq.Mts	Sq.Fts	Sq.Mts	Sq.Fts			
Office level 1	2,214.2	23,833.6	2,792.2	30,055.2			
Office level 2	2,214.2	23,833.6	2,792.2	30,055.2			
Office level 3	2,214.2	23,833.6	2,792.2	30,055.2			
Office level 4 (Refuge)	2,214.2	23,833.6	2,792.2	30,055.2			
Office level 5	2,214.2	23,833.6	2,792.2	30,055.2			
Office level 6	2,214.2	23,833.6	2,792.2	30,055.2			
Office level 7	2,214.2	23,833.6	2,792.2	30,055.2			
Office level 8 (Refuge)	2,214.2	23,833.6	2,792.2	30,055.2			
Office level 9	2,214.2	23,833.6	2,792.2	30,055.2			
Office level 10	2,214.2	23,833.6	2,792.2	30,055.2			
Office level 11(Refuge)	2,214.2	23,833.6	2,792.2	30,055.2			
Office level 12	2,214.2	23,833.6	2,792.2	30,055.2			
Total	26,570.4	286,003.8	33,506.4	360,662.9			







Hafeezpet Building, Phase 3						
	BUA		Saleable with 75% eff on plinth			
Floor	Sq.Mts	Sq.Fts	Sq.Mts	Sq.Fts		
Office level 1	2,222.0	23,917.6	2,755.9	29,664.4		
Office level 2	2,222.0	23,917.6	2,803.9	30,181.1		
Office level 3	2,222.0	23,917.6	2,803.9	30,181.1		
Office level 4 (Refuge)	2,222.0	23,917.6	2,803.9	30,181.1		
Office level 5	2,222.0	23,917.6	2,803.9	30,181.1		
Office level 6	2,222.0	23,917.6	2,803.9	30,181.1		
Office level 7	2,222.0	23,917.6	2,803.9	30,181.1		
Office level 8 (Refuge)	2,222.0	23,917.6	2,803.9	30,181.1		
Office level 9	2,222.0	23,917.6	2,803.9	30,181.1		
Office level 10	2,222.0	23,917.6	2,803.9	30,181.1		
Office level 11(Refuge)	2,222.0	23,917.6	2,803.9	30,181.1		
Office level 12	2,222.0	23,917.6	2,803.9	30,181.1		
Total	26,664.0	287,011.3	33,598.7	361,656.6		
Total phase 1,2 & 3	80,204.4	863,320.2	101,104.6	1,088,290.3		







THANKING YOU...





