



THE
ARTHAH

LUXURY RESIDENCES
BY THAPAR BUILDERS



THE COMPANY

THAPAR BUILDERS (P) LTD. was established in the year, 19XX. In a short time span, this construction house has become a name to be reckoned with. We went beyond construction into an integration of real estate development. We expanded into property analysis and investment, building development and management. We are one of the leading developers dealing in both, residential & commercial buildings. The projects span from Delhi, U.P. and Haryana to Mumbai.

Today, we are part of "House of Thapar." For over two decades, besides construction, we collaborate with reputed and established builders, landowners and investors. This approach enables us to expand our reach directly and indirectly, all over the country. Over time, the group has also diversified into the hospitality space.

We believe that professionalism and innovation are the stepping-stones for success.

THE DIRECTORS

ASHOK THAPAR started as a small time exporter/trader at the age of 16 from the small town of Meerut. In the early 1990s, he successfully launched a financial services company. Post the amendment in banking laws; he began his career in real estate development. He single-handedly built a real estate empire. He is a focused individual with sharp business acumen. A real estate visionary, with over 50 years of experience, Ashok has developed an instinct to buy land with great appreciation potential. He has developed real estate project all over NCR & Mumbai. Ashok is a strong believer in quality over quantity of projects.

GAUTAM THAPAR joined his family business in 2008. Prior to that, he obtained a degree in Business Sciences with majors in Entrepreneurship and Economics with a minor in Finance from Babson College, Boston. He was brought up in New Delhi and completed his high school education at St. Columbus. Gautam is ambitious and carries a vision to develop high-class of properties around the National Capital Region and make his family business soar to new heights.

ARJUN THAPAR, the younger of the Thapar sons, Arjun, attended college in Switzerland at "Les Rosche." He studied hotel management. He completed high school at St. Columbus School in New Delhi. Arjun shares the vision for THAPAR BUILDERS to become one of the top firms in India. But, he goes beyond the field of real estate, into the field of hospitality. He has been instrumental in starting the hospitality chain of the group under the "te" banner. He aims to grow in the hospitality industry by opening boutique business hotels all over India. The group strategy is to achieve this through self-owned properties and collaboration with others for management contracts.

THE VISION

The international quality complex aims to set a new benchmark in excellence and comfort in the area. Developed by renowned real estate firm, THAPAR BUILDERS and designed by India's top architectural firm, MORPHOGENESIS. This 103 meters tall building is the tallest residential tower in Vaishali and Ghaziabad and in the top ten tallest buildings in the NCR. Arthah carries an iconic, contemporary design.

- At, 103 meters- the tallest tower in Ghaziabad
- Top ten tallest building in the NCR
- 26 Floors of 132 Luxury Apartments
- Complete Vaastu Planning
- North or North East Facing
- 3 Sides Open Plot
- Road Facing & Garden Views
- Maximum Ventilation & Natural Light
- Application of Energy Saving & Conservation Techniques
- 3300 Square Meters of Open Space for residents
- Only 16% Plot Area in Building Coverage

THE FIRST 21 FLOORS 84 APARTMENTS

Located on the first 21 floors of the 26 storey building and are high-end luxury floors with only 4 apartments per floor, each of these floors, designed in a way that any two apartments can be combined to create a single apartment.

Features

- 2200 Square Feet Built Up Area
- Spacious Semi Furnished Luxury Apartments
- 3 Bedroom Plus 3 Attached Baths
- 1 Full Kitchen Plus Living Room & Dining Area
- 1 Full Study Or Help Quarter
- 1 Assigned Parking Space
- 2 Large Balconies

THE TOP 4 FLOORS by TE ARTHAH 48 STUDIOS

Managed by Te Hospitality, the top 4 floors by Te Arthah, comprises of 48 studio service apartments, available for long-term lease only.

Features

- 2200 Square Feet Built Up Area
- Spacious Fully Furnished Luxury Apartments
- 1 Attached Kitchenette
- Contemporary Designs
- Modern Amenities
- High End Technology Equipment



THE MISSION

Arthah is of the four aims of life, described by Hinduism, in the four Purusharthahs- Dharma, Arthah, Kama and Moksha.

Arthah refers to the responsive and righteous pursuit of wealth for the sake of the dharma of a householder. Arthah, by THAPAR BUILDERS, is a residential project based on this very definition. Structured exceptionally and situated at a luxurious spot; Arthah takes your existence to a higher pedestal. It is time to engage in one of the most significant roles of life, to achieve the goal that ensures prosperity for you and your family. Choose Arthah, Choose a meaningful life!

THE ARTHAH

LOCATION & PROXIMITY

Arthah is amongst the most easily accessible spaces in Ghaziabad.

- 14 km from the central Delhi
- 2 km to Preet Vihar & 5 km to Anand Vihar and Mayur Vihar
- 2 km to Vaishali Metro Station; 15 minute ride to Central Delhi
- 2 km to Noida Commercial Center

AMENITIES

- Modern wooden flooring throughout the apartment
- Convenient modular kitchen
- Walk- in closets in each room
- Bathroom fittings
- Copper wiring for air conditioning
- Cable/data wiring to each apartment
- 100% power back- up
- Fire alarms in each room
- Fire alarms in the common area
- CCTV Cameras in all common areas of the building
- Exclusive touch- pad lighting solutions
- In- house interior designing services for customization
- A built in a two- level basement parking lot
- Departmental store

COMMUNITY

Arthah is well situated, as it will tower over amongst other residential buildings. Living here will bring forth an immediate sense of community, safety and belonging to the residents.

- 5 km radius of Pushpanjili Hospital
- 1 km radius of existing and upcoming popular malls
- Close proximity to the top schools in the neighborhood
- Close proximity to the Akshardham Temple & Pragati Maidan
- Located in the heart of Vaishali's entertainment zone

EXCLUSIVE RESIDENTS AREA

- Specialty private rooftop deck with a swimming pool, clubhouse and gymnasium for residents with rooftop access

COMMON ACTIVITY AREAS

The common activity area of The Arthah is designed to encompass a badminton court, tennis court along with a cricket net area.

- Children's Play Area on Ground Level
- Community Hall Provisions
- Recreation Room with Pool Table and attached Chess Room

MAINTENANCE & FACILITIES

- 4 high- speed elevators is divided for first 21 floors
- 1 high speed elevator for the Studio Apartments
- Parking Facilities for upto 200 cars
- Full Service Management Systems
- Common Area Fire Alarm Systems
- CCTV Security Surveillance

ENERGY CONSERVATION

- Over 3000 square yards / 80% of the plot of green landscape area
- Eco friendly solar panels for energy conservation
- Natural light & ventilation in each room
- Green Terraces
- Vertical fins act as shade device for the habitable rooms
- STP and rainwater harvesting

RELIABILITY

THAPAR BUILDERS (P) LTD. adheres to all regulations and guidelines for smooth ownership of homes.

- Freehold Building & Registered Site
- All plans sanctioned by The Ghaziabad Development Authority
- All required Non Objection Certificates (NOC) with client- friendly agreements.

CONNECT *with* THAPAR

For any further clarifications or details on The Arthah, please contact us at:

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