

## INDIAN LIVING

2g Tula @ Hoodi - A new typology in vertical living

www.2gtula.com

P10 Article

Urban Living: Live and work from community P12 Featured Article

A disappearing lifestyle: Horizontal living P136 Exclusive

Know your home



A new typology in vertical living



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3 Preface

# Creating homes and neighbourhoods, not just buildings

s designers, we were designing buildings and advising large developers on how to build better environments that catered to the needs & aspirations of our end-users. But advice at the end of the day was just that...advice. And the influence we wielded to change the built environment wasn't as ambitious as we had hoped. The changes and impact we had were incremental, but that wasn't enough and we were getting impatient.

We realized we didn't want to just design buildings, we wanted to design living solutions. We realized we didn't want short-term solutions. We want long-term change that is beneficial for our end users, for the people who use, occupy and maintain these habitats. And we realized that sustained change is possible when we focus on 'Triple Bottom Line Businesses', where there is a positive impact on **People, Planet and Prosperity.** As Indian cities grow bigger and bigger, our communities grow taller and taller - until our aspiration for newer heights

is disproportionately increasing our isolation and alienation from each other.

We wanted to make everyday living easy for our urbanites. We wanted to snatch and give back time to urban families, so they can indulge in the act of joyful living. In this post-pandemic world, we also wanted to see if we could create a functional and logical solution to enable a better working atmosphere for our urbanites. This intention evolved into 2getherments. This new community is focused on community building and engaged active living. We believe this community will set the new standard for vertical living in Indian cities.

Designing Collective Living Solutions by Co-Creating empathic spaces has been our mission & vision. Thank you for believing in us.

#### HARINATH RAO

Founder and Director, 2getherments

2getherments\*

Just imagine a community of active families where you could seamlessly blend the joy of past conveniences, present experiences and future aspirations.

Just imagine a community where you can relive, grow and live the best parts of your life and create joyful memories for your family.

Just imagine a community where you can raise your kids in a carefree, active and inclusive environment.

Just imagine a community where growing your own food in a safe space is just a short walk away.

Just imagine a community where staying fit and staying active are woven tightly through your everyday journey.

Just imagine a community where you are eager to come home and spend time with people you love.

Just imagine a community where it is possible to grow younger and wiser as you age. Now... stop imagining.

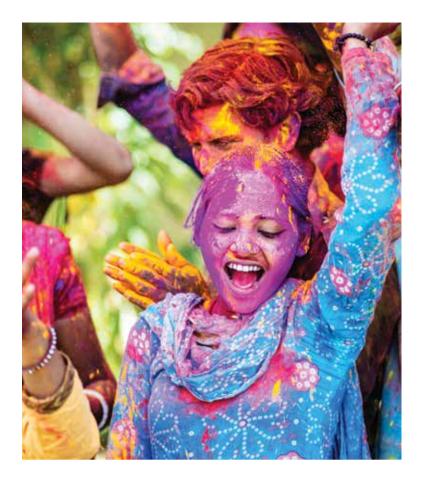
Just come home to 2getherments... the new wave of city living.

2getherments is not just any apartment complex. It is unconditionally empathic. It is a space for you.

Where you are truly you.







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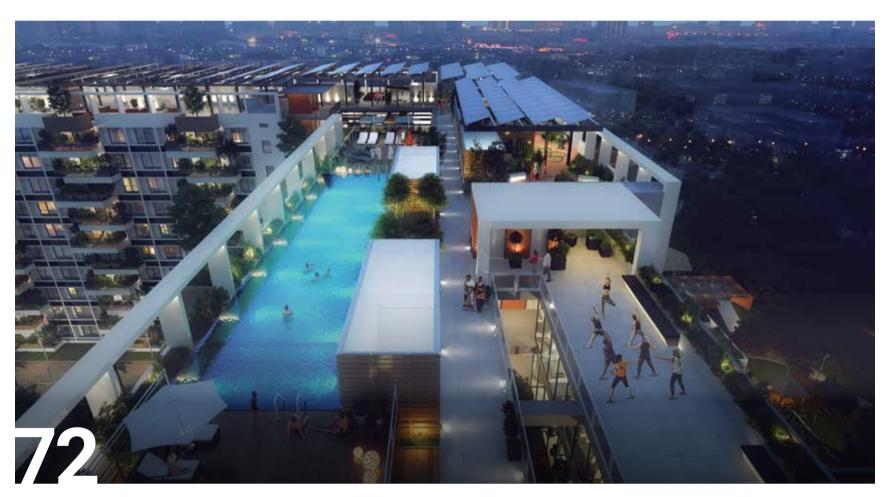
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## 2getherments unconditionally empathic

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# Urban living: Live and work from community

Community living now includes community working also



Vertical living communities bring people together

t 2getherments vertical living has been planned keeping the 'community living' and 'community working' angles in mind. Here the entire complex is your home and your office, or an extension of your home. You can open your door and step right into your badminton game or watch your children play cricket with their friends. You can choose to work from home, or in the outdoor seating areas or in the state-of-the-art co-working spaces specifically designed for this purpose. We

have designed 2getherments to build a vibrant community while keeping in mind the needs of urban Indians. Earlier, an entire area (neighbourhood) could live in harmony as a community. However, with an increase in urbanisation, this has changed drastically. In a vertical community like 2getherments, you can enjoy the company of your friends, family and neighbours, while engaging in countless activities, without a worry in the world. In a vertical community, the clubhouse, the activity zones and the

gardens are not isolated spaces located in godforsaken corners of the society, but rather spaces that one walks through and uses everyday while simply using our homes. In the modern co-working spaces, residents can focus on the calls they need to take while working in harmony and while learning from their friends and neighbours. 2getherments has been designed to make people come together for fun and for work.



Over 50 co-working zones provide a great place to work either in the open or in secluded rooms



The vertical gardens make the building facade look green and fresh

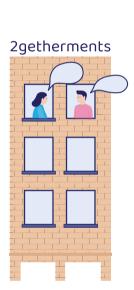
## A disappearing lifestyle:

As children, we grew up with many parents. Our neighbours fed us when our parents were not home, our homework got done with the help of the aunty down the road who is good at maths and we played with our 'area friends' who were as good as siblings.

s Indian cities grow bigger and bigger, our communities grow taller and taller - until our aspiration for newer heights are disproportionately increasing our isolation and alienation from each other. Verandahs of bungalows overlooked the centre courtyard where you could watch all that went on. Each of these houses was a labour of love, in which the entire neighbourhood collaborated.

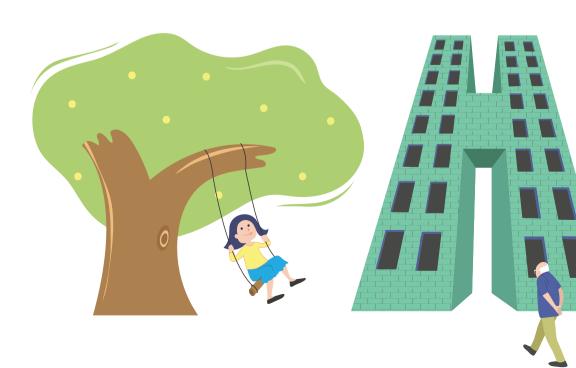








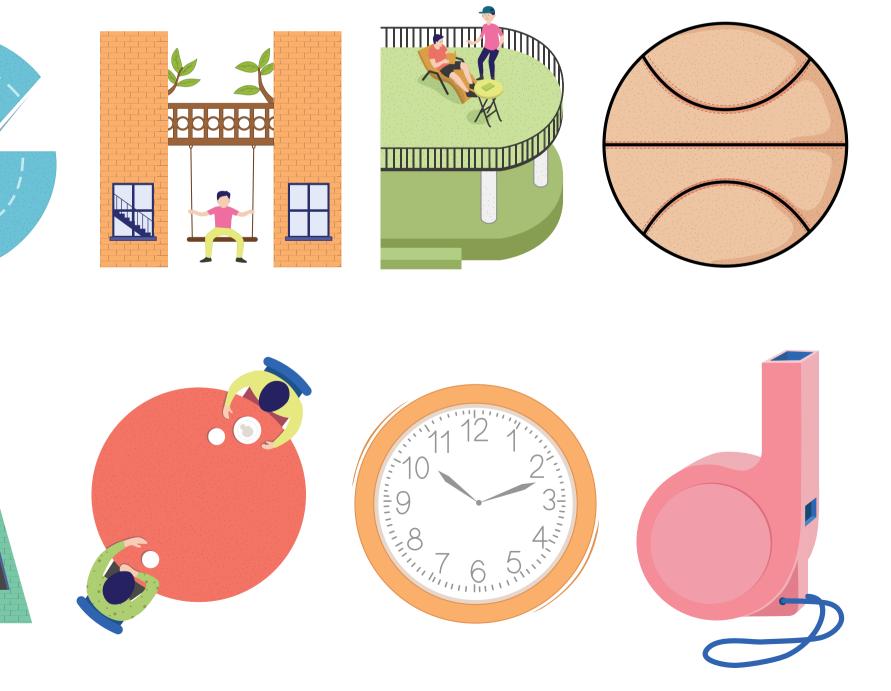




## Horizontal living

From the material suppliers to the builders everything was hyper local, and this not only added to the sense of community, but also made the houses themselves more relevant. The red oxidized flooring of Southern houses which remained cool through boiling summers. The cooling tiled roofs of most Indian houses, and their antiseptic sun-baked brick or mud walls. All these were created with locally available materials and built keeping in mind the

inhabitants' precise needs. What a difference such 'horizontal' living makes versus today's 'vertical' living in apartments! Rather than create cookie-cutter houses that follow a global pattern, 2getherments uses long established Indian arts and designs as inspiration to craft houses which blend harmoniously with the society and environment.

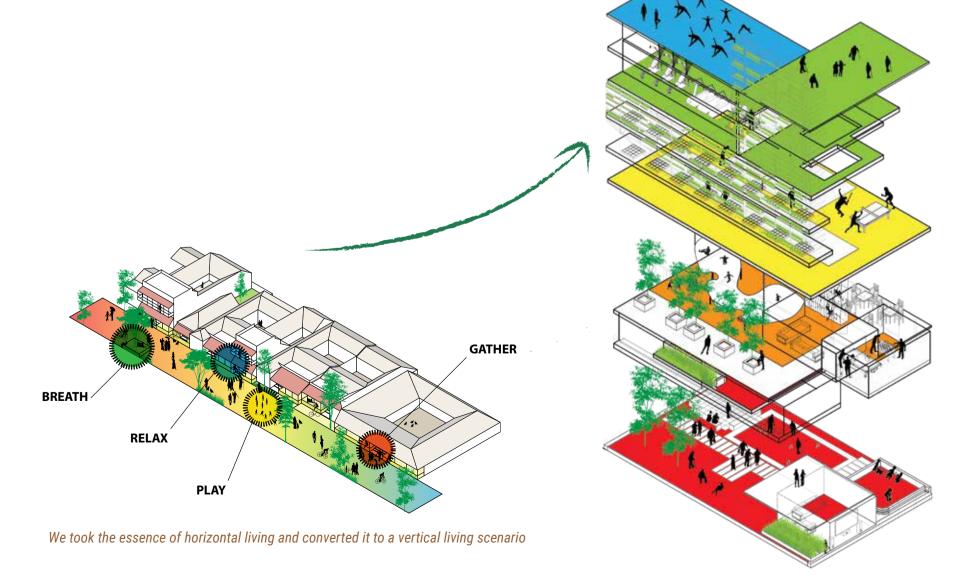


## Integrating horizontal into vertical

**2getherments** is not just any residential project. 2getherments is an idea germinated out of empathy towards Indian living, combined with deep-dive research on modern working families. Through this project, we aspire to CO-CREATE relationships in a natural way, both at the community level and at home.

At 2getherments, we have blended the pleasures of horizontal living seamlessly with the convenience of vertical living.

At **2getherments** we believe in redefining conventional brackets and understanding that only the end-user can optimize a home that accounts for the practical needs of a home-owner instead of market assumptions.



## Let us understand some of the key differences between 'Typical Apartment Living' and '2getherments Vertical Living'

Attribute	Typical Apartment Living	2getherments Vertical Living	
Inter-generational mingling	No space where the paths of seniors and youngsters intersect, which leads to little or no communication between the oldest and the youngest member of the family	Spaces specifically designed for inter-generational mingling	1
Accessible amenities	Amenities are generally in a clubhouse located far off in a corner of your society	All the amenities are in the 2g space right outside your home	2
Collaboration spaces	No spaces designed to enable you to work together with people	Specific collab-zones located all over the society	3
The people	An impersonal space where no one knows anyone	A deeply personal space where people come together in harmony	4
Energy	Come back home to the same monotonous routine	Come back home to the energy and vibrance provided by a community of like-minded people living together	5

## How we drive our project

#### **Typical Apartments**



2getherments



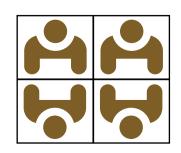
Typically, the design is in response to investor / builder aspirations and market conditions.

Home design is emphasized through a set of unique selling points.



Units are more compartmentalized and introverted with focus primarily on interiors and less on community experience.

Units tend to be closed door homes lined along repetitive corridors.



The design is user-centric and is directly driven by empathy to users' needs and aspirations.



Home design is user-centric with all aspects of the design in response.

Units, while enjoying a certain level of privacy, are clustered around active congregation spaces.



Units are lined along corridor-streets that are personal and varied.

This brings back Indian street architecture to vertical living.

### Our approach to social design

#### **Typical Apartments**



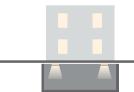
Clubhouse amenities are distant and separate places to visit and use.

Typically, all clubhouse amenities are grouped in one location and isolated from the building.

Conventional planning method where activities are organised based on area availability on site.



Basements tend to be functional and spartan with little emphasis on environment.



Elevators tend to be functional and focused more on transition.

Corridors are transition spaces. Quiet and functional with repetitive monotony.

Each floor design and experience is typical and repetitive. Roof terraces are locked and inaccessible to end users.

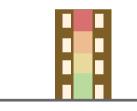


#### 2getherments



Amenities that are woven into the fabric of the building so as to be easily accessible to all residents at all times.

Engaging activities are distributed across all levels and are only a short walk from home.



Unconventional planning method designed to bring people together constantly.



Basements are extensions of 2getherment spaces and designed to increase a sense of safety, brightness and openness.

Elevators are an integral part of the end user's journey and experience. They are designed so that people inside the lift are visually experiencing the 2getherments areas while travelling and maybe encouraged to engage.

Corridors are extensions of street activities in 2getherment areas. Corridors are designed to include variations and personalized main doors.



Every floor design is unique and non-repetitive. This creates a variety of dynamic experiences.

### Our approach to eco-sensitivity

#### **Typical Apartments**



Building facade is mainly designed for aesthetic expression.

Energy is primarily consumed and rarely generated.



Water conservation is an option to be integrated by end user.

Green spaces are grown in resultant spaces / area of the project after the building and services are in place.



Ornamental greenery are used with very little productive value. This increases the costs in terms of water consumption and maintenance.

Landscape design and landscaping with no impact on health or well being of end -user, except for a gesture towards nature.



#### 2getherments



Building facade is performance engineered to reduce energy demand by passive design. Solar shading louvers, roof top shading using solar panels and window sizing have been optimized for natural light penetration.



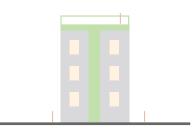
Energy is produced and consumed for common areas.

Highly moderated water use with efficient fixtures and high level of grey water recycling for agro based irrigation are two key strategies employed for water conservation. Additional recommendations to end users for reducing water conservation are also being deliberated upon.



Green spaces are integrated into the fabric of the building. Each house has an in-built micro garden that can serve as a vegetable and herb garden for the family.

Vertical and urban farming are extensively designed sand located across the building. Productive greenery is encouraged for use.



Landscape design and landscaping is productive and pervasive across the project such as organic vegetable gardens, fresh juice bar, herbal garden and square foot gardens.

## Our approach to home design

#### **Typical Apartments**

#### 2getherments



Apartments are based on number of 'Bedrooms' in BHK and carpet area of unit.

Space design and interior design are thought in a mutually exclusive way.



Home and furniture can be a misfit love affair. Furniture may not fit into the home. Home cannot accommodate additional storage.

Multiple small balconies that are not fully functional or adequately usable.



Utility area is an empty balcony with tap connections, where the end user and their housekeepers have to squeeze fit their needs.



Homes are centered on the needs and requirements of end-user to create a healthy Indian Lifestyle.



Pre customised space design and interior planning are fully informed needs and requirement.

Transformative furniture that adapts to the space needs of the end users. Home design accommodates typical furniture needed for families. Storage needs are specifically recommended.



Large usable balcony to use as an extended outdoor living space for the whole family be it for craft projects with kids to a moonlight family dinner.

Utility area is designed in detail noting the needs, frequency and intensity of use as well as practical consideration of an active family and their housekeeping staff.

# Healthy for the body. Healthy for the soul.



ur dependence on the finite resources of this planet is alarmingly high and we should all take immediate steps to ensure that this dependency reduces. We can't all be just consumers. The disproportionate ratio of producers vs consumers in India and all over the world needs to be corrected before something irreversible happens to our beautiful planet. Homes that are self-sustaining are of great importance and value to our environment and the ecosystem. We can be self-sustaining either by growing our own produce, producing our own water, taking care of our own waste, ensuring the biodegradable nature of our waste and so on and so forth.

The Indian Farmer had figured out advanced systems of farming more than 2500 years ago. India was primarily an agrarian society and most people ate what was grown in the area and vicinity. Homes and living areas had kitchen gardens for generations that were traditionally run by the grandmothers, creating a lifestyle of self-sufficiency.

Edible gardens can provide outdoor exercise, stress relief, natural beauty in urban and suburban landscapes, and a chance to enhance our diets with locally grown produce. Planting a seed and then watching something grow and then eating it is a spiritual and necessary experience for any child which will inculcate true respect for any food item.



## There are 5 important reasons why all of us should know to grow our own food:



Planting your own food is a good lesson in sustainability for children and adults alike

### 1 More nutritious

When growing your own food, your diet is more diverse and healthy, packed with vitamins, minerals and antioxidants. Food in its rawest, freshest form is not only the tastiest way to enjoy it, but also the most nutritional. The majority of produce sold in grocery stores go through a long process of being harvested, shipped and distributed to stores. Once distributed, the produce can end up staying in storage or on the shelf for an extended period of time before being purchased, losing nutritional value.

### 2 No chemicals

You control the growing environment of your garden. There is no need for chemicals and pesticides in your backyard garden. If you have problems with disease or pests, there is usually an organic remedy to solve it.

#### A good exercise + Vitamin D

Gardening is a great way to get a quick workout while absorbing Vitamin D. Vitamin D is absorbed by our body from sunlight and it is very good for our bones and general well-being.

#### 4

#### More environment friendly

Long-distance transportation of produce relies heavily on fossil fuels. Growing your own food would help reduce the reliance on this transportation that is harming the environment.

## Eat fresh and in-season vegetables

Tending to your garden and growing your own food will teach you to eat in season when flavours and nutrients are at peak. When you have a lot of harvests to use up, you tend to eat more vegetables and think of creative ways to prepare them so nothing goes to waste.

## The story

Knowledge transfer across generations is important for our civilisation

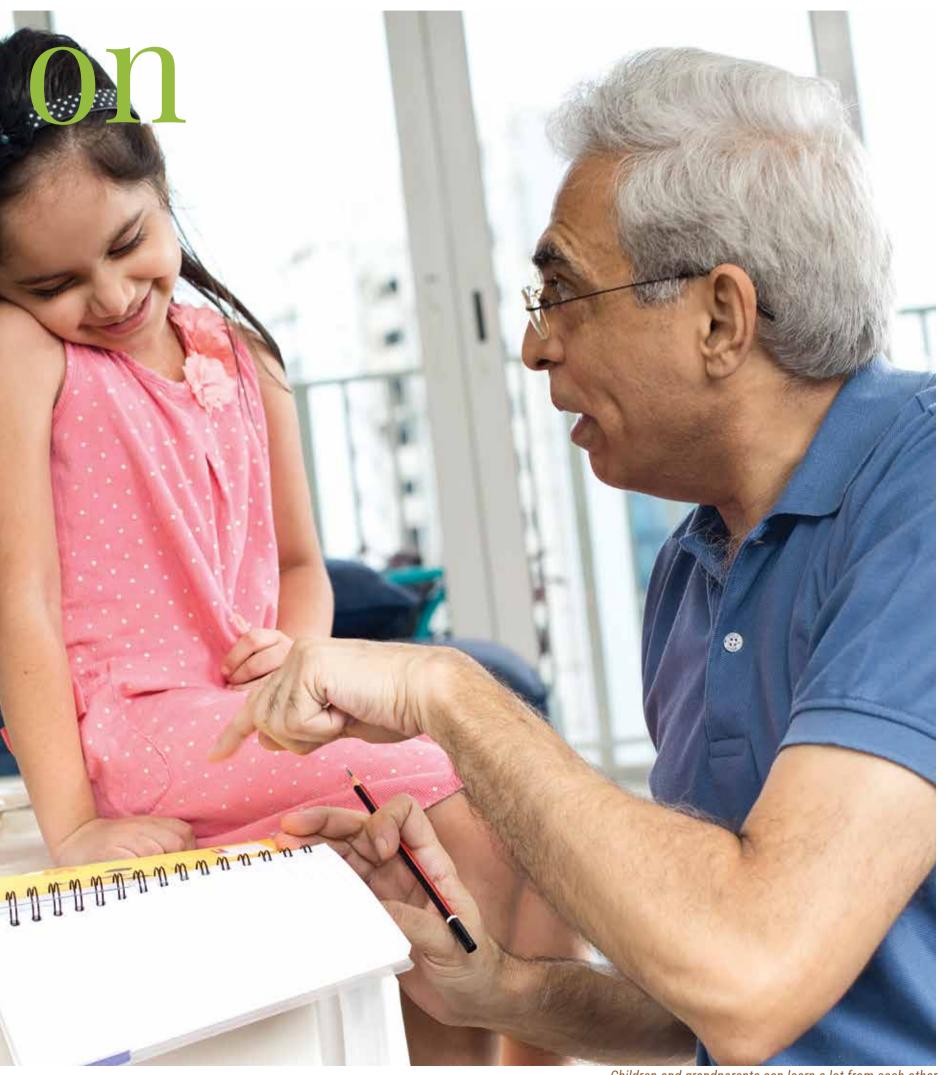
hile the Western cultures documented their findings, Indians have always believed in the power of the oral tradition. As wisdom is passed down from generation to generation by word of mouth, it gives people a chance to make the knowledge that's shared their own. Interaction is possible, as well as a healthy interchange of questions and answers. Storytelling was an unparalleled art that harnessed creativity, community bonding and a constructive way to spend time rather than frittering it away on mindless TV watching or playing mobile games.

However, over the years, younger generations seldom spare the time to listen. Thus, a lot of the practices that we follow in modern day India come from a place of half-baked knowledge. It's easy to write them off as dogmatic, or debunk them. Most of the information we glean today comes from the internet. While it's fantastic to have access to information in a way that no previous generation ever had, the fact remains that real, local knowledge still lies in the hands of the elders around us. While we Google which vegetables are seasonal, our grandparents can instantaneously tell us! Not only that, they also know what impact they had on various body parts and what time of the day you should consume which kind of food. Remember the glorious days of summer vacations when grandmothers would line the

terraces of the house with pappadams? The heady aroma of mango pickles and their unique taste in each household conjures pleasant nostalgia. It's only when they pass on their recipes that we can hope to recreate this feeling. Farmers and artisans seem to have retained their traditional skills better, but in the urban setup, especially in nuclear families, it's easy to lose sight of our roots and merely imitate other cultures. There is much value to be gained from the legendary and inimitable Indian culture. It's said that the Mahabharata contains every tale that ever was, is, or will be. Imagine the lessons that are folded within those stories!

The Bhagavad Gita alone provides invaluable counsel on approaching life. Similarly, the Bible or the Quran, Guru Granth Sahib or Jataka tales. Studies have shown the societies that give a moral grounding to children from an early age are far more stable and crime free than those who don't make an effort in imparting value based stories. Lessons are learnt the hard way in such societies or not learnt at all. So why break something that can be easily fixed with a glue called knowledge transfer. At 2getherments, we bring together people of various generations so that we can all benefit from one another's experience. For instance, elders could talk us through skills we find challenging today, be it handling money or separating work from life!





Children and grandparents can learn a lot from each other



Nothing can match the love a grandma puts into the food she makes for her family and loved ones

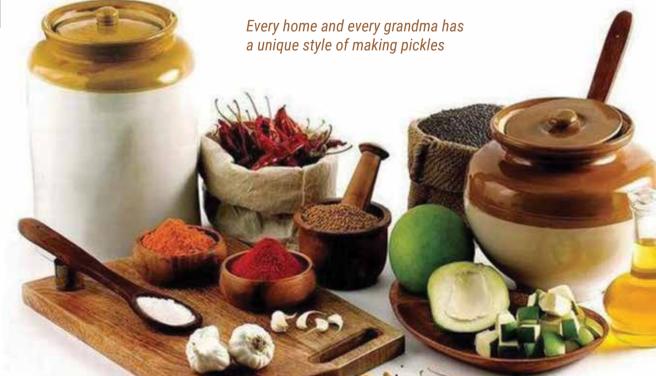
# Bottle full of grandmother's l



an we ever forget the taste of the first morsel of hot steaming rice mixed with that delectable rich red concoction dunked in aromatic ghee hand-fed by grandma? How fondly most of us walk down the memory lane reliving the nostalgia of dozens of cousins gathered together, eagerly waiting for our turn as grandma patiently fed the season's first serving to each one of us! The satisfaction of that meal is unparalleled and indelible. The very mention of 'Aam ka Achaar' not only triggers a physical response of lips puckering at the recall of brine and teeth teetering on its tanginess but also evokes a plethora of memories: of courtyards filled with women hand-pounding the red chilli in rhythmic motion with long wooden poles, exchanging gossip and news over heaps of raw mangoes chopped into even pieces with a handheld knife over a chopping board, of ceramic jars in which they are stored, of children running around, of laughter, of happiness, of togetherness as a community. The sight of fresh pickle indulge in the aromas of yesteryears and sharer in the joy of community cooking.

Call it Avakaya or Aam ka Achaar, mango pickle has been a part of our precious childhood memories as well as our staple diet as we grew up. The slightest smear on the tip of your tongue is an instant pick up for a bland meal. Almost every Indian family usually stocks a range of 'achaars' made by their grandmother or by someone else's grandmother. If the store-bought version makes it to the table, then we consume it whilst reminiscing about our grandmother's original version and the affection with which she served us the season's first serving.

Over centuries, the mango pickle has evolved in households across the country, with each region adding its own special touch to the preparation from the marmalade-like 'chhundo' in Gujarat to the fiery avakai of Andhra. For most people in South India, it's an annual affair that begins in summer and lasts for the rest of the year. In fact, when made with cold pressed oil and freshly ground ingredients, pickles have natural probiotics and aid digestion when you begin a meal with the first morsel of pickle rice, much to the contrary belief that the fiery red delectable concoction is unhealthy. Obviously, our forefathers knew the nutritional benefits of pickle and therefore, every meal began with it. With time, pickles bought across the counter in supermarkets may have taken the place of homemade varieties but still evoke memories of beautiful days gone by.



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## Section B

2 etherme







to create a remarkable home for people, we need to understand the user experience. We also understand that our job is to ensure that we create the right kind of journeys. The goal of the UX designer is to study the entire process of the individual's experience and their subjective opinion of their life's situations. We did this by understanding our core audience, Working Couple and Active Senior Urbanites.

We believe in empathising with our 'Indian Urbanites' before designing our projects. Our aggressive research and diligent understanding of our users is the key to co-creating projects that celebrate living. In our quest to find apt solutions, our architects and designers spoke extensively to more than 200 families across generations and income groups. We began by speaking to families in the double-income segment and active elders segment. And we asked - 'what would your ideal solution be?'.

The results from the research we did for both our projects resulted in the final outcome as KSR's Togetherments in Miyapur, Hyderabad and 2getherments @ Hoodi in Hoodi, Bengaluru. That's how 2getherments was born.

When we launched Miyapur, we were pleasantly surprised by the success and the outcome. Most importantly, positive feedback gave us validation and pride. We also got valuable insights from our buyers.

It gives pleasure when you see what you believe when it is grounded. 2g Miyapur has been extremely dear to me, looking at our happy 2g families gives me an assurance that this new typology of vertical living called 2getherments is truly what Indian families need.

2g Hoodi is our next venture. We are excited to bring our signature design to Bangalore. We chose Bangalore because our product suits perfectly for the Bangalorean double income group of users. 2g Hoodi is an Indian living solution that will provide apt housing for the double income group. In a postpandemic world, the homes we create are keeping in mind the working and professional requirements of the modern urbanite as well. People require spaces to work in seriousness and with focus and for that we have created modern and fully-equipped co-working spaces at 2g Tula. We aspire to build futureforward homes that cater to the needs and aspirations of Bangalore's working couples and active seniors. We hope that our users will enjoy living in and using 2g as much as we have enjoyed creating it.

We want to build apt homes for our 'Indian Urbanities'. We want to create community bondings that represent Indian Living. We want to seamlessly blend the past experiences, present conveniences and future aspirations. We want to return to our cultural roots by bringing people together in the urban context. We want to build '2getherments' and not 'Apart'ments.

Mr. HARINATH RAO

Founder and Managing Director of 2getherments.

# Meet the key people





#### NAGESH KUMAR BATTULA

Founder and Director

Nagesh Kumar Battula leads the design expertise which distinguishes 2getherments. The Managing Director & CEO of the Fountainhead Design (FHD) Group, Nagesh, who has over 25 years experience in the real estate and design industry, is recognizable as the brains behind the self sustainable community Organo. Known for being completed within time and on budget, Organo has changed the way people in Hyderabad live, keeping them closer to nature and the society as a whole.

#### VIJAYA DURGA

With over 20 years of experience in the field of interior designing, Vijaya is heading the Interiors team at FHD. She has an eye for detail and a great sense of color, fixtures and finishes, enabling her to take impeccable decisions on the spot. She shares the vigor to develop Organo, as a highly productive yet aesthetically pleasing farming community.



# Why 2g Tula?

## True balance is never obtained with a 'one size fits all' approach

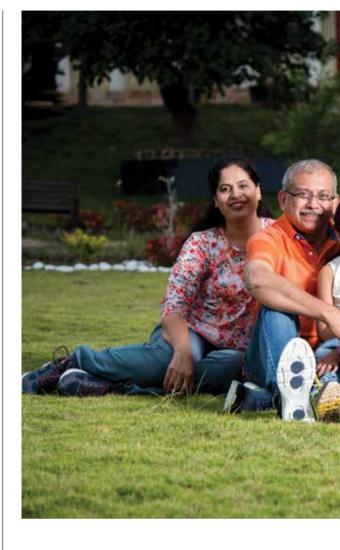
ecause different folks need different strokes. Because the needs of the residents are diverse. Because different cultures behave differently in living spaces.

Consider this - In higher latitudes, where people battle weather conditions like sleet, snow and extreme cold, an enclosed cloakroom which houses shoes at the entrance makes contextual sense. But Indians do not deal with the same problems. In fact, being a tropical country, the hygiene and humidity levels of such a space would come into question. So is an enclosed Cloakroom/Foyer really the ideal solution? Has our 'time-saving' technique ameliorated the end-user's problem or has it exacerbated it? We might feel that in conforming to the

norms, we have made our lives simpler. But the simple fact is that the needs of two people are never the same. We at 2getherments believe that middle-class Indians, referred to as 'aspirational middle-class', need a housing solution that satisfies their aspirational goals and is scalable to accommodate increasing demand. We believe that achieving aspirational affordable housing across tight budgets requires expert design thinking and solutions.

In our quest to find apt solutions, our architects and designers spoke extensively to more than 200 families across generations and income groups.

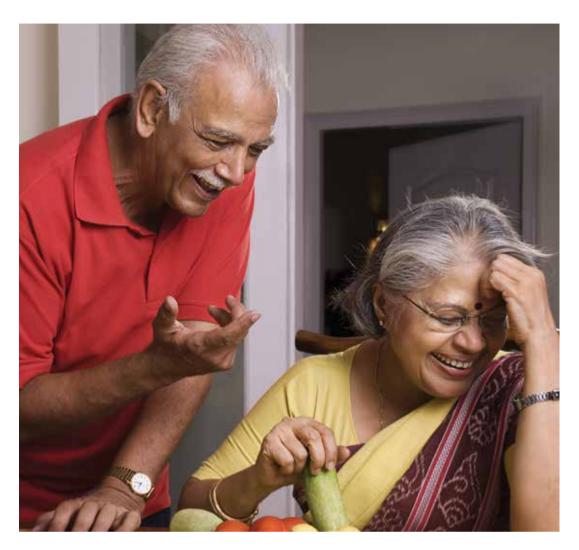
That's how 2getherments was born.





**Did you know** that more than 90 percent of the senior leaders and designers at FHD Group, the parent company of 2getherments, are also customers of 2getherments?





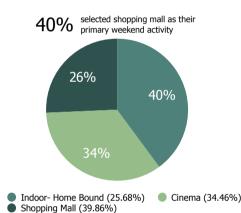




## Homes that help you everyday

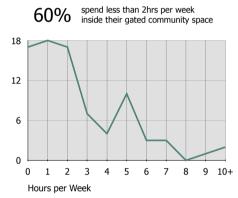
Your pain points and needs will be addressed by your 2g home

#### Top three weekend activities



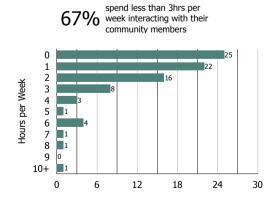
Rest of the entries were buying books, galleries, theatre, gardening, cooking, volunteering, sports, soul santhe.

#### Activity mapping within the community space

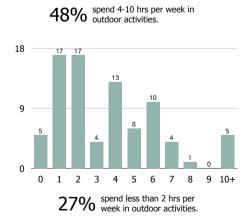


21% Don't use their community space at all

#### Community interaction level



#### Activity mapping in fitness etc beyond community space



e began, as we begin all our projects, by research. We spoke to numerous families in Hyderabad, Bangalore and other metro cities of India. We started by speaking to couples in the double-income segment. We asked - 'what would your ideal solution be for a home?' And we got very interesting answers. Some of them said that they need an A/C in the kitchen because they cook at times after getting dressed. Also, most of these couples accumulated items over time. For example, they had at least about 20 pairs of shoes and they needed a place to store them. Another problem that people spoke about is the stress faced by domestic help. Considering the fact that modern households depend on loyal domestic staff, it was imperative to look at their comfort as well.

One of the key realizations of our research was that one of the most precious commodities in the lives of the working couple was quality time. They had just about two hours of free time in the morning and two in the evening. These four hours were cannibalized by petty things that monopolised their attention. So if we could create and convert these four hours into superior quality time then we would have achieved the objective of delivering a solution. For example, many of them felt that hanging washed clothes in the balcony was an ugly option. So we created a contraption from where the clothesline comes down when there is a need and goes back up once you're done with drying the clothes.

#### A bit more design thinking for a lot more easier life.

#### **EXTRA STORAGE SPACES**

#### A Storage in plentiful

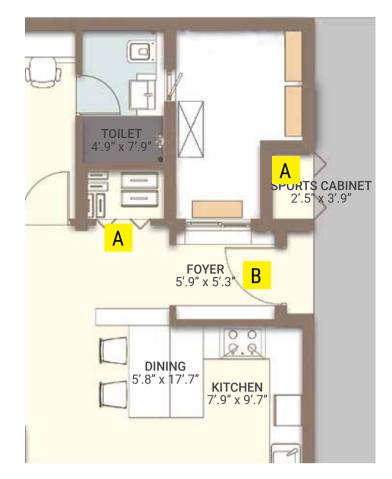
We found that families could never say not to more storage. So we included plenty across the homes.

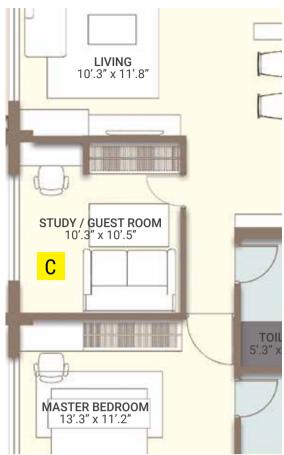
#### B Social spaces

We realised that people love little social interactions, so all the spaces we designed help micro-interactions.

#### C Flexible spaces

Families' needs change over time, so we designed spaces that could adapt.

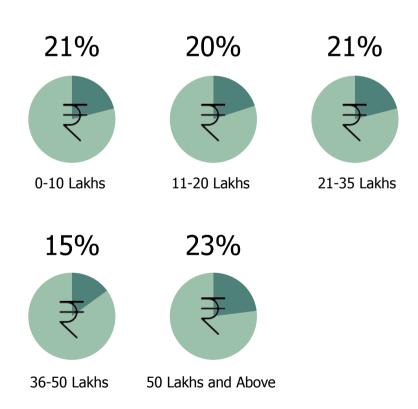




#### Occupation profile

#### 

#### Income bands amongst the respondents



**Team** 2g interviewed over 300 families, and spent over 100,000 man hours to understand the home needs of each category of our users.

#### FOOD WASTE

How people can segregate all food waste, convert to compost, use it to grow more food and then consume that food again.

- 1 Use two bins and segregate food waste
- 2 Consolidate food waste in the community bins
- 3 Use organic converters to convert waste to compost

- 4 Use this compost to grow more food
- 5 Consume the food you have grown
- 6 Avoid wasting food

## Responsible can save the

There are many ways in which all of us can adopt a lifestyle, which reduces load on systems and on nature. The top four areas are Food Waste, Non-food Waste, Water and Energy.

#### NON-FOOD WASTE

How people can segregate recyclable waste, re-use plastic items and ensure nothing goes into landfills.

1 Use your own cloth shopping bag

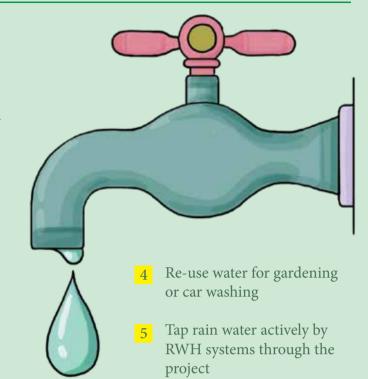


- 4 Avoid single use plastics
- Use two bins and segregate plastic, paper and metal waste at your home level into one bin
- 6 Further segregate plastic, paper and metal into multiple bins at community level
- 7 Sell waste which can be sold
- 8 Items that cannot be sold can be sent to city level disposal centres

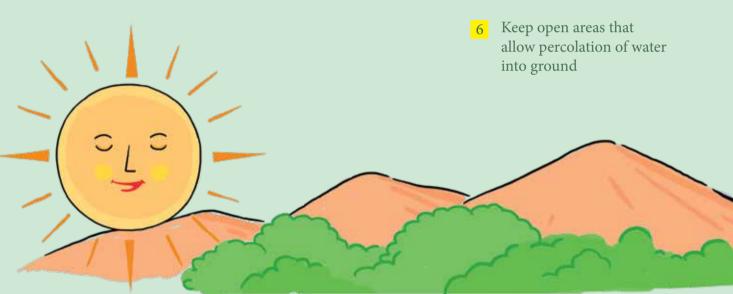
#### WATER

How people and communities can tap all rain water and improve ground water levels, how they can process waste water from bathrooms / kitchens and use for gardening or car washing and how soil water can be treated in STP for use in gardening and washing.

- 1 Use water responsibly, for example, use one bucket of water for your bath instead of the shower
- 2 Segregate soil water and bathroom water
- 3 Use different water treatment levels to clean up water



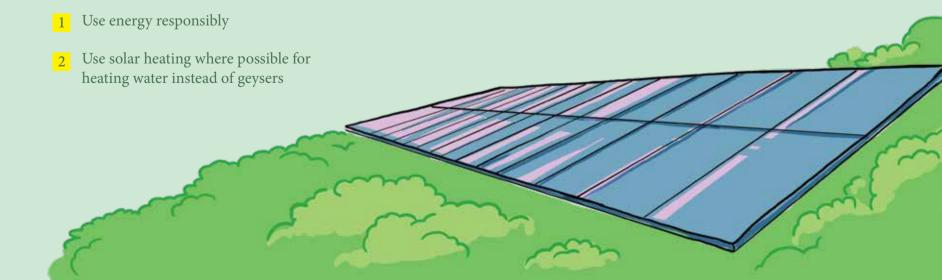
living future



#### **ENERGY**

How communities can deploy renewable sources like solar to generate electricity to power common amenities, thus reducing dependency on the grid.

- 3 Use solar photovoltaic systems to generate electricity that can be used to power common areas
- 4 Use light sensitive devices to restrict usage of lights during day





Research on elephants is full of examples of the animals apparently behaving empathetically recognizing and responding to another elephant's pain or problem. Often, they even make heroic efforts to assist one another.

mpathy is understanding and relating to an experience of another, being able to understand the perspective of another, to momentarily view reality through the eyes of another, to walk that mile in another's shoes. To understand their perspective, their hardship, their life so that you may respond with love, with non judgment, and in a way which serves the other and serves all. This is similar and yet somewhat different

from being an empath. An empath relates to the feeling and experience of others with a psychic sense, with a sense that is beyond the physical. Feeling the emotion of another, feeling the joy, the love, the sorrow, the tragedy of another as if it were one's own. Interestingly, elephants have been proven to be confirmed empaths. Elephants help each other in distress, grieve for their dead, and feel the same emotions as each other-just like us.

#### THE NEED FOR EMPATHY

It's the ability to step into the shoes of another person, aiming to understand their feelings and perspectives, and to use that understanding to guide our actions. That makes it different from kindness or pity. We must take care to also not forget the 'golden rule'; "do unto others as you would have them do unto you".

## Strong value system is our true foundation

ur developer expertise comes from our experience as Lahari Constructions, which is a 30-year-old organization with over 70+ projects. Our design expertise comes from our experience as FHD Group, which is a 25-year-old organization with over 800+ design projects and 100+ ongoing projects. As a combination of designers and now developers, we are uniquely situated to take advantage of our cross-functional expertise. We've been able to achieve what we did because we are a purpose-driven organization. We've developed both in-house design and development frameworks that help us critically think and aptly solve any complex problem that Indian cities face.

With our experience, we are equipped with strategic insight on how to transform mainstream real-estate apartments into co-created communities. We've achieved that with 2getherments that are suitable for India's Working Couple and Active Senior families. We believe that busy Indian urbanites need housing solutions that satisfy

their aspirational goals and are scalable to accommodate increasing demand. We believe that designing and building these communities called 2getherments requires expert design thinking and a strong

understanding of the problems faced by Indian families and the right solutions for those problems.



Each of our homes is designed with a lot of empathy

#### Our core values (F.A.C.E)

FRUGAL

Our building costs aren't inflated with unnecessary frills. Rather, we invest in what adds value to the end-users.

APT

A house could have many features, but we only care about the ones you actually use. The design has evolved, keeping in mind an urban family's real needs.

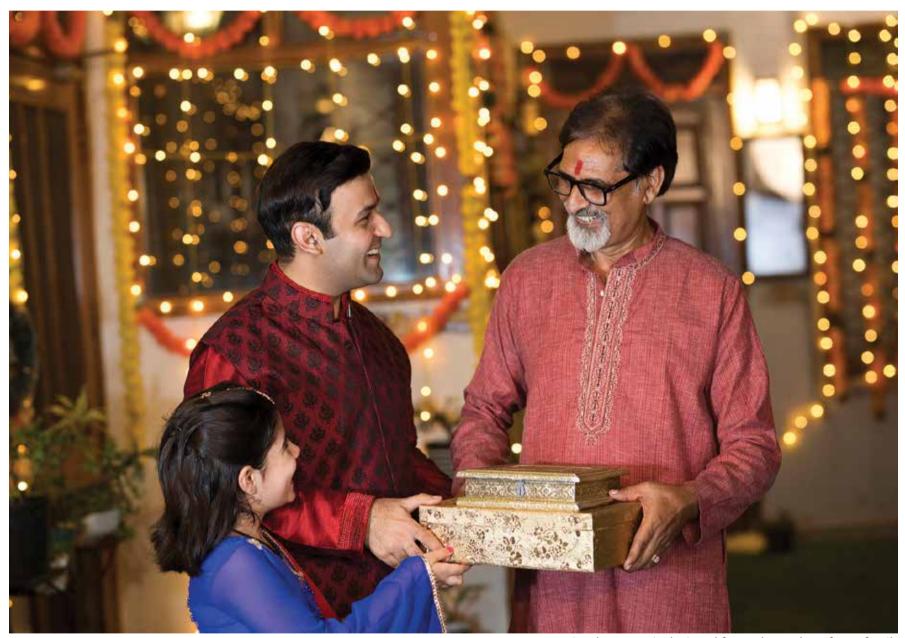
CULTURALLY RELEVANT

2getherments was made in India, by Indians, for Indians with a deep & respectful understanding of cultural habits and needs.

EMPATHETIC

A house is merely a building without its people. 2getherments aims to be the place where your real needs are addressed and you feel that you can root in this new neighbourhood.

## 2getherments a Miyapur, Hyderabad



2getherments is designed for each member of your family

At 2getherments Miyapur we wanted to give families the one vital thing that we found they need but do not have enough of; quality family time. Families, on better days, had a couple of hours in the morning before they left to work and a couple of hours when they returned home. In order for them to make the best of these quality hours, they needed to communicate in open

spaces with fewer walls to separate them. At 2getherments, our endeavour is to create 'Time-earning Habitats'. Our (your) homes are designed in such a way that everybody is visible and audible to one another. Additionally, the seamless architecture ensures that they have enough space to hang out together while watching television or listening to music or working or just doing things they love collectively and individually.

1st ever 2getherments designed to accommodate the needs and aspirations of our Hyderabadi families

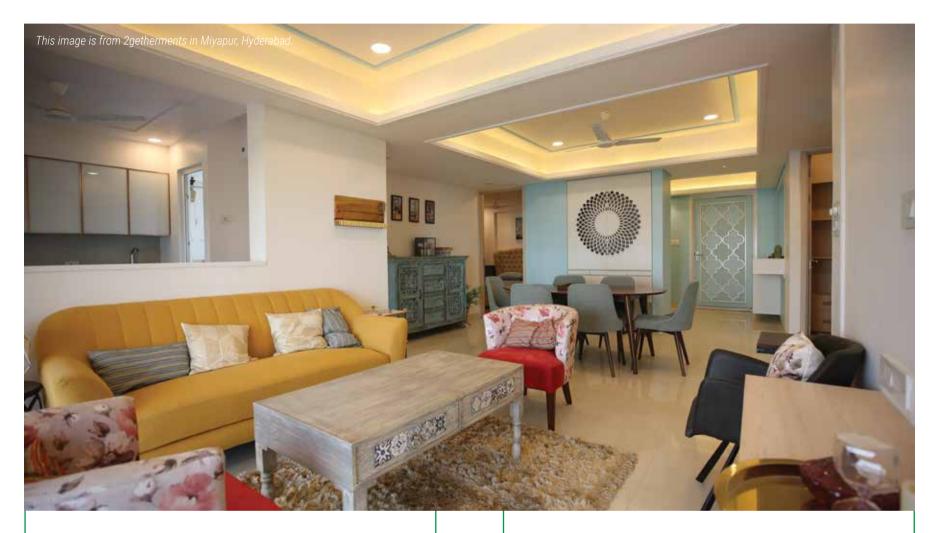


The exterior of the building



The common area with plenty of games, fresh air and sunshine

### Customer stories



"I just walked in and loved the green concept, the ambience and the elevation. My favourite part of the space that I am looking forward to is the beautiful swimming pool on top. I have already recommended 2getherments to all my friends and I can't wait to start living here."

#### Mr. Raghunadh

Home owner at 2getherments Miyapur, Hyderabad.

"I like the name '2getherments'. 'Apartments' is where people live apart and 2getherments is where everyone can live collectively and gather together at a common place. I am looking forward to spending my postretirement years in a relaxed and happy environment. That prompted me to buy a home here."

#### Mr. Ramana Raju

Home owner at 2getherments Miyapur, Hyderabad.

"When I met the 2getherments team, I felt that these were people who understood me, my family and our lifestyle needs"

"I have not come across a community such as 2getherments before. I am hoping that I will have a bigger social circle and learn something new every day."

#### Mrs. Sandhya Kalagotla

Home owner at 2getherments Miyapur, Hyderabad.



"The entire team is so confident and in great sync with each other. They gave me the confidence that the end result will be as they are narrating it. I booked my flat when the project was at the basement level itself! I love that the project has empathy towards the environment, the vertical gardens are beautiful and overall the design was very well thought."

#### Mr. Srinivas Rao Uppala

Home owner at 2getherments Miyapur, Hyderabad.

"Having a home in 2getherments with the convenience of amenities like yoga, swimming pool, gymnasium or badminton court in close proximity to my doorstep will enable me to save time and add value to my lifestyle."

#### Mr. Ravada Ramana

Home owner at 2getherments Miyapur, Hyderabad.

Play zones at the higher levels



Can you imagine playing cricket on the 10th floor?

#### In this section Hoodi - The secret Whitefield didn't tell you about 46 **Understanding Hoodi** 48 Cities bursting at their seams 50 2getherments at Hoodi **52** Indian living in Bangalore Nuturing future generations together 56 Can we blend nuclear and joint family values? 58 A space for a new day, everyday 60 THRIVE - A day at 2getherments Section C



## 

#### The secret Whitefield didn't tell you about

## WHERE MANY WORLDS MEET

oodi has the best of many worlds since it is at the juncture of a host of different activities, locations and events. Hoodi has elaborate high street shopping locations such as Forum Neighbourhood Mall, Phoenix Marketcity and Forum Value Mall located nearby. Phoenix Marketcity is a landmark establishment in the city with a mix of great food, events, pubs and luxury retail all balled into one space. The Sathya Sai Multispeciality Hospital located about 3KM away is a thriving centre of medical professionals who are renowned for their standard of care.

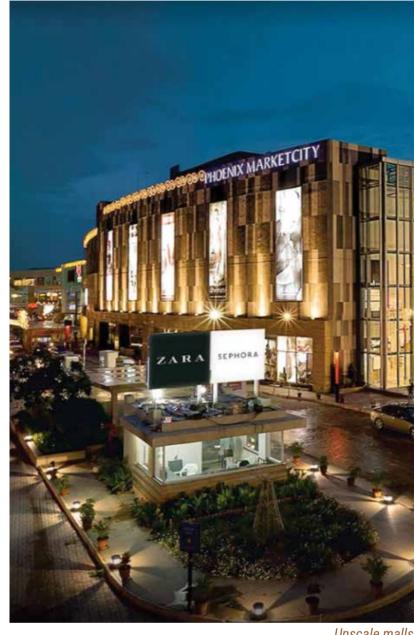
However, despite being in the midst of so much action, Hoodi is still a place where kids can ride their cycles and play cricket with their friends. Where afternoon naps can be enjoyed without too much traffic and noise pollution. A place where neighbourhoods ensure people are connected and invested in the well-being of their fellow human beings.



Cosmopolitan locale



Hoodi is a peaceful residential area in the heart of Bangalore's IT District. It is adjacent to Whitefield and barely a few KM away from major tech parks. It is well connected to the ring roads and has plenty of options for avenues of entertainment, dining, art and culture.



Upscale malls



Facade view of an IT park building



ITPB was Bangalore's first ever tech park

### Understanding Hoodi

A fully-developed neighbourhood



#### WORKPLACES



Bhoruka Technology Park	4 Km
Gopalan Global Axis	6.2 Km
ITPB	6.6 Km
Prestige Group Tech Park	6.8 Km
Prestige Featherlite Tech Park	6.9 Km
MindComp Tech Park	7 Km
EPIP Park	7.7 Km
Sigma Soft Tech Park Gamma Block	10.6 Km

#### **EDUCATION**

CMR Institute of Technology 6.6 Km



#### **CONNECTIVITY**

Doddanakundi Industrial Area Metro Station	3.5 Km
Hoodi Halt Suburban Rail	4.2 Km
ITPB metro station	6.3 Km



#### HOSPITALS

Sathya Sai Orthopaedic and Multispeciality	3.1 Km
Manipal Hospital Spine Clinic	4.9 Km
Vydehi Institute of Medical Sciences	7 Km
Columbia Asia Hospital	10.2 Km
Chinmaya Mission Hospital, Indiranagar	12.9 Km



#### **HOSPITALITY**

The Zuri	4.2 Km
Taj Vivanta	5.8 Km
Windmills	8.1 Km



#### **RETAIL**



Eco Hypermarket	450 m
Phoenix Market city	4.8 Km
Forum Shantiniketan Mall	5 Km
Park Square Mall	5.6 Km
Inorbit Mall	6.2 Km
Forum Neighbourhood Mall	9.7 Km

## Cities bursting at their seams

Cities across India have grown exponentially in the last 50 years. What happens in the next 30 years will determine the global environment and the quality of life.

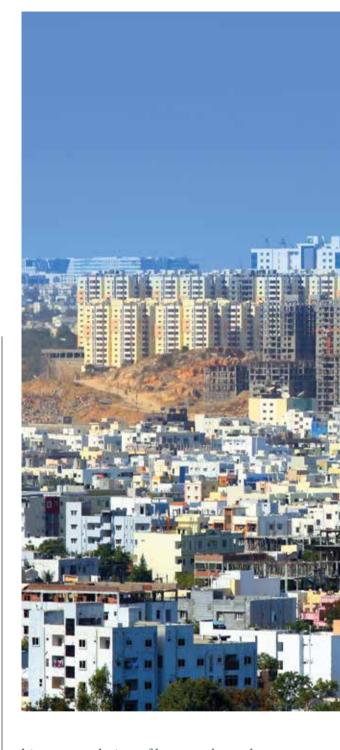
n a nation where 62% of our GDP comes from cities, it's easy to see why Indians flock towards a small number of urban super cities in search of better employment and a happier life. According to the UN World Urbanisation Prospects Report of 2014, the annual growth in urban Indian population rivals that of other major economies, with a whopping 404 million people estimated to be added to its urban centres between just 2014 and 2050! In 2007-08, 35% of this growth came from migrants from rural India.

However, the bright future these masses aspired for is more often than not denied to them. Our cities are not equipped to handle the strain of so many people utilizing their meagre resources, and inequalities of income and opportunities are rearing their ugly heads. Belonging to the privileged few who have access to the internet and are reading this article, you may very well ask why this is your problem. After all, at a singular level, it doesn't seem to affect your lifestyle. However, the reality is that your life is already impacted, and will continue to be so in the future. Think of the water scarcity in your building, or the hefty water charges every summer. Piped water is never distributed for more than a few hours per day, and only to about half the urban population. Leakages, water

stealing, unauthorised connections and collection inefficiencies are incredibly large, siphoning away 40-70% of the available water.

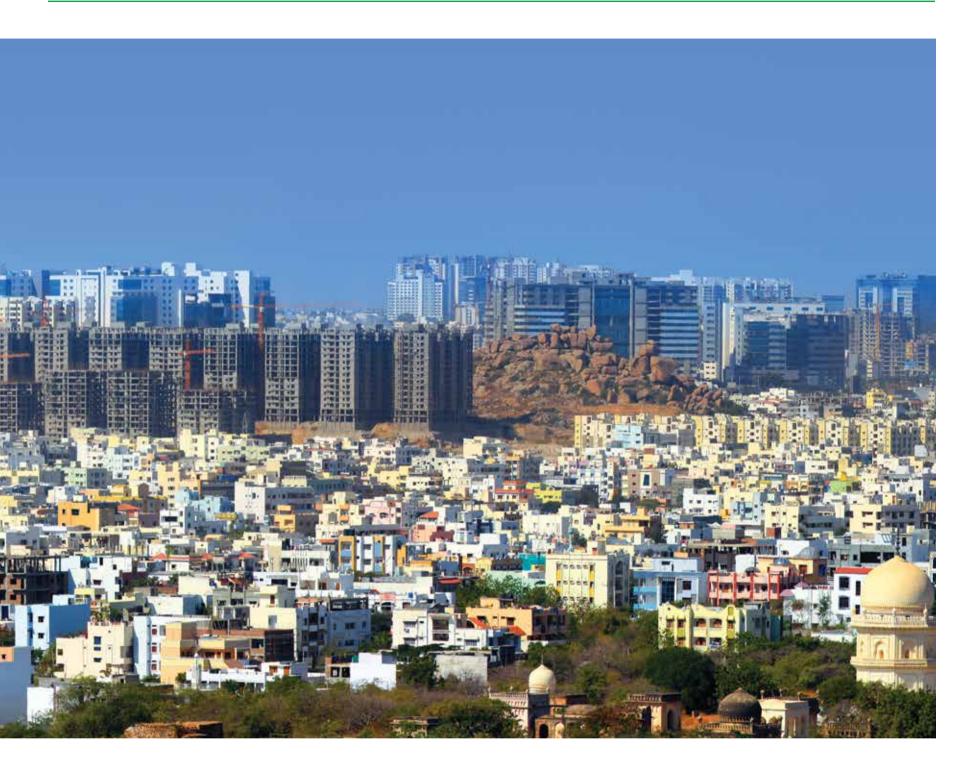
Meanwhile, 60% of slums are completely deprived of water supply! Such is the irony of the times we live in. Less than half the sizable slum population in India have access to a basic flush or pit, which means about 35 million people in urban India alone are living alongside unsanitary and potentially dangerous conditions. Little wonder then that the precarious water available to slum dwellers is used and re-used, open sewage abounds, and diseases in the whole city are on the rise.

The truth is that while you may be in the best of apartments, your access to the most fundamental of resources including clean air, fresh water and good health are just as threatened by this urban explosion if not now, then in the near future. The biggest misconception of our times is that the little problems we face in our day-to-day lives can be solved independently and in isolation. As cities become overwhelmed, so do its people, resulting in increasing negativity and stress levels which you can already see all around you. Solutions are, unfortunately, nowhere in sight. Since economic growth is driven by those who have money, the



bigger population of have-not's needs are sidelined commercially. Balanced civic amenities remain a distant dream as they aren't affordable by those who most need them.

The majority of the time, built forms emerge from the need to satisfy society's commercial needs, instead of essential social requirements. As of 2011, 7.5 lakh apartments remained unsold across India's major metros, while 65 million people lived in slums and another 0.9 million were homeless\*\*\*.



by low-income groups, but there are no affordable housing solutions to meet their needs. Nor, as it has been outlined, do they have access to the basic resources that could help them lead a healthier, more productive life. At 2getherments, we believe that it is these intangible essential needs of society that are at the heart of design, intent and life itself. Each built form needs to be understood in the larger urban context.

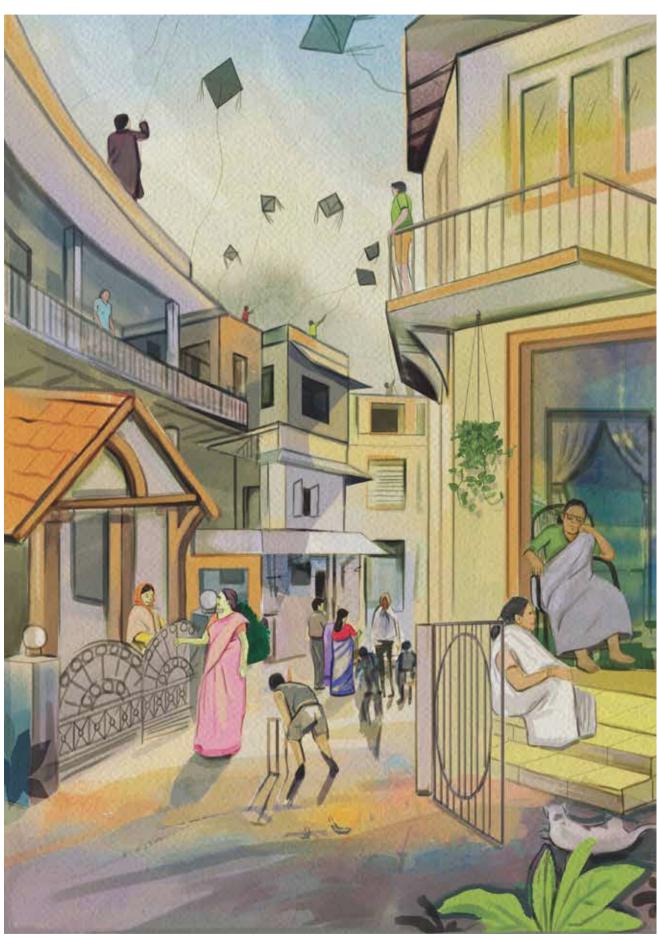
This understanding of urbanisation helped in the way we build our apartments. While we cannot end slum dwelling altogether, we can make a smart start towards living better in the emerging urban context.

We do this by creating local jobs for the people around us. We create eco-friendly alternatives which don't create massive power-drains. By composting waste and initiating rain water harvesting, we don't exhaust the limited resources in our over-burdened cities. Our vertical gardens and rooftop kitchen gardens help improve the quality of air and food available to those around us. All in all, we're making a small, but significant

step to build houses that are the "right kind" for those in urban India today.

\*\*\*National Sample Survey Organisation 2005-06 National Family Health Survey Census data.

# 2getherments Tula (a) Hoodi



Neighbourhoods used to be about caring for one another

Given the constraints in today's urban India, it becomes imperative to devise ways and means to maximize living spaces. At 2getherments, one of the essential principles of architecture is to ensure that every available inch of space is utilized not only productively but also gainfully.

Given the constraints in today's urban India, we want to ensure that every available inch of space at 2getherments Hoodi is utilised not only productively but also gainfully adapting to the needs of Urbanites. it becomes imperative to devise ways and means to maximize living spaces.

#### 2getherments -A new Indian typology in vertical living

2getherments is a unique 'VERTICAL LIVING HABITAT' designed to bring back the benefits of community living with the comforts and privacy of urban living.

Besides offering real value for every rupee invested in acquiring the property, 2getherments stands as a testimony for empathic user experience. Years of research have resulted in zeroing in on the prime locality, the emerging hub of modern spaces of living and work.

However, the key lies in the expertise of the key design team to integrate horizontal living ideas into vertical spaces.

Consequently, every single occupant of 2getherments gets their due with a fair share that caters to their wants and needs. The first of its kind user experience in the country, 2getherments weaves a dream that is beautifully visualized and realized. From the youngest member of a family to the oldest, every resident's wish list is taken into account and incorporated seamlessly.

At 2getherments, one of the essential principles of architecture is to ensure that every available inch of space is not only utilised productively but also gainfully. Besides offering real value for every rupee invested in acquiring the property, 2getherments stands as a testimony for empathic user experience.

Consider the Agrahara style neighbourhoods of Tamil Nadu, the Chang houses of Assam, simple rural

Many modern apartment buildings have one clubhouse situated far away from the living areas. Most residents end up paying high maintenance but never using the amenities.

#### Not at 2getherments.

farmhouses of Punjab or the Colonial style bungalows of Kolkata. All these houses have something in common. Invariably, each had a clearly demarcated area outside their dwellings where the house's inhabitants could sit and socialise with others. Whether it was the terracotta or hay 'thinnais' of the South, or the verandah which stretched all around the house, these areas invited informal conversation.

The heart of the house, the central area, also invited gatherings - typically, it was the kitchen. There was a sense of neighbourliness in the construction of these houses which influenced a cohesive spirit, the likes of which gated communities of today don't experience. The Agrahara houses of the South were laid out like a garland leading to the primary temple, so that the entire neighbourhood participated in functions. Similarly, the simple courtyards of Punjab were used for group celebrations. These are the kinds of experiences we are

trying to recreate.



The co-working space in 2g Tula

## Indian living in Bengaluru

We want to help families with functional and apt home design solutions

The coffee lounge and games area is a perfect place to hang out and chill



ur process involves figuring out the 'goals' of the families we are creating for. "Goal Directed Design" is a conceptual framework coined by Alan Cooper and widely used in the field of digital and User Interface (UI) design. This method focuses on behavioural design, which puts users at the centre of the design process and places huge emphasis on understanding the needs and goals of those users and then translating those goals into tasks and activities and ultimately into a more usable end product.

#### Homes for Indians: improving aptness in home design

We believe that homes should be designed keeping in mind the everyday requirements of average Indian families. Given the inelasticity of budget in this segment, it is our responsibility to design homes from the end-users' perspectives, needs as well as future aspirations. This inelasticity also demands that there is little or no wastage of space and materials. Amongst many efforts, we have also explored a 3-grid planning system that works well and is a good strategy for energy conservation through daylighting & ventilation principles.

#### Energy planning: reducing running costs for home-owners

We believe that it is important to encourage responsible energy consumptions through three prongs:

#### 1

Designing solutions based on daylight and ventilation principles to optimize energy consumption.

#### 2

Selecting appropriate MEP systems so that long-term maintenance expenses can be reduced.

#### 3

Actively engaging end-users on energy conservation and its direct benefit to personal well-being through education and awareness.

#### Quality community spaces: improving social engagement

Active outdoor spaces, appropriately programmed & sized community facilities and produce-generating landscaping will clearly differentiate aspirational affordable housing. We believe that it is important to provide ample opportunities for homeowners to be socially engaged through

various activities such as community farming, playing, knowledge sharing and more.

#### Site suitability: reducing everyday inconveniences for home-owners

We believe that strategic design insight during site selection will significantly contribute to project success. For instance, proximity to social infrastructure (such as schools, banks, healthcare facilities, etc.) helps build a stronger and more rooted community of home-owners. And by locating the project on a site that reduces commute times between home, work, and schools, we can alleviate everyday inconveniences and support end-user well-being. Additionally, we can take advantage of views & vistas through careful site planning to help improve the visual quality of the built environment.

As market leaders in designing for this sector, we believe **Aspirational Affordable Housing (AAH)** is the way forward for addressing the needs of the growing Indian middle-class families.

Well-planned homes with space for all your needs



We have designed nooks and corners for all your requirements





# Nurturing futur generations tog

Collective parenting



undamental principles of parenting are essentially the same irrespective of where you belong to, what you do for a living, what language you speak, and so on. In the Indian context, especially with the shrinking size of families, parenting is slowly appearing as a struggle, mainly for the urban dwellers. The pressure of competitive workspace, cost of living, increased childcare expenses, and all make life seem more difficult than it actually is. The financial demands of the family are driving them to focus more on the earnings than nurturing the young ones to be the promise for a brighter future. And in between this struggle, for many parents, career ambitions are often taking a back seat.

What happened so dramatically in the past 10 or 15 years that parenting became a task rather than a new journey of life? Many factors can be put out here, but the main reason could be societal isolation where we all went back to live in our cocoon with little or no social relationships. We no longer trust anyone or build relationships beyond a certain circle. Whether we acknowledge or not, our children are also learning to be alone in a crowd exactly like us.

Let's just pause here for a while and take a tour of our childhood. The village/town where we grew up, the neighbourhood where we played day and night, and the memories that we still cherish. Our parents were never anxious about us because we were part of such an extended family. The trust and bond they shared with each other made our childhood secure, festive-like, and unforgettable.

Today, would you be comfortable leaving your children in the neighbour's house for the whole day? How many times would you go and ensure that they are fine?

Now, imagine how it would be if you had access to people, resources, talent, and skill to provide your kids with diverse experiences. Knowing that they are not only safe at home but also are learning valuable life experiences from their extended families while you are stuck at work.

Sounds pretty unimaginable right? We believe it isn't. Nothing is lost forever if you know the ways to find a balance. What if we say that you can give them a childhood like yours! Wouldn't it be the greatest thing to do for our children? At 2getherments, our endeavour is to establish the concept of community living that encourages collective parenting where our children can learn not just from us but from our extended family too. Let's introduce that amazing life to our Gen-Alpha.

## ether





## Can we blend nucleand joint family v

The answer lies in a community lifestyle which existed a few decades ago when people believed and lived by the philosophy of 'All for one; One for all'



### lear alues?

he whole family setup or the way we lived in and as a community has become redundant today. In the last five decades, society has been veering away from a joint family system and towards individualism. Today, it is quite natural that people who live in nuclear families keep their ageing parents in old age homes and pay the monthly service charge. If we analyse the root cause, we can trace what caused this change in thinking. All this happened due to industrialisation where people moved from agriculture based economy to other means of mass production.

The West has witnessed these trends centuries ago and India too followed suit in the last century. The concentration of mills coming up near the major British towns and cities led to mushrooming of individual families. Mumbai, Kolkata, Hyderabad and Chennai experienced these changes in the 20th century. Enhanced standard of living and urban English speaking middle class came into existence in this process. However, the trading communities live in joint families in the urban areas, even today. In the urban working class, the change took place in a different way. In the villages where they lived, they didn't face the problem of housing. But when they migrated to cities, they had to live in decent affordable quarters or apartments. They worked for long hours to improve their standard of living. The next generation of this community got better education thanks to their parent's aspiration to enable their Gen Next to find gainful employment and enhance their lifestyle.

Though individualism led to prosperity, over a period of time the couples found it difficult to cope with the situation. Earlier, the nuclear family provided care and support in times of crises and extended support wholeheartedly. As a homemaker, a woman's responsibility increased as she had to step out to supplement the family income and bear the burden of raising the child single

handedly. As the child grew up, she had to nurture, train and inculcate good family values without the support of her elders. Things have changed drastically as a woman started making rapid strides in her profession; she has to juggle different roles as a homemaker, mother and a successful career woman. Some women are lucky to have parental support or get the support of domestic help to raise their children while she climbs the professional ladder. But with increasing insecurity and lack of safety for children, a modern working mother has begun to feel pressurized. She longs and craves the comfort her parents and in-laws can provide in terms of family support. She is definitely looking for an eco-system that will provide more safety and security to her children when she is away. The answer lies in a community lifestyle which existed a few decades ago when people believed and lived by the philosophy of 'All for one; One for all'

And if you come to the work-home balance, not so long ago, home and work had clear boundaries. The pressures of our profession hardly entered the home but now thanks to smart phones, one doesn't know when to switch off. Yes, it is good we excel in our professions thanks to our connectivity, but can we say the same about our families? So, the crux here is we need to strike a balance in providing care and security to family members. Although we lack the support and care of a joint family, it may be a good option to live in a community. Yes, we need to think on those lines to make our lives stress-free by bonding with neighbours and retrieve the old values which were lost in the transition.

A space for a new day, everyday

#### **E** NATURALLY A FOREST

Here's one space you would absolutely love. The rather rugged landscape in this space provides the quiet solitude of the woods as the birds, butterflies the bees and squirrels keep you company.

Read about these woods on Page 174

#### F AN URBAN PARADISE

Right in the middle of the open area is a manicured urban landscape. Perfect for resting after a tough workout. There is a juice bar where you can make your own smoothie with the carrots you just harvested.

Read about the juice bar on Page 77

#### G GROW YOUR OWN FOOD

All along on the ground level are 140 Square Foot Gardens. Grow and share your produce.

Read about these gardens on Page 95





Master Plan







- 01. Co-working Space02. Seating/Congregational Space03. Personal Cabins
- 04. Creche
- 05. Floor Chess
- 06. Conversation Court
- 07. Gully Cricket08. Agriculture Zone

- 09. Badminton Court
- 10. Basketball Court
- 11. Squash Court

- 12. Gym Cardio
  13. Gym Weights
  14. Swimming Pool
- 15. Juice Bar

- 16. Yoga Zone
- 17. Vertical Gardens
- 18. Dance and Music Hall
- 19. Wooded Zone
- 20. Walkway in the Woods



- 21. Co-working Spaces
- 22. Vertical Landscape/ **Seating area**
- 23. Guest Suites
- 24. Open Air Theater
- 25. Terrace Lounge
- 26. Game Deck

- 27. Square Foot Gardens
- 28. Community Kitchen29. Coffee Lounge30. Organic Dhaba

#### THRIVE

### Together 2gether



2g is about bringing people together to encourage interfamilial and intergenerational interactions. We believe this will help create stronger community of friends and neighbours – your own urban village.





#### An energetic start to your day

You wake up to an energetic week day and relax after a brisk walk. You see a few seniors have brought their newspapers and cups of tea. You share some 1 by 2 tea. Your children have in the meantime climbed up the wall 100 times.

Artist impression of the 2g area

#### Walk to office... literally!

O1 Stroll over to the Co-working Space for an important call

A place to rest and relax amidst the soothing sounds of water

02

**Seating Area** 

03

**Personal Cabins** 

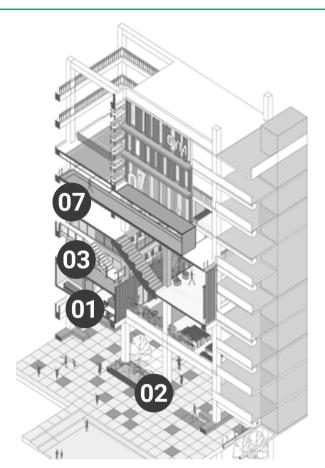


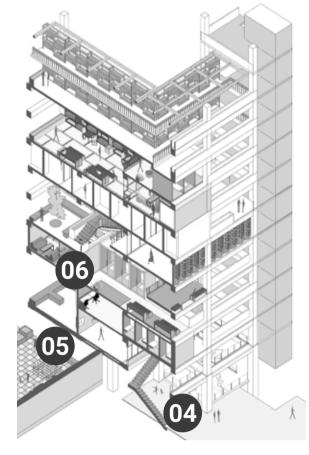


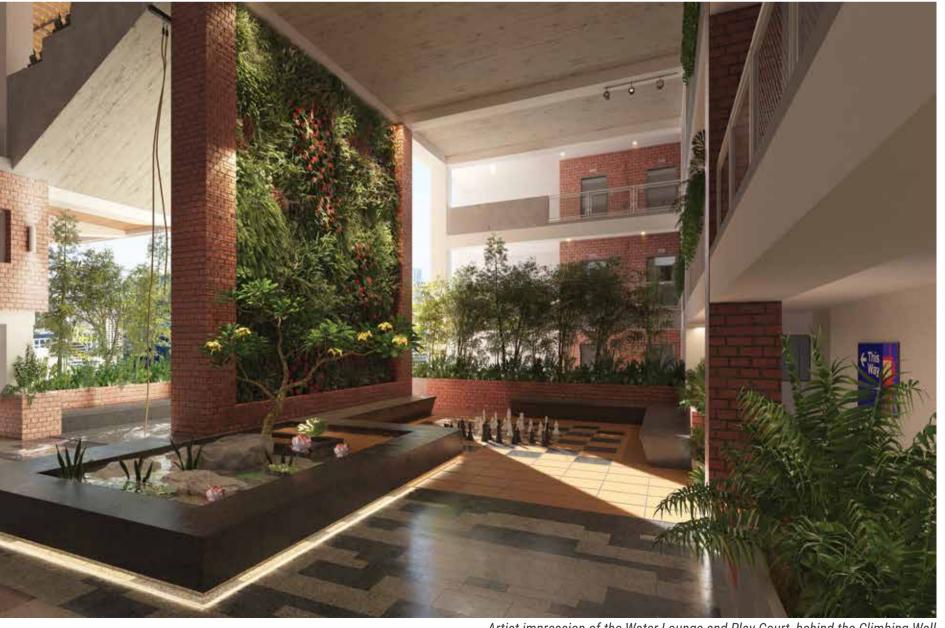
### Together 2gether

- 01. Co-working Space02. Seating Area03. Personal Cabins

- 04. Creche
- 05. Floor Chess
- **06. Conversation Court**
- 07. Gully Cricket
  08. Agriculture Zone (Terrace and Ground Floor)







Artist impression of the Water Lounge and Play Court, behind the Climbing Wall

#### В

#### Cementing that infallible support system

There is something incredible about the bond between grandparents and grandchildren. Imagine this; the grandparent wakes up from an afternoon nap and the child is done with homework. It is time to play. The two of them set out to adventurous locations together!

## Some good old-fashioned fun and games



You can celebrate occasions across generations in the spaces here



The floor chess is located next to the creche and has seating all around for adults and seniors

 $\mathbb{C}$ 

#### There is always someone to talk to

You finish a particularly exhausting work call. You step outside your house to stretch your legs. You run into your neighbours sitting at the conversation court, sipping chai and chatting. They too needed a quick break from work!



There are many seating lounges

#### Shoot the breeze

06

**Conversation Court** 



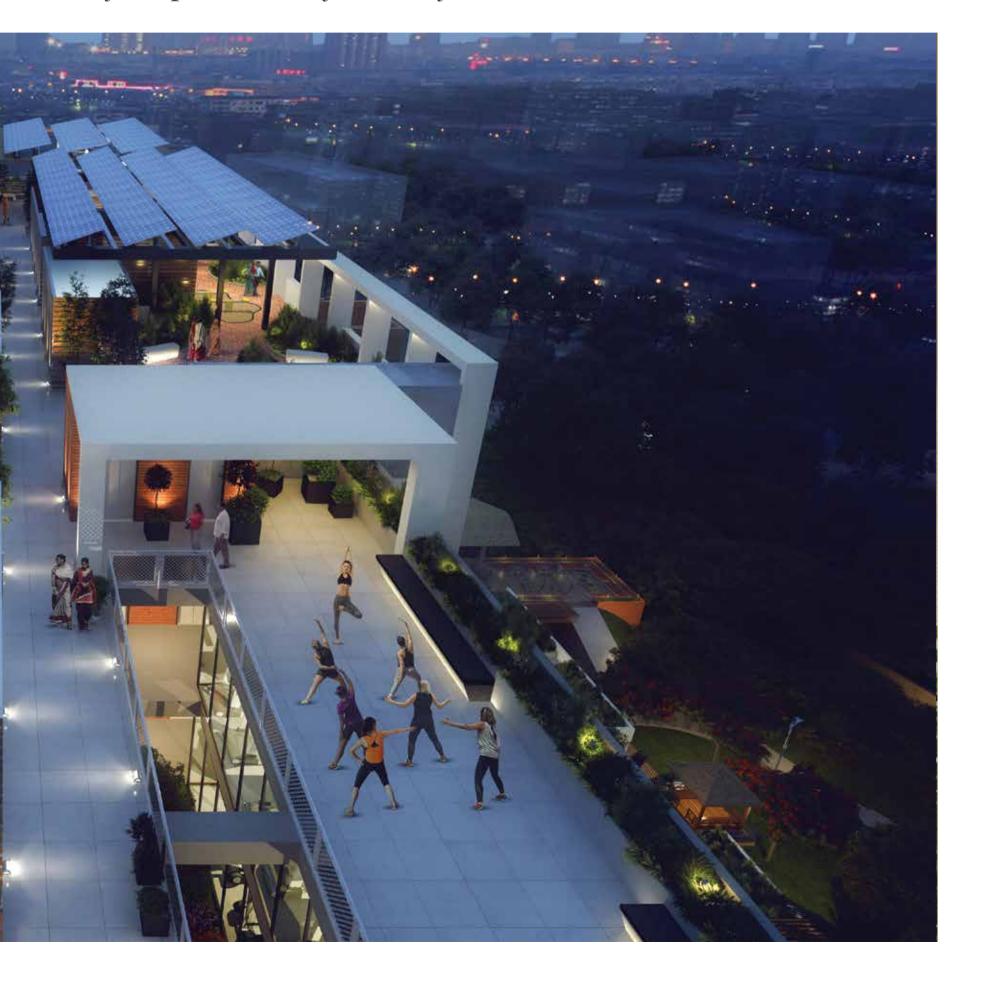
Enjoy relaxed conversations in this court with plenty of comfortable seating

#### THRIVE

### Health 2gether



At 2g Tula, we focused on the holistic well-being of the residents and have provided features that we believe will truly help them stay healthy and fit.



### D

# Competition galore

You finish a tough day at work, now it is time to best your neighbour in a highly competitive game of Squash. Your children are having a badminton tournament going on and there is an air of energy and excitement in the sports area.

# Shoot some hoops



Half-court





You can peep into the Badminton Court from the Gym areas



# Who is the next Saina?

Badminton Court



A great workout!

Squash Court



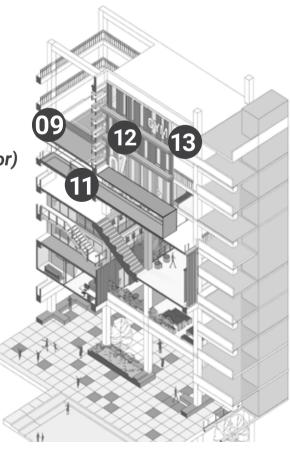
Squash Court

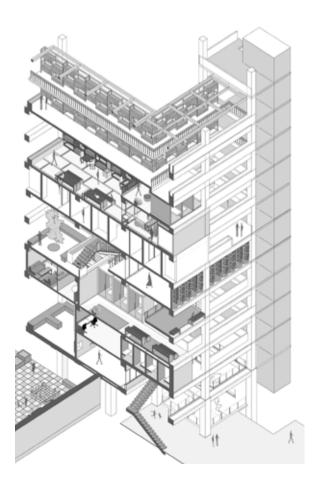


The Basketball / Multi-court is located near the Wooded Area and Juice Bar

# Health 2gether

- 09. Badminton Court
- 10. Basketball Court (Ground Floor)
  11. Squash Court
  12. Gym Cardio
  13. Gym Weights
  14. Swimming Pool (Terrace)
  15. Juice Bar (Ground Floor)





### Be the best version of yourself

You wake up early, geared up for the day ahead. You start your day with a smoothie at the Juice Bar. You then hit the gym for a day of weights or you jump into the pool for some intense cardio.

# Get that heart pumping

**Gym Cardio** 



The gym offers a view into the Badminton Court

## Get strong and fit



Artist render of the Gym area

# A healthy drink from fresh produce



Juice Bar

# An exercise for your whole body

14

Swimming Pool



Fix yourself a smoothie from your own produce



The terrace area is another area for meeting people while working out in the pool

# THRIVE

# Relax 2gether



Your 2g neighbourhood is designed for you to find quiet corners and shaded areas to kick back, relax and perhaps take an internal journey.



# An ancient Indian art form

You wake up, your neck is sore. You have been sitting at your desk too much. You head up to the Yoga Zone to get in some much needed stretching and relaxation for your body and mind.

# Stretch it out







Yoga zone at the terrace lets you perform yoga in the early morning sunlight



### Natural mini-forest area with slopes

# Find peace in greenery

It has been scientifically proven that natural greenery reduces the effects of stress and anxiety on the body. Imagine taking long walks amongst the vertical gardens to keep your mind totally relaxed.

### A place to ruminate

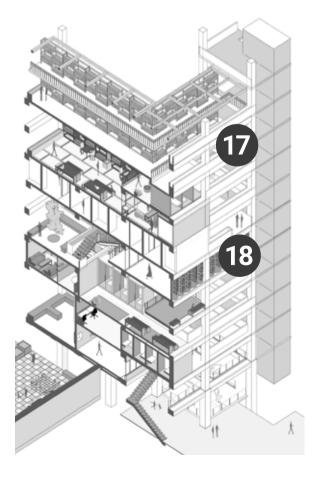




# Relax 2gether

- 16. Yoga Zone (Terrace)
- 17. Vertical Gardens
- 18. Dance and Music Hall
- 19. Wooded Zone (Ground Floor)
- 20. Walkway in the Woods (Ground Floor)





# THRIVE

# Inspire 2gether



When people live together, the opportunity to get inspired and inspire someone are tremendous. We have created spaces that create the spark that fuels this inspiration. Spaces that facilitate learning together and working together. You decide to spend the rest of the day taking calls at the co-working area, while your children are enjoying robotics tuition in the Tuition room. There are dance lessons to look forward to later in the day in the dance and music room.



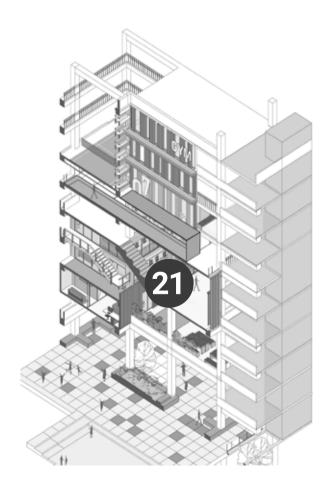


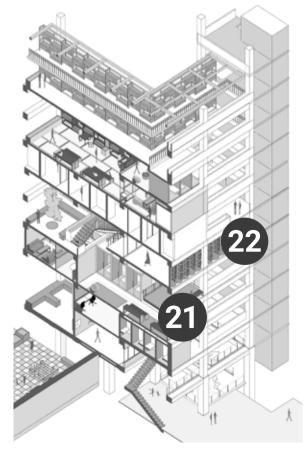
# Work 2gether



# Inspire 2gether

21. Co-working Spaces22. Vertical Landscape / Seating Area Spaces







The co-working zones provide a great place to work either in the open or in secluded rooms

# Vertical Landscape



Vertical Landscape / Seating Area Spaces

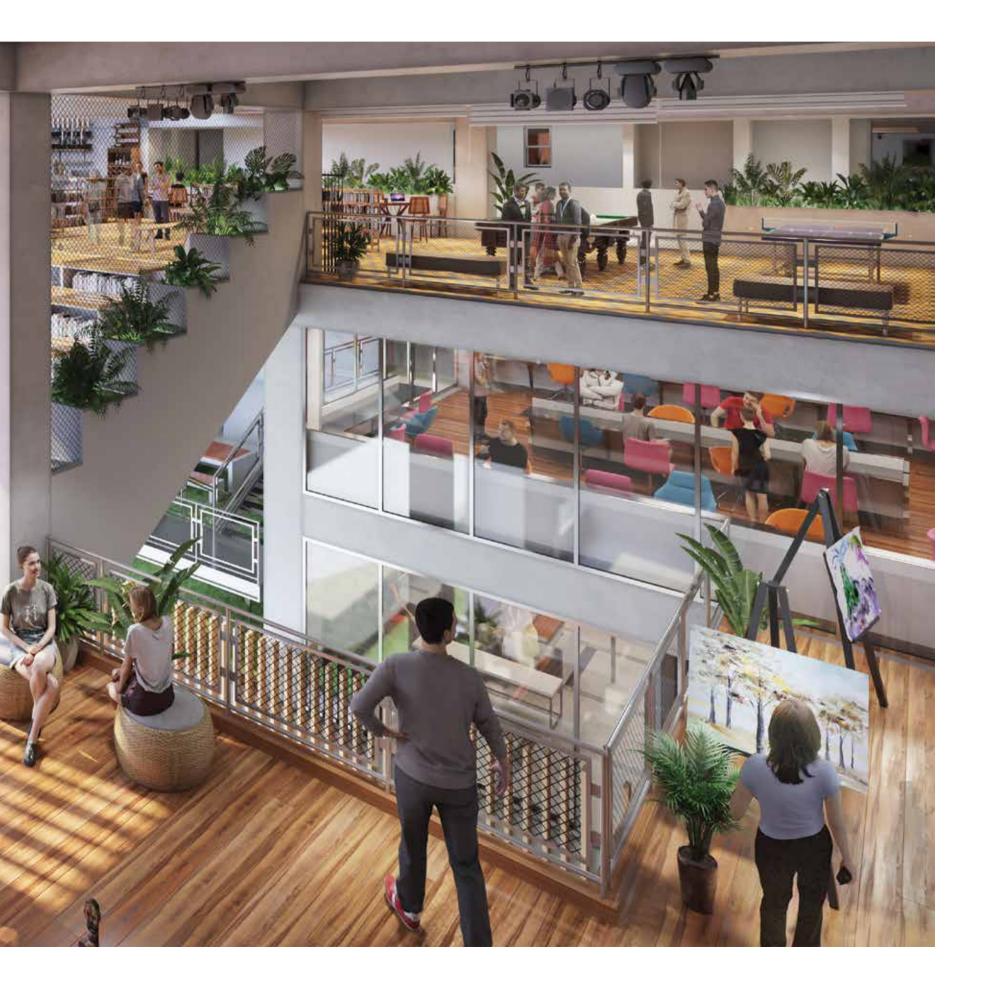


# THRIVE

# Vibrant 2gether



When families live together and be a part of each other's lives, it creates an atmosphere of vibrance and joy.



### Н

### **Celebrate together**

Whether it is a birthday or an anniversary or just a special viewing of the latest Marvel movie, places like the Banquet Hall bring people together.

# A place for your happiness

25 Terrace Lounge -

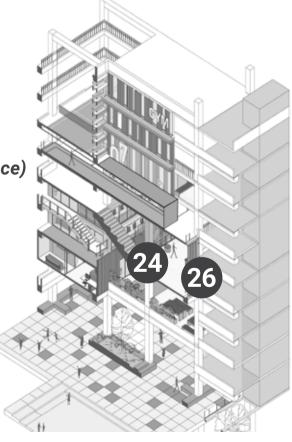


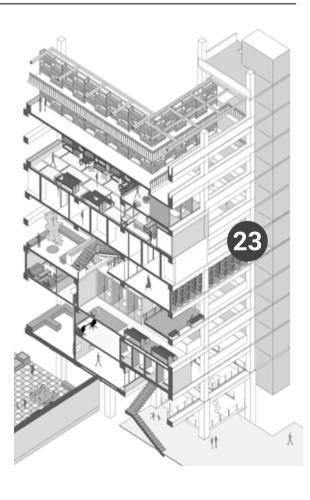


Celebrate important occasions together in the terrace lounge

# Vibrant 2gether

- 23. Guest Suites
- 24. Open Air Theater25. Terrace Lounge (On the Terrace)26. Game Deck





### Perform together. Play together

The children of the apartment have arranged a special Diwali dance performance. They have been practicing for weeks. You and your friends are playing a casual game of Foosball while you wait for the show to start.

# Perform Everyday

Open Air Theater 24





The OAT is designed for the whole community to enjoy performances

# Competition galore

26 Game Deck



### Regular meet-ups

The culture of kitty parties is going strong with both men and women now participating in kitties with games, conversation, food and bonding.



Kitty party room with external seating lounge

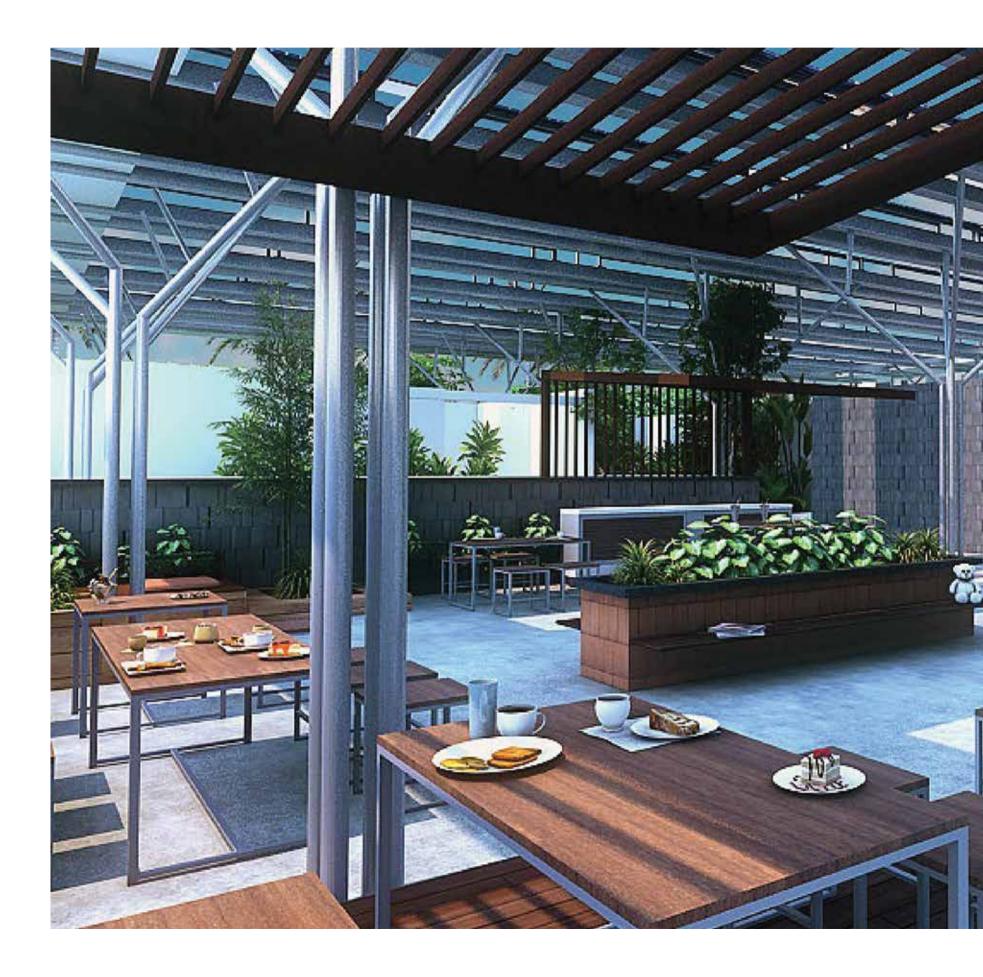
# Come together everyday



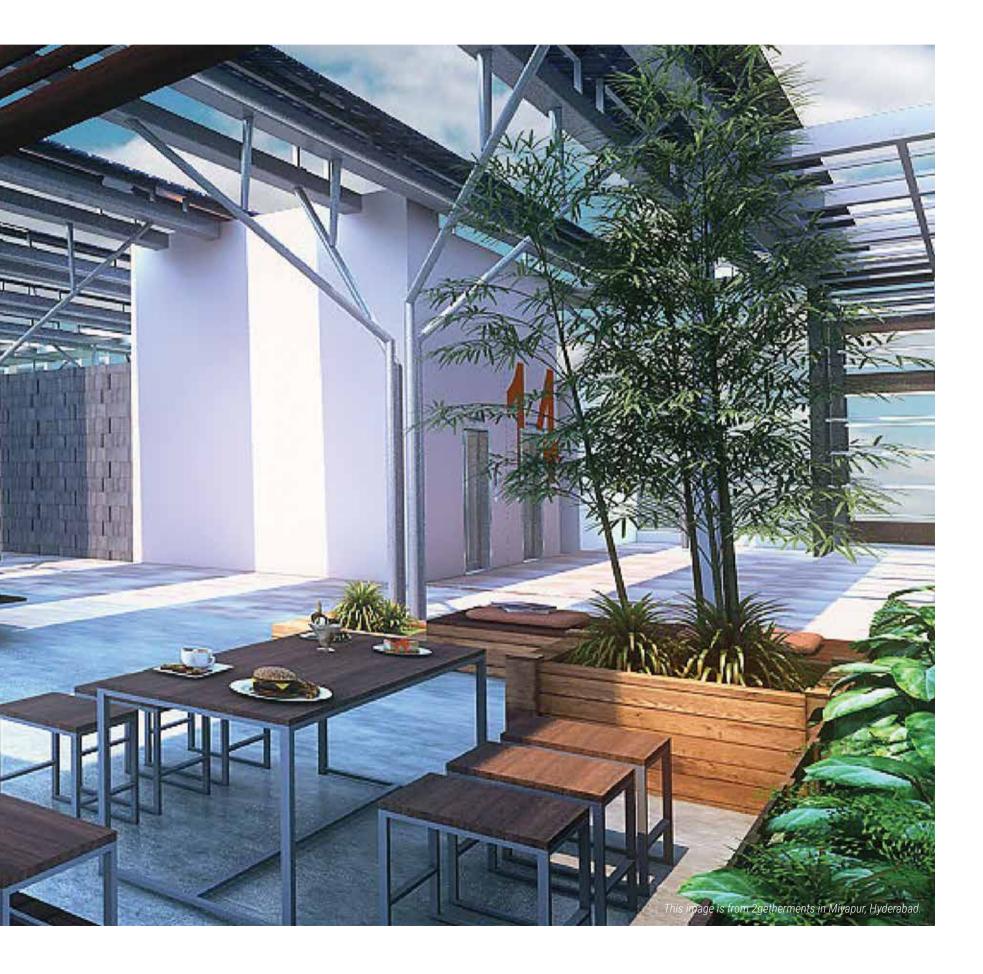
**Guest Suites** 

# THRIVE

# Eat healthy 2gether

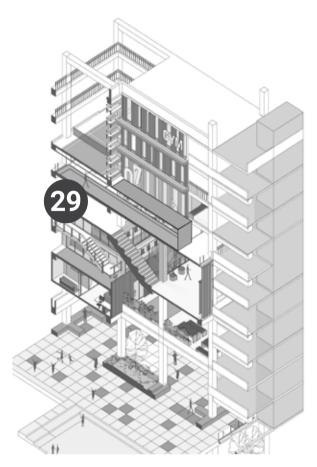


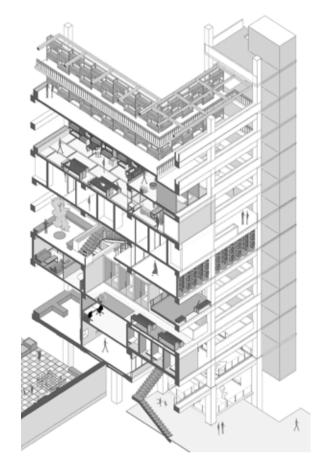
One of the biggest aspects of living together i.e community living is sharing food together. It brings families together.



# Eat Healthy 2gether

- 27. Square Foot Gardens
  (Terrace and Ground Floor)
  28. Community Kitchen
  29. Coffee Lounge
  30. Organic Dhaba







The vertical gardens keep the facade green and fresh

Square Foot Gardens on the Terrace and on the Ground Floor let you grow your own food







### **Grow your own veggies**

You and your family can engage in a fun family activity that has much meaning and impact on the planet as well as from a learning perspective. This activity is growing your own vegetables.



Cook and share 2gether

# Food for all

You want to celebrate an occasion with your entire 2getherments family, but your kitchen and utensils are not big enough. That is why we have the Community Kitchens at 2getherments, where people can come and cook and eat together.

# Cook together, eat together





# A cuppa and some conversation

Engage in some conversation over a steaming cup of coffee made by professionals.

# A place to chill





## M

# Some food for the soul (and stomach)

Want to grab a meal before work? How about a healthy snack in the evening for your children and parents? Unexpected guests and no snacks at home? No worries. With the on-site open-air Organic Dhaba, you have the convenience of having healthy dishes to choose from and have them served at your home or at the in-house Dhaba. Choice is yours.

# Your personal dhaba

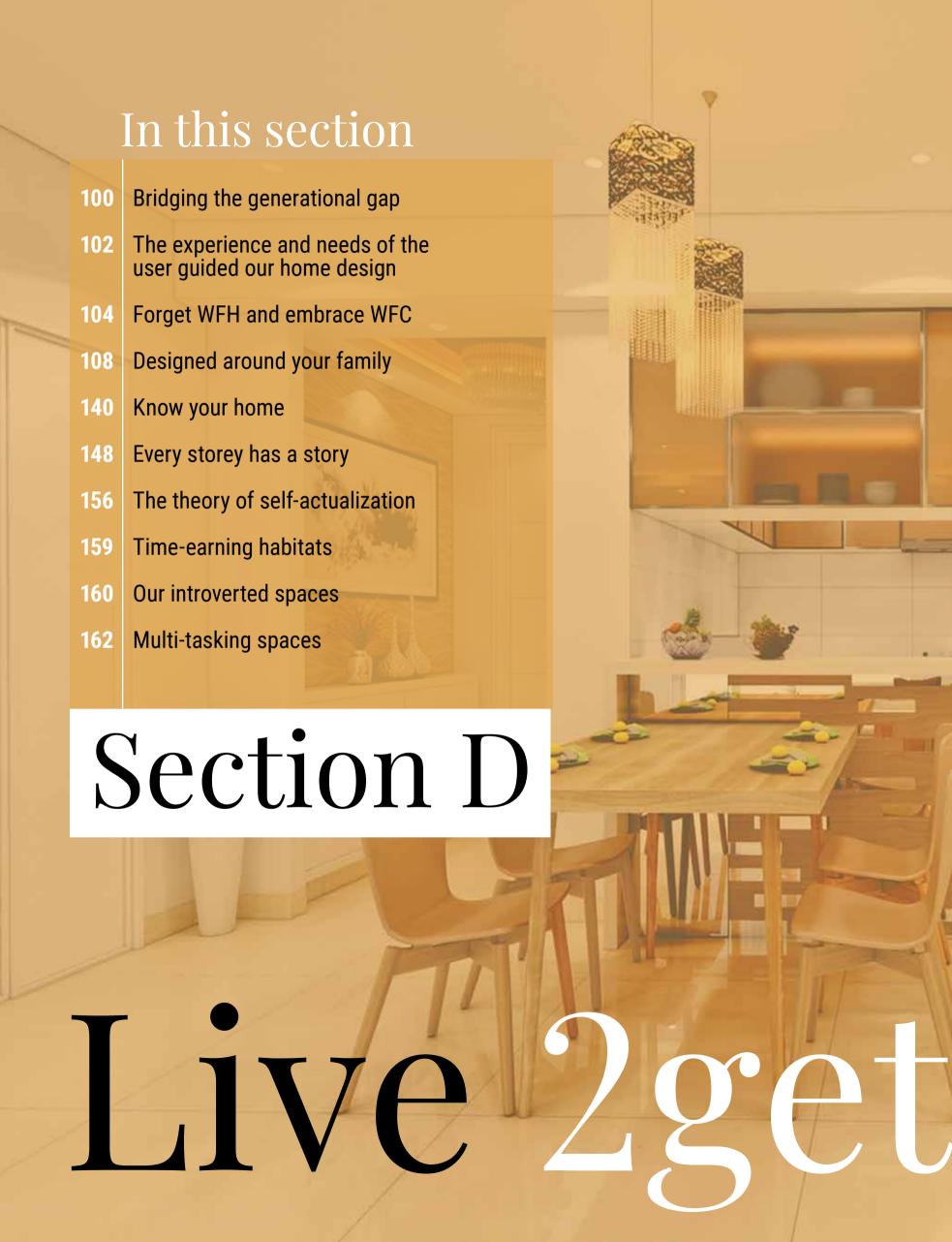
31

Organic Dhaba ---



Informal Dhaba space at the terrace







# Bridging the generational gap

he concept of "non-familial intergenerational interactions" is centered around the seemingly simple idea that old and young can bring new energy, knowledge and enthusiasm to each other's lives. It may not seem like a lot in the grand scheme of things, but research has proven that these interactions can have fantastic benefits for each generation.

In Australia and the UK studies have shown that activities that include children and older adults can increase selfesteem and promote friendships.

In Australia and the UK studies have shown that activities that include children and older adults can increase self-esteem and promote friendships. In Japan, shared play activities have been found to result in greater smiles and more conversation for elders. Intergenerational activities show elders that they are valued as individuals that still possess lifelong skills rather than just being passive recipients of care. The little ones bring a new sense of vibrancy and fun and the focus is no longer on watching time pass but on living in the moment. These days extended families are separated by distance and time, but programmes that bring children and older adults together could change the whole of society's outlook. Children are the worlds' future but that doesn't mean we should consign older generations to the past.

Article by CatrinHedd Jones, Lecturer, Bangor University. Republished under Creative Commons licence





# The experience and needs of the user guided OUR HOME DESIGN

Each 2g home was designed keeping the end user in mind



t 2getherments we know that if we need to create a remarkable home for people, we need to understand the user experience. We also understand that our aim was to go beyond in creating the user experience. Our focus was to ensure that we create the right kind of customer journeys.

### FOCUS ON THE KEY OUTCOMES

The goal of the UX designer is to make users effective. It has to result in some key outcome. And the outcome could be enhancing the feel good factor, it could be saving time. It could be making life easier. So we understood that the user experience is just the tip of the iceberg. It was very clear that the first and foremost aspect of doing UX actually meant studying the entire process of the individual's experience and their subjective opinion of their life's situation.

### THE CORE AUDIENCE

At 2getherments we did this by understanding that one of our core audiences is the double income working couple, where both the husband and wife are working quite possibly in an IT company. They are young. They have a kid or two and they are busy. They are living in nuclear families. Their parents come once in a while to stay with them but most of the time they are alone, and they are battling both their career and also balancing their life. And so they need a whole lot of conveniences which are typically not provided by most builders because builders look at creating what they think is the happiness quotient.

### TRUE HAPPINESS OUOTIENT

Happiness quotient according to most builders could be beautiful granite flooring or maybe two or more additional facilities in the Club House, or it could be beautiful glass facades in the balcony. But these are only surface happiness creators because they are just skimming the surface. They are not going really deeper in terms of understanding what are the user needs and how do we build and measure those solutions in the real world to see if they actually work.

# QUALITATIVE CONCEPTUAL RESEARCH

We spoke to about 250 people who were all double income couples, most of them working in IT companies and they had a couple of kids. The results that emerged from this detailed survey and interactions with young couples, some of whom were parents and some yet to be, taught us invaluable lessons we incorporated in every area of 2getherments.

# UNDERSTANDING CUSTOMER PSYCHOLOGY

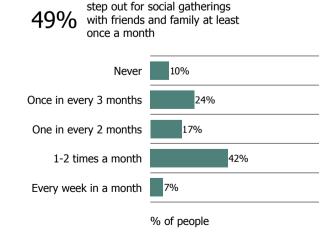
One of the critical aspects of UX design is to understand psychology. A user's mind is complex. So we realized that we need to understand subjective thoughts and feelings a lot. And so some of the questions that we asked were: What is the users' motivation to

be here in the place? How does this make them feel? So they said that if the maid feels happier, if the maid feels in control of the situation, then their own sense of well-being is going to be far better.

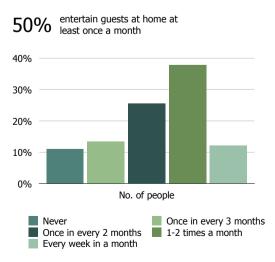
### **QUALITY FAMILY TIME**

One of the vital factors, we found in our research, that was sorely missing in the lives of couples, is their time together and with their family. They probably, on better days, had a couple of hours in the morning before they left to work and a couple of hours when they returned home. In order for them to make the best of these quality hours, they needed to communicate in open spaces with fewer walls to separate them. At 2getherments, our endeavour is to create Time Earning Habitats. Our (Your) homes are designed in such a way that everybody is visible and audible to one another. Additionally, the seamless architecture ensures that they have enough space to hang out together while watching television or listening to music or working or just doing things they love collectively and individually.

### Social gatherings per household



### Entertaining guests at home



# Forget WFH and embrace WFC

Work from Community with state-of-the-art co-working spaces at 2g Tula

t gets impossible at times to focus on work from home. Especially since the pandemic started and work from home has become the norm. Imagine this; you have an extremely important work call about to start but that is the exact moment when your son and his friend decide to watch a football match and your wife decides to have a video call with her cousins since she has wrapped up her work early. Your concentration goes away in seconds. To add to this situation, there is always some chore that needs to be done when you are at home. All this adds to the problem of you not not getting uninterrupted time to focus!

At 2g Tula, we are aware of these problems of the modern working Bangalore urbanite and have created thoughtful solutions to solve this problem in the safest manner possible. We have created over 50 co-working spaces within the community itself. At 2g Tula, you can work out of the co-working spaces without risking the safety of your family as the workspaces are accessible only to residents. Your children will also get the opportunity to enjoy their time at home without worrying about the possibility of disturbing you.





Work in safety

& work in peace
at the co-working
spaces in 2g Tula

@ Hoodi.







# What's there in your co-working spaces at 2g?

Here are some of the many features that make the space highly functional and useful



03

### Modern conference rooms

Acoustically treated modern conference rooms with AC to ensure you have the perfect work environment.

### O4 Coffee shop access

Working professionals can even go and get themselves a cup of coffee or a snack in case they are working long hours.

# O1 High-speed connectivity

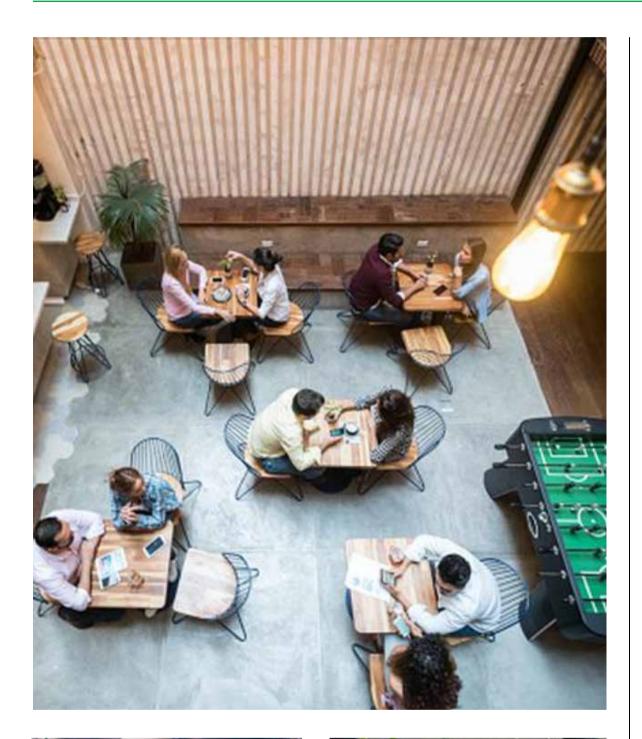
A fast internet connection is a must and will be provided.

# O2 Adequate lighting

With all the video calls one does, it is important to work from a well-lit environment. It is also easier on the eyes.













## O5 Space for Juice Bar

Healthy and organic beverage options can be obtained by people hard at work.

# O6 Writing boards in conference rooms

Explain your thoughts as much as possible to your colleagues with plenty of space to write.

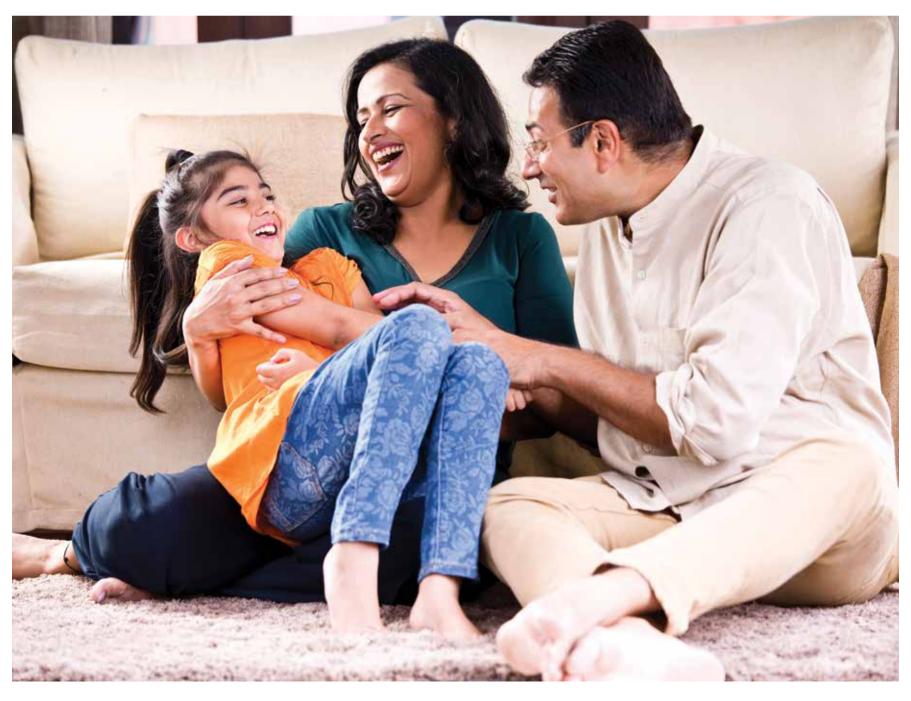
# O7 Common printer

A Wi-Fi enabled printer for important documents.

# **O8**Nominal charges for maintenance

A nominal fee for all of the above.

# Designed around your FAIMILY



Your home at 2getherments has been designed keeping the needs of all members of your family. Also, specific homes have been designed to the needs of different types of family structures. The top 2 family structures found in middle-class Indian families are these.

01

#### Working couple

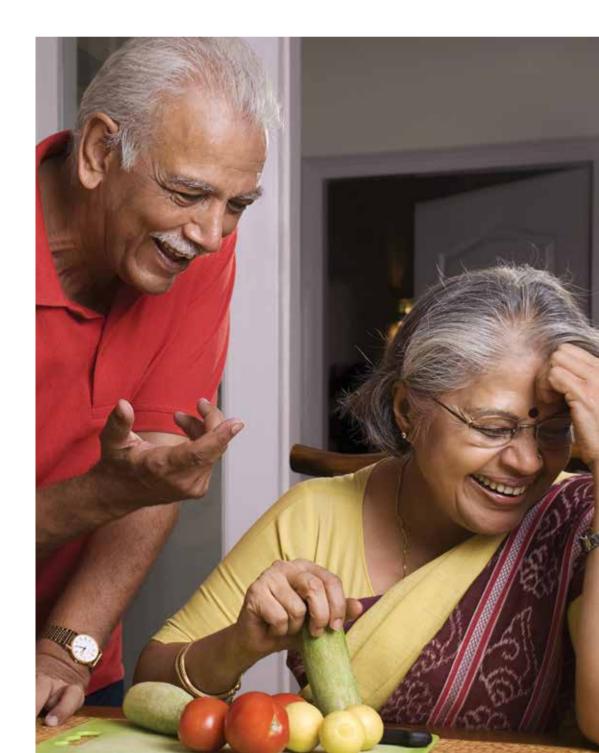
This is the most prevalent family structure. Parents work, kids go to school, no one really ends up meeting anyone, typically. Working families are of all varieties. Working families can be of many types; in some families just one person works and in many both the man and the woman work. These families are growing families with hectic schedules. Each member of the family including the children have packed schedules that include work, school, tuition. hobby classes, socialising and more. Work life balance is something most families strive for. Not at 2getherments.

02

#### **Active Seniors**

This home type can also work for a young couple without kids

Seniors today are very active in most residential areas and societies. They are interested in everything and have incredible amounts of energy. At 2getherments, seniors will find design elements that cater to aspects of their lives ranging from their morning walks and meeting friends to hosting their grandchildren and children in their homes. 2g has apt solutions for it all.



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# Working

t 2getherments, home design is empathic to the needs of working families. Whether it's having a cuppa together, chatting up with the family while making breakfast during morning rush, reviewing the children's homework or watching television while working on something else in the evenings, we have visualized possible scenarios and endeavoured to make your home experience enjoyable. Working families are of all varieties. Typically, they are family units ranging from the sole breadwinner unit to two parents in the workforce unit, not necessarily both working full-time but also with varying working time arrangements. They are growing families with increasingly hectic schedules. Given various schedules and priorities of adults and children, everyday routines tend to be tightly scheduled. Many of us would prefer less rushed mornings and more relaxed evenings. Work life balance is something most families strive for.

Advantages of being a double income family (whether full-time or part-time) are many. For instance, many working families have a comparably better standard of living and lesser financial strain. They also feel like they are making a significant contribution to the family and work. And they tend to have friends and social life outside of home and immediate family.

#### **PAIN POINTS**

With those advantages come typical pain points working families face including:

- Feeling like the amount of quality time spent with children or spouse is not enough.
- Feeling stressed on how many chores there are to do around the house.
- Being too tired or busy to enjoy an active and engaging social life.
- Having little time to pursue fitness activities.
- Having little time to pursue hobbies and sports.

#### **HIDDEN ASPIRATIONS**

From our research and decades of work experience designing residential communities, we've identified some hidden aspirations of working families and have designed solutions that help address their needs appropriately.

Typically, working families require:

- Spaces for the family to engage and connect with each other, friends (old and new) and neighbours.
- Stronger community in which to nurture the children.
- Homes that do not require too much housekeeping effort and time.
- Adequate storage for growing requirements of the children and family.
- Expandable home for visiting families and guests.
- Options for the whole family to explore and develop skills and interests; and reduced commute times while pursuing those activities.

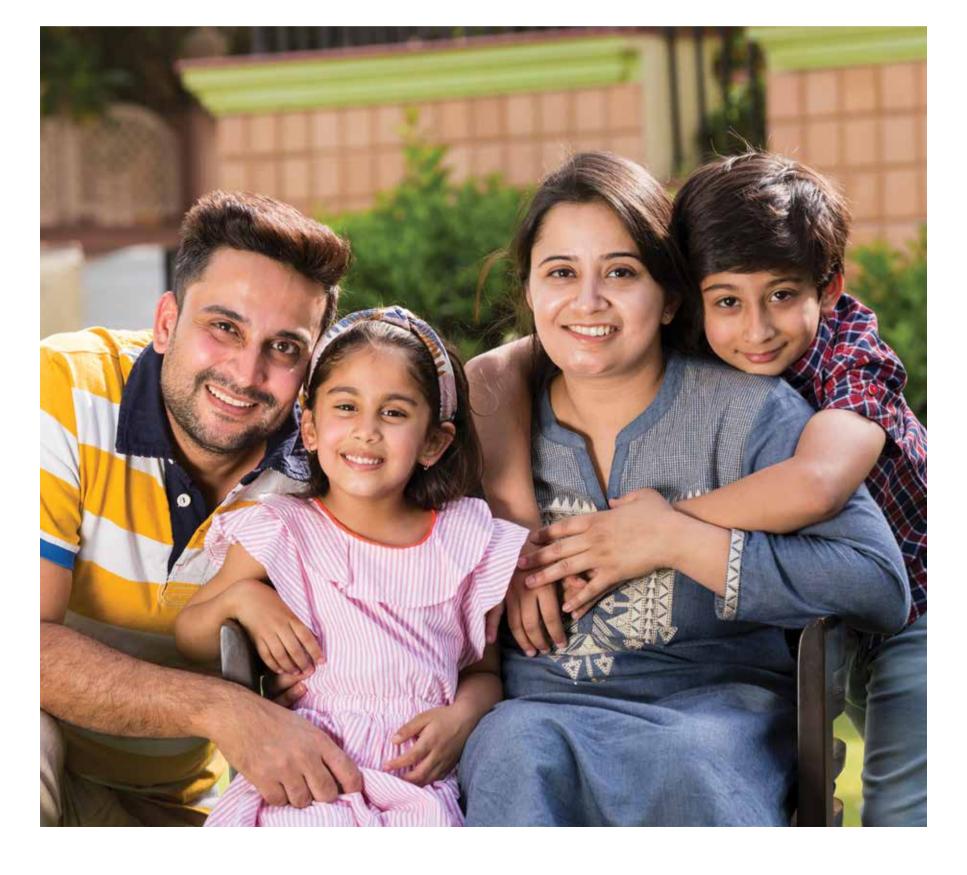
#### LIFESTYLE CHOICES

Increasing preference for lifestyle choices that include:

- Moving towards organic food sources and greater food safety.
- Developing interest in kitchen gardensand home-grown greens and vegetables.
- Responsibly managing waste segregation, disposal and recycling.
- Responsibly consuming energy & water.
- Craving for homes that are closer to nature and cleaner environment.

Given the above needs and requirements, we've designed the units in 2getherments to be apt homes for working families with kids; homes that also have multitasking spaces; homes that change from time-consuming habitats to timeearning habitats. While we've designed homes keeping a typical working family persona in mind, we understand that not all families are the same or all their requirements identical. And so, we are offering customization services (as an add-on service) where our designers will work with you and your family to create a home that meets your specific needs and requirements.

# Couple



112

# Active Se

hether it's enjoying chai after the morning walk, or catching up with friends regarding favorite shows and activities, or comfortably hosting children and grandchildren during their visits, or engaging in activities that improve physical, mental and emotional wellbeing, you will find your tailored apt solution at 2getherments.

With a growing senior population (from 104 million in 2011 to 173 million by 2026), increase in life expectancy, and aspirations of active senior living, the need for specific housing solutions is high amongst Indian seniors.

A lot has changed in typical senior retirement lifestyle experience in the last 3 decades. Earlier, middle-class families worked through their life, held one job, lived in one city, built/bought a home, and after retirement, drew pensions / savings and lead quiet retired lives. While some of them were not financially dependent on their children, they needed emotional, mental and at times physical support from their adult children. Nowadays, seniors are looking forward to an active retired life and to indulge in interests and community engagements that they had little time for during their working life. Travel, gardening, community service are high up on their priority list, along with support for their grandchildren upbringing.

While some would like to move away from the big cities, others choose to stay back as there is a larger support system in place for their growing needs (such as better healthcare facilities, social engagements, professional opportunities, etc). A report released by the United Nations Population Fund and HelpAge India states that earlier, studies and careers took families to different places. But when it came to retiring, most families choose to come back to their hometowns. Nowadays, with children travelling across the country and globe, home town can be where their friends, children or interests are present. With those aspirations comes typical pain points senior families face including:

#### **PAIN POINTS**

- Feeling social loneliness with limited opportunity to increase friend circle.
- Feeling stressed on how many chores there are to do around the house.
- Having limited access to pursue fitness activities.
- Having limited access to pursue hobbies and sports.

#### **HIDDEN ASPIRATIONS**

From our research and decades of work experience designing residential communities, we've identified some hidden aspirations of senior families and have designed solutions that help address their needs appropriately.

Typically, senior families require:

- Spaces for the family to engage and connect with each other, friends (old and new) and neighbours.
- Stronger community in which to build and develop new friends.
- Homes that do not require too much housekeeping effort and time.
- Adequate storage for requirements of the family.

- Expandable home for visiting families and guests.
- Options for the whole family to explore and develop skills and interests; and reduced commute times while pursuing those activities.

#### LIFESTYLE CHOICES

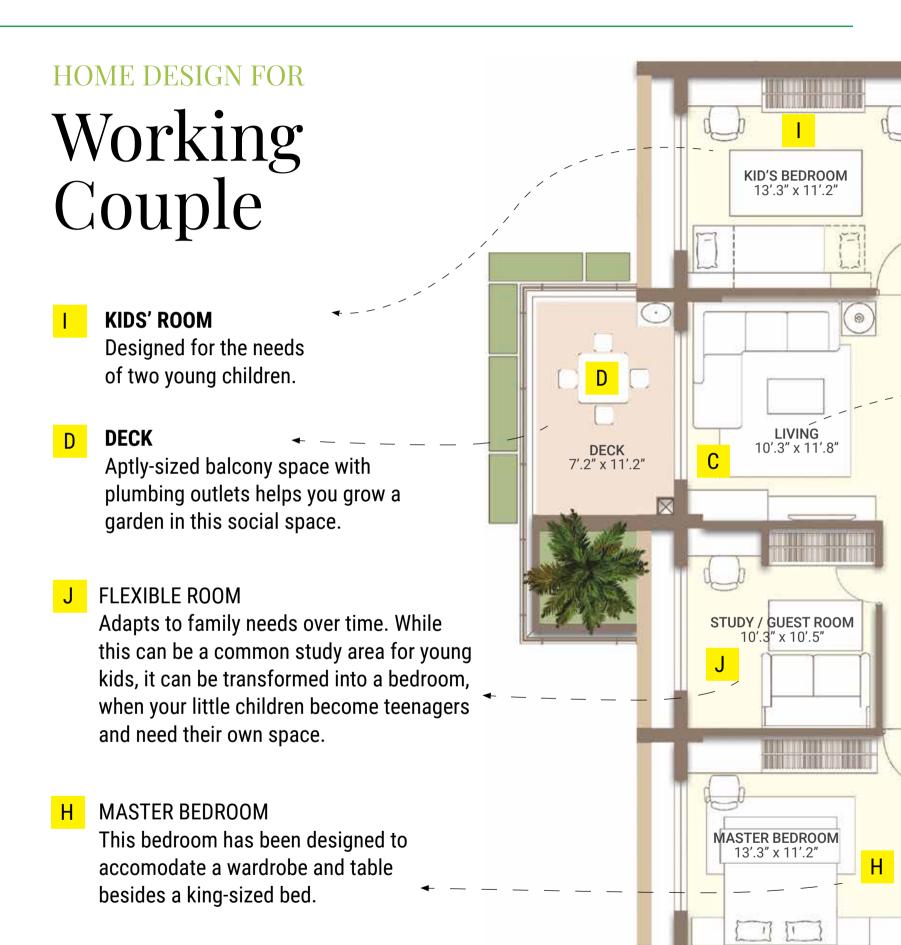
In addition, we are also seeing an increasing preference for lifestyle choices that include:

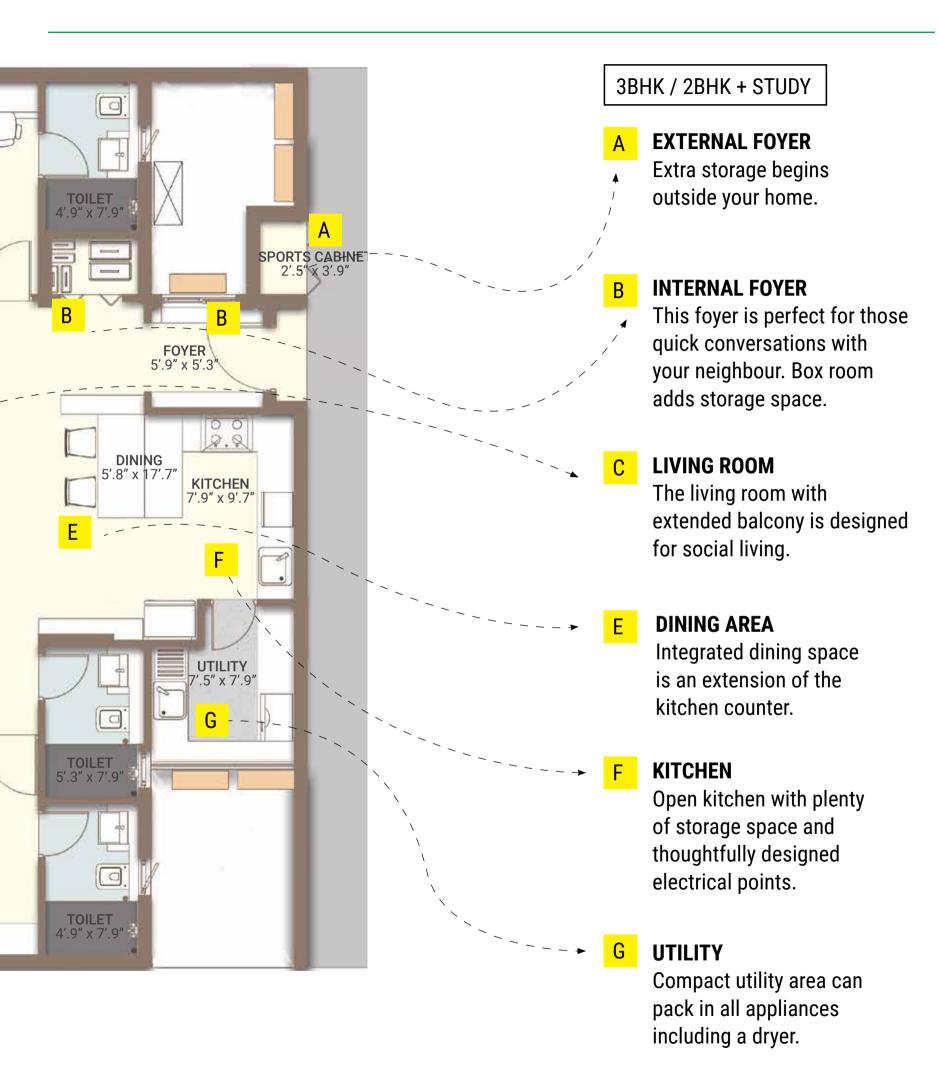
- Moving towards organic food sources and greater food safety.
- Developing interest in kitchen gardens and home-grown greens and vegetables.
- Responsibly managing waste segregation, disposal and recycling.
- Responsibly consuming energy & water.
- Craving for homes that are closer to nature and cleaner environment.

Given the above needs and requirements, we've designed the units in 2getherments to be apt homes for senior families; homes that also have multi-tasking spaces; homes that change from time-consuming habitats to time-earning habitats. We understand that not all families are the same or all their requirements identical. And so, we are offering customization services (as an add-on service) where our designers will work with you and your family to create a home that meets your specific needs and requirements.

# 







### Working Couple

#### A EXTERNAL FOYER

A welcoming entrance that responds to the functional and cultural needs of homeowners.

- Personalised main door designs are available as an add-on option.
- Care has been taken while designing for specific requirements such as elegant doorbell, door number and name plate. Space for accessories such as potted plants and accent light has been provided.
- Power supply provisions have been made for decorative string lights, etc.
- Outdoor clutter can be minimized by using the wall mounted shoe cupboards.

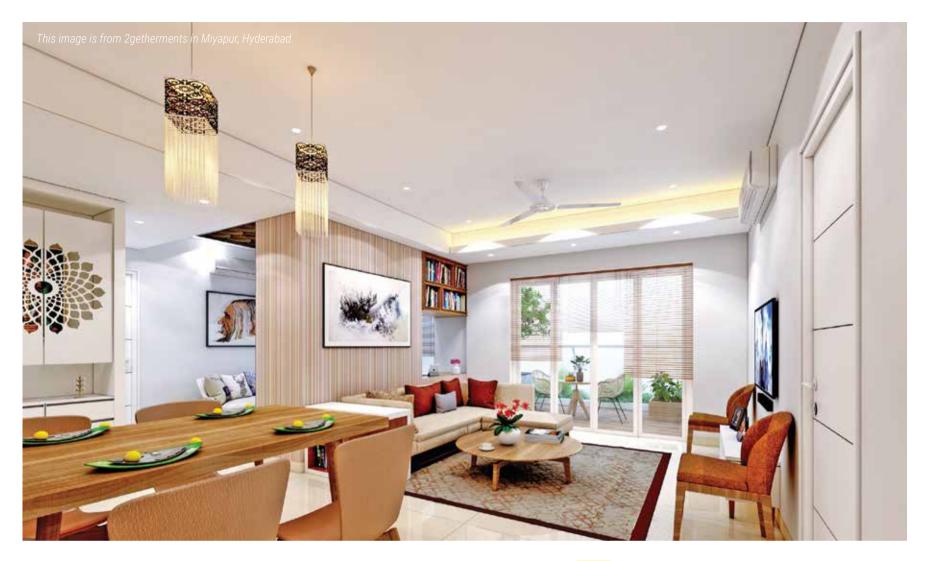




#### **B** INTERNAL FOYER & BOX ROOM

Come home to a space that is both welcoming and functionally responsive, and anointed with sophisticated elegance.

- Many practical needs have been accommodated in this space such as the option for an elegant console with drawers for bills, letters, milk cards, newspaper cards, etc.
- Adequate storage has been designed for newspapers, additional shoes, rainwear, umbrellas and shopping bags. This has been tucked discreetly under the comfortable bench seats.
- Space has been provided for wall art or large family portraits, which will hide the DB panel.
- Space has been provided for a tall display unit that can house travel mementos, picture frames, etc.





#### C LIVING ROOM

A warm space opens up as you enter from the foyer. In the living area, sufficient seating for the whole family has been provided to enjoy conversations or view the large balcony garden or spend an afternoon watching a movie.

- Many practical needs have been accommodated in this space such as the entertainment unit, that can accommodate a large screen TV, DVD, Set-up box, DVD collections, magazines, display items.
- Space for a large sofa with a lounger, coffee table, side table with bookshelves and two chairs (that can also be used as dining chairs).
- Space for two additional ottomans has been provided, tucked next to the entertainment unit design, to address additional seating requirements when there are guests.
- Ceiling has been elegantly articulated with recessed lighting, spotlights and provision for stylish ceiling fans.
- Provision has been made for ceiling to floor curtains.

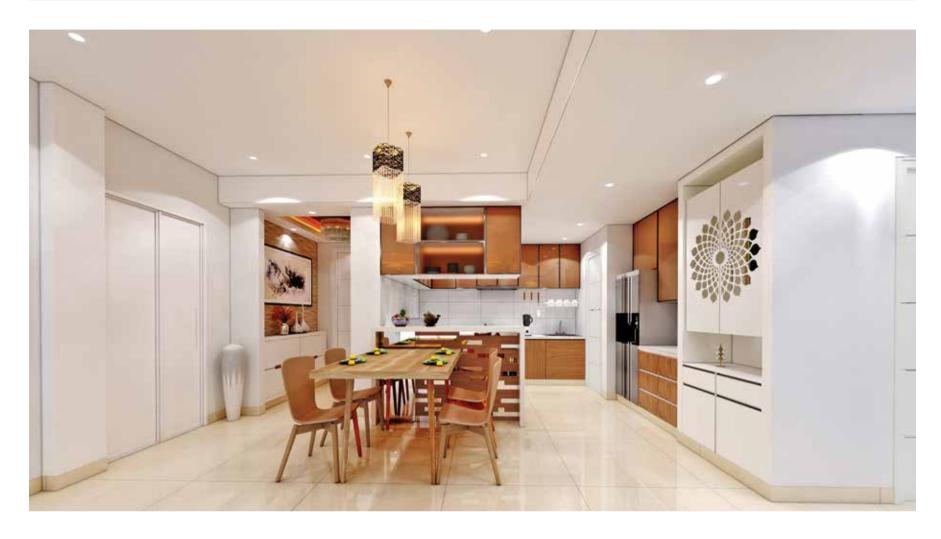


#### D BALCONY

An external balcony has been provided to create an inviting outdoor living environment. This has been achieved by providing sufficient space for 16 Sq.ft of vegetable planters for fruit/vegetable plants Large planter for fruit/flowering tree Option for relaxed low seating for four.

This can be used for quick dining or out-door activities (eg. creative experiments using clay or crafts or glue). There is also space for a bench for additional seating. A compact wash basin to wash up after crafts or gardening.

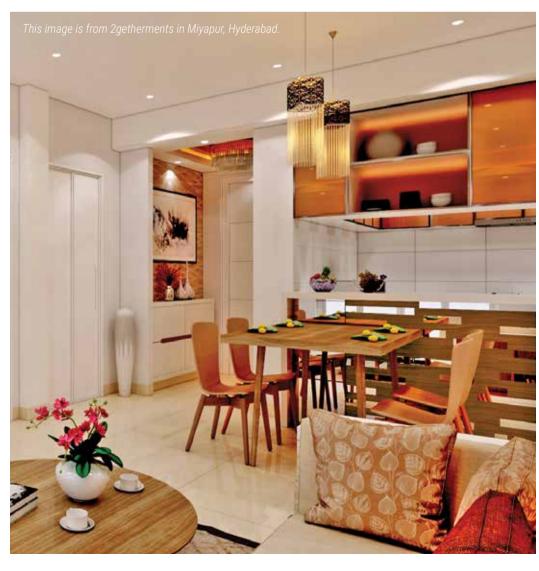
Option for cabinets underneath the wash basin to store gardening equipment tools and cleaning liquids. Provision has been made for festive/ decorative string lighting.

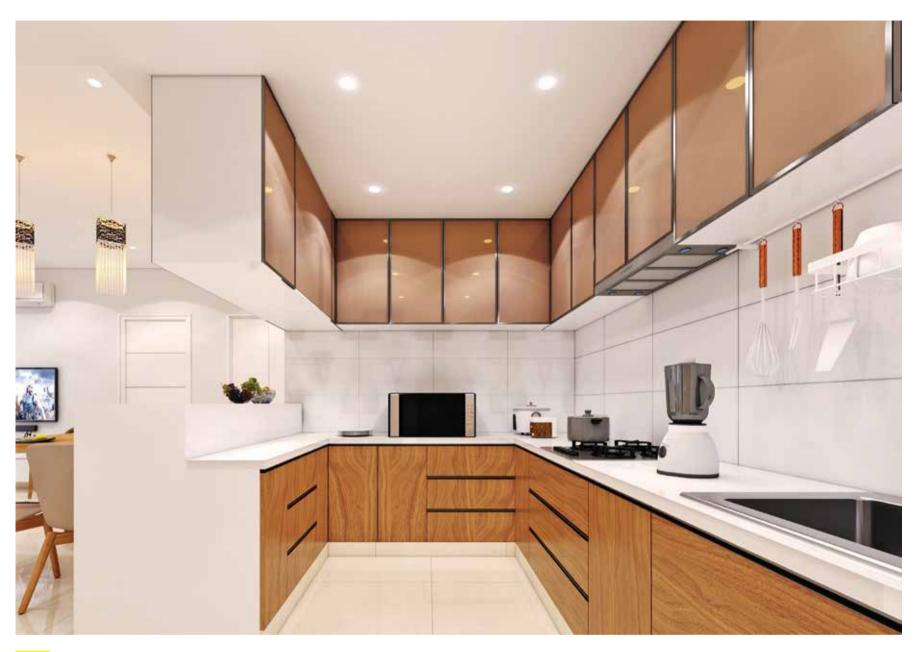


#### E DINING AREA

This is a spacious room that doubles as a dining area as well as a play area for the family. In line with the needs of a connected working family, provisions have been made in the dining area to accommodate several lifestyle and functional needs, such as:

- Formal dining for five option for a slideaway dining table (under the kitchen breakfast bar) to provide large open space for the kid floor play area.
- Option for a multifunctional storage
   / display unit has been designed to
   accommodate several requirements such
   as travel mementos, home documents,
   medicine box, first aid box, medical
   reports, crockery, cutlery, serve ware and
   disposable dinnerware.
- There is also space for a tray of pickles and condiment.
- Space has been provided for wall arts and family photo display.
- Space for the bar counter has been provided.
- Bar space can be converted into a box room as an upgrade option.





#### F KITCHEN

Given how rushed the mornings and evenings are, it was important to provide a comfortable working environment.

- Air-conditioned open kitchen has been designed keeping in mind that both partners in the working couple may access the space during rushed morning and evening.
- The kitchen has additionally been designed to respond to and accommodate the needs of Indian style of cooking. Storage provisions for dry goods, cooking utensils, every day dinner sets, tiffin boxes, lids, pans and pot wares, spices, pulses, rice, atta, evening snacks, tea coffee beverages, onion potato and garlic, oil, kitchen towels, kitchen rolls etc.

- Provisions are made for a four burner hob and hood.
- Provisions have been made for several appliances including left-hand refrigerator, countertop microwave oven, kettle, toaster, electric cooker, mixer and wet grinder.
- There is sufficient counter space available for prepping ingredients, kitchen tools such as knife blocks, ladle stand, oil bottles, cutting boards and food containers.
- A vegetable sink in the kitchen could also double as hand wash for the dining.
- As an upgrade option, provision for an undercounter dishwasher and undercounter baking oven is possible.
- Kitchen is lit through a large window and a glass door that allows sunlight.
- Space for one dining chair that gives seating space within the kitchen.

#### G UTILITY

A glass door from the kitchen leads to the large multifunctional utility area and accommodates:

- A double bowl sink with single drain board. Provisions for traditional stainless steel dish rack/storage unit that is wall hung above the sink.
- Underneath the sink, storage has been allocated for recycling bin and plastic bags.
- On the opposite wall, there is an integrated laundry unit. This unit will house a washing machine (provision only) cloth dryer laundry cupboard for segregating white and colour as well as a shelf for laundry liquid and powder.
- Next to the laundry unit, there is small provision to hang brooms and mops.
- Option for retractable ceiling mounted clothes drying rails to allow for drying of clothes.
- Along the length of the utility, 2 one footwide ledges have been provided which can be used for drying larger vessels such as pressure cookers, kadais, etc. This can also be used to keep some small potted herb planters.

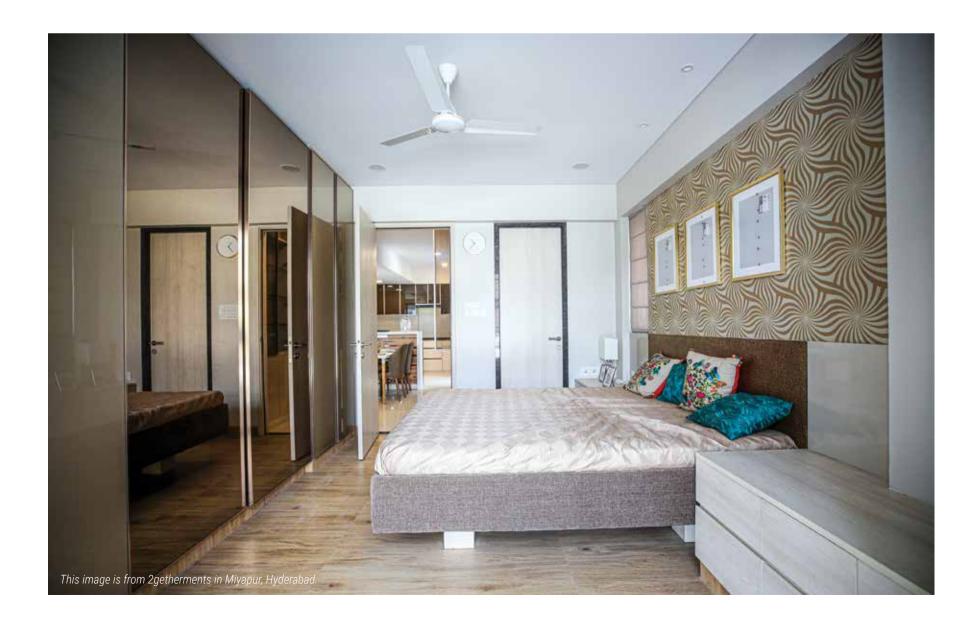


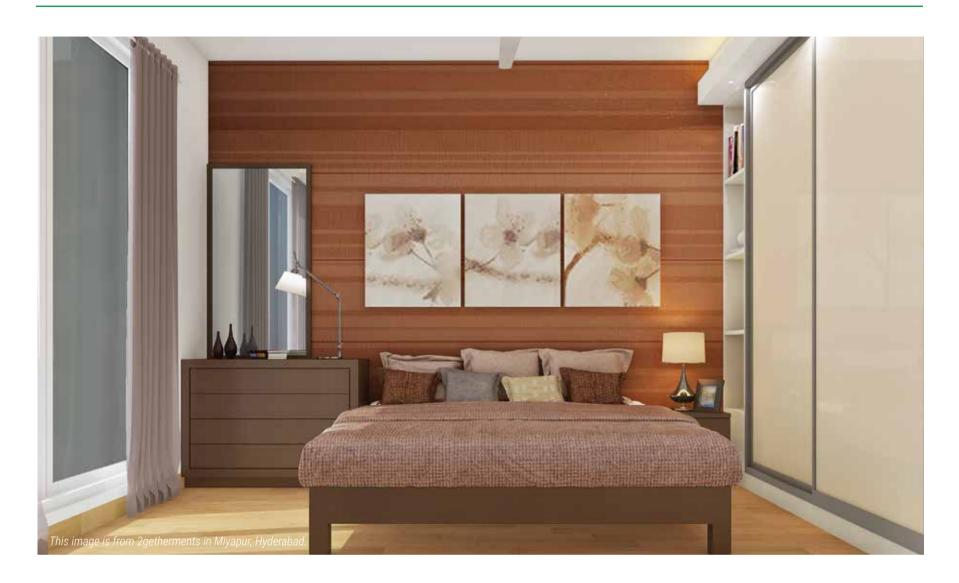


#### H MASTER BEDROOM

- A door from the dining area leads to the master bedroom. This large room has space to accommodate: a king sized bed, and two side table chests of drawers (with a table top mirror) that also functions as a dresser.
- This dresser can accommodate everyday cosmetics, toiletry, fashion accessories, hair grooming tools and equipment, small garments, towels and extra bathroom toiletry.
- On the bathroom door, which is next to the dresser, a full length mirror may be installed.
- Wall length wardrobe with full height sliding doors providing adequate storage for everyday clothes, special occasion clothes, spare bed linen, extra pillows and blankets, extra hand bags, ties and belts, secured drawers for valuables and personal documents.
- Care has been taken to optimally locate switches and plug points including wall holders for A/C remote.
- Wall art, family photos, etc can be hung above the headboard of the bed.
- A standing balcony for potted plants on shelves has been provided to create a green outdoor space and bring green living into the private spaces as well. This ensuite bathroom is attached to the master bedroom.

- Elegantly designed fixtures include wash basin on counter to comfortable WC a shower area. This dry bath room has been designed to reduce water spillover near the wash basin and the WC area.
- This can be achieved by installing an elegant shower curtain or upgrade to a shower door.
- Option for under-sink storage has been provided for extra toiletries and towels.
- Option for a discrete storage has been provided with hooks for a toilet brush, toilet broom and a small shelf for cleaning liquids.







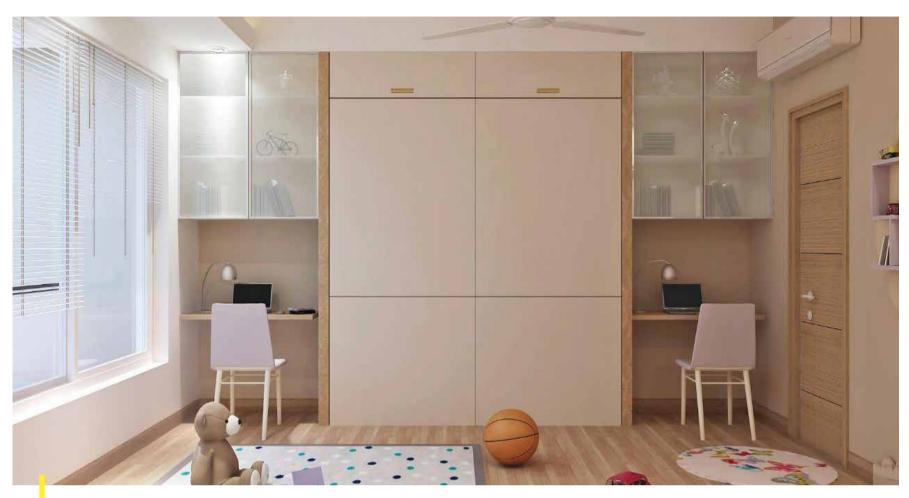


THIS LAYOUT CAN TRANSFORM INTO BUNK BEDS LIKE THIS

#### **I** KIDS' BEDROOM

- This delightful room has been designed to accommodate one child or two young children. This transformational room can respond to the special requirements of growing children. At night, the hidden beds (optional)pop out of the wall and provide sleeping spaces for two.
- During day, the hidden beds fold away and provide floor space for play and activity.
- Option for an integrated desk
  with a chair. A large wardrobe can
  accommodate every day clothes,
  special occasion clothes, books, toys
  and stationery.
- A sufficiently deep open storage has hooks for school bags, ID cards, medals etc. Option for under-sink storage for extra toiletries and towels.
- Option for discrete storage with hooks for toilet brush, toilet broom and a small shelf for cleaning liquids.

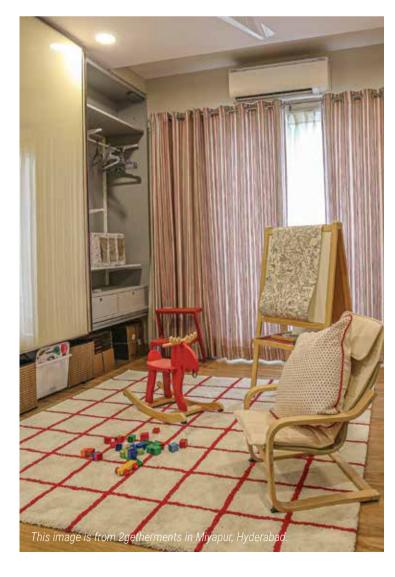




THIS LAYOUT CAN TRANSFORM INTO BUNK BEDS LIKE THIS







#### J

#### **FLEXIBLE ROOM**

This flexible & multifunctional room can be changed according to the growing and changing needs of a family.



#### A home office

- With a convenient nook that provides a table space for laptop, printer, papers, documents and stationeries.
- Space for a chair that slides under the table top Provision for phone and mobile device charging station has been located here. Additional storage has been provided for home files and documents. This drawer will be lockable.
- Sufficient power supply points have also been provided here.





#### A guest room

- For visiting family and friends. A pull out bed offers a sleep area for guests.
- A long wardrobe provides storage for guest's suitcases, guest clothes, toiletry, secured drawer for valuables, spare linen, spare towels etc.
- Additionally, items such as extra gifts, unused gadgets and cables.

#### Second child's room

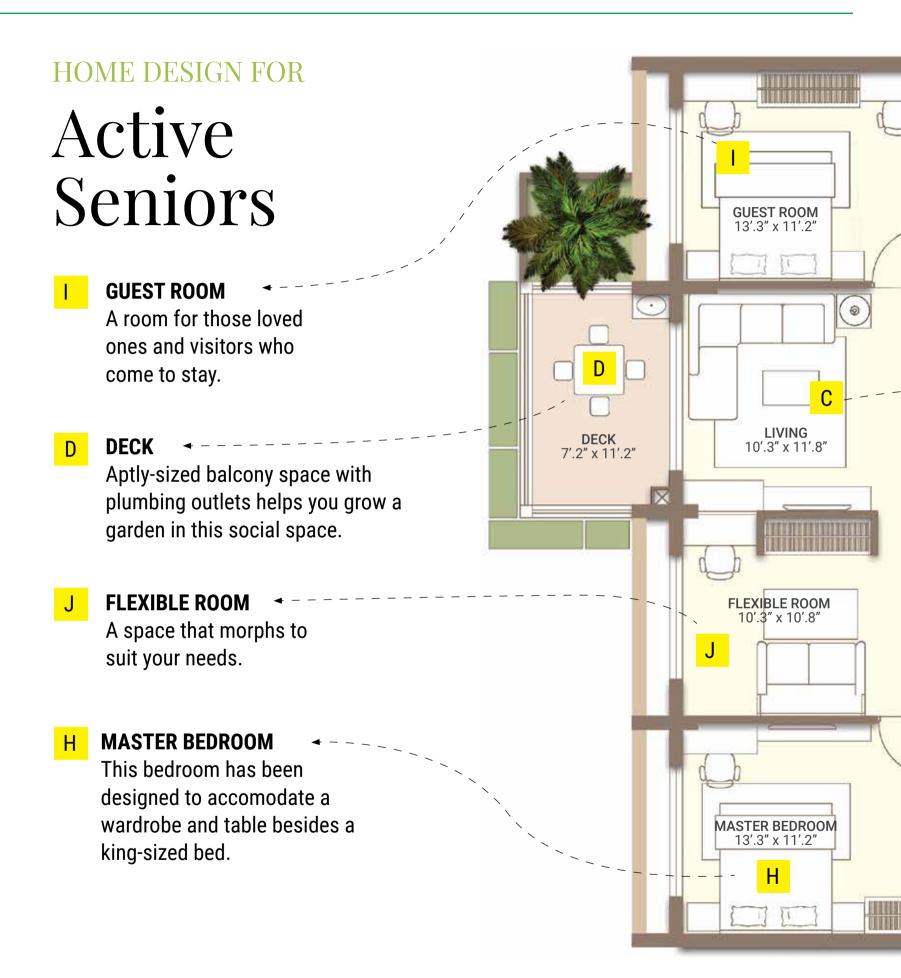
 This room can also become the second child's room for older ones, who prefer their own private room.

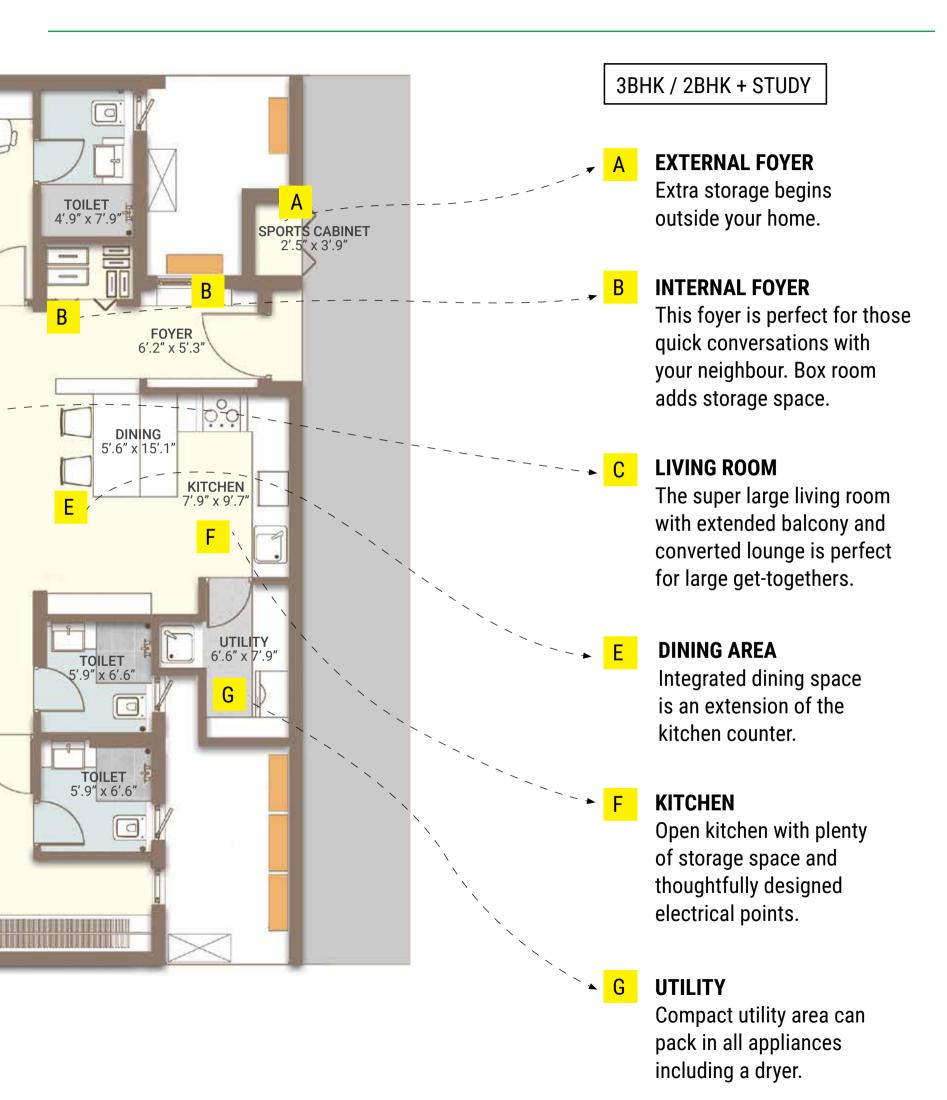
#### An extra bathroom:

- This bathroom is adjacent to the guest room. It has been conveniently located such that both visiting guests and overnight guests have access to this bathroom.
- Elegantly designed fixtures include wash basin on counter top comfortable WC and a shower area.
- Option for under-sink storage for extra toiletries and towels.
- Option for discrete storage with hooks for toilet brush, toilet broom.









### Active seniors

#### A ENTRANCE FOYER

Welcoming entrances that respond to the functional and cultural needs of homeowners.

- Personalised main door designs are available as an addon option.
- Care has been taken to address specific needs such as elegant door bell, door number and name plate.
- Space for accessories such as potted plants and accent light has been provided.
- Specific cultural requirements such as door threshold decorations and pumpkins, etc can also be incorporated into the main entrance design.
- Power supply provisions have been made for thorans/ decorative string lights, etc.
- Outdoor clutter can be minimized by using the wall mounted shoe cupboards.

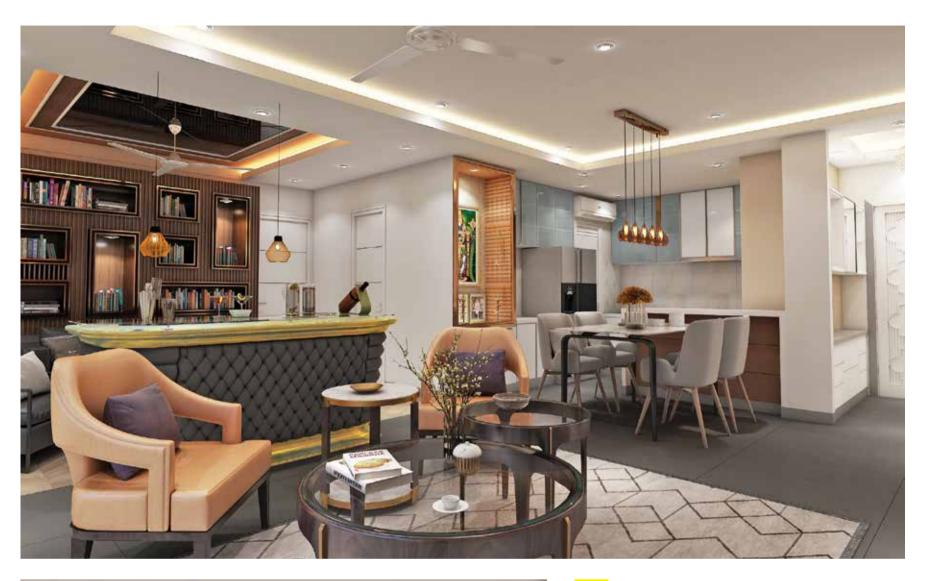




#### **B** INTERNAL FOYER & BOX ROOM

Come home to a space that is both welcoming and functionally responsive, and anointed with sophisticated elegance. Many practical needs have been accommodated in this space such as an option for an elegant console with drawers for bills, letters, milk card, newspaper cards, etc. Adequate storage has been designed for newspapers, additional shoes, rainwear, umbrellas and shopping bags. This has been tucked discreetly under the comfortable bench seats. Full mirror wall expands the space visually and also acts as a full height mirror.

Space has been provided for wall art or a large family portrait, which will hide the DB panel. Space has been provided for a tall display unit that can house travel mementos, picture frames, etc. A fold-away bed provision option is available, if in case the family has a live-in assistant or driver.



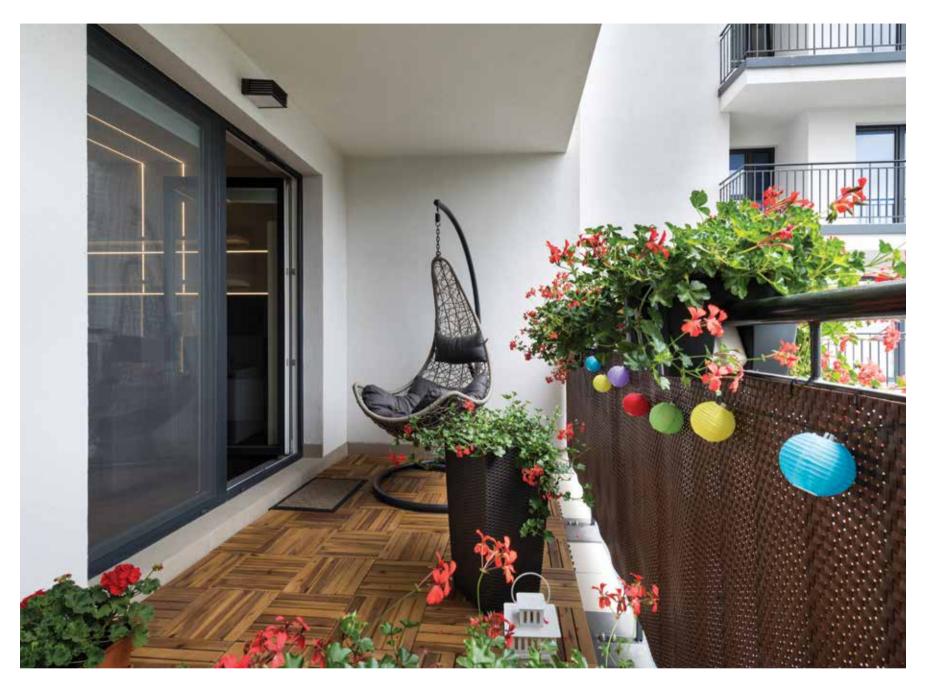


#### C LIVING ROOM

A large space opens up as you enter from the foyer. In the living area, sufficient seating for the whole family has been provided to enjoy conversations or view the large balcony garden or spend an afternoon watching a movie.

Many practical needs have been accommodated in this space such as:

- The entertainment unit, that has been designed to accommodate a large screen TV, DVD, Set-up box, DVD collections, magazines, display items.
- Space for a large sofa with lounger, coffee table, side tables and an armchair.
- Space for two additional ottomans has been provided, tucked next to the entertainment unit design, to address additional seating requirements when there are guests.
- Ceiling has been elegantly articulated with recessed lighting, spotlights and provision for stylish ceiling fans.
- Provision has been made for ceiling to floor curtain.



#### D BALCONY

An external balcony has been provided to create an inviting outdoor living environment. This has been achieved by providing sufficient space for:

- Large planter for fruit/flowering tree.
- Space for a relaxed rocking chair.
- Space for a garden table with 2 chairs.
- A quaint wash basin to cleanup.
- Cabinet underneath the wash basin to store gardening equipment tools and liquids.
- Option for cabinets underneath the wash basin to store gardening equipment tools and cleaning liquids.
- Provision has been made for festive/ decorative string lighting.





#### E DINING ROOM

This is a airy dining area and can accommodate several lifestyle and functional needs, such as:

- Formal dining for six
- Multifunctional storage / display unit has been designed to accommodate several requirements such as travel mementos, home documents, medicine box, first aid box, medical reports, crockery, and cutlery, serveware and disposable dinnerware.
   There is also space for a tray of pickles and condiments.
- Hand wash area elegantly integrated into the design of the multipurpose storage.
- Space has been provided for wall arts and family photo display.
- Option for a box room to store suitcases and other articles





#### F KITCHEN

This spacious closed kitchen has been designed keeping in mind the comfort requirements of the Senior Citizens. A sliding door closes and provides privacy within the kitchen. The kitchen has additionally been designed to respond to and accommodate the needs of Indian style of cooking.

- Storage provisions for dry goods, cooking utensils, cooking vessels.
- everyday serve ware, everyday dinner sets, tiffin boxes, lids, pans and pots, spices, pulses, rice, atta, evening snacks, tea coffee beverages, onion, potato and garlic, oil, kitchen towels kitchen rolls etc.
- Provisions are made for a four burner hob and hood.

- Provisions have been made for several appliances including a left hand refrigerator, countertop microwave oven, kettle, toaster, electric cooker, mixer and wet grinder.
- If required, a hanging rod can be installed for spice racks, mugs, ladles and scissors.
- There is sufficient counter space available for prepping ingredients, kitchen tools such as knife blocks, ladle stand, oil bottles, chopping boards and food containers.
- A vegetable sink in the kitchen.
- As an upgrade option, provision for an undercounter dishwasher and under-counter baking oven is possible.
- Provision has been made for AC if required by homeowners.
- Kitchen is lit through a large window and a glass door that allows sunlight.

#### G UTILITY

A glass door from the kitchen leads to the large multifunctional utility area and accommodates the following:

- A double bowl sink with single drain board.
- Provisions for traditional stainless steel dish rack/storage unit that is wall hung above the sink.
- Option for a small hanging shelf can be installed for dish washing liquid and detergent.
- Underneath the sink, storage has been allocated for recycling bin and plastic bags.
- On the opposite wall, there is an integrated laundry unit. This unit will house a washing machine (provision only), clothes dryer, laundry cupboard for segregating white and colour as well as a shelf for laundry liquid and powder.
- Next to the laundry unit, there is small provision to hang brooms and mops.
- Option for retractable ceiling mounted clothes drying rails to allow for both shaded drying of large fabrics as well as sun drying of the same.
- Along the length of the utility, 2 one-foot-wide ledges has been provided which can be used for drying larger vessels such as pressure cookers, kadais, etc. This can also be used to keep some small potted herb planters.





#### Н

#### MASTER BEDROOM

A door from the dining area leads to the master bedroom. This large room has space to accommodate: a king sized bed, and two side table chests of drawers (with a table top mirror) that also functions as a dresser. This dresser can accommodate everyday cosmetics, toiletry, fashion accessories, hair grooming tools and equipment, small garments, towels and extra bathroom toiletry. On the bathroom door, which is next to the dresser, a full length mirror may be installed.

Wall length wardrobe with full height sliding doors providing adequate storage for everyday clothes, special occasion clothes, spare bed linen, extra pillows and blankets, extra hand bags, ties and belts, secured drawers for valuables and personal documents. Care has been taken to optimally locate switches and plug points including wall holders for A/C remote.

Wall art, family photos, etc can be hung above the headboard of the bed. A standing balcony for potted plants on shelves has been provided to create a green outdoor space and bring green living into the private spaces as well. This ensuite bathroom is attached to the master bedroom.

Elegantly designed fixtures include wash basin on counter to comfortable WC and shower area. This dry bath room has been designed to reduce water spillover near the wash basin and the WC area. This can be achieved by installing an elegant shower curtain or upgrade to a shower door. Option for under-sink storage has been provided for extra toiletries and towels. Option for a discrete storage has been provided with hooks for a toilet brush, toilet broom and a small shelf for cleaning liquids.

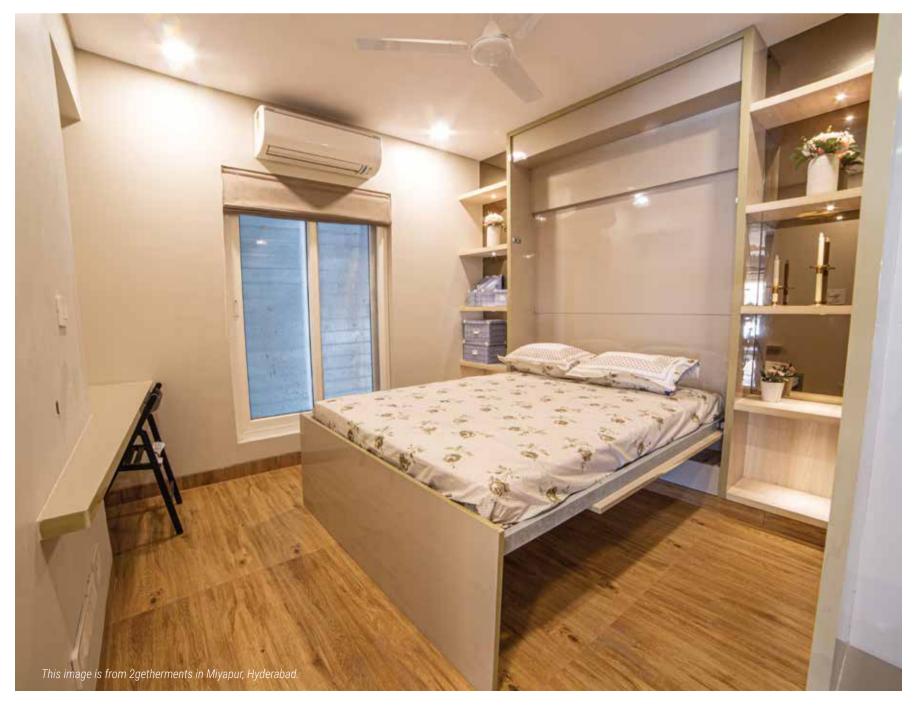




#### I GUEST ROOM

A door from the living area leads to this bedroom. This large room has space to accommodate a queen bed, two side table, On the bathroom door, which is next to the dresser, a full length mirror has been provided. Wall length wardrobe with full height sliding doors providing adequate storage for everyday clothes, special occasion clothes, spare bed linen, extra pillows and blankets, extra hand bags, ties and belts, secured drawers for valuables and personal documents. Space for a small study table and chair. Care has been taken to optimally locate switches and plug points including wall holder for A/C remote.

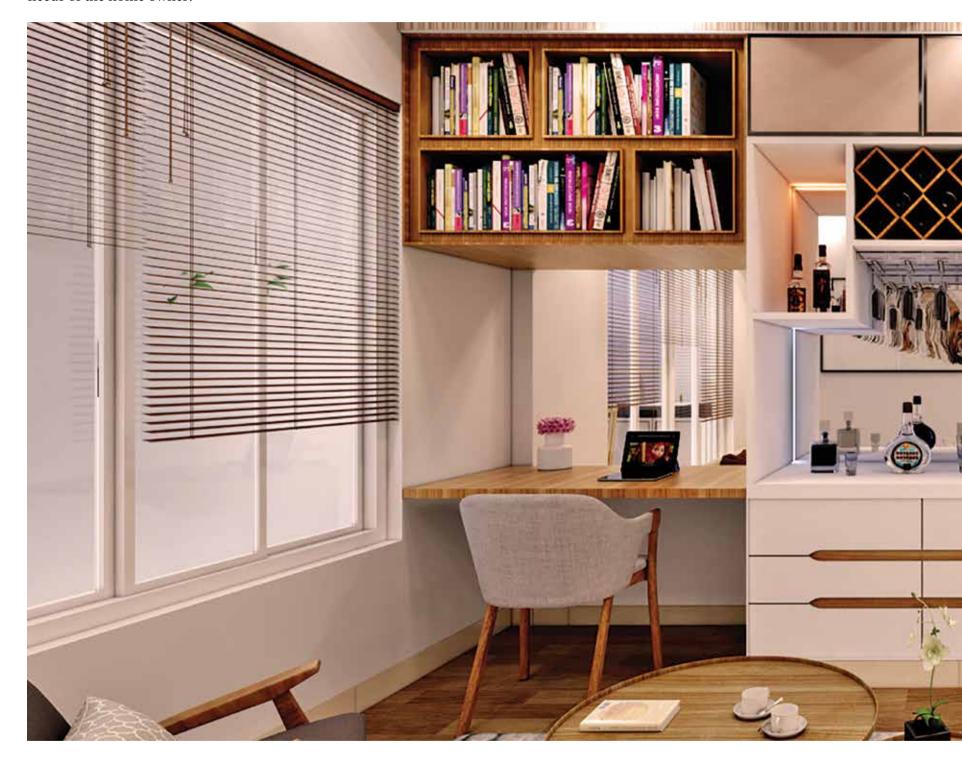




#### J

#### **FLEXIBLE ROOM**

This space has multiple uses based on the needs of the home owner:



#### A home office

- With a convenient nook that provides a table space for laptop, printer, papers, documents and stationeries.
- Space for a chair that slides under the table top Provision for phone and mobile device charging station has been located here. Additional storage has been provided for home files and documents. This drawer will be lockable.
- Sufficient power supply points have also been provided here.

#### An extra bathroom:

- This bathroom is adjacent to the guest room. It has been conveniently located such that both visiting guests and overnight guests have access to this bathroom.
- Elegantly designed fixtures include wash basin on counter top comfortable WC and a shower area.
- Option for under-sink storage for extra toiletries and towels.
- Option for discrete storage with hooks for toilet brush, toilet broom





## Know your home

This is the part where you get to choose your home. All homes are Vastu-compliant and area either East or West-facing, with some doors that are North-facing. We do not have any south-facing homes. Take a look at the floor plans and visualise your life at 2getherments.



The 2g space in the centre of the living spaces allows people to access all amenities with minimal effort





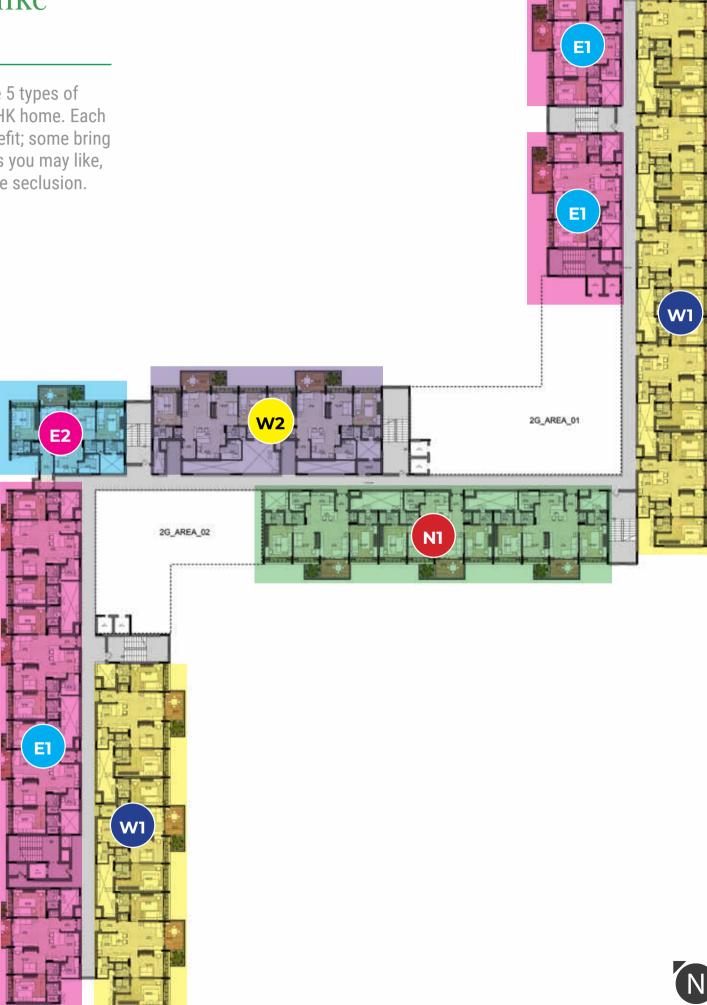
Well-designed bedrooms



Spacious balconies

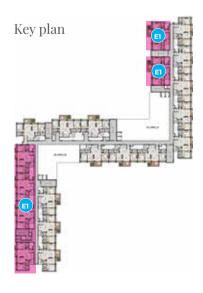
## Choose where you would like your home

On this plan, there are 5 types of locations for your 3BHK home. Each one has a unique benefit; some bring proximity to amenities you may like, while some bring more seclusion.



### E1 – East-facing 3BHK, 1827 SFT



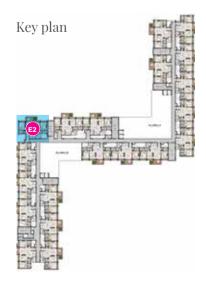


#### Features

- East-facing door
- Entrance in North-east corner of home
- Deck and bedrooms get plenty of direct sunlight in the evenings

### E2 - East-facing 3BHK, 1883 SFT





#### Features

- East-facing door
- Horizontally aligned
- Deck gets plenty of direct sunlight in the evenings
- North-facing windows ensure the house is cooler in summers

#### N1 - North-facing 3BHK, 1827 SFT

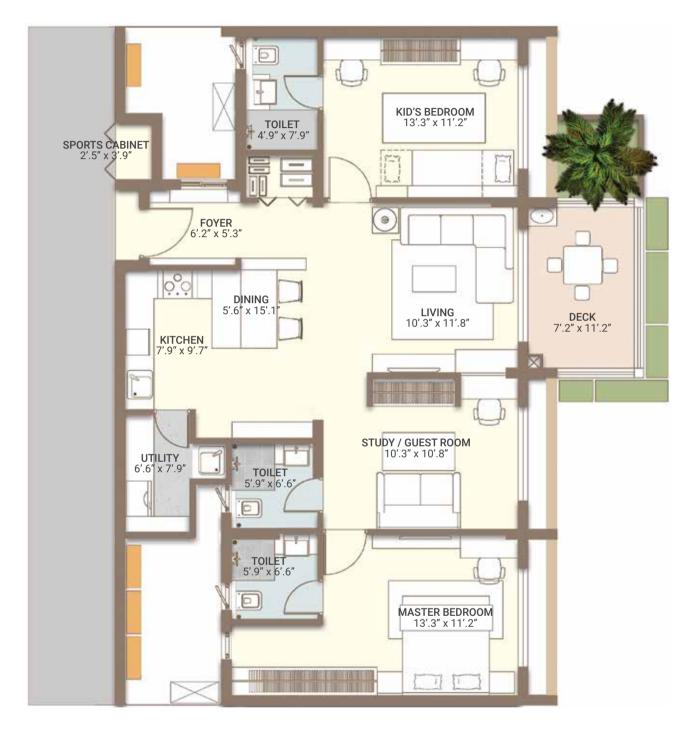


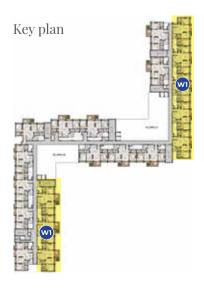


#### Features

- North-facing door
- Horizontally aligned
- Deck and bedrooms get plenty of direct sunlight throughout the day from the South side
- Perfect for those who like to enjoy sunlight in the winters

#### W1 - West-facing 3BHK, 1833 SFT



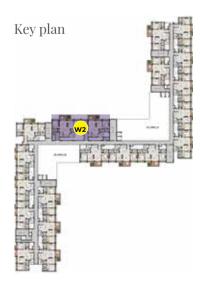


#### Features

- West-facing door
- Enjoy sunrise from the deck
- Deck and bedrooms get plenty of direct sunlight in the mornings

#### W2 - West-facing 3BHK, 1825 SFT





#### Features

- West-facing door
- Horizontally aligned
- Deck gets plenty of direct sunlight in the evenings
- North-facing windows ensure the house is cooler in summers

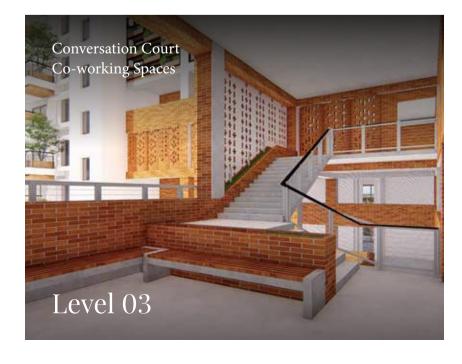
# Every storey has a story

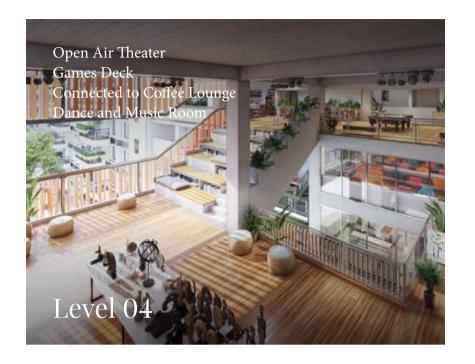
There is something for each member of the family at 2getherments. Each floor has the 2g area, which has different activities and features. You can take a look at which activity is on which floor and decide which home you want to live in and on which floor.

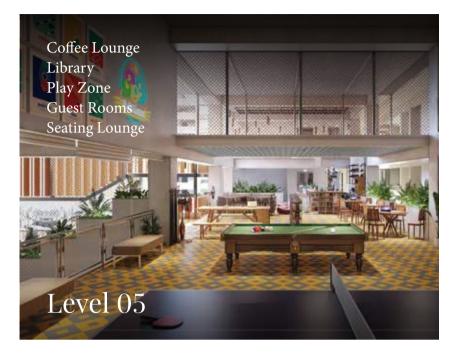


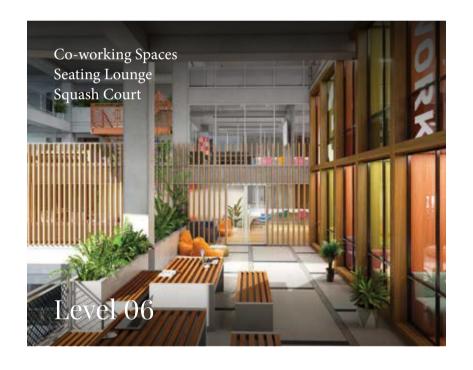




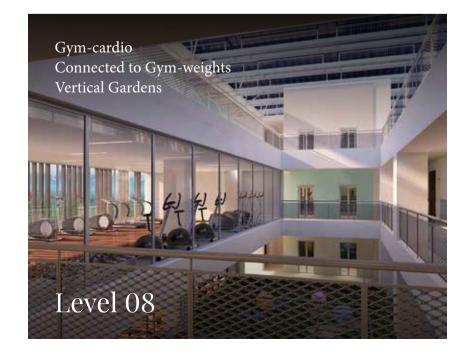




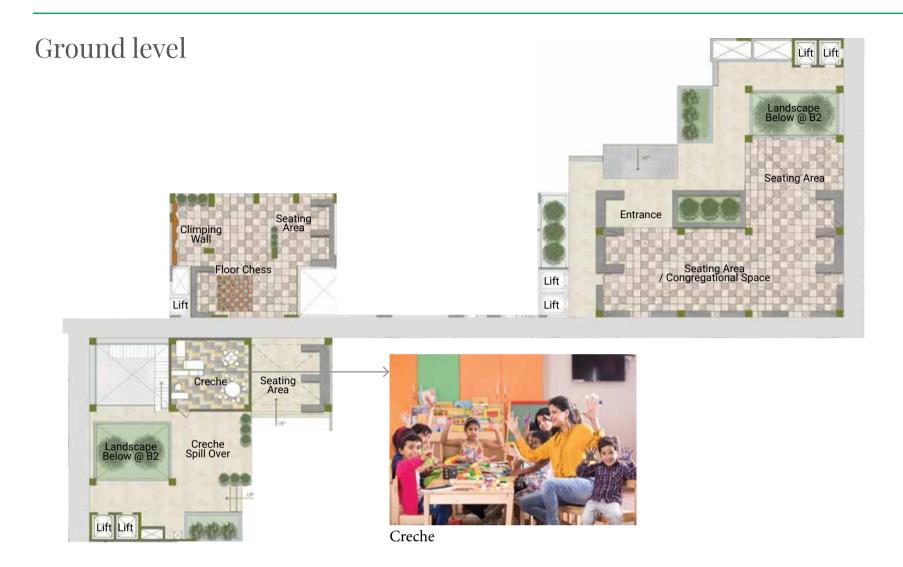














#### Level 02







Co-working Spaces

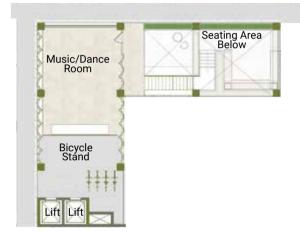
#### Level 03





#### Level 04









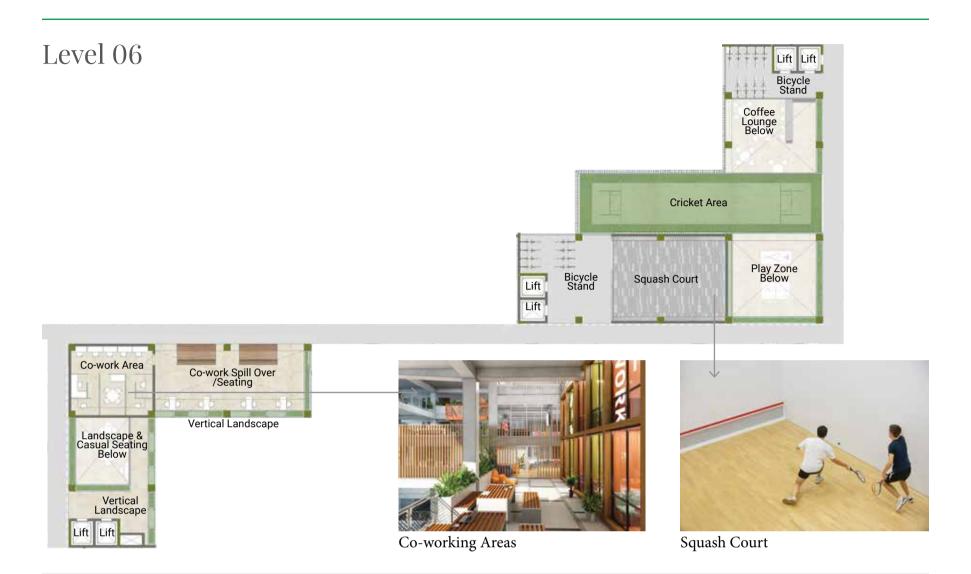
OAT Area

Game Deck

#### Level 05



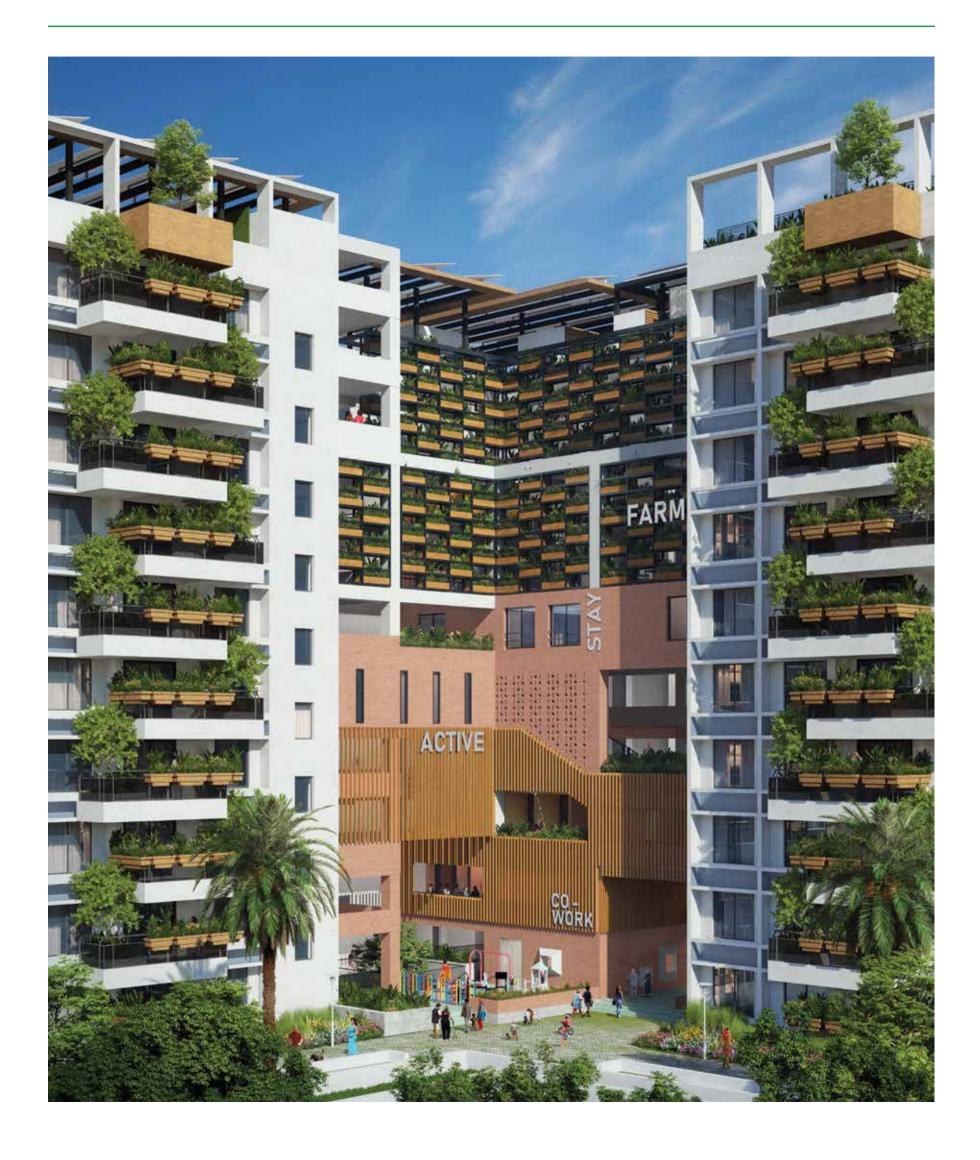








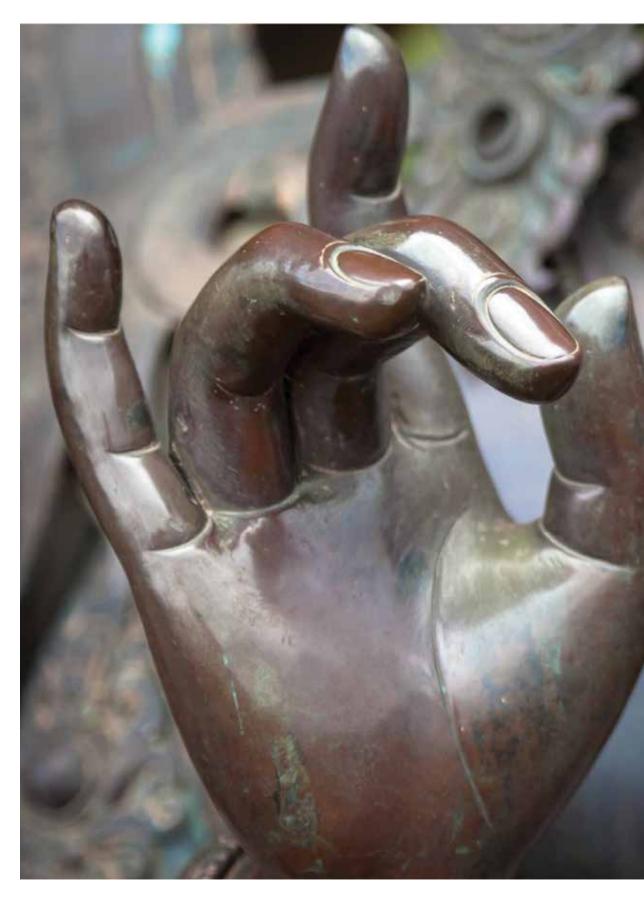




#### The theory of self-

elf-actualization' represents a concept derived from Humanistic psychological theory and, specifically, from the theory created by Abraham Maslow. Self-actualization, according to Maslow, represents growth of an individual towards fulfillment of the highest needs; those for meaning in life, in particular. Carl Rogers also created a theory implicating a growth potential whose aim was to integrate congruently the real self and the ideal self thereby cultivating the emergence of the fully functioning person. It was Maslow, however, who created a psychological hierarchy of needs, the fulfillment of which theoretically leads to a culmination of fulfillment of being values, or the needs that are on the highest level of this hierarchy, representing meaning.

Maslow's hierarchy reflects a linear pattern of growth depicted in a direct pyramidal order of ascension. Moreover, he states that self actualizing individuals are able to resolve dichotomies such as that reflected in the ultimate contrary of freewill and determinism. He also contends that self-actualizers are highly creative, psychologically robust individuals. It is argued herein that a dialectical transcendence of ascension toward selfactualization better describes this type of self-actualization, and even the mentally ill, whose psychopathology correlates with creativity, have the capacity to self-actualize.



#### actualization

#### Maslow's hierarchy is described as follows:

1 Physiological needs, such as needs for food, sleep and air.

- 2 Safety, or the needs for security and protection, especially those that emerge from social or political instability.
- Belonging and love including, the needs of deficiency and selfish taking instead of giving and unselfish love that is based upon growth rather than deficiency.
- 4
  Needs for self-esteem, self-respect, and healthy, positive feelings derived from admiration.
- And being needs concerning creative self growth, engendered from fulfillment of potential and meaning in life.

rikson created a theory of psychosocial dichotomies represented as trust versus mistrust and autonomy versus shame and doubt, as examples. In terms of Erikson's final stage of development, that of ego integrity versus despair, the successful resolution of this stage corresponds with a sense of life's meaning. It is clear that the self-actualized person might be in danger of dying, but nevertheless may find meaning in life. This means that lower level needs might be unfulfilled even in situations represented by being values, such as a sense of meaning in life. Note, however, that Maslow asserted that one's needs may be only partially fulfilled at any given moment. Mahatma Gandhi, Viktor Frankl, and Nelson Mandela may serve as examples of people who each personify a reality self-actualization. At risk of his life, Mahatma Gandhi utilized civil disobedience for purposes of freedom, Viktor Frankl was a holocaust survivor who never relinquished his grasp of life's meaning, and Nelson Mandela maintained an attitude of meaning in life even while he was imprisoned. The safety needs of these individuals may have been threatened in these particular life circumstances, but it may be understood that many people whose safety needs are compromised may be cognizant of being values. They may find life to be meaningful explicitly because of situations of danger to their lives, situations represented by the dichotomy of life and death, in particular. As indicated, Maslow identified self-actualizing people as individuals who are highly creative, who have peak experiences, and who are able to resolve the dichotomies inherent in opposite contraries such as those constituted by freedom and determinism, the conscious and the unconscious, as well as intentionality and a lack of intentionality. Creativity, a hallmark of a self-actualizing person, may be perceived to reside within a dialectical relationship. While most dichotomies cannot be explicitly understood as resolvable, the above dichotomies can be seen to be resolved through creative activity. Using one aspect of each of these dichotomies as a thesis, and another as an antithesis, art may represent the synthesis of the dichotomous relationship.

At 2getherments, homes are designed to enable self-actualization for every resident; to rise above worries about mundane needs and to focus on higher pursuits.



# Time-earning HABITATS

ere is something to think about: When was the last time you walked into a house and wondered where to place your bag or leave your keys? Or walked into a bedroom and wished the wardrobe shelf was a bit taller to hang a longer kurta without it getting crushed at its bottom, or struggled to find an appropriate space for your mixer inside the kitchen cabinet? The main reason for these niggles is the sheer lack of design process or one which doesn't consider the user or the context in which they are living and using their spaces.



Imagine if you could just earn 10 minutes everyday. You would earn 3650 minutes a year. Which is over 60 hours for the entire year! Time that you can invest in something of your choice. Time that you didn't have until now, brought to life by simple user-experience based design thinking.

#### Our introverted Spaces

#### The journey home from work

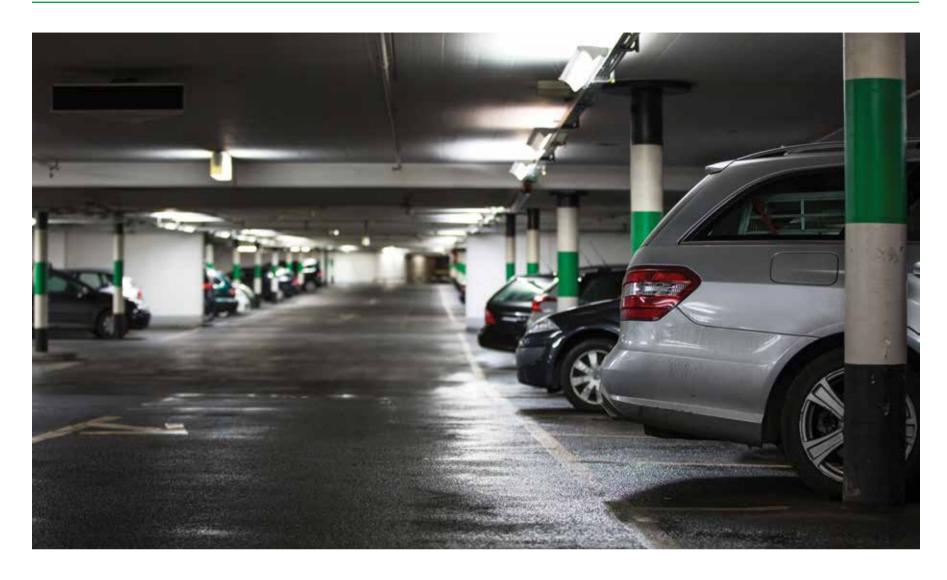
Where elevator rides should not be moments of awkward silence, but a place to greet and engage with people you are fully acquainted with

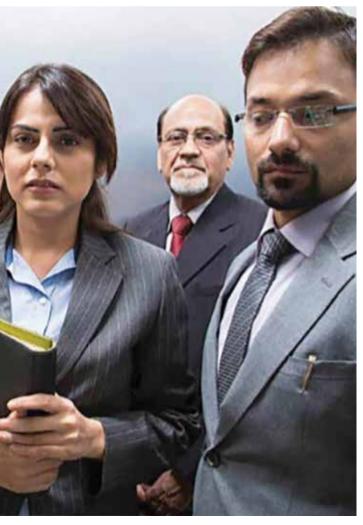
ontemporary apartment circulation design typically includes public spaces that appear to encourage us to be introverted. For example, we can all relate to the functional basement parking, fast elevators and repetitive corridors. And the design focus appears to be more on transition & transport and rather less on engagement and interactions.

With designers and end-users pushing for a better experience when coming home or when leaving for work, the journey from your car to your home

ought to be calm and welcoming. At 2getherments, your journey home starts at the basement and goes all the way to your main door and beyond. Come home & park your car in well-lit, safe and active basements. As you travel up the glass elevators, wave hello to your family & neighbours as they play, gather, explore and enjoy the community areas. And maybe prepare to grab your racket for a quick game before dinner. And say hello to your next door neighbor as you compliment them on the new string lights around their blue door. Bring back all the joy of horizontal living into vertical living.









#### Multi-tasking spaces



our 2g home is designed to be empathic to the aesthetic, functional and practical needs of each member in your family. We have spaces within each home that double up as more than one space as far as usage is concerned. For example we have, guest bedrooms that dual as study rooms, we have dining areas that can become big living spaces, we have balconies that become reading nooks and much more. Welcome to the future of housing in India. Finally, we have homes that are as adept as sensing your needs as your other technology.

'Chameleon Tech' is a term coined by 2getherments to describe the approach to the design elements and transformative spaces. Using this tech, India's first smart homes can be entirely customized to your family's requirements. The revolutionary design of these apartments ensures you can change adaptive utilitarian spaces within minutes, to completely rearrange the look and purpose of every room in your house.

Imagine a house that responds to your needs and transforms itself. Sounds like a dream!! Not anymore, thanks to 2getherments' patented Chameleon Technology, the transformation of your spaces happens at your command and demand. Imagine your workroom turning into a guest bedroom in no time. The possibilities are many.

At 2getherments, Chameleon Tech is a way to design homes with empathy for the owners. Every single aspect is built and designed to understand and relate to the requirements of every single person living in it. From cradle to old age, 2getherments homes are designed to cater to every situation in a family.

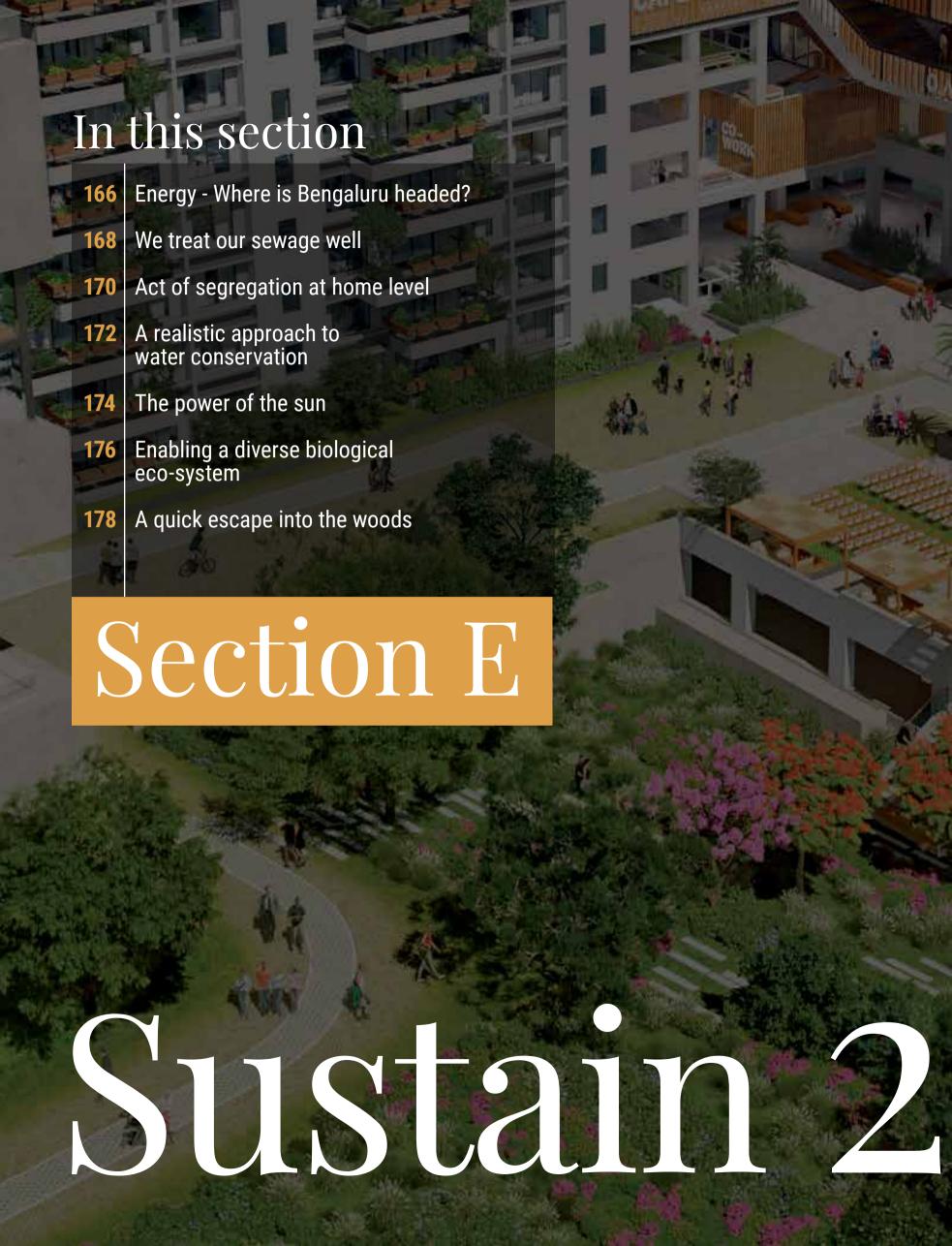
Right from the foyer, all spaces are specially designated for different purposes of every individual. From a toddler to a senior citizen, there is everything for all the people.

2getherments are designed to bring a family together, not keep them apart.

Discover homes that suit your wallet, sensibilities, lifestyle, and needs. Discover Subjective Homes that are Time Earning Habitats with Multitasking Spaces and resplendent Green Zones. Come, experience life in its full glory.

Here is an example of a flexible space which can become a bar / lounge







# Energy-Where is Bengaluru headed?

engaluru, the Silicon Valley of India is growing rapidly by leaps and bounds. High economic growth is evident especially in the sectors of Start-ups, Information Technology, Logistics, Biotechnology and Manufacturing. Growth has been most evident in the way the city's limits and environment have changed over the last two decades. This has resulted in an unprecedented increase in concrete structures, migrating population from other cities and rural areas and jampacked roads with long travel times.

To understand the scale of growth, here are a few things the city has witnessed in the past few years: The majority of Bengaluru's urban energy consumption is used by the building sector (40% of the total), out of which domestic sector uses the maximum (25%), followed by commercial (8%) and industrial sectors (8%). Modern-day building design and

consumption patterns of end-users are responsible for the increasing energy consumption in buildings. Making homes energy efficient and reducing demand plays a significant role in lowering household electricity bills, increasing the security of supply and reducing carbon emissions. Improving home energy efficiency is therefore critical in helping tackle the energy trilemma in our country. Moreover, better levels of energy efficiency can improve occupant well-being and increase household comfort, making homes a nicer place to live in.

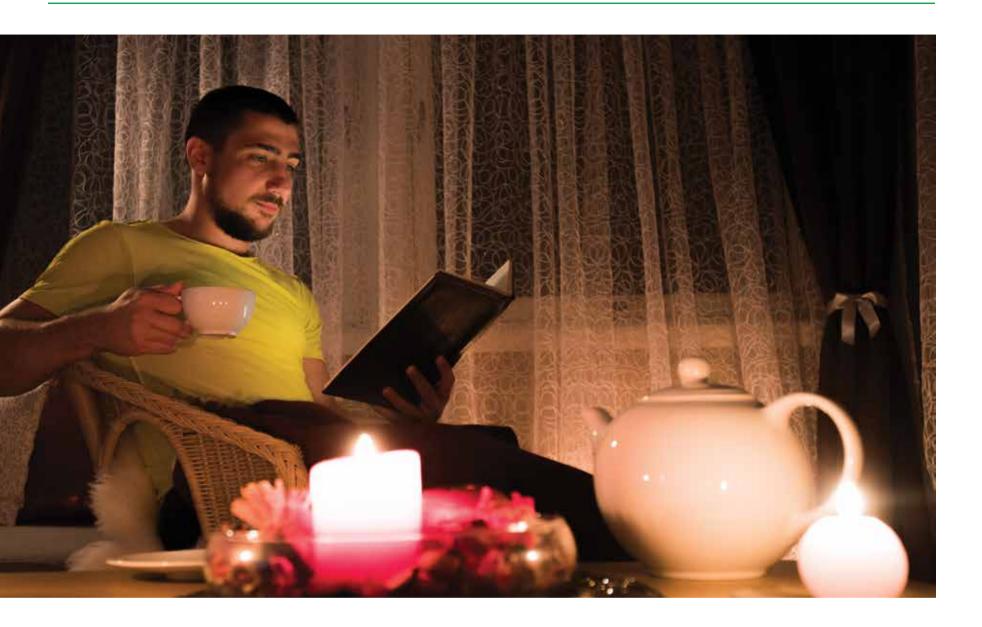
The focus of demand reduction is to reduce the maximum power or peak requirements of all occupants over the long-term. Thus, newly constructed residential buildings must ensure that they are designed optimally in accordance with local environment

and weather patterns to minimise heat ingress, provide cross ventilation and maximum daylight into the spaces.

On the other side, as energy consumers, it is essential to be aware of the various energy-consuming appliances and equipment installed at our homes. Primary energy-consuming sources in a typical home are as follows:

- Air-conditioning
- Lighting
- Fans
- TV, Laptop, Computer
- Microwave, Refrigerator, Grinder, Oven etc.,
- Exhaust kitchen and bathrooms
- Geysers
- Others

It is recommended to prefer energy-



efficient appliances such as the Bureau of Energy Efficiency's Star rated products over conventional ones. The higher the star rating, the better the efficiency and lower will be the energy consumption.

Using efficient appliances alone will not solve the problem if they are not used mindfully. Simple yet effective behavioural changes are important to collectively achieve this goal. Some of them are:

- Turning off the appliances when not in use
- Opening blinds and curtains during the daytime
- Unplugging idle electronics when not in use
- Opening windows for cross ventilation

These mindful behavioural changes also have a huge potential to save power daily. And the best part is, it hardly takes any additional effort. So, let's pledge to make a change towards responsible energy consumption!

#### How 2getherments is addressing the energy needs

- 200 KW Solar to meet common 'Area Energy Demand' (Over 2,00,000 units of electricity produced annually from Solar)
- Energy-efficient pumps & motors
- The zero electricity STP will save 54,000 units annually
- LED lights in common areas
- Net metering
- Dual circuits for basement & lobbies which are lighting controlled
- Energy efficient gensets

### We treat our sewage well

#### STP

money and energy on resources that are truly important. While most societies have STP plants, they have several issues that become a maintenance nightmare to the tenants a few years into moving in. We install a premium, state-of-the-art STP system in all our projects that is more than double the cost of the ordinary ones one sees all around. Our STP is proposed to recycle grey water generated on site.

2getherments will use the high quality 'THERMAX STP'. It is state-of-the-art machinery of the highest quality that emits no foul smell.





#### Act of segregation



#### at home level

#### Waste management

anaging trash or waste has always been a serious concern which is rapidly escalating with fast-paced urban development. Similar to any other Indian metros with a rising population, Bengaluru is also under tremendous pressure of managing the waste generated daily. The city has faced many critical circumstances in the last few years concerning waste management, which led to the initiation of new policies to curb this problem.

However, this issue will prevail all over the world until the end consumers begin to take charge of the situation. This change demands a collective effort from all stakeholders within the waste generation cycle.

To talk about a few progressive initiatives, the corporate sector in Bengaluru is spearheading the waste management initiative. They are endeavouring to educate their employees and facilities teams on the importance of waste segregation at the source itself by installing colour-coded garbage bins. The process just doesn't end there. They are also associating with local waste management companies to ensure that waste is diverted from landfills. However, various obstacles still prevail on the ground for residential communities. Some of the crucial reasons towards this problem could be the lack of awareness on waste segregation at source, lack of proper infrastructure within the community, lack of resources to divert the segregated waste, etc.,

We believe that these fundamental issues shall be addressed at the community level itself. Hence through this project, we are intending to bridge the gap between the efforts of the residents and waste management agencies to divert from the landfills.

The support of efficient equipment and appropriate building infrastructure/space appears to be the elemental barriers to facilitate a lowwaste community.

Moreover, with very little effort of segregating waste at home, the future residents of 2getherments will be able to enjoy the advantages of waste management as they would be using the manure generated in their own square foot gardens. What goes out as waste, comes back home as organic fresh food produce. The purpose is to close the loop in the waste stream and waste management companies play a significant role in this cycle.

BBMP states that Bengaluru generates about 3,000 to 3,500 tonnes of solid waste every day, and the onus lies in the hands of each one of individuals to make the right choice from the time we purchase new goods to the time the waste is diverted from landfills. The key is to first REDUCE, then REUSE and lastly RECYCLE.

#### How 2getherments plans to handle trash

- Vendor collaboration to handle dry waste, Reject waste and e-waste
- 124 tonnes of dry waste is generated annually which will be diverted to recycling facilities
- 53 tonnes of wet waste will be handled on-site and turned to compost
- On-site organic waste composter
- Separate lifts for waste handling
- Central waste segregation room
- Multiple bins in common areas

# A realistic approach to water conservation

hile urban local bodies struggle to meet the city's water demands, they are forced to ration water at specific times of the day to cater to basic water needs, during water scarce seasons. Water rationing has become extremely common across many cities and rural towns in our country.

Hence, using treated water for high water-consuming applications such as flushing leads to demand reduction on potable water consumption, subsequently reducing the water tanker bill to a great extent. This double-pronged approach is not new as many leading commercial buildings in Bengaluru, like the bustling IT parks, Kempegowda International Airport, Hospitals, Shopping malls and even some residential communities like the T-ZED Homes in Whitefields, are actively adopting wastewater treatment.

In 2getherments
Hoodi, we have
designed the
community's
infrastructure to
treat the wastewater
generated (both
grey and black) and
use it for flushing
and landscaping,
which are the two
primary water
guzzlers.

Apart from the treated wastewater, huge infrastructure for storing rainwater is being analysed to further minimise the strain on the end-user and water authorities. Because of the abundance of rainfall in Bengaluru, huge rainwater harvesting tanks shall be constructed to store rainwater for domestic applications such as bathing and dishwashing. The biggest advantage of this approach is that the rainwater stored during the rainy season can be reused during the drought seasons like summer. And bathing being the biggest water guzzler in any residential community, the use of rainwater post-treatment will minimise water consumption from external sources.

Thus, reducing and reusing treated wastewater solves the water problems by at least 50%. However, the crucial part lies in understanding our individual consumption patterns and reducing water usage.



Because of the abundance of rainfall in Bengaluru, huge rainwater harvesting tanks shall be constructed for domestic uses such as bathing and dish washing.

#### How 2getherments plans to manage water

- 100% Rainwater Harvesting
- 10 lakh litres rainwater tank can meet 62 days of domestic water requirement
- STP treated water for Landscaping & Flushing - 31% water savings and reduction of freshwater demand
- Water-efficient irrigation systems
- Smart water meters (real-time monitoring with leakage alert)
- We are going to make all the arrangements to treat the grey water / used water into RO Water. Almost 30%-40% of water can be reused

#### The power of the sun

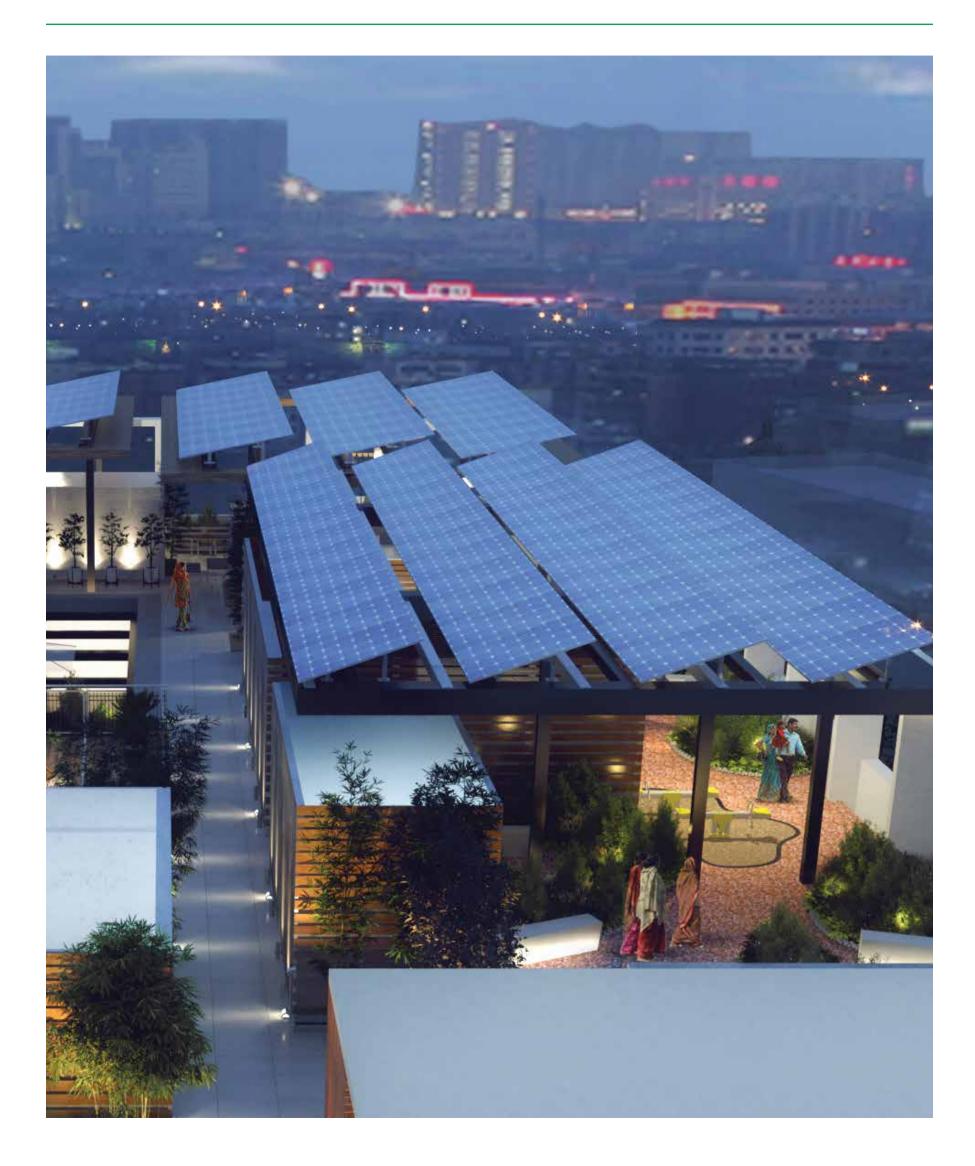
#### We are producing energy for consumption

ower for common areas shall be via solar photovoltaic energy and is sized at approximate 80 kW. Excess solar power produced during day is exported to the main grid and, through the net metering system, imported back from the grid at night at no additional cost. Battery banks have been avoided. Advantages of this looped design are:

- Maintenance of batteries is high and they have to be replaced every 5 years.
   Maintenance cost is thereby reduced by removing batteries.
- We use less resources and make it more environment-friendly. As a backup, diesel generators will also be installed in case the main grid fails at night.

2getherments will supplement the state power grid supply with solar energy produced through panels on the roof.





#### Enabling a diverse biological eco-system









Squirrel







Spider



Mynah



Bulbul



Brahminy Kite



Parrot





iodiversity has become a trending term in our urban cities. We talk about the importance of preserving it, but what is "it"? Simply put, the variety of life on Earth is referred to as biodiversity. Microorganisms, plants, and animals, as well as the different ecosystems they live in, all come together to form adverse biological planets. Every species, no matter how small, has an important role to play. As human beings, we don't just get food from plants, they also help regulate the air we breathe, for instance. Similarly, even the smallest of bacteria contributes to our livelihood in its own way. Unfortunately, with metro cities growing at the pace at which they are, the importance of preserving and nurturing biodiversity has taken a backseat. Apartments encroach on park areas and green corridors are lost. Trees get paved down to allow for new roads. With the onset of hybrid foods and more powerful pesticides, small organisms in our food are dying out. These are merely a few examples

and the results are clear for all to see. Air pollution is rampant and the organisms that helped absorb it are no longer present. With limited green spaces within the community, the quality of air that we breathe is suffering. Talk of global warming and depletion of the ozone layer are growing more urgent, as their impact is experienced first-hand. Everyone has remarked on the summers in India growing hotter - climate stability is clearly being lost year after year. This is merely the beginning of the damage that we can cause the planet if we continue down this path. The damage isn't merely to plants or animals - it ultimately affects us. The more biodiverse the planet, the better able it is to prevent (and recover from) natural disasters. The best we can do at this point is to try and reverse the trend. At an individual level, planting trees and maintaining community kitchen gardens or birdhouses is a great start. These are a few of the ways in which 2getherments also hopes to promote biodiversity.



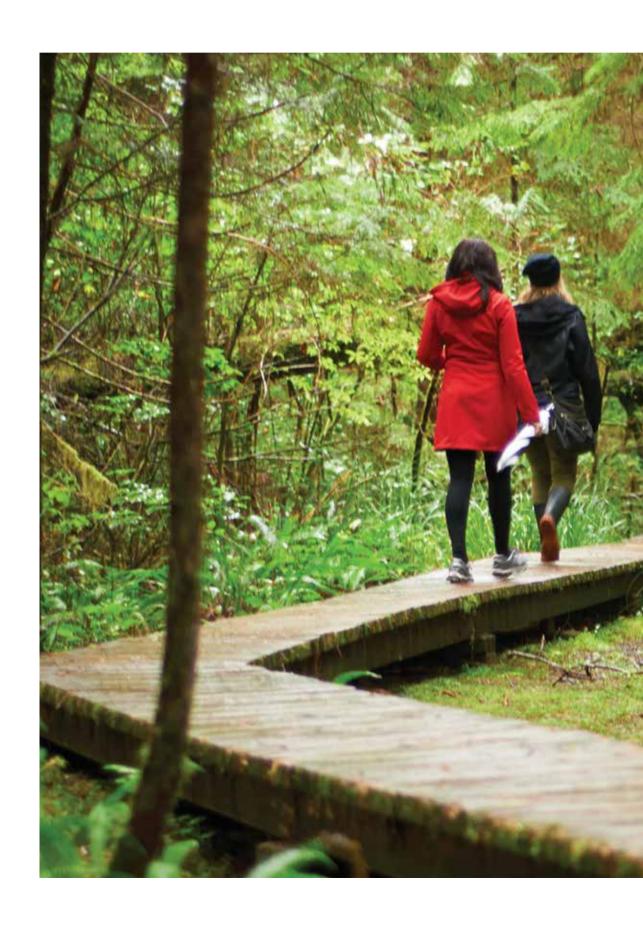
Green Bee Eater

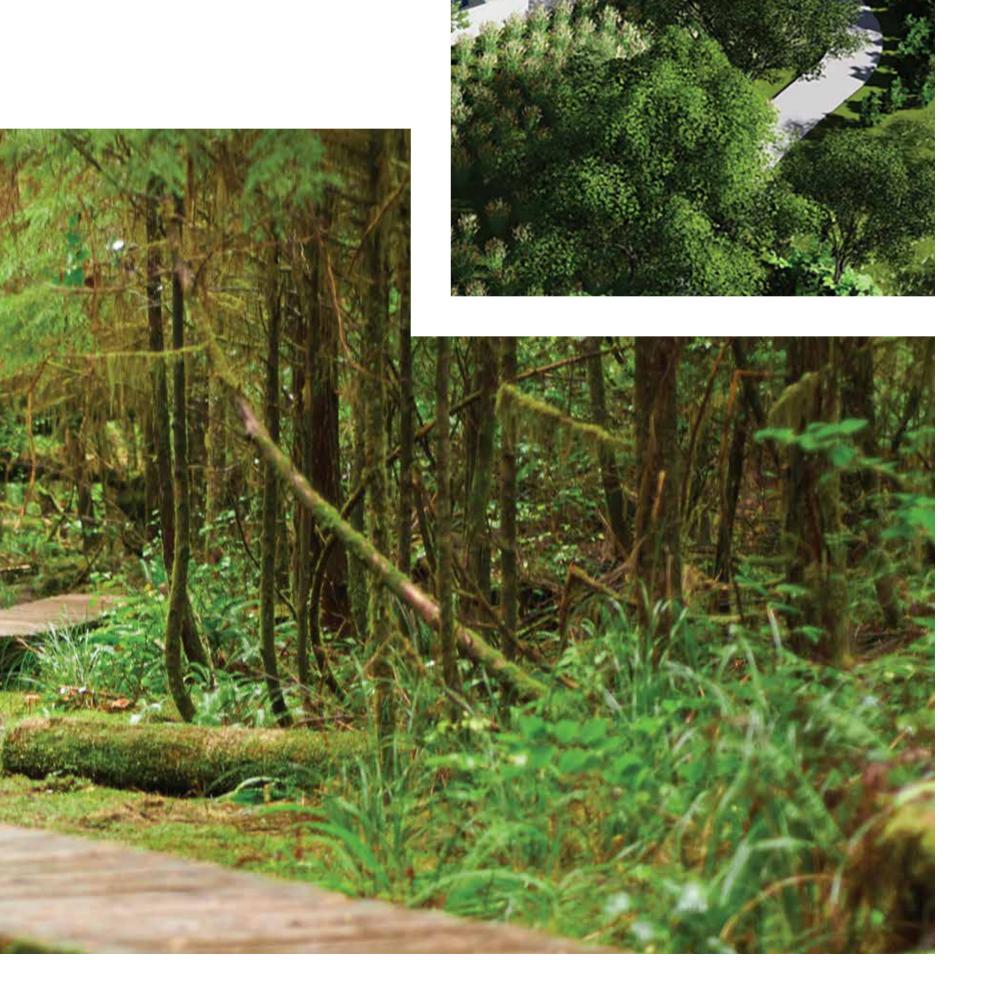
# A quick escape into the woods

o you remember how often you would throw pebbles in the nearby lake and eagerly watch the widening circles in the still water? Yes, those were the days when we were surrounded by nature. Exploring nearby rocky terrains and wilderness with friends was our favourite pastime during vacations. These activities helped us develop a sense of adventure and a state of mind to face challenges intrinsically.

In those days life was closer to farms, lakes, forests, mountains and drinking water straight from a river or a lake was safe. How interesting was life when you would hang on to the descending roots of a banyan tree and swing from one end to the other. It was an exhilarating experience to go up and down. People often undertook walks to the forest without fearing the wild animals and saw them from a safe distance.

At 2getherments, we wanted to recreate that connection with nature that people used to have. Hence, the mini-forest area was created. The mini-forest area is a haven of peace. One can reconnect with nature alone in peace or take a walk with a friend or family member, while breathing in premium quality oxygen produced by the trees; the choice is yours.





#### In this section

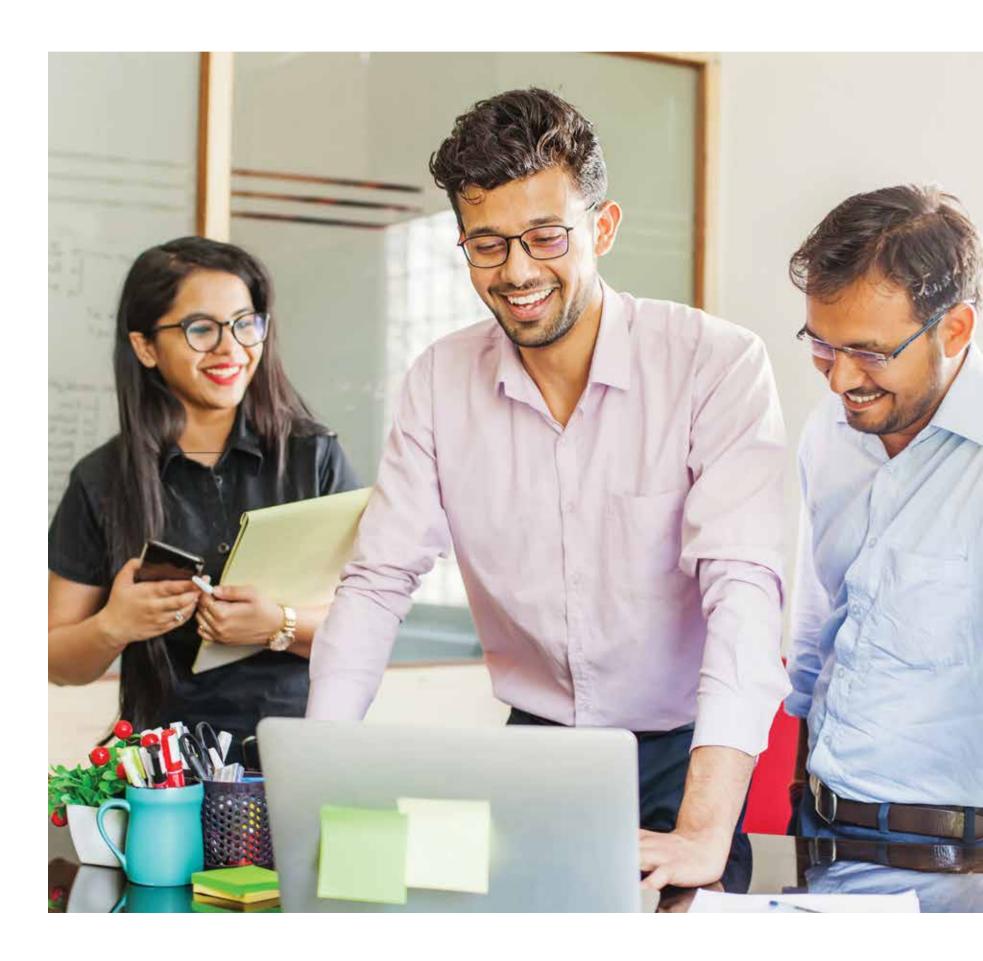
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#### Section F

## Detailed



# The brains behin



# d 2getherments

#### FHD Group

FHD Group is a 25+ years old organisation with a strong team of 120 people who have worked on 540 projects summing up to 200 Million Sq.Ft. Every single member of their architectural team has a passion to see projects manifest that are critically meaningful and creatively unique. Their studio's focus is on the exploration of Design Strategies that mediate and reinterpret the boundary between traditional /cultural values and contemporary living. A synthesis that blends old and new; international and regional.

They believe in identifying, engaging deeply with and simplifying the complexities of projects. They go by the motto that good design is always simple. It should provoke and stimulate but not be or seem unnatural. Hence, FHD Group is the right fit for 2getherments. They have worked on our first project, KSR's 2getherments at Miyapur, Hyderabad and now are working on 2getherments @Hoodi, Hoodi, Bengaluru.

#### RR Builders

SRR Grand Buildtech Pvt. Ltd. is the contractor in civil works for 2getherments @Hoodi. They have built numerous high technology projects all over India and are the perfect fit to build another landmark, 2getherments @Hoodi, Bengaluru.

#### **QDC**

QDC India Consulting P Ltd. is a Bangalore based engineering consultancy firm. They are a subsidiary of Qatar Design Consortium, Doha, Qatar which is a 40-year-old Grade A consultancy firm with 550+ staff. QDC is the largest Indian consulting firm in Doha, Qatar.

We aim to function as one team always striving to come up with an optimal and functional design, keeping the long term interest of the project. They are the perfect fit to work as the MEP Consultants for 2getherments @Hoodi.

#### Others

G.P. Associates Chartered Accountants is a Hyderabad based firm that are the Chartered Accountants for 2getherments @Hoodi. Padma Reddy Garu is our Lawyer.



## Interview with

## What part of 2g Hoodi are you most proud of?

All of it! It has been empathetically designed to become a vibrant and strong neighborhood with comfortable homes for busy urban families.

## What was your biggest challenge in your work for 2g Hoodi?

User Research. This was done over several years and across projects to understand how Indian families use and occupy their spaces. We found out that this varies from state to state. We also had to deep dive and understand how families and individual members store, retrieve, use and replace objects/artifacts in their homes. The learnings were an outcome of home visits, detailed surveys & questionnaires, user interviews as well as decades of collective experience in designing residential homes and communities.

## Can you define your experience of working at 2g Hoodi in one sentence?

A privilege to work with developers who put the end-users and the planet first.



### What makes 2g Hoodi unique? Why should someone buy it?

At its core, 2g places families in the center and organises Real Estate, Apt Conveniences, Wellbeing (at individual, family and social-levels) and Sustainability Infrastructure around those families. These factors help create a good neighbourhood with anchored residents. Such neighbourhoods have historically seen growth in property values. So, I believe living in 2g properties is win-win for the family, their neighbours as well as their wallet.

# Team 2g





# What is the most positive and memorable feedback a customer has given 2g Miyapur?

I had the opportunity to talk to several families during the model home visits. Most memorable feedback have been families thanking the 2g team for understanding their needs and addressing them in such detail. I was also blown away by the customers' enthusiastic eagerness to participate and embrace sustainable practices such as waste management, minimal living and similar workshops conducted by the 2g team. One family told me that they can see themselves grow young and grow old here at 2g Miyapur. Love that one!:)

## Any other aspect of your experience you would like to share with us?

I love how the 2g team members spend a lot of time with potential buyers to educate them, help them understand this project, what the benefits of socially strong neighborhoods are, why well-being is an important aspect of vertical living, why work-fromhome spaces have been integrated into community spaces, why it is important for all of us to live a little more responsibly, and transition from consumer mentality to prosumer mentality. This is above and beyond what is done in a typical sales process; and I'm happy that the team members work hard in communicating the benefits of living at 2g properties for interested families. I wish them well as they start the journey of building a whole new type of neighbourhood in Bengaluru.

## Specifications

#### **Structure**

- 1. R.C.C. structure
- 2. AAC blocks or solid cement blocks
- 3. 2 coats of cement plaster for external and 1 coat gypsum for internal walls
- 4. No plastering for ceiling

#### **Doors, Windows, Ventilator**

- **1. Main Door:** Wooden frame with wood pannelled/35mm plywood with paint door
- 2. Internal Doors: Wooden frame (Rs 2000 per cft) with painted flush shutter (Rs 80 per sft) fixed with hardware ipsa /doorset
- **3. French Doors:** UPVC sliding door with glass (Rs 300 per sft)to withstand the wind loads, with required hardware
- **4. Windows:** UPVC sliding doors with glass (Rs 300 per sft) to withstand the wind loads, with required hardware
- **5. Ventilators:** Aluminum ventilator.



#### **Painting**

- Internal wall: Smooth altech putty finish with two coats of premium acrylic emulsion paint of Asian Paints over a coat of primer
- **2. External wall:** Textured finish and two coats of weather proof exterior emulsion paint of Asian Paints
- **3. Parking area:** Textured/paint finish and two coats of weather proof exterior emulsion paint of Asian Paints



#### Flooring

Entire Flat 800x800 vitrified oasis brand Gujarat tiles (with rupees 42 per sft) or equal quality

- **1. Staircase:** Kota or green marble or coffee color Telangana granite
- 2. Corridors: Coffee color granite or 600x1200 tiles (Rs 60 per sft)
- **3. Toilets:** Anti-skid tiles (Rs.30 per sft)

#### Kitchen

 Polished coffee granite platform (Rs 60 per sft) with stainless steel sink with backsplash provision for RO shall be given

#### **Bathrooms**

- 1. WC: Jaquar or equal
- 2. Washbasin without Vanity: Jaquar or equal
- 3. Bath and shower CP fittings: Jaquar
- All water supply lines in CPVC pipes and waste water lines in PVC



#### **Dadoing**

- 1. **Kitchen:** Ceramic tiles dado up to 600mm height (Rs 45 sft) above kitchen platform
- 2. Toilets: Ceramic tiles (Rs 45 sft) for walls and floor, and dadoing up to 6 feet height
- **3. Utility:** Glazed ceramic tiles (Rs 30 per sft) up to 900mm near the wash area

#### **Electrical**

- Power plug for chimney, refrigerator, microwave ovens, water purifier, mixer /grinders in kitchen, washing machine and dish washer in utility area 3 phase supply for each unit
- 2. Miniature circuit breakers (MCB) for each distribution board of reputed make modular electrical switches (Anchor Rider)
- 3. Concealed conduit wiring with PVC insulated FRLS copper cables in all rooms for light, fan and plug points. (Finolex or Polycab equal quality)
- 4. Power points for indoor units and AC's in 3 bedrooms HT power with transformers with on-load tap changer for automatic voltage correction
- 5. Sub meters for each apartment and common areas solar power with capacity suitable for all common areas/ external lights

#### Telecom / I-net / Cable TV

1. FTTH with Wi-Fi internet, DTH, telephone and intercom

#### **Plumbing**

 Plumbing lines will be with composite pipes as specified by PHE consultants

#### Generator

1. D.G set backup for common areas

#### Home automation

- 1. Society wide communication with telephone
- 2. Wi-Fi cable
- 3. Automated metering system for water and electricity

#### Lifts

1. High speed automatic passenger lifts with rescue device with V3F for energy efficiency of reputed make from Kone or equivalent entrance with granite/marble/vitrified tile cladding among them four one is dedicated for goods/services

#### Security, surveillance & BMS

- 1. Separate entry barrier
- 2. CC cameras around the campus for surveillance during night

#### WTP & STP

- 1. Water treated centrally
- Sewage treatment plant with filtration as per norms, treated sewage water will be used for landscaping and flushing purpose

#### **Parking**

- 1. Each apartment will have at least two car parks (double parking slot) and parking will be at two levels
- 2. Parking shall be allotted on lottery basis (on first come first serve lottery basis)

#### Fire safety

- 1. Fire hydrant on all floors and basements
- 2. Fire alarm and public address system on all floors and parking areas (basements)

#### LPG reticulation\*

 Supply of gas from centralised gas bank/through pipe line to all individual flats with meters, subject to feasibility(at extra cost)

#### Water supply\*

1. Hydro-pneumatic system with treated water

#### **Waste management\***

1. Garbage collection points will be provided and centrally collected for better disposal

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## Section G

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# The legacy of a Mahatma

ahatma Gandhi is the epitome of personal frugality. His attitude towards his attire, movable and immovable assets, inheritance and what he left behind for his family, demonstrates his faith in a frugal way of life. Even his philosophy of Satyagraha (Satya + Agraha) was almost zero cost to win one of the biggest wars in the history of the world. There was no acquisition or usage of any type of violent arsenal. What he ate to how he lived were so simple and made tremendous sense. He proved to the world that India's frugal thinking was a big winner.

Take the case of Russian or French revolution. There was so much violence, resources and extensive warfare as opposed to Mahatma Gandhi's philosophy. If you look at the world in general today, there is a mad race for acquisition and hoarding unnecessarily, because of general avarice that has become a part of people's mentality. Everything has become about what we own and possess, rather than who is important to us. The need of the hour for the human race today is frugality. In thein

the context of our country, Make in India has become the biggest advertisement and the biggest campaign of the country which entails involving our resources to manufacture and send it out to the world. This again leads to more depletion of resources to cater to the world. Haven't we produced enough plastic already? Haven't we mined enough already? But then human aspiration knows no bounds. Greed is the root cause for unethical production. This is not necessary to become a world leader.

It is vital for us to become more content and happier as a nation. Frugality is the only way of life that can help us achieve that. What we need to showcase to the world are things like yoga and ahimsa and be a role model for the youth of today. Wanting to own is the biggest problem of today's world. Conserving and sharing are necessary to build the asset of long lasting happiness. Things that cost less with more utility value that can be passed on, reused and recycled are what we need now. Whenever we need a reminder or a reference to get back to simplicity, there is just one personality we need to refer to. And that happens to be Mahatma Gandhi.







	1	Q: How many types of units are available?  A: All the 5 unit types come in 3BHK standard format. However, these can be customised to any configuration.
	2	Q: What's the area of the homes?  A: The homes begin from 1826 SFT and go on to 1884 SFT.
	3	Q: How about Vastu-compliance?  A: All units are Vastu-compliant. In this whole project, there is no unit with a South-facing door.
	4	Q: Where is the clubhouse?  A: The amenities are all distributed across the building. So there is no one-place for a clubhouse.
	5	Q: What's the lung space here?  A: The whole project has plentiful lung spaces - the gazebo area on the ground floor, the agriculture zones, the terrace areas, the landscaped areas.
	6	Q: Is there any specific booking process that 2g team follows to maintain the spirit of 2getherments?  A: We do initial filtering at the buying stage, we prefer like-minded people who resonate with the 2g spirit of Indian living and green living in our community. 2g communities are for people who want to come out of their home and prefer 2getherments vs generic concept of a mainstream real estate 'apart'ment.
		Q: What is 2getherments and what are the key differences from apartments?  A: The first of its kind user experience in the country, 2getherments weaves a dream that is beautifully visualized and realised. They are apt homes that are unconditionally empathic to you and your family at home level as well as at the community level unlike mainstream apartments.
	8	Q: Will the solar power that gets produced in 2getherments @Hoodi be used for providing electricity to the entire building?  No. At 2getherments @Hoodi, strategies are being developed to reduce power consumption in the common areas i.e. the 2g areas. We believe that the main step in being energy efficient is to reduce

## Brain freeze

Have fun solving these fun puzzles that have been made to test your brain power

01

## Unscramble your brains

- a. Synbitailaitsu
- b. Canirgo
- c. Yomcumitn
- d. Yimlaf
- e. Omcsotp

02

#### Riddle me that!

What can you catch but not throw? What breaks but never falls? I am sweet and made by small creatures. I am also a word you use to call someone you love.

Pearls in the morning that disappear

Pearls in the morning that disappear in a few hours only to return again the next day.

What has roots as nobody sees, Is taller than trees, Up, up it goes, And yet never grows? 03

### The 2g Crossword

#### > Across

- 2. The most important meal of the day
- 4. A pure emotion
- 9. Energy from the biggest star
- 10. A haven of greenery
- 11. A paramount feature of 2getherments
- 12. A family must stay this way

#### **∨**Down

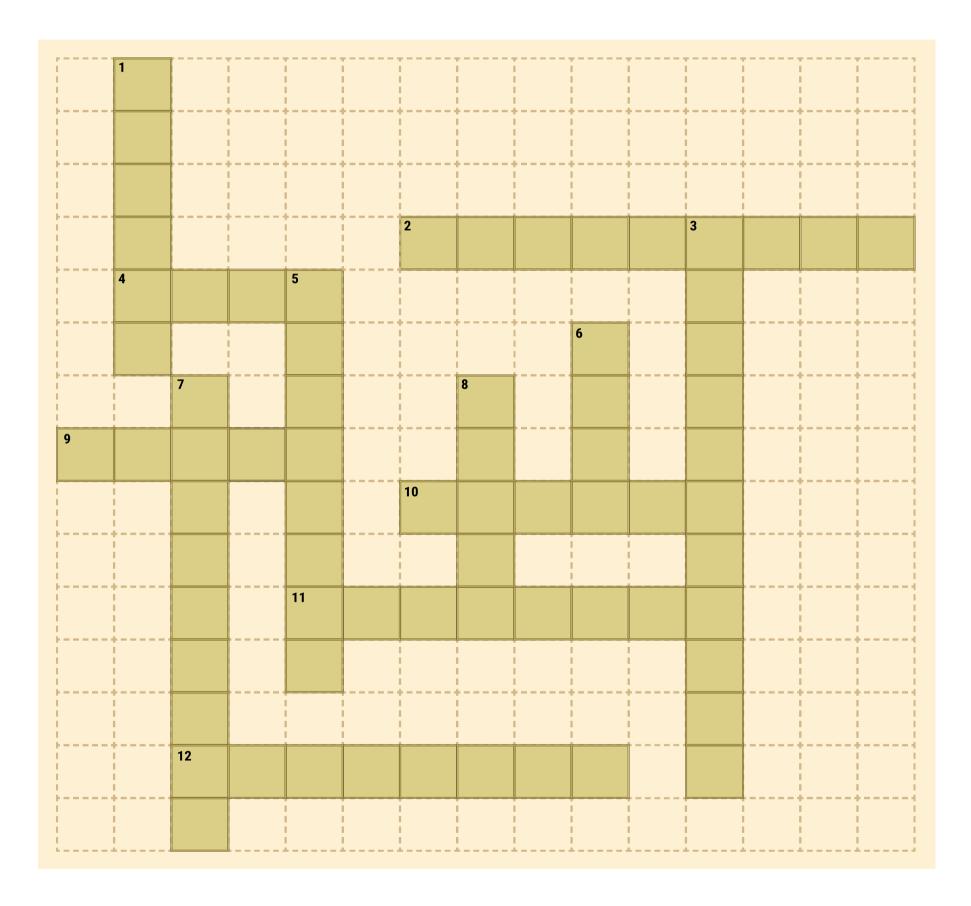
- 1. Your grandmom makes the best
- 3. The purest way to grow your own food
- 5. A must everyday to stay energetic
- 6. Hanuman is the son of this God
- 7. These are empathic creatures
- 8. The more of this you do, the more friends you have

Answers

Sustainability
Organic
Community
Family

a. A cold
b. Dawn
c. Honey
d. Dew

1. Pickle
2. Breakfast
3. Farming
4. Love
5. Exercise
6. Wind
7. Elephants
8. Share
9. Solar
11. Safety



# Returning home

Of course we all yearn for the warmth of home and hearth Of course we all love the scent of happy childhood and carefree memories.

Of course we treasure the values of yore, the stories we heard on grandmom's lap,
The meals we shared with one another, the games we played together.

Of course we know much time has passed us by since then

Of course life happened and distance did too

But we also know that we can find a way back,

Back home, to playful afternoons and lively evenings. Of course we can.

Of course we will We can re-live and savour once more the same delight, the same undiluted joy.

Make a better tomorrow, a more beautiful tomorrow.

By being together today. By connecting with one another today.

Of course we will share better, laugh louder, and live longer

Because we know we have each other in the best possible way

The 2getherments ways!

Come home, where you belong. Come home, where you belong.

~Mallika~









#### www.2gtula.com

/2getherments

**Site address:** 2getherments Hoodi, Ayyappa Nagar, Krishnarajapura, Bengaluru, Karnataka 560049

**Developed by:** 2getherments Infra Pvt Ltd.

**Contact:** +91 6366955994, +91 6366955995, +91 6366955992

**Email:** contact@2getherments.com **Office address:** Plot no 15, 8-3-684/3-15
Lane no 3, Sri Nagar Colony, Hyderabad

#### Disclaime

Information provided is truthful and based on true facts. There is no exaggeration or misinterpretation which may create a biased impression in the minds of the buyers of the property. This is not an offer, an invitation to offer and/or commitment of any nature. All sizes, features, specifications, furnishing, materials, dimensions, and drawings of the flat shall be as per the final agreement between the parties.